



Rewarding Learning

General Certificate of Secondary Education

2009

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|------------------|--|
| Centre Number    |  |
| 71               |  |
| Candidate Number |  |
|                  |  |

## Leisure and Tourism

### Double Award

#### Unit 1: Investigating Leisure and Tourism

[GDL11]



MONDAY 15 JUNE, MORNING

#### TIME

1 hour 30 minutes.

#### INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper. Answer **all four** questions.

#### INFORMATION FOR CANDIDATES

The total mark for this paper is 100.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

You are provided with a Resource Booklet for use with questions 2 and 3.

| For Examiner's use only |       |
|-------------------------|-------|
| Question Number         | Marks |
| 1                       |       |
| 2                       |       |
| 3                       |       |
| 4                       |       |
| <b>Total Marks</b>      |       |

1 (a) Match the definitions to the different types of holidays by inserting the appropriate letter.

|          | Definition  |
|----------|---|
| <b>A</b> | People take holidays and business trips within their own country.                           |
| <b>B</b> | Holidays which may focus on walking/rambling, visiting vineyards or touring historic sites. |
| <b>C</b> | A holiday where time is limited.  |
| <b>D</b> | A holiday which deals with people entering another country which is not their home.         |
| <b>E</b> | A holiday involving a flight of six hours.  |

| Type of Holiday  | Definition |
|------------------|------------|
| In-bound         |            |
| Domestic         |            |
| Short Break      |            |
| Long Haul        |            |
| Special Interest |            |

[5]

(b) List **four** reasons why people take holidays.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_
4. \_\_\_\_\_ [4]

| Examiner Only |        |
|---------------|--------|
| Marks         | Remark |
|               |        |

(c) Explain the term 'Package holiday'.

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[3]

(d) Identify and explain **two reasons** why **independent** holidays are becoming increasingly popular.

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[6]

| Examiner Only |        |
|---------------|--------|
| Marks         | Remark |
|               |        |

[Turn over



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**(Questions continue overleaf)**

2 Study **Resource 1** on pages 2 and 3 of the Resource Booklet which provides information about Movie House Cinemas.

(a) Using the information provided, identify a film which is **most** suitable for the following customers.

1. 10 year olds with an adult \_\_\_\_\_
2. 5 year olds \_\_\_\_\_
3. 16 year olds \_\_\_\_\_
4. 12 year olds \_\_\_\_\_ [4]

(b) To which key components of the Leisure and Recreation Industry do the following belong?

|                       |  |
|-----------------------|--|
| Movie House Cinema    |  |
| New Flicks Restaurant |  |

[2]

(c) When can you purchase tickets at the following prices?

1. £3.00 \_\_\_\_\_
2. £3.50 \_\_\_\_\_ [2]

(d) List **three** other concessions which are available at the cinema.

1. \_\_\_\_\_
2. \_\_\_\_\_
3. \_\_\_\_\_ [3]

| Examiner Only |        |
|---------------|--------|
| Marks         | Remark |
|               |        |

(e) Suggest another service which the cinema might offer.

\_\_\_\_\_ [1]

Describe how this service might meet the needs of the customers.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [3]

(f) The cinema offers free admission to carers of disabled persons. Analyse **one** benefit of this to the disabled person and **one** benefit to the Movie House Cinema.

**Disabled Person**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [3]

**Movie House Cinema**

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [3]

| Examiner Only |        |
|---------------|--------|
| Marks         | Remark |
|               |        |

3 Study **Resource 2** on page 4 of the Resource Booklet which provides information on the **Top Ten Sports Participated in by Men and Women in the UK.**

(a) At what age does the percentage of men participating in soccer fall below 10?

\_\_\_\_\_ [1]

(b) Why is walking a popular activity for all age groups?

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [2]

(c) Explain **two** reasons why a relatively small percentage of men play golf.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [4]

(d) Identify **three** activities participated in by both men and women which are also countryside activities.

1. \_\_\_\_\_  
2. \_\_\_\_\_  
3. \_\_\_\_\_ [3]

| Examiner Only |        |
|---------------|--------|
| Marks         | Remark |
|               |        |







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**(Questions continue overleaf)**

4 Study **Resource 3** on page 5 of the Resource Booklet which provides information about City Sightseeing Belfast.

(a) Use the information provided on City Sightseeing Belfast to answer the following:

| Question                           | Answer |
|------------------------------------|--------|
| Where can you purchase tickets?    |        |
| Where can you see the wall murals? |        |
| What can be found on Queen's Road? |        |
| Where is the Grand Opera House?    |        |

[4]

(b) Name **three** components of the Leisure and Tourism Industries, and their facility, which are mentioned in the Resource.

| Component | Facility |
|-----------|----------|
|           |          |
|           |          |
|           |          |

[6]

(c) Other than by telephone or facsimile, how could you find further information on City Sightseeing Belfast?

1. \_\_\_\_\_

2. \_\_\_\_\_ [2]

| Examiner Only |        |
|---------------|--------|
| Marks         | Remark |
|               |        |







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