GCSE 2004 June Series



Mark Scheme

Information and Communication Technology Specification A (Short Course) (Subject Code 3527/F)

Mark schemes are prepared by the Principal Examiner and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation meeting attended by all examiners and is the scheme which was used by them in this examination. The standardisation meeting ensures that the mark scheme covers the candidates' responses to questions and that every examiner understands and applies it in the same correct way. As preparation for the standardisation meeting each examiner analyses a number of candidates' scripts: alternative answers not already covered by the mark scheme are discussed at the meeting and legislated for. If, after this meeting, examiners encounter unusual answers which have not been discussed at the meeting they are required to refer these to the Principal Examiner.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of candidates' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

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1 (a)	Screen Dot-matrix printer Plotter Speaker Motor	1 mark	c each	Correct answe	r only	(5)
(b) Ke	yboard Scanner					
	Seamer	1 mark	c each	Correct answe	r only	(2)
(c)	concept Keyboard digital camera/Web joystick/games pad sensor touch screens/pad mouse/tracker ball graphics digitiser Electronic Whitebo	dle	OMR (bar coo	en	OCR (reader)	
				Any 2x	1	(2)
(d)	floppy disk ROM	1 mark	Corre	ct answer only		(1)
(e)	CD-ROM DVD ROM DVD RAM hard disk (allow hard Dat tape/ magnetic t memory stick/pen RAM/EPROM etc.	d drive)		CD-R CD-RW flash memory zip disk (drive)		(1)

Total 11 marks

2

a) Desk Top Publishing Package (DTP) Allow word processing package. **NOT PowerPoint or Excel** Allow named DTP and w/p software eg. Word, Publisher etc.

b) Part b) mark independently

- Picture/clipart added/graphic/image/logo
- Text/font size made bigger/smaller/changed
- Text font type eg Arial changed/Word art used
- Text made bold/underline/italic/text style changed
- Text centred
- Using bullet points/numbering/lists
- Drawing tools/auto shape
- Tables
- Text boxes
- Borders/Border Art
- Columns/Tab
- Shaded/pattern/watermark
- Text wrapping
- Text right/(fully) justify
- Change the line spacing
- Import text
- Spellchecker/grammar checker
- Grouping together/moving around/drag & drop
- Copy and paste/cut and paste

One bullet point can only score one mark.

NOT just background

NOT just Wizard/template

NOT "writing" for the first mark. Give for additional named repeats.

NOT just alignment

NB – allow "change/different font" for one mark but if a second font change is given then assume it is the same as the first. i.e. if given a mark for "change font" then no additional mark would be given for the answer "change font style"

Mark the first 4 answers only

Any 4 for 1 mark each for feature named

Total 5 marks

1 mark

3. FORWARD 60 **Correct answer only** 1 mark (Or allowable equivalent e.g. FORWARD 20 FORWARD 40 etc.) NOT FORWARD 10 FORWARD 5 **RIGHT 90** FORWARD 60 **Correct answer only** 1 mark **RIGHT 90** FORWARD 30 **Correct answer only** 1 mark RIGHT 90 FORWARD 40 **Correct answer only** 1 mark LEFT 90 FORWARD 20 **Correct answer only** 1 mark RIGHT 90 FORWARD 20 **Correct answer only** 1 mark Ignore returning to the start **Total 6 marks** Reverse order !!! (Not really possible) - Max possible is 5 MARKS **FORWARD 10** NOT ON MARK SCHEME **RIGHT 90 FORWARD 20 Correct answer only** 1 mark **LEFT 90 FORWARD 20 Correct answer only** 1 mark **RIGHT 90 FORWARD 40 Correct answer only** 1 mark **LEFT 90 FORWARD 30 Correct answer only** 1 mark **LEFT 90 FORWARD 60 LEFT 90 FORWARD 60 Correct answer only** 1 mark If mm or degrees or abbreviations FD etc. used, lose the first mark.

4 (a) (i)	C6	Correct answer only - 1 mark	
(ii)	C10 C12	Correct answer only Correct answer only	
		2 x 1 mark	
(b)	Number Currency Date Text Formulae Bold Centre (Column) width	Any 3 x 1 mark	
(c)	Faster to edit/change/alter/amend Neater/easier/edit/change/alter/amend Changes are automatically recalculated in totals. Time saved using replicate Clearer/better presentation/layout Validation advantages More accurate/fewer errors		

By hand is taken as a minimum of pen, pencil and brain.

