

# **GCSE**

# Information and Communication Technology

45201 Unit 1 Systems and Applications in ICT Mark scheme

4520 June 2016

Version: 1.0 Final

Mark schemes are prepared by the Lead Assessment Writer and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation events which all associates participate in and is the scheme which was used by them in this examination. The standardisation process ensures that the mark scheme covers the students' responses to questions and that every associate understands and applies it in the same correct way. As preparation for standardisation each associate analyses a number of students' scripts. Alternative answers not already covered by the mark scheme are discussed and legislated for. If, after the standardisation process, associates encounter unusual answers which have not been raised they are required to refer these to the Lead Assessment Writer.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of students' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

Further copies of this mark scheme are available from aga.org.uk

# Level of response marking instructions

Level of response mark schemes are broken down into levels, each of which has a descriptor. The descriptor for the level shows the average performance for the level. There are marks in each level.

Before you apply the mark scheme to a student's answer read through the answer and annotate it (as instructed) to show the qualities that are being looked for. You can then apply the mark scheme.

# Step 1 Determine a level

Start at the lowest level of the mark scheme and use it as a ladder to see whether the answer meets the descriptor for that level. The descriptor for the level indicates the different qualities that might be seen in the student's answer for that level. If it meets the lowest level then go to the next one and decide if it meets this level, and so on, until you have a match between the level descriptor and the answer. With practice and familiarity you will find that for better answers you will be able to quickly skip through the lower levels of the mark scheme.

When assigning a level you should look at the overall quality of the answer and not look to pick holes in small and specific parts of the answer where the student has not performed quite as well as the rest. If the answer covers different aspects of different levels of the mark scheme you should use a best fit approach for defining the level and then use the variability of the response to help decide the mark within the level, ie if the response is predominantly level 3 with a small amount of level 4 material it would be placed in level 3 but be awarded a mark near the top of the level because of the level 4 content.

#### Step 2 Determine a mark

Once you have assigned a level you need to decide on the mark. The descriptors on how to allocate marks can help with this. The exemplar materials used during standardisation will help. There will be an answer in the standardising materials which will correspond with each level of the mark scheme. This answer will have been awarded a mark by the Lead Examiner. You can compare the student's answer with the example to determine if it is the same standard, better or worse than the example. You can then use this to allocate a mark for the answer based on the Lead Examiner's mark on the example.

You may well need to read back through the answer as you apply the mark scheme to clarify points and assure yourself that the level and the mark are appropriate.

Indicative content in the mark scheme is provided as a guide for examiners. It is not intended to be exhaustive and you must credit other valid points. Students do not have to cover all of the points mentioned in the Indicative content to reach the highest level of the mark scheme.

An answer which contains nothing of relevance to the question must be awarded no marks.

1	(a)	B (Keyboard) C (Microphone)	3
		D (Mouse)  Any 3x1	
1	(b)	A (Actuator)  Correct Answer Only	1
1	(c)	Hardware is an item/you can touch or move/tangible  Hardware refers to physical devices/components  Any 1x1  Software is a set of instructions/code  Software refers to programs/applications/apps  Reject can't touch//non-physical for software  Ignore examples of hardware and software  Any 1x1	2
1	(d)	A (Disk defragmentation software)  Correct Answer Only	1
1	(e)	Read/looked at/viewed/displayed on computer/mobile/electronic/device/digital/tablet/screen/download (Accept brand names in place of above as long as the context makes sense)  Reject if clearly talking about the device itself and not the e-book  Reject online, website and Internet without clarification  Any 1x1	1

