Centre Number			Candidate Number		
Surname					
Other Names					
Candidate Signature					



General Certificate of Secondary Education June 2015

# Leisure and Tourism

48401

## Unit 1 Understanding Leisure and Tourism Destinations

Tuesday 19 May 2015 9.00 am to 10.00 am

You will need no other materials.

#### Time allowed

• 1 hour

#### Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

#### Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 60.
- You are reminded of the need for good English and clear presentation in your answers.
- Questions 9 and 12 should be answered in continuous prose.
   In these questions you will be marked on your ability to use good English, to organise information clearly and to use specialist vocabulary where appropriate.

For Examiner's Use						
Examiner's Initials						
Question	Mark					
1						
2						
3						
4						
5						
6						
7						
8						
9						
10						
11						
12						
TOTAL						



### Answer all questions in the spaces provided.

1 Study **Figure 1**. **Figure 1** is a photograph of Angkor Wat Temple, in Cambodia.

Figure 1



Which **one** of the following types of visitor attraction is shown in **Figure 1**?

Draw a ring around the correct answer.

[1 mark]

Built attraction Historic attraction Natural attraction Theme park

|--1

2 Decide whether each of the following statements is about a short-haul destination or a long-haul destination from the UK. Tick the correct box for each statement.

[2 marks]

	Short-haul	Long-haul
Angkor Wat Temple is in Cambodia in south east Asia.		
Carthage is on the Mediterranean coastline of Tunisia.		

2



5

3	Describe the range of leisure activities/facilities people can enjoy when they visit a named <b>overseas</b> natural visitor attraction.					
	[1 + 4 = 5 marks]					
	Name of <b>overseas</b> natural visitor attraction					
	Description					

Turn over for the next question



	lain the benefits of sustainable tourism.
Extr	a space
Extr	a space
Extr	a space
	a space

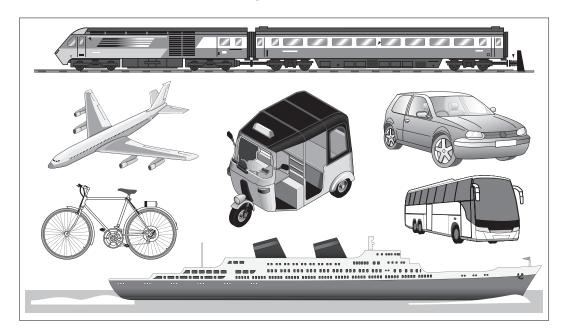






5 Study **Figure 2**. **Figure 2** shows some different types of transport tourists may use.

Figure 2



Explain the environmental impacts caused by tourists travelling to and around destinations. Use examples you have studied.

[6 marks]



Extra space			
	Turn over for the	e next question	



Draw **three** arrows to link each of the transport types below with the correct terminal/gateway. One arrow has been drawn for you as an example.

[3 marks]

Transport Type	Terminal/Gateway
Aircraft Coach Eurostar train Ferry	Belfast International Edinburgh Waverley St Pancras International Holyhead Victoria

\_



7	Choose <b>one</b> UK National Park you have studied. Describe what it offers to families with children.
	[4 marks]
	Name of UK National Park
	What it offers families with children

Turn over for the next question



Many factors affect how people choose which destinations to visit. Study **Figure 3**. **Figure 3** shows a promotional flyer from a transport provider.





(	Explain how this promotion might appeal to retired people choosing a holiday destination.
	[6 ma
,	
E	Extra space

Turn over for the next question



9	Explain how well <b>one</b> named <b>UK</b> beach or seaside resort meets the needs of one of the following types of customer:						
	<ul><li> groups travelling together</li><li> couples</li></ul>						
	people with special needs.  [12 marks]						
	Name of <b>UK</b> beach or seaside resort						
	Customer type						
	Explanation						



Extra space	<b>.</b>	 	

12

Turn over for the next question



10	Describe a route from your home area to a UK beach or seaside resort.	[3 marks]	
	Home area		
	UK beach or seaside resort		
	Description of route		
			3
11	The box below lists five types of visitor attraction.		
	A: natural attractions B: historic attractions C: theme parks D: major sports / entertainment venues E: built attractions.		
	Beside <b>each</b> statement below, write in each box the correct letter, <b>A</b> , <b>B</b> , <b>C</b> ,	D, or E. [4 marks]	
	At Diggerland visitors drive construction vehicles.		
	San Siro stadium is the home of AC Milan football team.		
	Mt. Fuji is Japan's highest mountain.		
	The Science Museum is in London.		
			4



12	Explain the advantages <b>and</b> disadvantages for tourists of travelling by air.	[8 marks]
	Extra space	

8

# **END OF QUESTIONS**



# There are no questions printed on this page

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