

Teacher Resource Bank

GCSE Leisure and Tourism

Additional Sample Questions

- Unit 48401 Understanding Leisure and Tourism Destinations



These are sample questions.

A complete specimen paper and mark scheme for this unit is provided elsewhere on the website. To view these files, simply click on the link (or type the address into a web browser) and you will be taken to the appropriate page on our website.

A complete specimen paper for this unit is provided here:

<http://store.aqa.org.uk/qual/newgcse/pdf/AQA-48401-W-SQP.PDF>

Mark scheme for this paper is at

<http://store.aqa.org.uk/qual/newgcse/pdf/AQA-48401-W-SMS.PDF>

1 Travelling by car is one way to travel by road that is used by tourists in the UK.

Name **two other** ways of travelling by road.

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(2 marks)

2 Heathrow is a major London airport. Name two other major London airports.

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(2 marks)

3 Choose **one** UK National Park that you have studied.

3 (a) Outline its location.

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(2 marks)

3 (b) Explain its appeal to retired people.

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(6 marks)

- 4 Study **Figure 1** (*Figure 5, June 2006 3840/1**), which is an aerial photograph of the All England Lawn Tennis Club, Wimbledon.

Suggest **two** pieces of evidence from the photograph that suggest that the All England Club is a major sports venue.

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(2 marks)

- 5 Suggest **one** way in which leisure and tourism destinations can reduce the number of cars on their streets.

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(1 mark)

- 6 Draw **three** arrows to match each of the types of visitor attraction with one of the features/facilities listed below.

Theme parks has been done for you as an example.

Types of visitor attraction

Historic sites

Theme parks

Major sports/
entertainment venues

Built attractions

Feature/Facility

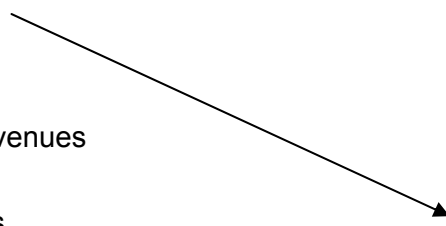
Ruined castle

Racecourse

Art gallery

Waterfall

White-knuckle rides



(3 marks)

* See website images of this venue for photographs of Wimbledon and the surrounding locality as this photograph is copyright protected

7 Describe **two** environmental impacts of tourism on a named leisure and tourism destination that you have studied.

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(4 marks)

8 Describe the difference between short-haul and long-haul destinations.

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(2 marks)

9 Choose a UK city destination that you have studied.

Give clear directions to a tourist staying in London who wants to travel to your chosen destination.

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(3 marks)

10 A family of four intends to travel to the seaside from London either by car or by train.

Choose a UK beach or seaside resort that you have studied and recommend, giving your reasons, which method of travel they should choose.

Name of UK beach or seaside resort.....

Recommended method of travel.....

Reasons.....

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(6 marks)

11 Study **Figure 2** (*Figure 2, June 2006 3840/1*), which shows the front of a flyer about the Black Country Living Museum.

11 (a) Explain **two** ways in which the Black Country Living Museum might meet the needs of a retired grandparent and his/her 9-year-old grandchild, who are spending a day at the museum.

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(4 marks)

11 (b) The Black Country Living Museum is described as a *living museum*.

Suggest what is meant by a *living museum*.

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(2 marks)

12 Study **Figure 3** (*Figure 7, June 2006 3840/1*) which was adapted from the VisitBritain website.

12 (a) Outline a travel plan for a 3-day visit by a couple in their 30s to a leisure and tourism destination that you have studied.

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(6 marks)

12 (b) Explain the choices in your plan.

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(6 marks)

- 13** A group of four adults is travelling to a leisure and tourism destination that you have studied. They plan to fly to an appropriate airport and then to complete the journey by road.

Suggest which airport and what road transport (bus, coach, car or taxi) they should use, and justify your choice.

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(4 marks)

- 14** Describe how tourism can have a positive environmental impact on a destination.

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(3 marks)

15 Study **Figure 4** (Figure 5, January 2007 3840/1), which shows part of an interview from a tourism education video.

Name **one** tourism destination that you have studied.

Explain how it might be developed in a sustainable way.

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(6 marks)

16 Study **Figure 5** (Figure 3, January 2006 3840/1) which shows a map of some of the UK’s National Parks.

16 (a) Give the name of the National Park in Wales that does **not** have a coastline.