			H (Subtitles)	
2	(a)	(i)	Correct Answer Only	1
2	(a)	(ii)	E (Playlist)  Correct Answer Only	1
2	(a)	(iii)	D (Mute)  Correct Answer Only	1
2	(b)	(i)	Downloaded music can be saved/stored (locally)  No internet/Wi-Fi/mobile data needed to play/listen/hear  Music can be played later offline/anytime/anywhere  No risk of buffering/lagging once downloaded/when playing  Any 1x1	1
2	(b)	(ii)	Takes up storage//takes up disk/hard drive space  Higher risk of virus//malware issues  DRM protection  No access to social networking features offered by streaming services (making playlists for others)  (Downloading) is likely to/can/typically/usually/most cases be/more expensive than/most charge for/may cost money/may have to pay/more money  (Downloading) takes time before whole song is downloaded and song can be listened to whereas streaming allows user to start listening instantly  Additional software typically required to play downloaded music  Reject pay without clarification  Reject legal issues  Reject memory  Any 2x1	2

	( )	Bold and left justification	
3	(a)	Correct Answer Only	1
3	(b)	Autoshape Correct Answer Only	1
3	(c)	Bullets  Correct Answer Only	1
3	(d)	Footer Correct Answer Only	1
3	(e)	Word processing deals with text documents/type in text  Word processing used for basic/simple documents (though can be large)  Word processing used for letters, essays and memos  Any 1x1  DTP deals with text and graphics/images  DTP used for posters, catalogues, flyers, leaflets and	2

		(i)	Postcode//car registration		
		(ii)	Telephone/mobile/home/house number	Any 1x1	1
4	(a)	(iii)	Date of birth//DOB//date of application//joinin	Any 1x1	1
			Reject date without clarification	Any 1x1	1
			Questionnaire//survey	Zuly IXI	
			Interview		
			Online/e-mail questionnaire/form		
			Chip and PIN		
			Optical Character Reader (OCR)		
			Optical Mark Reader (OMR)		
4	(b)		Bar code reader		2
			Magnetic stripe card		
			Voice recognition		
			Biometrics		
			RFID tag		
			Reject data capture/collection form	Any 2x1	
			Many different report types can be used	Ally ZXI	
4	(c)		Single reports can be produced from different data files		
			If the database is updated reports can be updated (when re-run)		
			Data can be grouped (for example sub totals/counts)		1
			Reports can include headings/layouts (to improve readability)		
			Reports can show selected information (rather than full database)		
			Reject easier to see information without clarification	Any 1x1	
	<u> </u>	<u> </u>	1	ALLY IN	6

		Sound (effect)		
		Animation		
		Colour		
		Scheme		
		Background		
		(Slide) transition		
		Timing		
5	(a)	Kiosk		3
		Image/picture/clipart/autoshapes		
		Text alignment		
		Font size/style/type/bold/underline/italics/WordArt		
		Video		
		Chart		
		Border		
		Reject change/different font without clarification	Any 2v1	
		Meet/be sensitive/appropriate/suitable to the need	Any 3x1	
5	(b)	Reach a target audience/age group		
		Pitch the style and tone at the right level		
		Readability//clear purpose//put message/idea across		2
		Contain relevant/necessary information/content/pictures		
		Use of consistent layouts		
		Accept suitable examples	Any 2x1	
			Ally ZAI	

