



Centre Number

71

Candidate Number

General Certificate of Secondary Education
January 2013

Leisure and Tourism

Unit 1: Introduction to Leisure and Tourism

[GLT11]



WEDNESDAY 9 JANUARY, AFTERNOON

TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.
Write your answers in the spaces provided in this question paper.
Answer **all five** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 100.
Quality of written communication will be assessed in questions **3(d)**, **4(c)** and **5**.
Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's
use only

Question Number	Marks
1	
2	
3	
4	
5	

Total
Marks

(f) Ferry companies use electronic booking and ticket issuing systems via their web page. Analyse **one** benefit of these systems to the customer.

[3]

Examiner Only	
Marks	Remark

- 3 (a) Study **Resource 2** which shows a range of leisure activities. Match the activity to the key component of the leisure industry by writing down the **letter** in the right hand column of **Table 2**. Each activity should be used only **once**.

Resource 2

- | |
|---|
| A Deep sea diving in the Red Sea |
| B A night out at the cinema |
| C Going to a theme park |
| D Walking in Gortin Glen Forest Park |
| E Reading a book |

Table 2

Component	Activity
Children's Play Activities	
Home-based Leisure	
Arts and Entertainment	
Sport and Physical Recreation	
Countryside Recreation	

[5]

- (b) Identify **four** reasons why people use leisure facilities.

1. _____
2. _____
3. _____
4. _____ [4]

Examiner Only	
Marks	Remark

- 4 (a) Study **Resource 3** showing the different types of holiday. Complete **Table 3** by matching the type of holiday to the definition given.

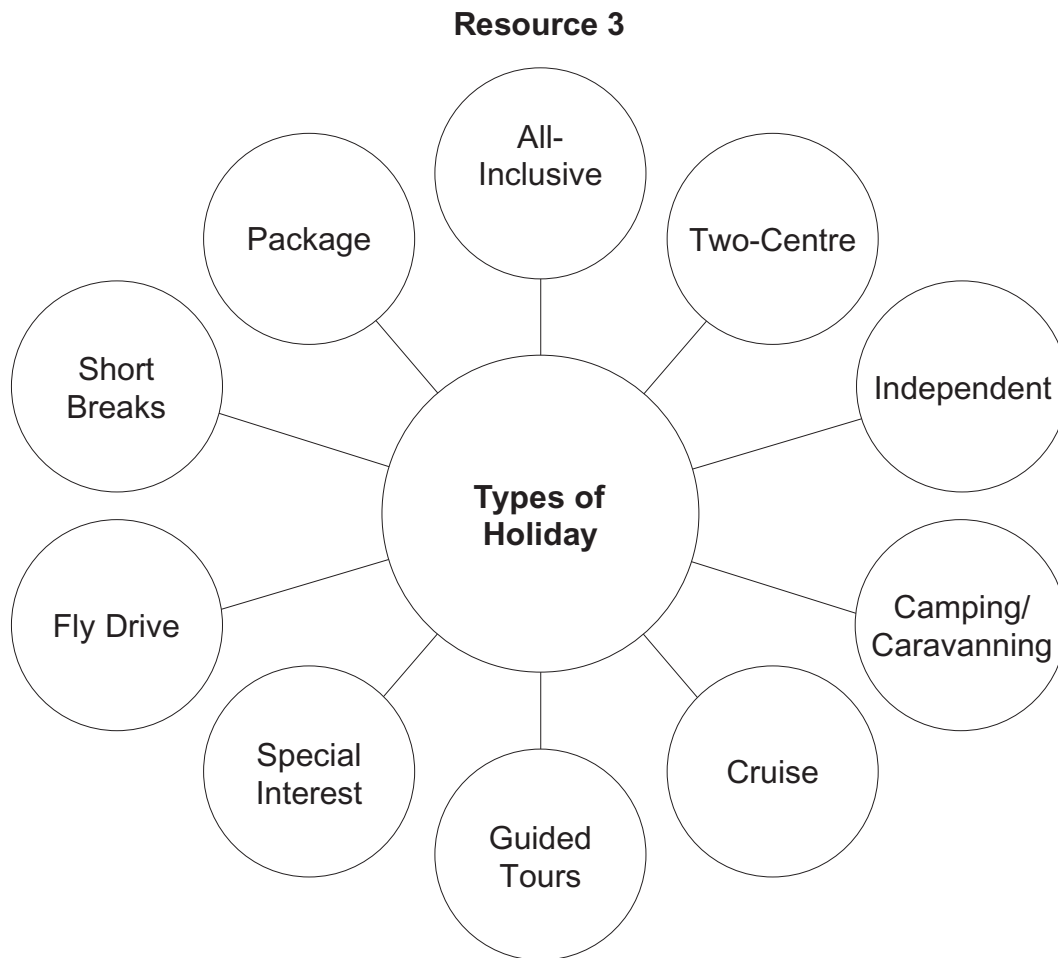


Table 3

Definition	Type
A holiday combining a charter or scheduled flight with car hire.	
A holiday taking in two contrasting or similar destinations.	
A holiday aboard a ship, visiting several destinations.	
A holiday which includes flights, transfers, accommodation, food, entertainment and the services of a resort representative.	
A holiday which involves tourists bringing their own accommodation, staying at one or more destinations.	
A holiday which involves tourists putting together their own itinerary and purchasing their own accommodation and transportation.	
A holiday where tourists learn to sail a dinghy.	

[7]

Examiner Only	
Marks	Remark

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