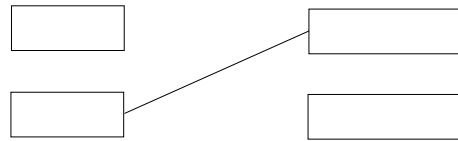




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1. The travel and tourism industry is divided into 'key components'.

(a) Look at the key components in the left-hand column and link them, using a straight line, to the correct description in the right-hand column. Below is an example of what to do.



**Key Components**

**Description**

Travel agents

Organisations that can arrange your holiday through the internet

Online travel services

Organisations that can take you from one place to another

Transportation

Organisations that provide advice on holiday arrangements and sell holidays to customers

(3)

(b) Give **two** other key components of the travel and tourism industry.

1 .....

2 .....

(2)

Q1

(Total 5 marks)



Leave blank

2. The leisure industry is divided into 'key components'.

(a) Describe each key component given below.

Key Component	Description
Children's play activities	..... ..... ..... .....
Countryside recreation	..... ..... ..... .....
Arts and entertainment	..... ..... ..... .....

(6)

(b) Give **two** examples of home-based leisure activities.

1 .....

2 .....

(2)

Q2

(Total 8 marks)



Leave  
blank

3. Give **two** duties of **each** of the following jobs.

(a) A fitness instructor

- 1 .....
- .....
- .....
- 2 .....
- .....
- .....
- (4)

(b) A librarian

- 1 .....
- .....
- .....
- 2 .....
- .....
- .....
- (4)

(c) A park ranger

- 1 .....
- .....
- .....
- 2 .....
- .....
- .....
- (4)

(Total 12 marks)

Q3



Leave blank

4. Leisure and tourism facilities provide products and services to their customers.

Identify **two** products and services available to families with children under eight years of age using a cinema. For **each** product and service identified, explain how this meets the needs of families.

Product and Service 1

..... (1)

Explanation .....

.....  
.....  
.....  
.....  
..... (2)

Product and Service 2

..... (1)

Explanation .....

.....  
.....  
.....  
.....  
..... (2)

(Total 6 marks)

Q4





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(b) There are different types of holidays. State the type of holiday described above.

.....  
(1)

(c) Explain why Spain is a short-haul destination from the UK.

.....  
.....  
.....  
.....  
(2)

(Total 8 marks)

Q6



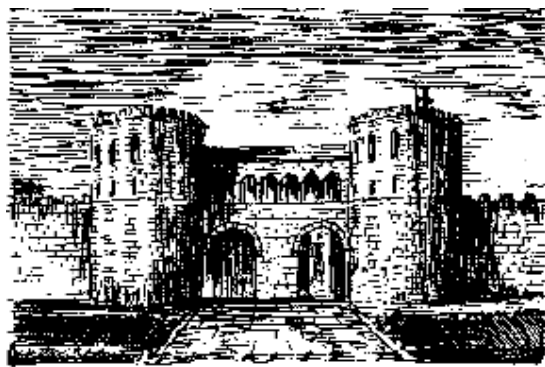
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Read the information on this page before answering Question 7.

## Descriptions of Walks in York

### The City Walls

A guided tour of the 3 mile circuit of the Walls, with unrivalled views over the city. Beautiful in spring when the daffodils bloom. (Please note: dogs are not allowed on the walls)



### Roman York

Visit little known parts of York and discover that the imprint of the legions is still present in the city. Includes option of a visit to the underground Roman Baths.



### Historic Toilet Tour

A unique saga of convenience through the ages from Roman sanitation to the 18th Century 'Sugar' House and 19th Century attempts to prevent 'nuisance' and promote public decency. And, of course, the opportunity to sample the dubious comforts of medieval garderobes!





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### **Guy Fawkes Trail**

A walk exploring the (several!) birthplaces and haunts of one of York's most famous sons – Guy Fawkes of Gunpowder Plot fame.

---

### **Choccy & Sweetie Tour (New)**

A tour about the part York has played in pleasing the sweet tooth, with Terrys, Rowntrees and Cravens, and the opportunity to see sweets being made, with some tasty samples!

---

### **St. Valentine's Romantic Walk**

A stroll celebrating love stories old and new in the city, with the option of a cosy afternoon tea at the end. The first walk is on St. Valentines Day – a must for romantic couples.

(Source: <http://www.yorkwalk.netfirms.com/descript.html>)



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7. (a) Describe **two** products or services provided by major museums other than toilets, car parking and refreshments.

1 .....

.....

.....

.....

2 .....

.....

.....

.....

(4)

(b) (i) Using the information on pages 10 and 11, select a walk that would be appropriate for a couple celebrating their 25th wedding anniversary.

.....

(1)

(ii) Explain why your choice is the most suitable for this couple.

.....

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.....

(3)





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blank

8. How much money people spend on leisure time is **one** factor that may affect a teenager choosing to spend their time in a bowling alley.

(a) Explain **why** this factor may affect a teenager choosing to spend their leisure time in a bowling alley.

.....

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.....

.....

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.....

.....

.....

