

Please write clearly in block capitals.

Centre number

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Candidate number

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Surname

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Forename(s)

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Candidate signature

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# GCSE

# LEISURE AND TOURISM

## Unit 1 Understanding Leisure and Tourism Destinations

Tuesday 24 May 2016

Morning

Time allowed: 1 hour

### Materials

You will need no other materials.  
You may use a calculator.

### Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

### Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 60.
- You are reminded of the need for good English and clear presentation in your answers.
- Questions 8 and 12 should be answered in continuous prose.  
In these questions you will be marked on your ability to use good English, to organise information clearly and to use specialist vocabulary where appropriate.



Answer **all** questions in the spaces provided.

- 1** Study **Figure 1**. **Figure 1** is a photograph of Lago Maggiore, in Italy, an attraction that tourists can view from a boat.

**Figure 1**



Which **one** of the following types of visitor attraction is shown in **Figure 1**?

Draw a ring around the correct answer.

Built attraction

Historic attraction

Natural attraction

Theme park

[1 mark]

1

- 2** What is meant by a 'short-haul' destination?

[2 marks]

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2



- 3** Describe the range of leisure activities/facilities people can enjoy when they visit a named **UK natural** visitor attraction.

**[1 + 4 = 5 marks]**

Name of **UK natural** visitor attraction \_\_\_\_\_

Description \_\_\_\_\_

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5

- 4** Suggest what 'ecotourism' means.

**[3 marks]**

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3

**Turn over for the next question**

**Turn over ►**



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- 6** Describe a route from a UK international airport to a UK National Park.

**[3 marks]**

UK international airport \_\_\_\_\_

UK National Park \_\_\_\_\_

Description of route \_\_\_\_\_

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3

- 7** Choose **one** UK National Park you have studied. Describe **two** attractions within the National Park.

**[2 x 3 = 6 marks]**

Name of UK National Park \_\_\_\_\_

Name of first attraction \_\_\_\_\_

Description \_\_\_\_\_

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Name of second attraction \_\_\_\_\_

Description \_\_\_\_\_

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6

**Turn over ►**



**[12 marks]**

Explanation \_\_\_\_\_

[illegible]

Extra space

12

**Turn over for the next question**

**Turn over ►**



9

Many factors affect how people choose snowsports destinations.  
Study **Figure 2**. **Figure 2** shows a promotional poster from a tour operator.

**Figure 2**

# **Snow and Santa Ski Tours**

**Your winter fun in the Arctic starts with us.**

**Fantastic Lapland adventures including:**

- **Guaranteed snow depth of 1 metre**
- **Torch-lit sleigh ride to visit Santa**
- **One night's stay in an igloo**
- **Four-star hotel**
- **Discounted equipment hire**
- **30-minute transfers from airport to ski resort included FREE**
- **5- or 7- day tours available**
- **Free skiing tuition for the under-12s.**



We guarantee to price match any like-for-like Snow and Santa adventure.

Call us now on 0987 654321 or email [snow&santafun@arcticlaplandjourneys.co.uk](mailto:snow&santafun@arcticlaplandjourneys.co.uk)





**[6 marks]**

[illegible]

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6

**Turn over for the next question**

**Turn over ►**



**10** The table shows some examples of visitor attractions.

Complete the table below.

**[4 marks]**

Type of visitor attraction	UK example	Overseas example
Historic site	Tower of London	
Built attraction	Doctor Who Experience	
Sports / entertainment venue		Camp Nou, Spain
	Alton Towers	Aqualandia, Spain

4

**11** Describe **one** positive economic impact and **one** positive environmental impact of tourism on **one** destination you have studied.

**[2 + 2 = 4 marks]**

Name of destination \_\_\_\_\_

Positive economic impact \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

Positive environmental impact \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

4



**[8 marks]**

[illegible]

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8



**There are no questions printed on this page**

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