



Rewarding Learning

General Certificate of Secondary Education
2019

Centre Number				

Candidate Number				

Leisure, Travel and Tourism

Unit 1

Understanding the Leisure, Travel and Tourism Industry

[GLE11]



GLE11

WEDNESDAY 22 MAY, MORNING

TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.

Answer **all five** questions.

You are provided with an insert for use with Question 3.

Do not write your answers in this insert.

INFORMATION FOR CANDIDATES

The total mark for this paper is **100**.

Quality of written communication will be assessed in questions **3(a)**, **4(b)** and **5**.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
5	

Total Marks	
--------------------	--

1 (a) Define the term **leisure**.

[2]

(b) Leisure activities can be classified as active or passive. Complete **Table 1** below by identifying **four** other ways to classify leisure and give an example of each.

Table 1

Classification	Example
1.	
2.	
3.	
4.	

[8]

Examiner Only	
Marks	Remark

(c) Study **Fig. 1** below, which shows reasons why people use leisure and tourism facilities. Complete **Table 2** by identifying **one** example of a leisure activity for each reason why people use leisure and tourism facilities.



Fig. 1

Table 2

Reason for using a leisure and tourism facility	Example of leisure activity
Recreation	
Socialising	
Learning a skill	
Entertainment	

[4]

(d) Explain **two** health and well-being benefits for people who use leisure facilities.

1. _____

2. _____

[4]

Examiner Only	
Marks	Remark

(e) Fig. 2 below shows a group of hill walkers enjoying countryside recreation.

Extract removed due to copyright.

Fig. 2

Countryside recreation is one component of the leisure, travel and tourism industry. Identify **four** examples of the type of facilities that provide for this type of recreation.

1. _____
2. _____
3. _____
4. _____ [4]

(f) Identify **two** special facilities built for children's enjoyment that are part of the leisure, travel and tourism industry.

1. _____
2. _____ [2]

Examiner Only	
Marks	Remark

2 (a) Define the term **tourist**.

[2]

(b) Study **Fig. 3** below that identifies different types of air travel. Complete **Table 3** by matching the correct type of air travel necessary for each of the different holidays.

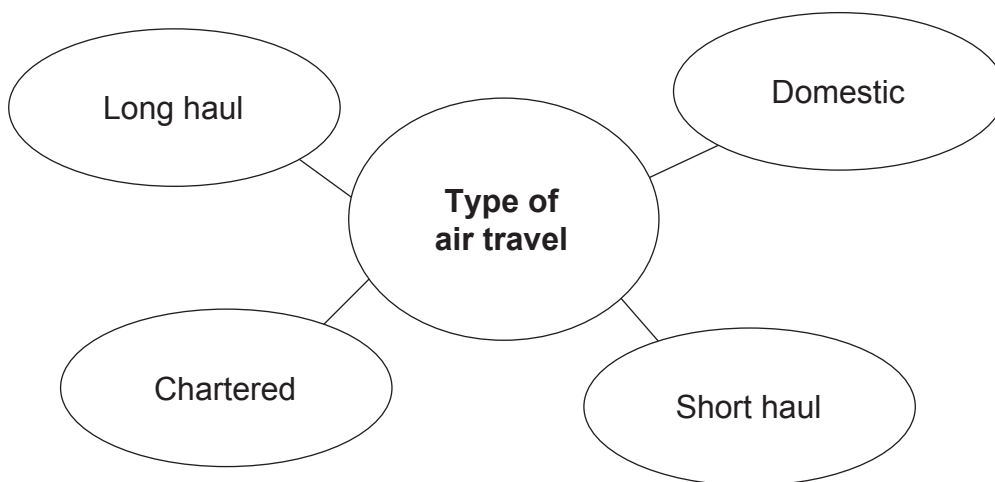


Fig. 3

Table 3

Holiday	Type of air travel
Weekend visit to the Shetland Isles	
7-day visit to Spain to watch a Grand Prix race	
14-day visit to Tenerife with Thomas Cook travel	
Holiday to visit relatives in New Zealand	

[4]

Examiner Only	
Marks	Remark

(c) **Fig. 4** below shows a young family on a beach in Northern Ireland. The ABTA Travel Trends Report in 2017 reported that “Young families were once again the most likely group to take domestic holidays”.

Extract removed due to copyright.

Fig. 4

Identify and describe **two** reasons why domestic tourism is particularly popular with young families.

1. _____

2. _____

- _____ [6]

Examiner Only	
Marks	Remark

(d) Identify **three** different **types** of travel agents that sell a range of holidays and travel products to customers. Outline their features and give an example of each.

1. _____

2. _____

3. _____

_____ [9]

(e) Road and air are two types of transport. State **two** other forms of transport used in the leisure, travel and tourism industry.

1. _____

2. _____ [2]

Examiner Only

Marks

Remark

(f) The availability of a mode of travel is one factor that can influence a traveller's choice of travel. Identify **four** other factors that may influence the traveller's choice of travel.

1. _____
2. _____
3. _____
4. _____ [4]

Examiner Only	
Marks	Remark

3 Fig. 5 below shows Kingspan Stadium, one of the largest sports arenas in Northern Ireland.

Extract removed due to copyright.

