

Centre Number						Candidate Number				
Surname										
Other Names										
Candidate Signature										

For Examiner's Use	
Examiner's Initials	
Question	Mark
1	
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14	
TOTAL	



General Certificate of Secondary Education
June 2014

Leisure and Tourism

48401

Unit 1 Understanding Leisure and Tourism Destinations

Friday 23 May 2014 1.30 pm to 2.30 pm

You will need no other materials.
You may use a calculator.

Time allowed

- 1 hour

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 60.
- You are reminded of the need for good English and clear presentation in your answers.
- Questions 5(b) and 12 should be answered in continuous prose. In these questions you will be marked on your ability to use good English, to organise information clearly and to use specialist vocabulary where appropriate.



J U N 1 4 4 8 4 0 1 0 1

Answer **all** questions in the spaces provided.

- 1 **Figure 1** is a photograph taken inside a museum in Sweden.

Figure 1



Draw a ring around the type of visitor attraction shown in **Figure 1**.

[1 mark]

Built attraction Historic attraction Natural attraction Theme park

1

- 2 Here are some statements about travel and transport into and around the UK.
Draw **one** ring around each correct answer. One ring has been drawn for you as an example.

[2 marks]

Belfast International is an airport in England / Scotland / Northern Ireland.

Euston is a railway terminal in Manchester / Cardiff / London.

The M4 is a motorway linking London with the Midlands / Wales / the North.

2



Extra space

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8

4 Name an **overseas** seaside resort.

.....

Describe where the resort is located.

[2 marks]

.....

.....

.....

.....

2



5 **Figure 2** is a photograph taken at a historic site in the UK.

Figure 2



5 (a) What does 'historic site' mean?

[2 marks]

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.....

Question 5 continues on the next page

Turn over ►



Extra space

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10

6 Complete the table below. The table shows some examples of visitor attractions.

[3 marks]

Type of visitor attraction	UK example	Overseas example
	High Force waterfall, County Durham	Great Barrier Reef, Australia
Built attraction	Tate Modern, London	
Sports/Entertainment venue		Stade de France, Paris

3

7 Which phrase correctly finishes the sentence below? Tick **one** box.

[1 mark]

Sustainable tourism is...

...keeping holiday prices as competitive as possible.

...making sure tourism businesses maximise their profits.

...making sure the future effects of tourism are fair for destination communities.

1

Turn over for the next question

Turn over ►



8 Which phrase correctly finishes the sentence below? Tick **one** box.

[1 mark]

Well-maintained public seaside parks are a...

...positive economic impact of tourism.

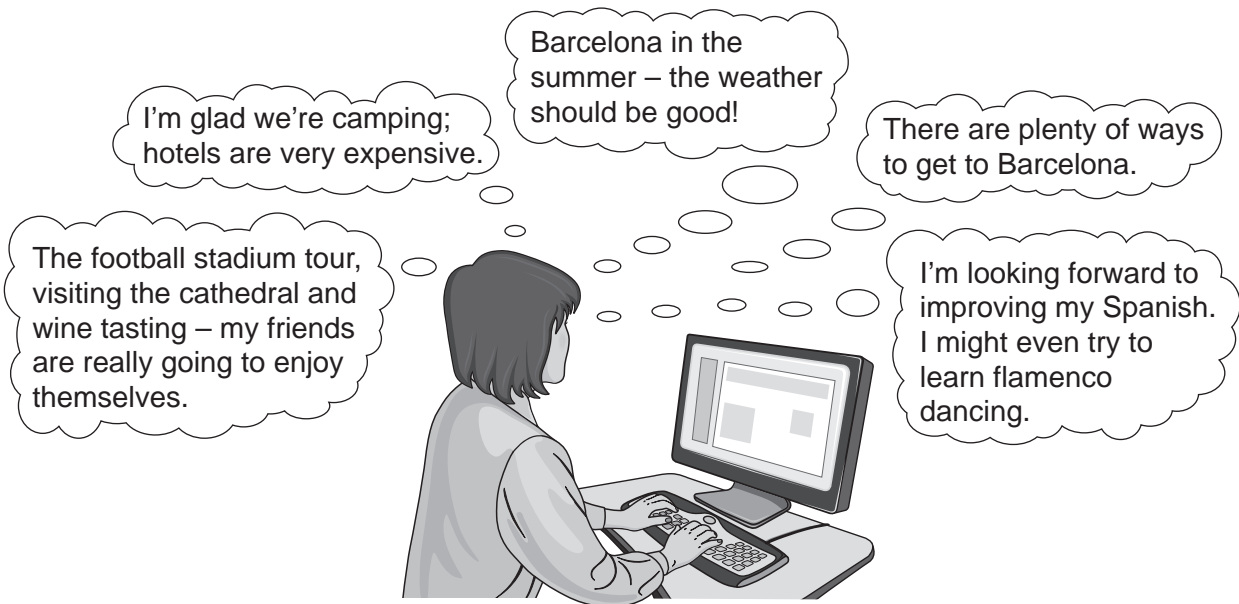
...negative social impact of tourism.

...positive environmental impact of tourism.

1

9 Study **Figure 3**, giving information about the choice of holiday destination for Emma, a young woman in her early twenties.

Figure 3



Many factors affect how people choose their holiday destinations. These include:

- the range of products and services on offer
- weather and climate
- personal interests and tastes
- cost
- accessibility.



Explain how **three** of these factors have influenced the holiday destination choice made by Emma.

[3 x 2 = 6 marks]

Factor 1

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Factor 2

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Factor 3

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Extra space

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6

Turn over for the next question

Turn over ►



10 Name a **UK** National Park.

.....

Describe where the National Park is located.

[2 marks]

.....

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.....

.....

2

11 Describe a route from your home area to a UK National Park.

[2 marks]

Name of home area

Name of UK National Park

Route

.....

.....

.....

2



12

Figure 4 is a photograph taken in a city destination.

Figure 4



A married couple asks you to recommend a short-break holiday to an **overseas** city destination.

Explain the suitability of the range of leisure activities and visitor attractions the married couple might find in your recommended **overseas** city.

[12 marks]

Overseas city destination

Explanation

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Turn over ►



13 What does 'long-haul' mean?

[2 marks]

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2

Turn over for the next question

Turn over ►



14 Describe **two positive** impacts and **two negative** impacts of tourism on **one** destination you have studied.

[4 + 4 = 8 marks]

Name of destination

Positive impacts on destination

1

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2

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Negative impacts on destination

1

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2

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8

END OF QUESTIONS



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ANSWER IN THE SPACES PROVIDED**



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Figure 1 Simon Watkins
Figures 2 and 4 © Getty Images

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