

Centre Number						Candidate Number				
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General Certificate of Secondary Education  
January 2010

# Leisure and Tourism

**48401**

## Unit 1 Understanding Leisure and Tourism Destinations

Tuesday 12 January 2010 1.30 pm to 2.30 pm

You will need no other materials.

### Time allowed

- 1 hour

### Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **all** questions.
- You must answer the questions in the spaces provided. Answers written in margins or on blank pages will not be marked.
- Do all rough work in this book. Cross through any work you do not want to be marked.

### Information

- The maximum mark for this paper is 60.
- The marks for questions are shown in brackets.
- Questions 12 and 13 should be answered in continuous prose. In these questions, you will be marked on your ability to use good English, to organise information clearly and to use specialist vocabulary where appropriate.

For Examiner's Use	
Examiner's Initials	
Question	Mark
1	
2	
3	
4	
5	
6	
7	
8	
9	
10	
11	
12	
13	
TOTAL	



J A N 1 0 4 8 4 0 1 0 1

Answer **all** questions in the spaces provided.

- 1 **Figure 1** is a map showing the locations of some leisure and tourism destinations abroad.

**Figure 1**



Which **one** of the destinations shown on the map is a long-haul destination?

**On the map** draw a ring around the correct answer.

(1 mark)

1

- 2 **Figure 2** is a photograph of Westminster Bridge, the Houses of Parliament and the London Eye.

**Figure 2**



Draw a ring around the correct type of tourism destination shown by **Figure 2**.

*Beach resort*

*City destination*

*Ski resort*

*National Park*

(1 mark)

1



- 3 Which type of transport would you be using if you arrived in London from France at St Pancras International?

Draw a ring around the correct answer.

*Train*

*Coach*

*Aircraft*

*Car*

(1 mark)

1

- 4 Choose **one** ski/snowsports resort outside the UK that you have studied.

List **two** facilities that meet the needs of tourists in this resort.

Name of resort .....

Facility 1 .....

.....

Facility 2 .....

.....

(2 marks)

2

- 5 Which **one** of the following statements is correct? Tick **one** box.

Tourists from the UK travel to North American ski resorts by air.

☐

Destinations in the west of the USA and Canada are short-haul.

☐

Many long-haul flights fly from regional airports.

☐

(1 mark)

1

Turn over for the next question

Turn over ►



6 **Figure 3** is a photograph of a seaside resort in the UK.

**Figure 3**



6 (a) What is meant by a *seaside resort*?

.....

.....

.....

.....

(2 marks)

6 (b) Choose **one** UK seaside resort that you have studied. Describe what it offers to families with children.

Name of resort .....

What it offers to families with children .....

.....

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(4 marks)



- 6** (c) Tourists need to know how to travel to destinations. Describe a route from a major UK airport to the seaside resort that you named in question 6 (b).

Major UK international airport.....

Description of route .....

.....

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(3 marks)

9

**Turn over for the next question**

**Turn over ►**



7 Study **Figure 4**, which shows the main activities of people on a trip to a National Park.

**Figure 4**

Main activity	Millions of trips
Walking	18.5
Eating out	3.9
Going for a drive	3.5
Playing sport	2.3
Visiting an attraction	2.0
Cycling	2.0
Visiting friends and relatives	0.8
Visiting parks and gardens	0.6
Pursuing a hobby	0.6
Relaxing	0.3
Swimming	0.3
Going to a beach	0.3

Explain **two** reasons why walking is much more popular than other leisure activities in National Parks.

Reason 1 .....

.....

.....

.....

.....

Reason 2 .....

.....

.....

.....

.....

(2 × 2 = 4 marks)



8 There are five types of visitor attraction. These are:

- A: natural attractions
- B: historic sites
- C: theme parks
- D: major sports / entertainment venues
- E: built attractions.

Beside **each** statement below write the correct letter, **A, B, C, D or E**.

Thorpe Park has rides such as Stealth and Nemesis. ....

Nou Camp stadium is the home of FC Barcelona. ....

Ben Nevis is the UK's highest mountain. ....

The London Eye is on the south bank of the River Thames. ....