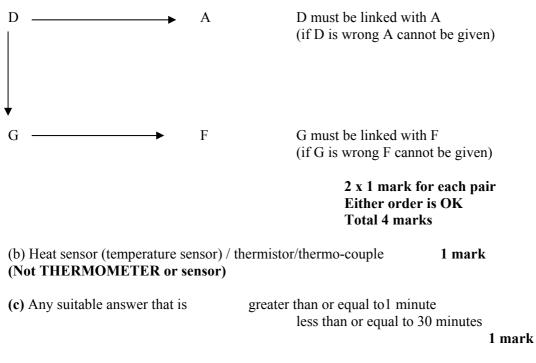
Any 2 x 1 mark

Total 8 marks

5. NOT "first name" as already given Title at least 3 Surname/Last name at least 10 Other names at least 10 NOTE MAX TWO FOR NAME Street - Address line 1 at least 10 Town/Area/County -Address line 2 at least 10 (address – instead of above) at least 20/memo/or 2x10 NOTE MAX TWO FOR ADDRESS LINES If terms Address 1 and town are mixed up – usually gains one tick at least 7 Postcode (or clear 3box gap 3 box) Telephone number (day) at least 11 Telephone number (evening) at least 11 Contact tel. Number at least 11 Mobile tel. Number at least 11 NOTE MAX TWO TELEPHONE NUMBERS Fax number at least 11 E-mail address at least 20(sensible splits) Photo box to fit at least 8(2-2-2/4) Date of membership/expiry of membership Identification given at least 10 DOB at least 8(2-2-2/4) Gender at least 6 (or coded) (allow over 18 and YES/NO) at least 3 Membership Number or equivalent at least 5 Signature Memo Date at least 8(2-2-2/4) NB – could use the date at end of form NOT NI - Not doctor, not doctor's address etc. Boxes only unless memo specified [] – open boxes are OK – boxes with small vertical lines are OK but dashes are NOT. Memo = lines/dashes/large box/dots IGNORE FILLING IN Mark only the first 7 fields (Do not count first name) Ignore correct duplicate fields eg. 3rd telephone number – these do not count in the SEVEN. Tick correct field name - do not penalise lack of capitals Tick correct number of boxes/memo field for the corresponding field name. Count ticks - divide by 2 round down MAX 7 marks 1 or 0 **Design given** Don't give the mark if you cannot read or the form is VERY disorganised. Or LESS THAN 3 FIELDS

Total 8 marks

6(a) Check decision boxes Is the correct pair in the process box?



Total 6 marks

7. Advantages

- Cheaper because.....
 - $\circ \quad Less \ staff \ to \ pay$
 - $\circ \quad \text{No fancy shop to pay for} \\$
 - To advertise from Web page
- Faster to
 - o access a range of info about new products
 - Obtain latest information
 - o Access worldwide databases
 - E-mail customers rather than mail them about....
- World wide market rather than a local one.
- Create an e-business
- Creates some jobs
- Shorter hours become possible
- Sales at any time of the day
- Can deal with more people at the same time
- Power of Advertising on the Web

Any 3 x 1 mark

Disadvantages

- Local people might not know you are there
- Not feel a personal service
- Staff can waste time just surfing the net
- Access/ISP can cost money
- Virus issues
- Hacking issues
- May cause unemployment must be clear this applies to the shops
- Fear of buying due to credit card security would cut sales
- Not everyone has access to Internet/computers

Any 2 x 1 mark

Total 5 marks

8.

- Use data/Process data fairly/lawfully/use data lawfully
- Obtain data fairly/lawfully
- Destroy data when no longer needed/not kept longer than needed
- Keep data secure against /loss/damage/unlawful processing

(ALLOW CLEAR SECURITY METHOD for 1 mark)

- Only use for registered purpose
- Allow customers to see **THEIR OWN** data on request/ process within the rights of the data subjects.
- Keep up-to-date/accurate
- Data must not be excessive for the purpose/relevant/adequate
- Data must not be transferred to countries outside EEC
- Must register (with DP Commissioner or Registrar)

Any 3 x 1 mark

Total 3 marks

9.	B (RAM)	Correct Answer Only	1 mark
10.	A (OMR)	Correct Answer Only	1 mark
11.	D	Correct Answer Only	1 mark
12.	A and B	Correct Answer Only	1 mark

Answer in words OK 1 mark each

Total 5 marks

13a) Allow	Passwo transpo		Qszxfg7596 crors or capitals	ŝ	1 mark	
	Reasor	1	Less likely to g Longer – less li	uess – not obviously linked to Sa ikely to guess Any 1 x 1 mark	rah	
b)	Passwo	ord	Sarah	Correct Answer Only	1 mark	
	Reasor	1		guess – obviously linked to Sarah t likely to guess – less letters Any 1 x 1 mark		
c) (i)	Replica	are/is a p ates itsel problem				
				Any 2 x 1 mark		
(ii)From a floppy disk brought into school From the Internet From an e-mail Written by a pupil						
1) (1)	 1			Any 1 x 1 mark		
 d) (i) Encoding the information (or some of it) on the network Even if pupils got hold of sensitive info, it would not be able to "read" without the "key Any one 1 mark 1 mar 				ithout the "key" 1 mark		
					Total 8 marks	
14. (a) Data –			has no meaning in itself because it has no context/structure needs a context to turn it into information good example it has meaning/ can be understood		Any 1 x 1 mark	
(b)Information			because it has a good example			
					Any 1 x 1 mark	
(c)	(i) (ii) (iii) (iv)	Data Inform Data Data	ation	Correct Answer Only Correct Answer Only Correct Answer Only Correct Answer Only	1 mark 1 mark	
					Total 6 marks	

15. NB - looking for answers related to THIS application

(i)	Graphics software uses/needs lots of memory Imported images may be large Editing images needs lots of memory May be handling lots of images		
(ii)	Makes it easier to see detail/draw Colour so that the drawing can be seen in colour Easier to compare/see in detail multiple images	Any 1 x 1 mark Any 1 x 1 mark	
(iii)	Graphics/images/design files that need to be saved Not program	can be very large 1 mark	
(iv)	Editing/handling/dealing with graphics (files/pictures/designs) requires a lot of processing. So a fast processor is needed to deal with these in an acceptable time. Could be dealing with lots of programs/tools/images together Rendering/tweening of images takes a lot of processing 1 mark		
(v)	For saving/backing up LARGE FILES Allow large files to be imported/exported		

Distribution to customers/clients/companies NOT just for saving

1 mark

Total 5 marks

16.

Wrist problems a)

Headaches

Correct Answer Only 1 mark each

Back problems b) Regular breaks/walk around Correctly adjusted chair Back support correct in chair Any 2 x 1 mark or expanded answer to one point

Total 4 marks