



Rewarding Learning

General Certificate of Secondary Education
2023

Centre Number

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Candidate Number

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Leisure, Travel and Tourism

Unit 1

Understanding the Leisure,
Travel and Tourism Industry

[GLE11]



GLE11

THURSDAY 15 JUNE, AFTERNOON

TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.

Answer **all five** questions.

INFORMATION FOR CANDIDATES

The total mark for this paper is **100**.

Quality of written communication will be assessed in questions **3(d)**, **4(c)** and **5(e)**.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
5	
Total Marks	



Source: © Getty Images

Fig. 1

- (a) Fig. 1 shows a takeaway. Takeaways are one example of a catering facility.

Identify **three** other catering facilities.

1. _____

2. _____

3. _____ [3]

Examiner Only

Marks Remark

(b) Identify and explain **two** advantages of using takeaways for home-based leisure.

Advantage 1

Advantage 2

[6]

Examiner Only	
Marks	Remark

(c) Takeaways are a provider for home-based leisure activities.

Identify and describe **four** other organisations or services that support home-based leisure.

1. _____

2. _____

3. _____

4. _____

_____ [8]

Examiner Only	
Marks	Remark



Source: Chief Examiner

Fig. 3

- (a) **Fig. 3** shows a caravan with an added awning. Caravan parks are one type of accommodation option for tourists.

Identify **four** other types of tourist accommodation.

1. _____
2. _____
3. _____
4. _____ [4]

Examiner Only	
Marks	Remark

(b) Different customer types will have different needs and expectations.

Describe the needs and expectations of the following customer types.

Family fun

Culturally curious

[6]

Examiner Only	
Marks	Remark

(c) Caravanning holidays have become an increasingly popular type of holiday for families.

Describe **three** possible reasons why this is so.

Reason 1

Reason 2

Reason 3

[9]

Examiner Only	
Marks	Remark



Source: © Getty Images

Fig. 4

(a) Fig. 4 shows a couple choosing their holiday destination in a high street travel agency.

Identify **four** main features and appeal of a holiday destination.

1. _____
2. _____
3. _____
4. _____ [4]

(b) Many people book their holiday through a travel agent.

Describe the following terms for types of travel agencies.

Miniple

Multiple

Independent

_____ [3]

Examiner Only	
Marks	Remark



Source: © Getty Images

Fig. 6

- (d) Travelling by a scheduled flight with British Airways, as shown in **Fig. 6**, is an example of travelling by air.

Complete the table below by providing a named example of each of the identified forms of travel.

Form of travel	Example
Road	
Rail	
Sea	

[3]

Examiner Only	
Marks	Remark

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