(4 marks)

4

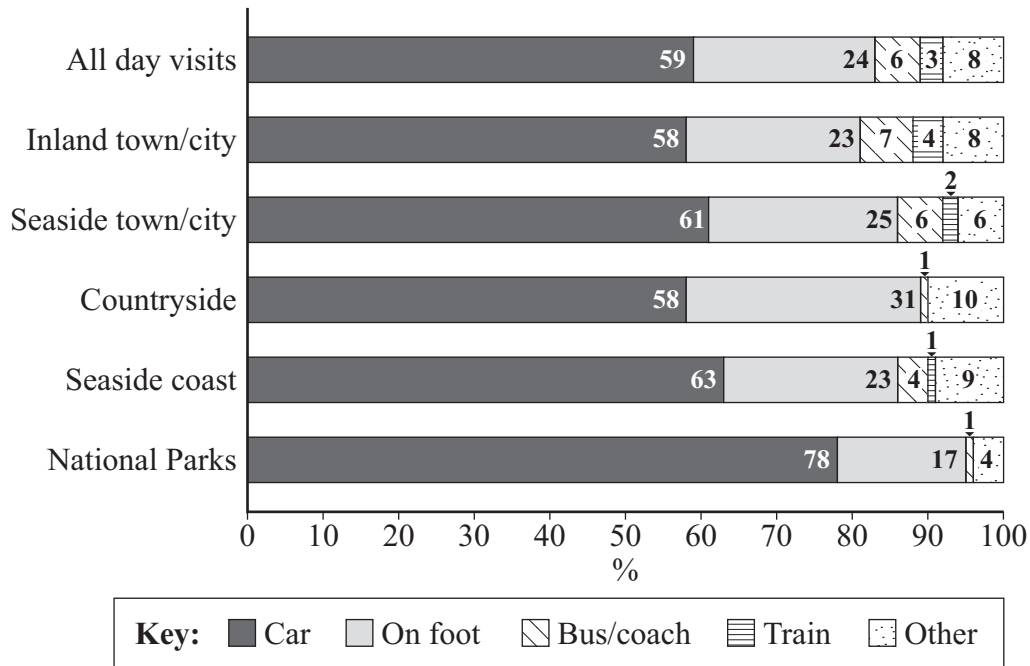
**Turn over for the next question**

**Turn over ►**



9 **Figure 5** shows the types of transport used on leisure visits to different kinds of destination.

**Figure 5**



9 (a) For what percentage of seaside town/city visits was bus or coach used?

.....  
(1 mark)

9 (b) Analyse the use of public transport on leisure visits to different kinds of destination as shown in **Figure 5**.

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(6 marks)

(Extra space) .....

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7
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(Extra space) .....

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6



**11** Many factors affect people's choice of destination for a ski/snowsports holiday. These factors include:

*weather and climate*

*personal interests and taste*

*accessibility*

*the range of products and services on offer*

*the promotion of destinations*

*cost*

Explain how **three** of these factors may affect the choice of ski/snowsports destination.

Factor 1 .....

Explanation .....

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Factor 2 .....

Explanation .....

.....

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Factor 3 .....

Explanation .....

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.....

(3 × 2 = 6 marks)

6
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(12 marks)

(Extra space) .....

12

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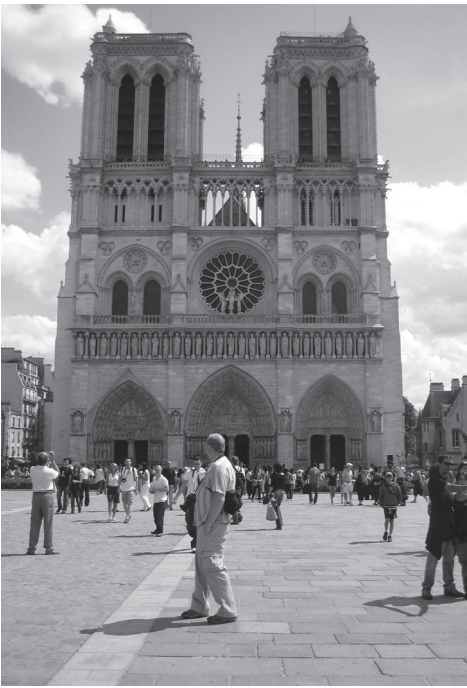


13 Study **Figure 6**, a page from a city tourism website.

**Figure 6**

# City Visitors' Guide

Hotels and accommodation
Museums and monuments
What's on
Restaurants and cafés
Trips and tours
Maps and transport
Practical points



Why not enjoy a well-earned city break?

Enjoy the collections of art and sculpture, take in the sights from one of the city's many landmarks, enjoy a morning coffee in a peaceful square; the possibilities are endless ...

Click on the LINKS for further information.

A couple in their fifties would like to visit an overseas city destination.

Recommend a suitable destination. Explain what it is about your recommended overseas city destination that would attract this couple.

Recommended overseas city destination .....

Explanation .....

.....

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(6 marks)

(Extra space) .....

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<b>6</b>

**END OF QUESTIONS**



**There are no questions printed on this page**

**DO NOT WRITE ON THIS PAGE  
ANSWER IN THE SPACES PROVIDED**

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Question 6 – Figure 3 Photograph S Watkins  
Questions 7 & 9 – Figures 4 & 5 England Leisure Visits – Report of the 2005 Survey. Reproduced under the terms of the Click-Use Licence  
Question 13 – Figure 6 Photograph S Watkins

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