Centre Number			Candidate Number		
Surname					
Other Names					
Candidate Signature					



General Certificate of Secondary Education January 2011

Leisure and Tourism

48401

Unit 1 Understanding Leisure and Tourism Destinations

Tuesday 11 January 2011 1.30 pm to 2.30 pm

You will need no other materials.
You may use a calculator.

Time allowed

• 1 hour

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer all questions.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is 60.
- You are reminded of the need for good English and clear presentation in your answers.
- Questions 8(b) and 14 should be answered in continuous prose. In these questions you will be marked on your ability to use good English, to organise information clearly and to use specialist vocabulary where appropriate.

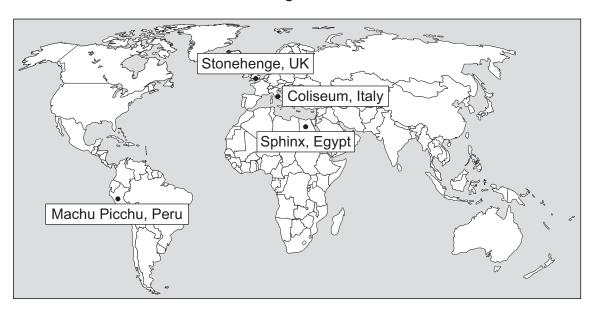
For Exam	iner's Use
Examine	r's Initials
Question	Mark
1	
2	
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10	
11	
12	
13	
14	
15	
TOTAL	



Answer all questions in the spaces provided.

Figure 1 is a map showing the locations of some historic sites that are visited by tourists.

Figure 1



Which **one** of the historic sites shown on the map is a long-haul destination?

On the map, draw a ring around the correct answer.

(1 mark)	
	1

2 V	Vhich o	ne of t	he '	following	statements	is	correct?	Tick	one	box
------------	----------------	---------	------	-----------	------------	----	----------	------	-----	-----

Long-haul flights are typically over six hours in duration.

Australia and New Zealand are short-haul destinations.

Destinations in the Mediterranean Basin are long-haul.

(1	mark)



Which type of transport would you be using if you arrived in the UK at London Stansted?

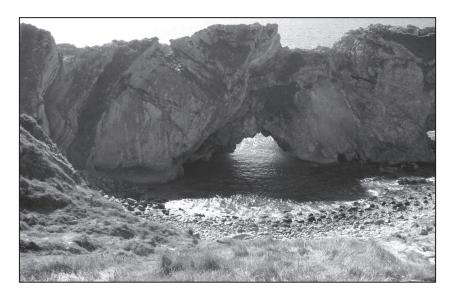
Draw **one** ring around the correct answer.

Train Coach Aircraft Car

(1 mark)

4 Figure 2 is a photograph of Stair Hole, Dorset, UK.

Figure 2



Draw one ring around the correct type of visitor attraction shown by Figure 2.

Built attraction Natural attraction Historical site Theme Park

(1 mark)



5	Three different types of visitor attraction are historic sites, theme parks and built attractions.	
	Choose one overseas built attraction that you have studied.	
	Describe the range of leisure activities/facilities that help people to enjoy their visit to this attraction.	
	Name of overseas built attraction	
	Range of leisure activities/facilities	
	(5 marks)	
		5
6	Tourism creates impacts on host communities. Suggest what is meant by a host community.	
	(2 marks)	
		2



Explain the advantages and disadvantages for tourists of using a car for a touring holiday.
(6 marks)
Extra space
Turn over for the next question



Figure 3 is a photograph taken at a theme park in the UK.

Figure 3



8 (a)	What is meant by a theme park?	
		(2 marks)
8 (b)	Choose one theme park that you have	ve studied.
	Evaluate how well the theme park mocustomer:	eets the needs of one of the following types of
	Single people	Ethnic and cultural groups
	People with special needs	Families with children under five years old
	Name of theme park	
	Type of customer	
	Evaluation	



				(6 marks)	
	Extra space				
					8
9	"Many jobs in seaside de	estinations are seasonal."			
	To which type of tourism	impact is this statement referring?	•		
	Draw one ring around th	e correct answer.			
	Social	Environmental	Economic		
				(1 mark)	
					1



	Type of Impact	Example		
		Vegetation is trampled		
	Positive Economic	Job creation		
	Positive Social	→ Possibility to meet new people		
	Negative Environmental	Low paid employment		
	Negative Economic	Airlines have taken steps to reduce their carbon footprint		
			(3 marks)	
11	Tick one box next to the phrase that co	rrectly finishes the sentence below.		
	Ecotourism is			
	the same as mass tourism.			
	about reducing impacts on the environ	nment.		
	about exploiting destinations and their	r host communities.		
			(1 mark) -	
12 (a)	Name a seaside resort in the UK			
	Describe where it is located within the L	JK.		
			(2 marks)	

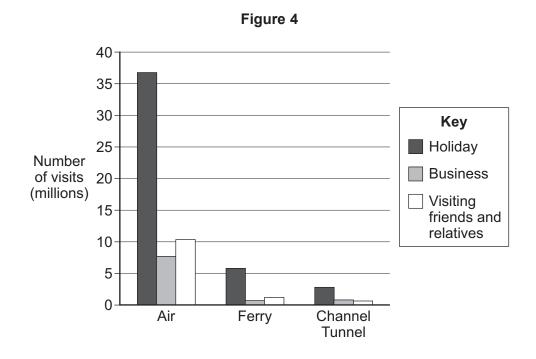


12 (b)	Name two attractions within one UK seaside resort and describe what they offer visitors.
	Name of UK seaside resort
	Name of first attraction
	What it offers
	Name of second attraction
	What it offers
	(2 x 3 = 6 marks)

Turn over for the next question



Figure 4 shows the numbers of visits made abroad from the UK, for different purposes and by different modes of travel, in 2007.



Comment on the patterns shown in Figure 4 .
(6 marks)



Extra space .				
	Turn over fo	r the next question	on	



14	Figure 5 is an email from a group of retired people who are seeking advice about a city
	destination and a National Park to visit within the LIK

Figure 5

To: VisitBritainFrom: Jeff WheelerRe: Tourism Advice

Hello,

We will be touring the UK for three weeks this summer. We are a group of 30 retired Canadians hoping to see one of the UK's city destinations and one of its National Parks.

What do you recommend?

Yours

Jeff Wheeler

Recommend **one** city and **one** National Park that the Canadian group should visit. Justify and evaluate your choices.

Recommended City
Recommended National Park
Justification and evaluation



(12 m	
	 space

Turn over for the next question

Turn over ▶

12



15	Here are some statements about trave	and transport into	and around the UK.	Draw
	one ring around each correct answer.	One ring has been	drawn for you as an	
	example.			

Belfast International is an airport in England / Wales / Northern Ireland.)

Cross-channel ferries operate from Holyhead / Poole / Hull.

The M5 motorway links the Midlands with the South-East / North / South-West.

Victoria is a coach station in London / Edinburgh / Manchester.

Cardiff Central is an airport / railway station / ferryport.

(4 marks)

END OF QUESTIONS



