



General Certificate of Secondary Education  
Specimen Paper

# **Leisure and Tourism**

**Unit 2 – The Nature of Leisure and Tourism**

## **Controlled Assessment**

**To be opened and issued to candidates on XXXX.**

**XXXX/1PM**

## **Unit 2 The nature of leisure and tourism**

### **Specimen Controlled Assessment Tasks**

Candidates must plan, carry out and report on **one** of the tasks **1, 2 or 3** listed below:

- 1** An investigation of the range of leisure and tourism facilities in your local area
- 2** An investigation of the leisure and tourism facilities provided by **one** major leisure and tourism organisation
- 3** An investigation of the range of leisure and tourism facilities in **one** leisure and tourism destination.

**In the context of their chosen task (1, 2 or 3)**, candidates must address the following issues and problems which are detailed in the Assessment Grid:

- how do people make use of leisure and tourism facilities?
- how wide a range of leisure and tourism facilities, products and services are currently provided, why?
- what changes are taking place, why?
- why does **one** leisure and tourism organisation use a range of promotional materials and techniques and why are they likely to be effective?
- how wide is the range of leisure and tourism employment opportunities available for young people?

In planning and carrying out their chosen investigation candidates need to:

- analyse the issues and problems listed above
- identify, gather and record relevant information and evidence
- analyse and evaluate evidence
- make reasoned judgements and present conclusions.

Candidates' reports on their chosen investigation must:

- describe and explain how the investigation was planned and carried out
- describe how people make use of leisure and tourism facilities
- describe and account for the range of leisure and tourism facilities currently provided
- describe and explain recent changes
- account for and evaluate the range of promotional materials and/ or? techniques used by **one** leisure and tourism organisation
- describe the range of leisure and tourism employment opportunities available for young people

**NB** Investigations **1**, **2** and **3** above are specimen tasks. The menu of actual tasks will be published on the AQA website when the Specification becomes live. Tasks will be reviewed every two years.

## **Guidance notes**

### **General**

*Centres should contextualise tasks to suit their own circumstances. Different candidates may choose different tasks. Candidates will be assessed using the Unit 2 Assessment Grid provided in the Specification. Candidates are advised to study the Assessment Grid carefully when planning their work. Centre assessments will be moderated by AQA.*

### **Task Specific Guidance**

**Task 1** *The context is that of the centre's locality. The recommended scale of the area investigated is that of a small to medium-sized town, a suburb, town or city centre or a limited rural area such as a village and its hinterland.*

*It is recognised that the range of facilities varies considerably from one locality to another. Candidates account for the range provided as part of this task.*

**Task 2** *The context is that of a major leisure and tourism organisation. The chosen organisation **must** be a leisure and tourism organisation. It must provide a variety of facilities either on one site (as in a leisure centre or theme park for example) or at a variety of locations. Candidates from any one centre who undertake this investigation may choose to investigate the same leisure and tourism organisation as each other.*

**Task 3** *The context is that of a leisure and tourism destination, either in the UK or abroad. The scale of the chosen destination should be that of a resort or city or of a defined rural area such as a National Park or Area of Outstanding Natural Beauty (as a whole or in part). Candidates from any one centre who undertake investigation C may choose to investigate the same leisure and tourism destination as each other.*

*Candidates must describe the range of employment opportunities provided for young people in their local area, by a leisure and tourism organisation or in a leisure and tourism destination. Young people are those who have recently left, or are still in, full-time education. In Task 3, young people may be locals or young people who take advantage of casual/seasonal employment opportunities for visitors (for example for UK young people in a destination abroad).*

