

Mark Scheme for June 2011

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This mark scheme is published as an aid to teachers and students, to indicate the requirements of the examination. It shows the basis on which marks were awarded by Examiners. It does not indicate the details of the discussions which took place at an Examiners' meeting before marking commenced.

All Examiners are instructed that alternative correct answers and unexpected approaches in candidates' scripts must be given marks that fairly reflect the relevant knowledge and skills demonstrated.

Mark schemes should be read in conjunction with the published question papers and the Report on the Examination.

OCR will not enter into any discussion or correspondence in connection with this mark scheme.

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Question	Expected Answer	Mark	Rationale																
1	<p>One mark for each correct line (a line should start and end in the box containing the correct text)</p> <table border="1" data-bbox="387 293 1227 647"> <thead> <tr> <th data-bbox="387 293 692 328">Task</th> <th data-bbox="913 293 1227 328">Software type</th> </tr> </thead> <tbody> <tr> <td data-bbox="387 328 692 368">To calculate expenses</td> <td data-bbox="913 328 1227 368">Email software</td> </tr> <tr> <td data-bbox="387 368 692 408">To amend a website</td> <td data-bbox="913 368 1227 408">Diary software</td> </tr> <tr> <td data-bbox="387 408 692 448">To design a newsletter</td> <td data-bbox="913 408 1227 448">Spreadsheet</td> </tr> <tr> <td data-bbox="387 448 692 488">To store data about companies</td> <td data-bbox="913 448 1227 488">Database</td> </tr> <tr> <td data-bbox="387 488 692 528">To check what day of the week a date falls on</td> <td data-bbox="913 488 1227 528">Desk Top Publishing</td> </tr> <tr> <td data-bbox="387 528 692 568">To explore the World Wide Web</td> <td data-bbox="913 528 1227 568">Web authoring software</td> </tr> <tr> <td data-bbox="387 568 692 608">To send an email</td> <td data-bbox="913 568 1227 608">Web browser</td> </tr> </tbody> </table> <p>One mark for each correct application.</p>	Task	Software type	To calculate expenses	Email software	To amend a website	Diary software	To design a newsletter	Spreadsheet	To store data about companies	Database	To check what day of the week a date falls on	Desk Top Publishing	To explore the World Wide Web	Web authoring software	To send an email	Web browser	[6]	
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To check what day of the week a date falls on	Desk Top Publishing																		
To explore the World Wide Web	Web authoring software																		
To send an email	Web browser																		
2	<p>Input Devices One mark for each valid answer eg mouse – to select item/interact with screen/navigate keyboard – to insert/type/enter/key in information/data scanner – to input images/documents on to computer touch screen – similar to mouse/keyboard – easier method of input</p> <p>Output Devices One mark for each valid answer eg printer – to produce hard copy/documents/images/printout screen/monitor/projector – to see what they are doing on computer plotter – to produce graphical drawings/plans speakers/headphones – to output sound/music/voice</p> <p>Storage Devices One mark for each valid answer eg CD/CDR/CDRW – to store e.g. documents/files/music/software/backups DVD – to store e.g. movies/films/documents/files/music/software/backups hard disk/drive – to store e.g. documents/files/music/software/backups floppy disk – to store small files/documents/ to transfer files etc to another pc memory card – to store images when taken on a digital camera/mobile flash card/usb stick/memory stick/pen drive – to store e.g. documents/files/music/software/backups/ to transfer files etc to another pc</p>	[12]	<p>Use must relate to Our Future – not games</p> <p>Do not award printer ‘to print out’, scanner ‘to scan’ etc by itself</p> <p>Do not award repeat uses</p> <p>Do not award ‘usb’ on its own</p>																

Question	Expected Answer	Mark	Rationale
3	<p>One mark for each correct method eg</p> <ul style="list-style-type: none"> • Passwords • Keeping a backup copy • Locked file/blocked file • Access levels <p>The second marks are for an expansion of how their suggested methods would prevent database being replaced eg</p> <ul style="list-style-type: none"> • A password could restrict the people who should not save files. (1) • A backup would allow the organisation to return to a previous version. (1) • If the file is locked it cannot be changed. (1) • Individuals have different permissions for access to the software 	[4]	Accept any sensible answer. Do not accept repeat answers. Cross over with Q2 higher tier.
4 Built in cameras	<p>One mark for each point up to three. Points MUST relate to Our Future needs.</p> <ul style="list-style-type: none"> • They can take pictures of companies abusing the environment. • Send them immediately to other members as picture messages. • Mobile phones are more discreet so you can hide them more easily. • Readily available so most members would have one. 	[3]	Do not award marks for general answers. The candidate must relate the functionality to the needs of the organisation. Cross over with Q4 on the higher tier.
Email	<p>One mark for each point up to three. Points MUST relate to Our Future needs.</p> <ul style="list-style-type: none"> • The members don't need an internet connection and this would be hard to find on site • It is easy to send a message from a mobile phone using the normal mobile network • Emails can have picture messages, attachments, and be any length so more information about the company can be sent. • You can write to more than a person at a time, this is ideal for an organisation sharing data • You can set up a list of other members and send one message to everyone on the list. 	[3]	

Question	Expected Answer	Mark	Rationale
SMS	One mark for each point up to two. Points MUST relate to Our Future needs. <ul style="list-style-type: none"> • Available to most members even if they don't have an email address/internet connection • Members can arrange meetings at the last minute • It is hard for others to intercept SMS messages so they are secure 	[2]	
Mobile internet	One mark for each point up to two. Points MUST relate to Our Future needs. <ul style="list-style-type: none"> • Members can research the latest company information as new data becomes available • They can access blogs and reports on companies they are investigating • Members can search for other members nearby • Internet research/online tools e.g. translator • Upload to websites • Remote access to computers 	[2]	
5	One mark for D or HJK897-e <p>up to two additional marks for points in description</p> <ul style="list-style-type: none"> • the password included upper and lower case letters • a dash/special characters • numbers and are random • not a recognisable word • mixture of (letters) and numbers. • words can be found on a dictionary program • hard for automatic trial (only 25 letters) • length 	[3]	Cross over 8b higher tier

Question	Expected Answer	Mark	Rationale
6	<p>Answers</p> <p>One mark for each valid reason e.g.</p> <ul style="list-style-type: none">• low bandwidth/poor signal,• slow computer/server,• too many graphics/large pages,• computer doing other things at the same time etc/virus checking/lack of memory in pc/virus activity,• video opening,• update taking place,• too many people accessing	[3]	

Question	Expected Answer	Mark	Rationale
7	Answer: One mark for each valid point e.g. <ul style="list-style-type: none"> • A calculator is only useful when the calculations are simple. • The cost of each stage of travel can be calculated and stored on the spreadsheet. • The user is also likely to want a printout of these calculations. • A spreadsheet stores/saves many of the calculations/formulas. • Difficult to change the numbers you have entered in a calculator/can change numbers easily in spreadsheets • Costings on a spreadsheet can be integrated into other documents/not possible using a calculator. • Can produce charts. • Can copy and paste into other documents. • Can model, goal seek etc. 	[5]	Do not award advantages of one as disadvantages of the other as separate marks
8	One mark for a suitable use of the screen e.g. all the screen used One mark for each of the following key information: <ul style="list-style-type: none"> • A link to another page • The name of Our Future • Clear/simple design/appropriate • Different styles or size of font/word art/ • A heading • Link to contact page or contact details • Different colours/ image(s) 	[6]	

Question	Expected Answer	Mark	Rationale
9		[6]	Cross over with Q7 on higher tier.

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