6 (a) (i) Text formatting features may be lost  Any 2x1  Import – put information into another/new piece of software/that was not used to create it (for viewing and editing)  Any 1x1  Export - save information in one piece of software so it can be transferred to another piece of software  Any 1x1  Image  Picture  Photo(graph)  Graphics  Accept singular/plural  Any 1x1  Issues with Wi-Fi/Internet connection  Connection from ISP not working at expected speed  User/other employees downloading/uploading/transferring large/several files  Many employees accessing at the same time  Problems with router  Virus affecting internet connection/system  Computer software may need updating				Factures such as vides many not be transformed	
Import – put information into another/new piece of software/that was not used to create it (for viewing and editing)  Any 1x1  Export - save information in one piece of software so it can be transferred to another piece of software  Any 1x1  Image  Picture  Photo(graph)  Graphics  Accept singular/plural  Issues with Wi-Fi/Internet connection  Connection from ISP not working at expected speed  User/other employees downloading/uploading/transferring large/several files  Many employees accessing at the same time  Problems with router  Virus affecting internet connection/system	6	(a)	(i)	,	2
6 (a) (iii) Export - save information in one piece of software so it can be transferred to another piece of software  Any 1x1  Image  Picture  Photo(graph)  Graphics  Accept singular/plural  Issues with Wi-Fi/Internet connection  Connection from ISP not working at expected speed  User/other employees downloading/uploading/transferring large/several files  Many employees accessing at the same time  Problems with router  Virus affecting internet connection/system	6	(a)	(ii)	Import – put information into another/new piece of software/that was not used to create it (for viewing and editing)	1
Picture Photo(graph) Graphics Accept singular/plural Any 1x1 Issues with Wi-Fi/Internet connection Connection from ISP not working at expected speed User/other employees downloading/uploading/transferring large/several files Many employees accessing at the same time Problems with router  Virus affecting internet connection/system	6	(a)	(iii)	Export - save information in one piece of software so it can be transferred to another piece of software	1
Issues with Wi-Fi/Internet connection  Connection from ISP not working at expected speed  User/other employees downloading/uploading/transferring large/several files  Many employees accessing at the same time  Problems with router  Virus affecting internet connection/system	6	(b)		Picture Photo(graph) Graphics Accept singular/plural	1
Browser add-ons may be affecting the speed  Accept problems with modem  Reject virus without clarification  Any 2x1	6	(c)		Connection from ISP not working at expected speed  User/other employees downloading/uploading/transferring large/several files  Many employees accessing at the same time  Problems with router  Virus affecting internet connection/system  Computer software may need updating  Browser add-ons may be affecting the speed  Accept problems with modem  Reject virus without clarification	2

		1	D (Sito)	
7	(a)	(i)	D (Site)  Correct answer only	1
7	(a)	(ii)	B (Shareware)  Correct answer only	1
			Protects intellectual property//legal recognition/claim	
			Establishes the rights of the owner/maker/developer/belongs to/define how others use it/licence agreement	
7	(b)		Stops other people using software without/permission/consent/payment/claiming it as their own	2
			Prevents other people from stealing/copying the software (without permission)	
			Prevents other people from distributing the software without permission  Any 2x1	
			Encourage legal on demand services	
7	(c)		Issue warnings to customer IP address if breaking the law	
			Deny service to customers/block people/take Internet away (that are illegally downloading)	
			Block illegal file sharing websites	2
			Keep logs/track of all user activity/for use by law enforcement agencies/to report to police	
			Reject firewall without clarification	
			Put ideas into your own words  Any 2x1	
7	(d)		Cite/give credit/acknowledge sources/website address	
			Quoting of text used	2
			Reference/bibliography	
			Reject rearrange word/sentence order	
			Any 2x1	