**Unit 2 The nature of leisure and tourism**

**Assessment Grid**

Strand	Level			AOs
	1	2	3	
<b>A</b> How you planned and carried out your investigation.	Outlines in basic terms how evidence was gathered and recorded. Gives one or two simple reasons why at least one chosen method was used. <i>(1-4 marks)</i>	Identifies clearly the evidence collected. Describes clearly how evidence was collected and recorded. Clearly explains why chosen methods were used. <i>(5-9 marks)</i>	Identifies clearly the evidence collected. Describes in detail how evidence was collected and recorded. Fully justifies why chosen methods were used. <i>(10-14 marks)</i>	AO2
<b>B</b> How people make use of leisure and tourism facilities provided in the chosen area/destination <b>or</b> by the chosen leisure and tourism organisation.	Describes at a basic level how people make use of leisure and tourism facilities provided in the chosen area/destination <b>or</b> by the chosen leisure and tourism organisation. <i>(1-4 marks)</i>	Describes clearly how people make use of some leisure and tourism facilities provided in the chosen area/destination <b>or</b> by the chosen leisure and tourism organisation. <i>(5-8 marks)</i>	Describes in detail how people make use of a variety of the leisure and tourism facilities provided in the chosen area/destination <b>or</b> by the chosen leisure and tourism organisation. <i>(9-12 marks)</i>	AO1 (4) AO2 (8)
<b>C</b> The range of leisure and tourism facilities currently provided in the chosen area/destination <b>or</b> by the chosen leisure and tourism organisation.	Describes some leisure and tourism facilities currently provided in the chosen area/destination <b>or</b> by the chosen leisure and tourism organisation. Gives simple reasons for the provision of some facilities. <i>(1-4 marks)</i>	Describes the range of leisure and tourism facilities currently provided in the chosen area/destination <b>or</b> by the chosen leisure and tourism organisation. Clearly explains reasons for the provision of some facilities. Attempts to draw conclusions. <i>(5-9 marks)</i>	Describes in detail and accounts for the range of leisure and tourism facilities currently provided in the chosen area/destination <b>or</b> by the chosen leisure and tourism organisation. Draws valid conclusions and justifies them. <i>(10-14 marks)</i>	AO1 (4) AO2 (5) AO3 (5)

0 marks = no work worthy of the award of a mark

<p><b>D</b></p>	<p>Recent changes in leisure and tourism in the chosen area/destination <b>or</b> chosen leisure and tourism organisation.</p>	<p>Describes at a basic level some recent changes in leisure and tourism in the chosen area/destination <b>or</b> chosen leisure and tourism organisation. <i>(1-4 marks)</i></p>	<p>Describes clearly some recent changes in leisure and tourism in the chosen area/destination <b>or</b> chosen leisure and tourism organisation. Provides some explanation. Attempts to draw conclusion/s. <i>(5-9 marks)</i></p>	<p>Analyses in detail a variety of recent changes in leisure and tourism in the chosen area/destination <b>or</b> chosen leisure and tourism organisation. Draws conclusions and justifies them. <i>(10-14 marks)</i></p>	<p>AO1 (4) AO2 (4) AO3 (6)</p>
<p>This strand includes assessment of quality of written communication.</p> <p><b>E</b></p>	<p>The range of promotional materials and techniques used by <b>one</b> leisure <b>and</b> tourism organisation in the chosen area/destination <b>or</b> by the chosen leisure and tourism organisation.</p>	<p>Describes at a basic level some promotional materials or techniques used by <b>one</b> leisure and tourism organisation in the chosen area/destination <b>or</b> by the chosen leisure and tourism organisation. A limited range of specialist terms is used. There are frequent grammar, spelling and punctuation errors. Text is legible. <i>(1-4 marks)</i></p>	<p>Describes clearly some promotional materials <b>and</b> techniques used by <b>one</b> leisure and tourism organisation in the chosen area/destination <b>or</b> by the chosen leisure and tourism organisation. Some evaluation of materials <b>and/or</b> techniques is given. Attempts to draw conclusion/s. A good range of specialist terms is used. There are some grammar, spelling and punctuation errors. Text is legible. <i>(5-9 marks)</i></p>	<p>Analyses in detail a variety of promotional materials <b>and</b> techniques used by <b>one</b> leisure and tourism organisation in the chosen area/destination <b>or</b> by the chosen leisure and tourism organisation. Gives a detailed evaluation of materials <b>and</b> techniques used. Draws valid conclusions and justifies them. A wide range of specialist terms is used. There are few grammar, spelling and punctuation errors. Text is legible. <i>(10-14 marks)</i></p>	<p>AO1 (4) AO2 (5) AO3 (5)</p>

<p><b>F</b></p> <p>The range of leisure and tourism employment opportunities available for young people in the chosen area/destination <b>or</b> chosen leisure and tourism organisation.</p>	<p>Describes at a basic level a range of leisure and tourism employment opportunities available for young people in the chosen area/destination <b>or</b> chosen leisure and tourism organisation.</p> <p><i>(1-4 marks)</i></p>	<p>Describes clearly some leisure and tourism employment opportunities available for young people in the chosen area/destination <b>or</b> chosen leisure and tourism organisation. Attempts some evaluation of the range available for young people.</p> <p><i>(5-8 marks)</i></p>	<p>Describes in detail a range of leisure and tourism employment opportunities available for young people in the chosen area/destination <b>or</b> chosen leisure and tourism organisation. Evaluates in some detail the range available for young people.</p> <p><i>(9-12 marks)</i></p>	<p>AO1 (4) AO2 (8)</p>
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