



Rewarding Learning

General Certificate of Secondary Education
2018

Centre Number

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Candidate Number

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Leisure, Travel and Tourism

Unit 1

Understanding the Leisure,
Travel and Tourism Industry

[GLE11]



GLE11

MONDAY 21 MAY, AFTERNOON

TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.

Answer **all five** questions.

You are provided with an insert for use with Question 2.

Do not write your answers in this insert.

INFORMATION FOR CANDIDATES

The total mark for this paper is **100**.

Quality of written communication will be assessed in questions **4(d)** and **5(b)**.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	
5	
Total Marks	

Examiner Only	
Marks	Remark

1 (a) One component of the leisure industry is **Sport and Physical Recreation**. Identify **two** different types of **facilities** where sport and physical recreation might be undertaken.

1. _____

2. _____ [2]

(b) Study **Fig. 1** which shows examples of leisure activities. Complete **Table 1** by matching each leisure activity to the correct type of leisure activity. (Each activity should be used only once.)

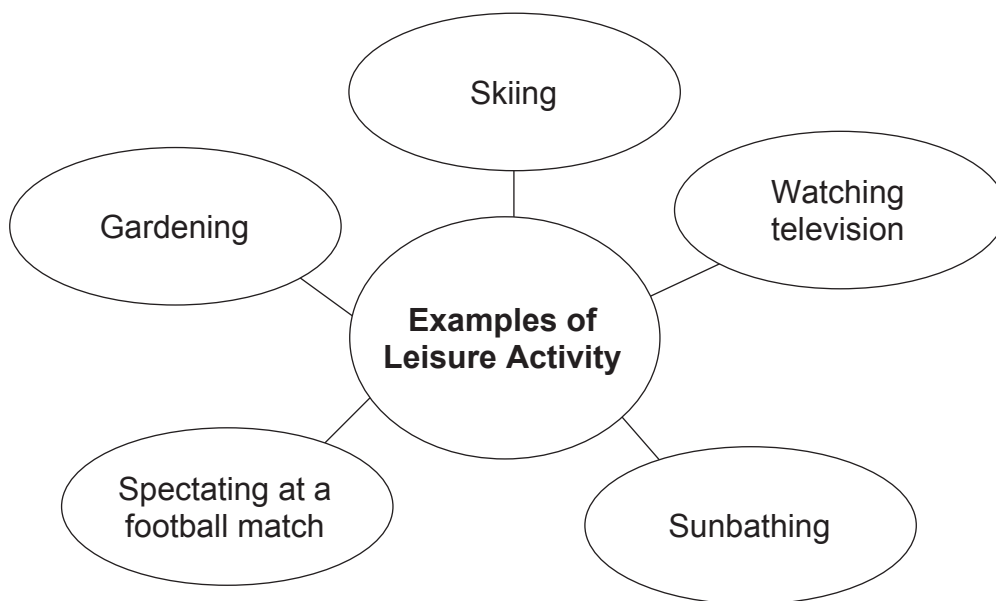


Fig. 1

Table 1

Type of Leisure Activity	Example From Fig. 1
Passive Home Based	
Passive Outdoor	
Active Outdoor	
Active Home Based	
Passive Away from Home	

[5]

(c) People use leisure and tourism facilities for both relaxation and for health and well-being. Identify **two** other reasons for using leisure and tourism facilities and give **one** example of each.

Reason 1 _____

Example _____

Reason 2 _____

Example _____ [4]

(d) Define the term “**tourism**”.

_____ [2]

(e) One type of tourism is **domestic tourism**. Identify and describe **one** other type of tourism.

Type of Tourism _____

Description _____

_____ [3]

(f) Identify **four** types of leisure, travel and tourism destinations.

1. _____

2. _____

3. _____

4. _____ [4]

Examiner Only

Marks Remark

- 2 (a) Study **Fig. 2** on the **insert** provided which shows information about accommodation used during overnight trips in Northern Ireland (2016). Answer the following question.

Identify **three** other types of travel and tourism accommodation **not** identified in **Fig. 2**.

1. _____
2. _____
3. _____ [3]

- (b) Room only and bed and breakfast are two popular types of board provided in tourism accommodation.

Identify and describe **two** other types of **board**, that are available in tourism accommodation.

Type 1

Type 2

Examiner Only	
Marks	Remark

(e) Many visitors decide to hire a car as a means of travel. Identify and describe **two disadvantages** to the customer of hiring a car.

1. _____

2. _____

_____ [4]

Examiner Only	
Marks	Remark

3 (a) Identify **two** responsibilities of regional tourist boards, such as Tourism NI.

1. _____

2. _____

_____ [2]

(b) ABTA provides travellers with **financial protection**. Describe **two** ways that this protection is provided to customers.

1. _____

2. _____

_____ [4]

(c) Identify **three** different types of visitor attractions and give an example of each.

1. _____

Example _____

2. _____

Example _____

3. _____

Example _____ [6]

Examiner Only

Marks

Remark

(d) Inbound tour operators are a feature of Northern Ireland's tourism product. Explain why a school group from France visiting Northern Ireland might choose to use the services of an inbound tour operator rather than use online booking sites. Give **two** reasons in your answer.

[6]

Examiner Only	
Marks	Remark

4 (a) Explain **two** disadvantages of travelling on a **budget** airline.

1. _____

2. _____

_____ [6]

Examiner Only	
Marks	Remark

(d) Analyse **two** reasons why leisure and tourism organisations must monitor customer feedback and online reviews that are left on social media sites.