Largest - I erabyte (1b)  Ignore spelling  Accept abbreviations e.g. Tb  Any 1x1  Jobs are printed/stored on a first-come, first-served queuing/order basis  The computer works at normal speed/unaffected  Enables the computer/user to get on with other tasks  Buffer cleared when all printing is completed  Any 2x1  Stores data/information/software you are working on/current/temporarily  Lost when power is turned off//volatile memory//requires power  Stores modules for applications  Handle open windows and switching between them (data swaps)  System slows down when many applications open  More RAM may improve performance  Stores operating systems and drivers while in use  Any 2x1						
Accept abbreviations e.g. B Largest -Terabyte (Tb) Ignore spelling Accept abbreviations e.g. Tb Any 1x1  Jobs are printed/stored on a first-come, first-served queuing/order basis The computer works at normal speed/unaffected Enables the computer/user to get on with other tasks Buffer cleared when all printing is completed Any 2x1  Stores data/information/software you are working on/current/temporarily Lost when power is turned off//volatile memory//requires power Stores modules for applications Handle open windows and switching between them (data swaps) System slows down when many applications open More RAM may improve performance Stores operating systems and drivers while in use  Any 2x1				Smallest - Byte (B)		
8 (a) Largest -Terabyte (Tb)  Ignore spelling  Accept abbreviations e.g. Tb  Any 1x1  Jobs are printed/stored on a first-come, first-served queuing/order basis  The computer works at normal speed/unaffected  Enables the computer/user to get on with other tasks  Buffer cleared when all printing is completed  Any 2x1  Stores data/information/software you are working on/current/temporarily  Lost when power is turned off//volatile memory//requires power  Stores modules for applications  Handle open windows and switching between them (data swaps)  System slows down when many applications open  More RAM may improve performance  Stores operating systems and drivers while in use  Any 2x1				Ignore spelling		
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Accept abbreviations e.g. Tb  Any 1x1  Jobs are printed/stored on a first-come, first-served queuing/order basis The computer works at normal speed/unaffected Enables the computer/user to get on with other tasks Buffer cleared when all printing is completed Any 2x1  Stores data/information/software you are working on/current/temporarily Lost when power is turned off//volatile memory//requires power Stores modules for applications Handle open windows and switching between them (data swaps) System slows down when many applications open More RAM may improve performance Stores operating systems and drivers while in use  Any 2x1				Largest - Ferabyte (Tb)		
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The computer works at normal speed/unaffected  Enables the computer/user to get on with other tasks  Buffer cleared when all printing is completed  Any 2x1  Stores data/information/software you are working on/current/temporarily  Lost when power is turned off//volatile memory//requires power  Stores modules for applications  Handle open windows and switching between them (data swaps)  System slows down when many applications open  More RAM may improve performance  Stores operating systems and drivers while in use  Any 2x1				Jobs are printed/stored on a first-come, first-served queuing/order	•	
8 (b) Enables the computer/user to get on with other tasks  Buffer cleared when all printing is completed  Any 2x1  Stores data/information/software you are working on/current/temporarily  Lost when power is turned off//volatile memory//requires power  Stores modules for applications  Handle open windows and switching between them (data swaps)  System slows down when many applications open  More RAM may improve performance  Stores operating systems and drivers while in use  Any 2x1						
Buffer cleared when all printing is completed  Any 2x1  Stores data/information/software you are working on/current/temporarily  Lost when power is turned off//volatile memory//requires power  Stores modules for applications  Handle open windows and switching between them (data swaps)  System slows down when many applications open  More RAM may improve performance  Stores operating systems and drivers while in use  Any 2x1	0	(b)		The computer works at normal speed/unamedied		2
Stores data/information/software you are working on/current/temporarily  Lost when power is turned off//volatile memory//requires power  Stores modules for applications  Handle open windows and switching between them (data swaps)  System slows down when many applications open  More RAM may improve performance  Stores operating systems and drivers while in use  Any 2x1	0	(6)		Enables the computer/user to get on with other tasks		_
Stores data/information/software you are working on/current/temporarily  Lost when power is turned off//volatile memory//requires power  Stores modules for applications  Handle open windows and switching between them (data swaps)  System slows down when many applications open  More RAM may improve performance  Stores operating systems and drivers while in use  Any 2x1				Buffer cleared when all printing is completed		
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Stores modules for applications  Handle open windows and switching between them (data swaps)  System slows down when many applications open  More RAM may improve performance  Stores operating systems and drivers while in use  Any 2x1				Lost when power is turned off//volatile memory//requires power	·	
8 (c) (i) Handle open windows and switching between them (data swaps)  System slows down when many applications open  More RAM may improve performance  Stores operating systems and drivers while in use  Any 2x1		(c)				
8 (c) (i) System slows down when many applications open  More RAM may improve performance  Stores operating systems and drivers while in use  Any 2x1				Stores modules for applications		
System slows down when many applications open  More RAM may improve performance  Stores operating systems and drivers while in use  Any 2x1	0		(c) (i)			2
Stores operating systems and drivers while in use  Any 2x1	8		(			_
Stores operating systems and drivers while in use  Any 2x1			More RAM ma	More RAM may improve performance		
Any 2x1						
				Stores operating systems and univers while in use	Any 2x1	
Stores system level programs (BIOS)/operating system				Stores system level programs (BIOS)/operating system		
Usually cannot be modified by user/can only be read	8			Usually cannot be modified by user/can only be read		
8 (c) (ii) Not lost when power is turned off/non-volatile memory 2		(c)	(i	Not lost when power is turned off/non-volatile memory		2
Accept programmable and erasable ROM can be edited in some						
circumstances Any 2x1				circumstances	Any 2x1	

