

New
Specification



Centre Number

71	
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Candidate Number

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General Certificate of Secondary Education
2010

Leisure and Tourism

Unit 1: Introduction to Leisure and Tourism

[GLT11]

MONDAY 17 MAY, AFTERNOON



TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.
Write your answers in the spaces provided in this question paper.
Answer **all five** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is 100.
Quality of written communication will be assessed in questions **1(c)(ii)**, **2(d)**, **3(d)**, **3(e)**, **4(f)** and **5(d)**.
Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

You are provided with a Resource Booklet for use with Questions 2 and 3.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
5	
Total Marks	

1 (a) Tick **one** box in each table below to identify the appropriate facility or attraction:

(i) A home-based leisure facility

Xtra Vision	
London Eye	
Sherwood Forest	

(ii) An Arts and Entertainment facility

Holiday Inn	
Madame Tussauds	
Buckingham Palace	

(iii) A Cultural Attraction

Alton Towers	
Hadrian's Wall	
Old Trafford	

[3]

(b) Complete the table below to identify whether the following leisure activities are active or passive.

Leisure Activity	Active/Passive
Spectating Football	
Gardening	
Reading	
Walking	
Playing Tennis	
Watching a Play	

[6]

Examiner Only	
Marks	Remark

(c) (i) Using examples you are familiar with, define the following types of leisure or tourism organisations.

Public

[2]

Private

[2]

Voluntary

[2]

Examiner Only	
Marks	Remark

2 Study Resource 1 on page 2 of the Resource Booklet which provides information on Alton Towers. Answer the following questions.

(a) Use the resource to describe in detail the location of Alton Towers.

[2]

(b) From the resource identify the following:

The satellite navigation reference for Alton Towers	
A main line railway station which serves Alton Towers	
A branch line railway station which serves Alton Towers	

[3]

(c) Describe an advantage of using public transport when visiting Alton Towers.

[2]

Examiner Only	
Marks	Remark

(d) Describe how **two** other leisure and tourism facilities in the area might benefit from visitors to Alton Towers.

[6]

Examiner Only	
Marks	Remark

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(Questions continue overleaf)

3 Study Resource 2 on page 3 of the Resource Booklet which gives details of jobs at Alton Towers. Answer the following questions.

(a) Read the following requirements and state whether they are true or false.

Requirements	True/False
The Rides Electrical Team Leader must have a proven knowledge of electrical maintenance.	
Retail Hosts will not be required to deliver customer service.	

[2]

(b) Identify and explain **one** personal quality required for each of the following jobs.

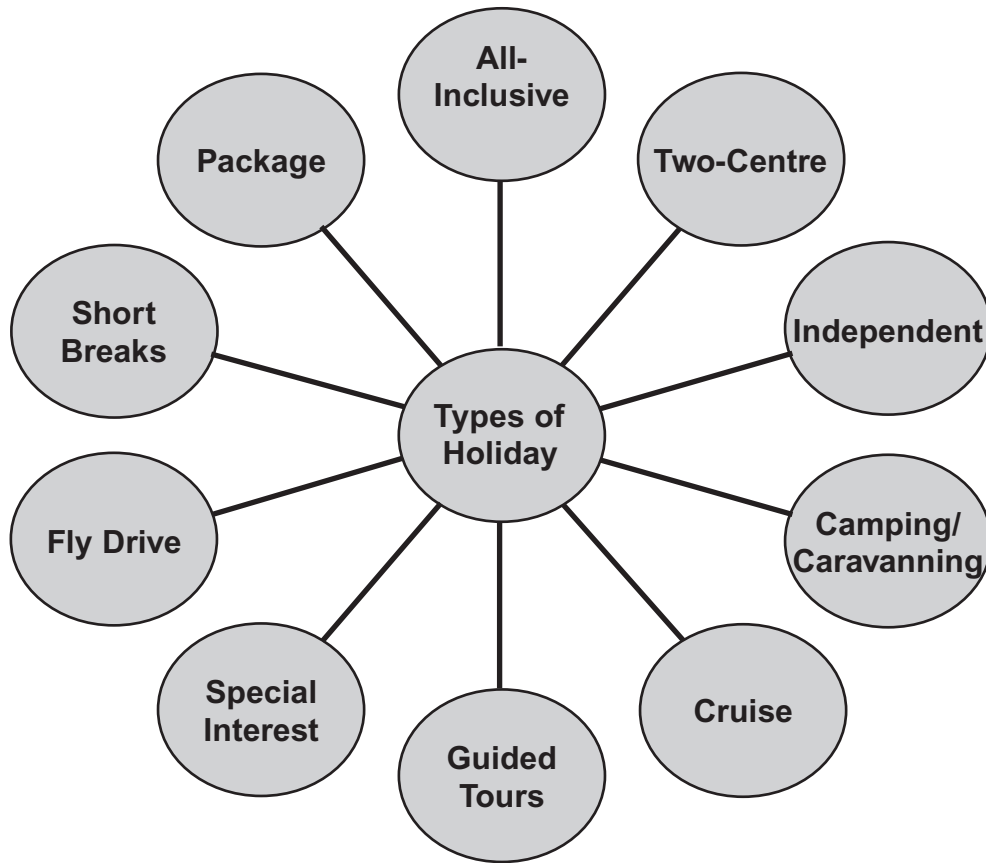
Spa Therapist _____

Retail Manager _____

[4]

Examiner Only	
Marks	Remark

- 5 (a) Study the diagram showing the different types of holiday. Read the definitions provided and match the type of holiday to the definition given.



Definition	Type
A holiday combining a charter or scheduled flight with car hire.	
A holiday taking in two contrasting or similar destinations.	
A sightseeing holiday led by an appointed person.	
A holiday which includes flights, transfers, accommodation, food, entertainment and the services of a resort representative.	
A holiday which involves the traveller bringing their own accommodation, staying at one or more destinations.	
A fishing holiday to Lough Erne.	

[6]

Examiner Only	
Marks	Remark

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