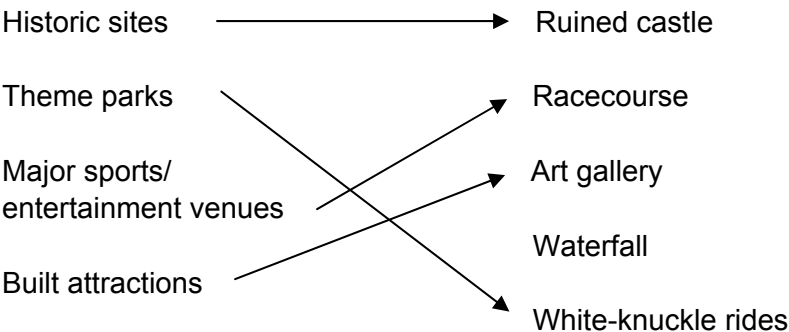
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(1 mark)

16 (b) What is the name of the National Park shown as D in **Figure 5**?

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(1 mark)

Question	Expected response	Marks
1	Two road transport methods. Possibilities include: bus, coach, taxi, cycle, motorcycle. 1 mark per correct method.	2
2	Any two from: Gatwick, Stansted, Luton, London City. 1 mark each.	2
3(a)	Location outline point marked. Marks may be given for correct region/county, distance to named major towns/routes etc.	2
3(b)	Explanation levels marked Level 1 – Basic Answers make simple points about appeal not particularly linked to retired people. Level 2 - Clear Responses explain clearly the specific appeal to retired people.	1 – 3 4 – 6
4	1 mark per correct piece of evidence taken from Figure 1 . Possibilities include: Many spectators, many vehicles parked, numbers of tables and chairs for catering, large number of courts, large stadia.	2
5	1 mark for a valid suggestion. Possible suggestions include pedestrianisation, park and ride scheme, improved public transport, congestion charge, raising environmental awareness.	1
6	Notes for answers 	3

Question	Expected response	Marks
7	No marks for destination name. Impacts may be positive or negative environmental impacts. Identifying an environmental impact would gain 1 mark, describing it in the context of the named destination 2 marks. Up to 3 marks may be given to a well-described single impact but two impacts will be needed for maximum marks.	4
8	Short-haul destinations are within Europe and the Mediterranean but long-haul are further from the UK than that. Short-haul are usually within about 3 hours flight time of the UK. Long-haul are usually more than 6 or 7 hours away.	2
9	Accept any appropriate transport mode and route to the chosen destination. Marks are for correct reference to named terminals/routes, starting in London and ending in the chosen city, for 3 marks.	3
10	<p>No marks for name of seaside town/city or travel method.</p> <p>Level 1 – Basic Answers give simple reasons that are probably generic and possibly as a list.</p> <p>Level 2 – Clear Clear explanation is given relating to the family and to the named beach or seaside resort. For full marks the explanation would show some understanding of relative merits, perhaps by including reference to the chosen method being better than another or commenting on there being little to choose between the recommendation and other methods.</p>	<p>1 – 3</p> <p>4 – 6</p>
11(a)	1 mark per way identified with a second mark for link to specified customers. Up to 3 marks may be given to a well-explained single way. Two ways need to be identified to allow full marks.	4
11(b)	A facility where the past is presented partly by real people acting out roles (1 mark) with an example (maybe from Figure 2) for the 2 nd mark.	2

Question	Expected response	Marks
12(a)	Point marked. 2 marks per day. 1 mark for an idea of an attraction, destination or travel method. 2 nd mark for a clearly stated and appropriate 2 nd idea.	
12(b)	Levels marked. Level 1 – Basic Simple reason(s) is/are given to justify the choice(s) in (a). Level 2 – Clear Clear explanation specifically linked to the needs of a couple in their 30s visiting the region identified in (a).	1 – 3 4 – 6
13	Destination may be in the UK or overseas. 1 mark for correct local airport name. No mark for road transport suggestion but up to 3 marks for its justification. Point mark per reason given.	4
14	Marks are for relevant points. One well-developed idea could score up to 3 marks. Ideas may be related to the spending of revenue generated by tourism or to the raising of environmental awareness among the public leading to pressure to improve the environment to attract visitors.	3
15	No marks for naming the destination. Levels marking of the explanation. Level 1 – Basic Simple suggestions probably in a general rather than place-specific context without clear link to sustainability. For example, put in more litter bins and have park and ride schemes because they will cut pollution. Level 2 – Clear Clear explanation set in the context of a named destination.	1 – 3 4 – 6
16(a)	Brecon Beacons.	1
16(b)	The Broads.	1