9	(a)		Maintain the optimum light for the greenhouse	1			
9	(a)		Make sure the greenhouse is not too dark or too light/correct/right level	'			
			To ensure the fruit gets the consistent amount of light to grow				
			Any 1x1				
9	(b)		The use of sensors to capture input to the controlling program	1			
	(6)		Correct answer only				
			Turn on/up/increase (artificial) lighting				
9	(c)	(i)	Open shades/blinds	1			
			Any 1x1				
			Turn off/down/decrease (artificial) lighting				
9	(c)	(ii)	Close shades/blinds	1			
			Any 1x1				
			More precise control				
			Can track system performance				
			Can be replicated across other greenbourge				
	(d)			Can be replicated across other greenhouses			
			Reduces human error				
9		(d)	(d)	(d)	(i)	Operates '24/7'/constant	2
			Automated/automatic response/adjustments				
			Fewer staff required				
			Reject accuracy				
			Any 2x1  More complicated to implement and understand				
			·				
9	(d)		Time lag before system respondsomputer Equipment/system/sensors/lighting/cp could				
		, <u>.</u>	break/crash/malfunction				
		(ii)		1			
			Expensive to install/set-up//equipment is expensive				
			Reject expensive//break without clarification				
			Any 1x1				

		I		1
			Unemployment//redundancy//financial/family problems	
			'Decline' in local area	
			Local businesses/economy affected	
10	(a)	(i)	Possible increase in crime	2
			People leaving community (to find other work)	
			Opportunities for high skilled/programming jobs	
			Can work 24 hours without breaks/getting tired	
			Don't need to be paid wages	
			Don't go on strike/fall sick	
10	(a)	(ii)	Reduction in accidents involving humans	2
	(-)	(,	Increased productivity	
			Avoids human error	
			Consistency of performance	
			Each individual does not have their own desk	
10	(b)		A flexible working practice to save office space	2
10	(b)		Where people share/find available desk space//move around	_
			Any 2x1  Allowing people to work at home while still being able to contact the office	
10	(c)	(i)	easily  Correct Answer Only	1
			Less office space needed/smaller premises/reduced rent	
10	(c)	(ii)	Reduce carbon footprint/energy costs	1
10	(6)	(")	International employees/skills/experts called upon	'
			Any 1x1  Harder to keep track of the progress of employees	
40	(-)	/:::\	Harder to maintain 'standards'/effort	
10	(c)	(iii)	Loss of management 'control'	1
			Data security and confidentiality issues  Any 1x1	
			Any IXI	

10	(c)	(iv)	Work hours you want  Fit work around family/lifestyle/schedule  Save time travelling  Save travelling costs	1
			No commute/no need to leave home  Any 1x1	
10	(c)	(v)	Feel pressure to be available to work 'anytime'  Work longer because no clearly defined 'work day'  Miss out on social interaction/collaboration/help at workplace//feel isolated  Miss out on career opportunities  Feel pressure from family to do non-work activities  Reject get distracted (by family members)	1
			Any 1x1	