[6]

Examiner Only	
Marks	Remark

5 Fig. 4 below shows the Roe Valley Leisure Centre in Limavady.



© Causeway Coast & Glens Borough Council. Roe Valley Leisure Centre

Fig. 4

(a) The Roe Valley Leisure Centre is a public-sector organisation. Describe **two** features of how a public-sector leisure and tourism organisation operates.

1. _____

2. _____

[4]

Examiner Only	
Marks	Remark

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Understanding the Leisure,
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[GLE11]

MONDAY 21 MAY, AFTERNOON

**INSERT
FOR USE WITH QUESTION 2**

Accommodation used by Northern Ireland Residents during Overnight Trip Nights in Northern Ireland

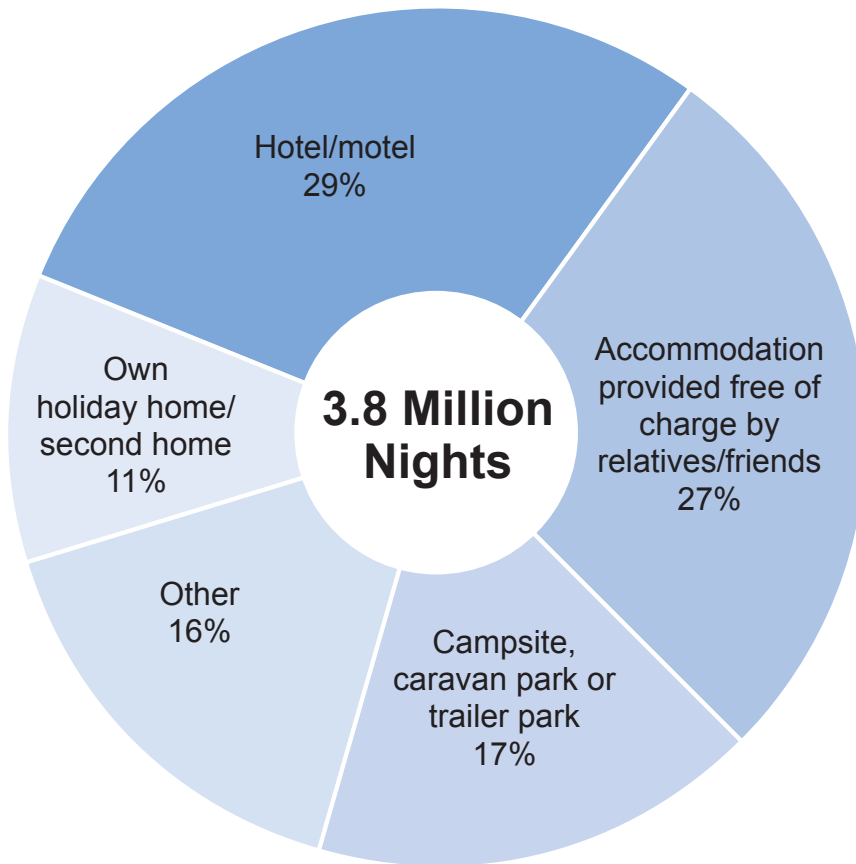


Fig. 2

Reason for Overnight Trips taken in Northern Ireland by Northern Ireland Residents

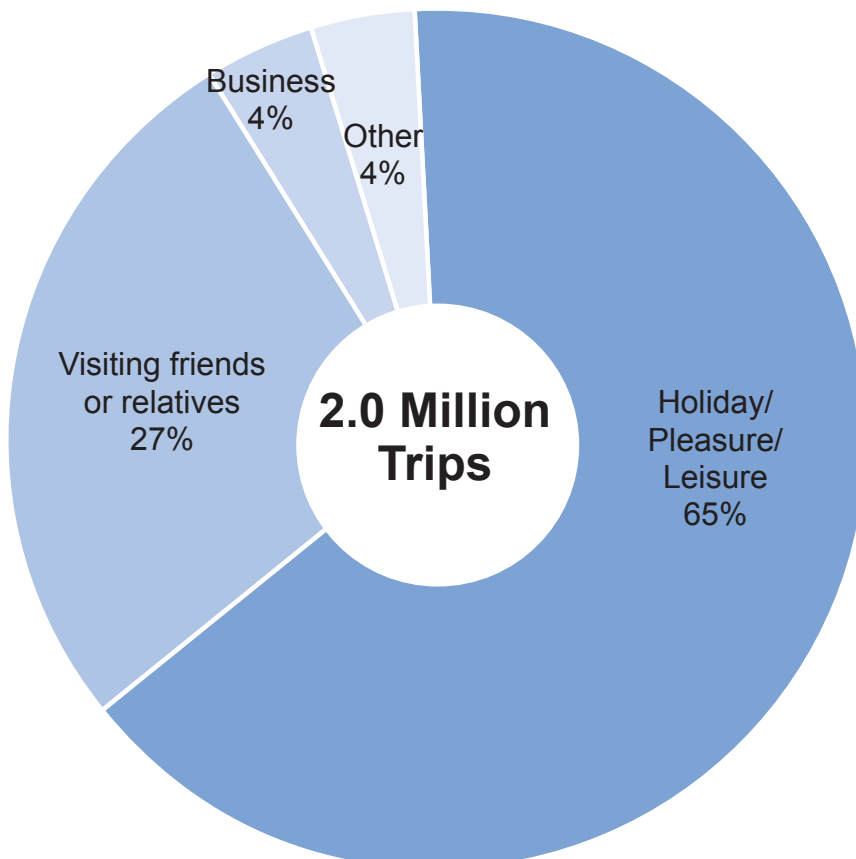


Fig. 3