Fig. 5

- (a) Sports arenas often develop links with organisations from other components in leisure, travel and tourism in order to enhance their events. Identify **two** suitable leisure, travel and tourism **components** that could link with Kingspan Stadium and explain the benefits that they could provide.

[6]

Examiner Only	
Marks	Remark

- (b) Study the **insert** which provides information about the experience of sport by adults in Northern Ireland during 2016–2017. Answer the following questions.

Swimming and diving were the most popular participation sports for adults in 2016–2017. Other than trends and fashions or a person’s socio-economic group, explain **one** factor that may have influenced this level of participation.

[3]

- (c) From the categories of sports that are listed in the bar graph, identify **three** sports that could be undertaken in a **sports hall** attached to a public leisure centre.

1. _____

2. _____

3. _____

[3]

- (d) Cycling for recreation is popular with both young and older adults. Identify and explain **one trend or fashion** responsible for cycling’s popularity in 2016–2017.

[4]

Examiner Only	
Marks	Remark

- 4 **Fig. 6** below shows Carrick-a-rede rope bridge, a famous visitor attraction in Northern Ireland.

Extract removed due to copyright.

Fig. 6

- (a) Identify the **three** main **purposes** of visitor attractions and name **one** example of each from Northern Ireland. Examples must not be repeated.

1. _____

Example _____

2. _____

Example _____

3. _____

Example _____ [6]

Examiner Only

Marks Remark

(d) Describe **two** needs or expectations of the tourist customer who is referred to as a “**great escaper**”.

_____ [6]

(e) Other than “**great escapers**”, list **three** other customer types that are important in the Northern Ireland tourism market.

1. _____

2. _____

3. _____ [3]

Examiner Only	
Marks	Remark

Permission to reproduce all copyright material has been applied for.
In some cases, efforts to contact copyright holders may have been unsuccessful and CCEA
will be happy to rectify any omissions of acknowledgement in future if notified.



Rewarding Learning

**General Certificate of Secondary Education
2019**

Leisure, Travel and Tourism

Unit 1

Understanding the Leisure,
Travel and Tourism Industry

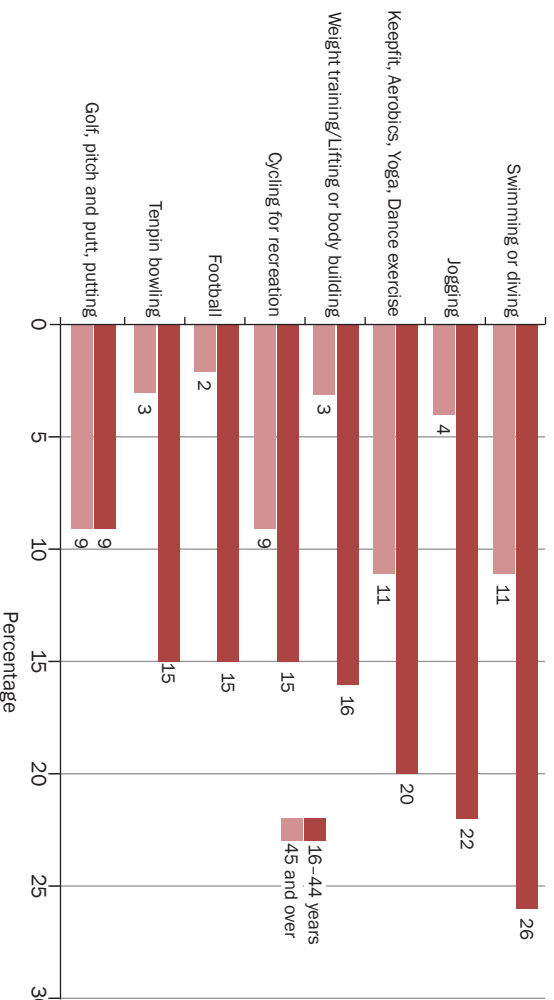
[GLE11]

WEDNESDAY 22 MAY, MORNING

**INSERT
FOR USE WITH QUESTION 3**

Main stories

- In 2016/17, the proportion of adults who had participated in sport in the last 12 months was similar to the previous year's figure (54% and 53% respectively). This is also consistent with the longer term trend.
- Swimming or diving, 'Keepfit, Aerobics, Yoga, Dance exercise', jogging and cycling for recreation continue to be the most popular sports amongst adults.



Sport preferences amongst younger and older adults

Comparison of participation in particular sports by those aged under 45 and those aged 45 and over shows that adults in the latter age category were less likely to have participated in the majority of sports in the last year. There was no difference found between the proportions of either age group participating in 'golf, pitch and putt, putting' (both 9%) or 'bowls' (both 3%) as was also the case with some of the less popular sport activities such as horse riding (both 1%) or skiing (both 1%).

When looking at participation in sport over the last 4 weeks, the results were similar. However there was a statistically higher proportion of adults aged 45 and over who had participated in 'golf, pitch and putt, putting' in the last 4 weeks compared to those aged under 45 (6% and 3% respectively).