		(Design posters telling staff to) switch off the lights when not required within the computer room	
		(Design posters telling staff to) switch off monitors and computers when not in use/automatically	
11	(a)	Install lights that automatically switch off when no movement is detected within the computer room	2
		Reduce brightness on monitors	
		(Buy/use) low power/energy saving PCs	
		Reject switching to renewable energy	
		Any 2x1	
		Use recycled paper when printing	
		Use recycled print cartridges	
		Only print if you have to/final copy/version	
		Set printers to default for double-sided/print on both sides	
44	(h)	Print multiple pages per sheet	2
11	(b)	Set printers for draft/grey printing/black & white/monochrome	2
		Use print preview to check work before printing	
		Recycle used paper/printouts after printing	
		Ration printing/printer credits	
		Any 2x1	
		Fewer bin lorries will be needed	
11	(c)	Less fuel will be used by bin lorries	2
		Any 2x1	
11	(d)	Usage can be viewed online	1
_ ' '	(4)	Any 1x1	

#### No rewardable material 0 marks

#### Lower mark range 1 – 2 marks

State/give simple **statement(s)** or example(s) relating to reliability of information. Statement(s) relate to the ideas below. Sometimes a bullet list of statements (no description).

# Mid mark range 3 - 4 marks

There is evidence of **some understanding** shown through the use of at least **two** mostly correct **descriptions** of ways to check the reliability of information.

#### High mark 5 marks

There is evidence of a **clear understanding** shown through the use of at least **two correct descriptions** of ways to check the reliability of information.

11(e)

Staff at Arkpool District Council use the Internet to carry out research.

Describe the ways in which staff could evaluate whether any information gathered is reliable.

#### **Key Issues:**

- Look at author (expertise level)
- Look at sponsors
- · Check for bias
- Check published date
- Check who owns copyright
- Check with another source (verify)
- See if it's primary or secondary information
- Check if information contains errors
- Check if trusted/reliable source

5

12	(a)	Menu/buttons/labels  Navigate/link from option to option/leading to another screen/page/different parts  Front end/hide the database window  Run/open/select queries/reports/forms/tables  So users don't need technical knowledge	2
		Any 2 x 1	

12	(b)		Adaptable to different purposes  Data hard to read in big tables//less confusing//easier to read  Data entry efficiency/more efficient/faster to use/less time consuming  Data entry accuracy//fewer errors/mistakes  Professional layouts	2
			Reject quicker, easier and efficient without clarification  Any 2 x 1	
12	(c)	(i)	Same invoice layout/format/style/template  Produced for all customers without manually entering information (names, addresses, products and prices)  Quick way to generate <b>many</b> invoices  Reuse data – reduced risk of error/no human error  Customer can have their invoice instantly instead of waiting for someone to type it up  If all invoices template need changing then only one template needs changing  Reject quicker without clarification  Any 2 x 1	2
12	(c)	(ii)	May seem impersonal  Correct Answer Only	1

	No rewardable material 0 marks	
	Lower mark range 1 – 2 marks	
	State/give simple statement(s) or example(s) relating to the	
	advantages to society from globalisation through ICT.	
	Statement(s) relate to the ideas below. Sometimes a bullet	
1	list of statements (no description).	
42.48	Mid mark range 3 – 4 marks	
12 (d)	There is evidence of <b>some understanding</b> shown through	
	the use of at least two mostly correct descriptions and	
	examples of the advantages to society from globalisation	
	through ICT.	
	High mark 5 marks	
	There is evidence of a <b>clear understanding</b> shown through	
	the use of at least two correct descriptions and examples	
	of the advantages to society from globalisation through ICT.	
	The growth in the use of ICT has made business globalisation	
	possible. Describe the advantages to society from the development	
	of globalised business activity.	
	Key Issues:	
	Customers can buy anytime	
	Customers can buy from anywhere	
	Reducing barriers between countries/increased trade	
	Opportunities for cooperation	
	Growth and innovation in developing countries	
	Wider choice for customer	
	Increased competition and lower prices	
	Increased innovation/share ideas	
	Employment opportunities	
	Economic benefits	
		5

