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Centre number		Candidate number	
Surname			
Forename(s)			
Candidate signature			

# GCSE LEISURE AND TOURISM

Unit 1 Understanding Leisure and Tourism Destinations

Tuesday 24 May 2016

Morning

Time allowed: 1 hour

### **Materials**

You will need no other materials.

You may use a calculator.

### Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

### Information

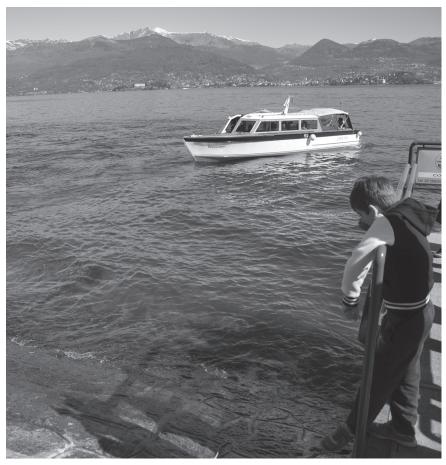
- The marks for questions are shown in brackets.
- The maximum mark for this paper is 60.
- You are reminded of the need for good English and clear presentation in your answers.
- Questions 8 and 12 should be answered in continuous prose.
   In these questions you will be marked on your ability to use good English, to organise information clearly and to use specialist vocabulary where appropriate.



### Answer all questions in the spaces provided.

1 Study **Figure 1**. **Figure 1** is a photograph of Lago Maggiore, in Italy, an attraction that tourists can view from a boat.

Figure 1



Which one of the following types of visitor attraction is shown in Figure 1?

Natural attraction

Historic attraction

Draw a ring around the correct answer.

Built attraction

		[1 mark]
2	What is meant by a 'short-haul' destination?	[2 marks]



2

Theme park

Name of UK natural visitor attraction	Description	
Suggest what 'ecotourism' means.  [3 m	Description	
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Many factors affect people's choice of tourist destination.
These factors include:
<ul> <li>the range of products</li> <li>events taking place</li> <li>personal interests and tastes</li> <li>cost</li> <li>accessibility</li> <li>promotion</li> <li>weather and climate.</li> </ul>
Analyse how the factors may affect a group of teenagers' choice of holiday destination.  [6 marks]
Extra space



Describe a route from a UK international airport to a UK National Park.  [3 marks]
UK international airport
UK National Park
Description of route
Choose <b>one</b> UK National Park you have studied. Describe <b>two</b> attractions within the National Park.
[2 x 3 = 6 marks
Name of UK National Park
Name of first attraction
Description
Name of second attraction
Description



8	People visit leisure and tourism destinations. Choose <b>one</b> destination you studied. Explain how well your destination meets the needs of visitors.	have
	Studied. Explain flow well your destination meets the needs of visitors.	[12 marks]
	Name of destination	
	Explanation	



Extra space		

12

Turn over for the next question



Many factors affect how people choose snowsports destinations.
 Study Figure 2. Figure 2 shows a promotional poster from a tour operator.

### Figure 2

## **Snow and Santa Ski Tours**

Your winter fun in the Arctic starts with us.

Fantastic Lapland adventures including:

- Guaranteed snow depth of 1 metre
- Torch-lit sleigh ride to visit Santa
- One night's stay in an igloo
- Four-star hotel
- Discounted equipment hire
- 30-minute transfers from airport to ski resort included FREE
- 5- or 7- day tours available
- Free skiing tuition for the under-12s.



We guarantee to price match any like-for-like Snow and Santa adventure.

Call us now on 0987 654321 or email snow&santafun@arcticlaplandjourneys.co.uk



destination.	[
	L
Extra space	

Turn over for the next question



10 The table shows some examples of visitor attractio
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Complete the table below.

[4 marks]

Type of visitor attraction	UK example	Overseas example
Historic site	Tower of London	
Built attraction	Doctor Who Experience	
Sports / entertainment venue		Camp Nou, Spain
	Alton Towers	Aqualandia, Spain

4	

11	Describe one positive economic impact and one positive environmental impact of
	tourism on <b>one</b> destination you have studied.

[2 + 2 = 4 marks]

ame of destination		
ositive economic impact		
ositive environmental impact		

1



Explain the advantages for tourists of travelling by car.	[8 marks
Extra space	

**END OF QUESTIONS** 



# There are no questions printed on this page

# DO NOT WRITE ON THIS PAGE ANSWER IN THE SPACES PROVIDED

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