



Rewarding Learning

General Certificate of Secondary Education

2009

StudentBounty.com

Centre Number	
71	

Candidate Number	
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# Learning for Life and Work

## Learning for Work

[GSW31]

WEDNESDAY 6 MAY, MORNING



GSW31

### TIME

45 minutes.

### INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number in the spaces provided at the top of this page.

Write your answers in the spaces provided in this question paper.

Answer **all four** questions.

### INFORMATION FOR CANDIDATES

The total mark for this paper is 45.

Quality of written communication will be assessed in **all** questions.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each question or part question.

For Examiner's use only	
Question Number	Marks
1	
2	
3	
4	

<b>Total Marks</b>	
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1 (a) Read **Item A** and answer the questions which follow.

Examiner Only

Marks Remark

**Item A**

- Jane is 16 years old.
- She has left school and is looking for work.
- She has at least 3 options:
  - going to the Job Centre
  - job advertisements in newspapers/shop windows
  - browsing firms' websites.



Source: own source

(i) Write down what age Jane is.

\_\_\_\_\_ [1]

(ii) Write down **two** options that Jane has when searching for work.

1. \_\_\_\_\_ [1]

2. \_\_\_\_\_ [1]

**(b)** Write down **two** places where Jane could access the Internet to find careers information.

1. \_\_\_\_\_ [1]

2. \_\_\_\_\_ [1]

**(c)** Explain **two** advantages to Jane of browsing the Internet for career opportunities.

1. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [2]

2. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [2]

**(d)** Explain **two** reasons why it would be important for Jane to have good team-working skills in the workplace.

1. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [2]

2. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [2]

Examiner Only	
Marks	Remark

2 (a) Use the words in the box below to fill in the blank spaces in the paragraph which follows.

<b>money</b>	<b>strategy</b>
<b>mistakes</b>	<b>information</b>

Market research is the collection of \_\_\_\_\_ from consumers. Businesses spend large sums of \_\_\_\_\_ to develop a marketing \_\_\_\_\_. It helps to prevent businesses from making expensive \_\_\_\_\_. [4]

(b) Explain **one** reason why an entrepreneur would need finance to start up a new business.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [2]

(c) Explain **one** disadvantage to an entrepreneur of setting up a business.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [2]

Examiner Only	
Marks	Remark

(d) Jack works full-time and attends evening classes to further his education.

Explain **two** benefits to Jack of attending evening classes.

1. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [2]

2. \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [2]

(e) Jack's workplace uses a lot of modern technology.

Explain how a business would benefit by using modern technology.

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
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\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_ [6]

Examiner Only	
Marks	Remark

3 (a) Read **Item B** and answer the questions which follow.

Examiner Only

Marks Remark

**Item B**

- Sean is a Year 12 student.
- He is going on a Work Experience placement for one week.



*Source: own source*

(i) Write down the year group to which Sean belongs.

\_\_\_\_\_ [1]

(ii) Write down how long Sean’s Work Experience placement will last.

\_\_\_\_\_ [1]

(b) Explain **two** benefits to Sean of going on a Work Experience placement before leaving school.

1. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ [2]

2. \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_ [2]

4 Many businesses target the global market to sell their products.  
Evaluate the impact this will have on a business.

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[8]

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**THIS IS THE END OF THE QUESTION PAPER**

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Examiner Only	
Marks	Remark

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