



General Certificate of Secondary Education
Specimen Paper

Leisure and Tourism

Unit 4 – Investigating Destinations and Impacts

Controlled Assessment

To be opened and issued to candidates on XXXX.

XXXX/1PM

Unit 4 Investigating destinations and impacts

Candidates must plan, carry out and report on **one** of the tasks (**4, 5 or 6**) listed below:

4 Recommend and justify an ecotourism holiday package to **one** tourism destination abroad that would be suitable for a tour operator to promote and sell to UK tourists.

5 Recommend and justify a travel programme suitable for an independent traveller who wants to travel to and explore **one** long-haul destination as a responsible tourist.

6 Recommend and justify a responsible tourism holiday, including travel arrangements, to a UK leisure and tourism destination that would be suitable for a visitor from abroad.

In the context of their chosen task (4, 5 or 6), candidates must address the following issues and problems which are detailed in the Assessment Grid:

- where is the chosen destination?
- what suitable attractions and activities are to be included?
- what options are there for appropriate travel arrangements?
- what are the likely tourism impacts of the proposed package **or** travel programme **or** holiday?
- why is the recommended package **or** travel programme **or** holiday an example of responsible tourism?

In planning and carrying out their chosen investigation candidates need to:

- analyse the issues and problems listed above
- identify, gather and record relevant information and evidence
- analyse and evaluate evidence
- make reasoned judgements and present conclusions.

Candidates' reports on their chosen investigation must:

- describe and explain how the investigation was planned and carried out
- describe where the chosen destination is located in the UK **or** in relation to the UK
- assess the suitability of available attractions and activities

- explain and evaluate the suitability of travel options to the chosen destination
- evaluate likely impacts of the proposed package **or** travel programme **or** holiday on the destination's local community and on the environment
- explain why their recommendation is an example of responsible tourism.

NB Investigations 4, 5 and 6 above are specimen tasks. The menu of actual tasks will be published on the AQA website when the Specification becomes live. Tasks will be reviewed every two years.

Guidance notes

General

Centres should contextualise tasks to suit their own circumstances. Different candidates may choose different tasks. Candidates will be assessed using the Unit 4 Assessment Grid provided in the Specification. Candidates are advised to study the Assessment Grid carefully when planning their work. Centre assessments will be moderated by AQA.

*Candidates are required to justify why the recommended package **or** travel programme **or** holiday is suitable in the context of their chosen task (see Task Specific Guidance below) and why it is an example of responsible tourism.*

The chosen destination should be at the scale of a resort, a city or a defined rural area such as a National Park (or part).

In describing the location of the chosen destination candidates must describe where destinations are located within the UK or, for an overseas destination, in relation to the UK. They may locate it on a map or maps. Candidates may describe how far UK destinations are from their home area (in distance and time) and how far overseas destinations are from the UK.

Factors candidates need to take into account when explaining the suitability of travel options are:

- *modes*
- *routes*
- *providers*
- *prices.*

In evaluating impacts candidates should consider impacts on the environment and on destination communities, including travel to as well as in the chosen destination.

In explaining why their recommendation is an example of responsible tourism candidates could describe how it promotes the growth of leisure and tourism and the local economy without causing long-term harm to the economic well-being and ways of life of the community and without unacceptably damaging the environment.

Task Specific Guidance

4 The chosen destination may be short-haul or long-haul. It is essential that a destination appropriate to ecotourism is chosen and that a package whose attractions, activities and travel options are suitable for an ecotourism holiday to a destination abroad is recommended.

5 The chosen destination must be long-haul. It is essential that a destination and a travel programme that are appropriate for an independent traveller who is a responsible tourist are recommended.

6 The chosen leisure and tourism destination must be in the UK. It is essential that a holiday that is appropriate for responsible tourism from abroad is recommended.

Unit 4 Investigating destinations and impacts

Assessment Grid

Strand	Level			AOs
	1	2	3	
A How you planned and carried out your investigation.	Outlines in basic terms how evidence was gathered and recorded. Gives one or two simple reasons why at least one chosen method was used. <i>(1-5 marks)</i>	Identifies clearly the evidence collected. Describes clearly how evidence was collected and recorded. Clearly explains why chosen methods were used. <i>(6-10 marks)</i>	Identifies clearly the evidence collected. Describes in detail how evidence was collected and recorded. Fully justifies why chosen methods were used. <i>(11-15 marks)</i>	AO2
B Where the chosen destination is located in the UK or in relation to the UK.	Describes at a basic level the location of the chosen destination in the UK or in relation to the UK. <i>(1-4 marks)</i>	Clearly describes the location of the chosen destination in the UK or in relation to the UK. <i>(5-8 marks)</i>		AO1
C The suitability of available attractions and activities.	Outlines some attractions/activities available in the chosen destination. Gives some comments as to their suitability. <i>(1-5 marks)</i>	Clearly describes and comments on the suitability of a variety of attractions and activities available in the chosen destination. Attempts to draw conclusions. <i>(6-10 marks)</i>	Analyses and evaluates the suitability of a variety of attractions and activities available in the chosen destination. Draws valid conclusions and justifies them. <i>(11-15 marks)</i>	AO1 (3) AO2 (7) AO3 (5)

0 marks = no work worthy of the award of a mark

<p>D</p>	<p>The suitability of travel options to the chosen destination.</p>	<p>Describes at a basic level some travel options to the chosen destination. <i>(1-5 marks)</i></p>	<p>Clearly explains the suitability of a variety of travel options to the chosen destination. Attempts to draw conclusions. <i>(6-10 marks)</i></p>	<p>Evaluates in detail the suitability of an appropriate variety of travel options to the chosen destination. Draws valid conclusions and justifies them. <i>(11-15 marks)</i></p>	<p>AO1 (3) AO2 (6) AO3 (6)</p>
<p>This strand includes assessment of quality of written communication.</p> <p>E</p>	<p>Impacts of the recommended package or travel programme or holiday on the destination's local community and on the environment.</p>	<p>Describes at a basic level some possible impacts of the recommended package or travel programme or holiday on the destination's local community and on the environment. A limited range of specialist terms is used. There are frequent grammar, spelling and punctuation errors. Text is legible. <i>(1-5 marks)</i></p>	<p>Clearly describes some likely impacts of the recommended package or travel programme or holiday on the destination's local community and on the environment. Attempts some evaluation. A good range of specialist terms is used. There are some grammar, spelling and punctuation errors. Text is legible. <i>(6-10 marks)</i></p>	<p>Analyses and evaluates in detail a variety of positive and negative impacts of the recommended package or travel programme or holiday on the destination's local community and on the environment. Draws valid conclusions and justifies them. A wide range of specialist terms is used. There are few grammar, spelling and punctuation errors. Text is legible. <i>(11-15 marks)</i></p>	<p>AO1 (3) AO2 (7) AO3 (5)</p>
<p>F</p>	<p>Why the recommendation is an example of responsible tourism.</p>	<p>Describes responsible tourism at a basic level. Makes simple links between responsible tourism and the recommended package or travel programme or holiday. <i>(1-4 marks)</i></p>	<p>Clearly explains why the recommendation is an example of responsible tourism. <i>(5-8 marks)</i></p>	<p>Explains in detail why the recommendation is an example of responsible tourism. <i>(9-12 marks)</i></p>	<p>AO1 (3) AO2 (9)</p>

0 marks = no work worthy of the award of a mark
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