



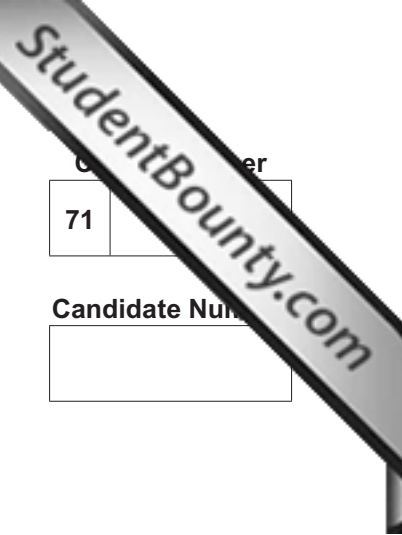
General Certificate of Secondary Education
2013

Leisure and Tourism

Unit 1: Introduction to Leisure and Tourism

[GLT11]

THURSDAY 16 MAY, MORNING



71	
Candidate Number	
<input type="text"/>	

TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.
Write your answers in the spaces provided in this question paper.
Answer **all five** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 100.
Quality of written communication will be assessed in questions **4(d)**, **4(e)** and **5**.
Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

You are provided with an Insert for use with Question 4.

Do NOT write your answers on this insert

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
5	
Total Marks	

1 (a) Define the term “leisure”.

[2]

(b) Study Table 1 which shows a range of leisure activities. Complete Table 1 by using a tick (✓) to show whether the activity is active or passive.

Table 1

Activity	Active	Passive
Decorating your bedroom		
Flower arranging		
Playing 5-a-side football		
Hill walking in the Sperrins		
Watching a movie		
Reading a novel		

[6]

Examiner Only	
Marks	Remark

(c) Outline **three** reasons why people use leisure and tourism facilities.
Give an example of each to support your answer.

1. _____

_____ [3]

2. _____

_____ [3]

3. _____

_____ [3]

Examiner Only	
Marks	Remark

- 3 (a) Complete Table 4 by stating **four** components of the leisure and tourism industry and giving **one** example of each.

Table 4

Component of the leisure and tourism industry	Example

[8]

Examiner Only	
Marks	Remark

(b) Derry-Londonderry is the UK City of Culture 2013. Describe how a leisure and tourism organisation might provide a product, a service and a facility to deliver cultural activities.

Product

[3]

Service

[3]

Facility

[3]

Examiner Only	
Marks	Remark

[Turn over

4 Study the insert provided on Belfast Splash Tours. Answer the following questions.

Examiner Only	
Marks	Remark

(a) Identify **two** methods of contacting Belfast Splash Tours to pre-book a tour.

1. _____ [1]
2. _____ [1]

(b) Identify **three** educational tours which a group of school children may take with Belfast Splash Tours.

1. _____ [1]
2. _____ [1]
3. _____ [1]

(c) Special "Duckling" tours are available. Describe how these might meet the needs of the following:

Birthday parties

_____ [3]

Corporate hospitality

_____ [3]

(d) Describe **two** measures the tour company takes to ensure the safety of its passengers.

[6]

(e) Discuss **two** reasons why an international visitor may wish to take a Belfast City Tour.

[6]

Examiner Only	
Marks	Remark

[Turn over

THIS IS THE END OF THE QUESTION PAPER

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Rewarding Learning

**General Certificate of Secondary Education
2013**

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INSERT

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BELFAST



WHAT IS IT?

Be the ONLY amphibious road and river tour in Belfast! Our specialist vehicle travels on the roads through Belfast and then **SPLASHES** into the River Lagan and turns into a boat! Enjoy a fun river cruise before returning to the city centre by road again. Our expert crew on board are fully qualified to ensure safety and to ensure you have a great time.

THE TOUR INCLUDES:

- Guided city and river tour
- The bus becomes a boat!
- River Lagan cruise
- See Belfast from a new perspective
- Learn the fascinating history of Belfast



KEY INFORMATION

- Pre-booking is essential! You must pre-book by phone through our tour office or online.
- The tour takes 1 hour and is suitable for all ages.
- There are steps on board which may not be suitable for passengers with limited mobility. We will however endeavour to assist passengers in every way possible.
- We reserve the right to change the route due to river and weather conditions. If we cannot travel due any of these issues, we will transfer you onto another tour date or time.

Full payment is required to secure any tour booking. Your tour ticket is not valid until full payment has been made.



EDUCATIONAL TOURS

Our 'Duckling' offers the 'floating classroom', a unique opportunity to create a memorable and engaging educational experience. Special rates are available for schools and educational tour themes can include:

- River quality and regeneration
- Wildlife on the Lagan
- Belfast landmarks
- Shared history & shared heritage
- Bespoke, tailored tours



PRIVATE TOURS

Our special 'Duckling' is available for:

- Private tours & special occasions
- Birthday parties
- Corporate hospitality
- Hen parties
- Restaurant packages
- Bespoke, tailored tours



GIFT VOUCHERS

You can purchase vouchers that are redeemable at any stage within 12 months of the purchase date. They are a great idea for birthday presents, retirement presents and any special events. Please call or visit our website to order your gift vouchers.

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