(4)



Leave blank

(b) (i) Describe **one** product or service that could be introduced to a bowling alley to meet the needs of senior citizens.

Product or service:

.....  
.....  
.....  
.....

(2)

(ii) Explain how this product or service meets the needs of senior citizens.

.....  
.....  
.....  
.....  
.....  
.....  
.....  
.....  
.....  
.....  
.....

(4)

(Total 10 marks)

Q8



Read the information on this page before answering Question 9.

**Cardiff Millennium Stadium**

Cardiff Millennium Stadium offers a full year-round programme of international rugby, football, boxing and other sport events. The stadium has a seating capacity of 72,500, meaning it can hold large crowds of spectators.

The stadium has a shop, bar, restaurant and fast food outlets. It also offers business facilities. There are a number of hotels nearby to accommodate visitors to the stadium.

The stadium is located in Cardiff city centre and has easy rail and road access. There are two railway stations, Central and Queen Street, and the M4 motorway links to the city. Cardiff also has an international airport.

9. (a) Cardiff attracts a number of domestic and inbound tourists. Describe what is meant by these terms.

(i) Domestic tourists

.....  
.....  
.....  
.....

(2)

(ii) Inbound tourists

.....  
.....  
.....  
.....

(2)





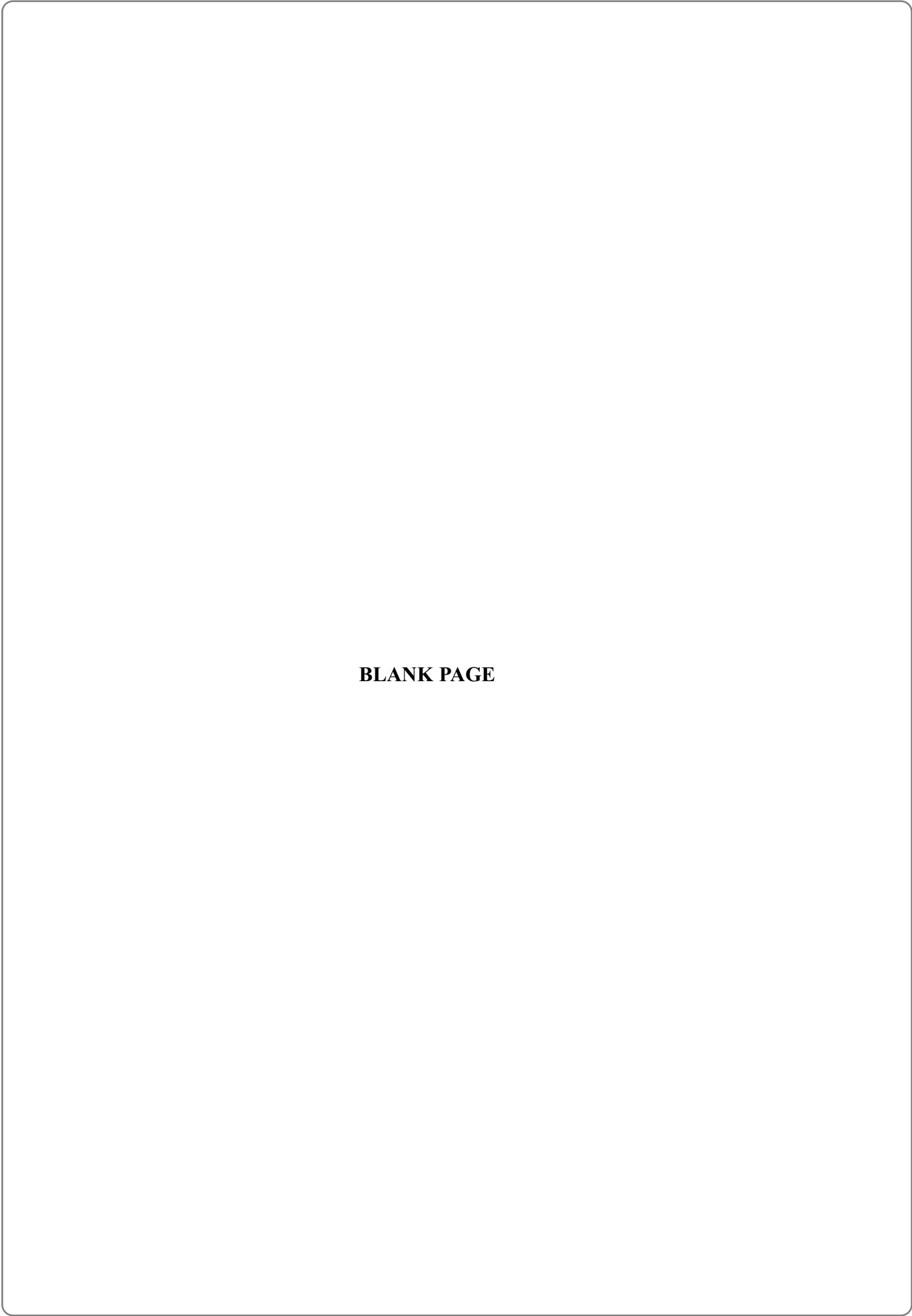




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