		1	00.00	
			C3:C9 C3 to C9  Lamera eign before or ofter C3:C0	
13 (a)		(i)	Ignore = sign before or after C3:C9	1
			Ignore =sum	
			Ignore brackets Any 1x1	
13	(a)	(ii)	='Student B'!C5	1
			'Automatic' = the computer recalculates the formulae without user	
40	(1.)		intervention 1x1	
13	(b)		'Recalculation' = occurs when the cells that the formula depends on have changed.	2
			1x1	
			Underlying calculations can be carried out elsewhere allowing you to display the results/outcome	
			No need to have identical data entered/reduced redundancy	
40	(c)		Reduced copying/repetition errors	4
13			Data integrity/consistency/updated in an effective way	1
		Keeps the data le	Keeps the data logically separate	
If done on one worksheet it would get very busy and 'messy'		Any 1 x1		
4.0	( D		Pie	
13	(d)	(i)	Ignore extra descriptive words e.g. 3D, chart, etc  Any 1 x1	1
			Title	
	(d)		Key/legend	
13		(d) (ii) (Data) labels//show percentages/values/totals Different colours for each segment/pieces/sectors/slices	(Data) labels//show percentages/values/totals	1
			Different colours for each segment/pieces/sectors/slices	
			Reject colour without clarification	
			Any 1 x 1	

<u> </u>			
	No rewardable material 0 marks		
	Lower mark range 1 – 2 marks		
	State/give simple <b>statement(s)</b> or example(s) relating to the		
	advantages of using personal websites. Statement(s) relate		
	to the ideas below. Sometimes a bullet list of statements (no		
	description).		
13 (e)	Mid mark range 3 – 4 marks		
13 (e)	There is evidence of <b>some understanding</b> shown through		
	the use of at least <b>two</b> mostly correct <b>descriptions</b> and		
	examples of the advantages of using personal websites.		
	High mark 5 marks		
	There is evidence of a <b>clear understanding</b> shown through		
	the use of at least <b>two correct descriptions</b> and examples		
	of the advantages of using personal websites.		
	Describe the advantages to a user of creating their own personal		
	website rather than using websites within social networking		
	accounts.		
	Key Issues:		
	Personal websites provide more help and solutions		
	(webhosting services)		
	More control over domain name with personal		
	websites		
	Account templates have fewer limits on formatting		
	than Social networking/select own designs		
	Account templates have fewer limits on type of		
	content than Social networking		
	Account templates have fewer limits on amount of		
	content than Social networking		
	Control own advertising and sponsors		
	No need to sign up for social networking		
	Social networking sites have corporate look and feel		
	on all pages		
	Social networking sites are branded and not personal		
	Extra rules are enforced by social networking sites,		
	not just the courts or laws of the country		

	Social networking sites are ad-based	
	<ul> <li>Social networking sites can see everything inside</li> </ul>	
	user accounts	
	Social networking sites might censor if they think they	
	will lose advertising revenue from posted thoughts	
	<ul> <li>Social networking sites have privacy issues- use of</li> </ul>	
	personal data	
R	eject cyberbullying and e-safety issues	
		5

# Mark Scheme

Read the full answer first before you start to mark it.	Q14
No rewardable material	0
	marks
Level 1 Lower mark range	1-3
Subject Criterion Context	marks
Simple example(s) supported by no comments limited to the lower	
end (for example a bulleted list). At the higher end of the mark	
range there is a simple statement about at <b>least one</b> possible	
advantage or disadvantage of automated stock control.	
Quality of Written Communication	
Specialist vocabulary has been used inappropriately or not at	
all. Much of the text is legible and some of the meaning is clear.	
There are <b>many</b> errors of spelling, punctuation and grammar but it	
should still be possible to understand <b>much</b> of the response.	
Level 2 Lower mid mark range	4-6
Subject Criterion Context	marks
There is evidence of <b>some understanding</b> shown by considering	
at the <b>lower end</b> of this mark range at least two sensible brief	
advantages <b>or</b> disadvantages of automated stock control.	
Examples are supported by limited descriptions.	
At the <b>higher end</b> of this mark range <b>at least three</b> points	
need to be considered including advantages and	
disadvantages.	
Examples are supported by limited descriptions.	
Quality of Written Communication	
The candidate has used a form and style of writing which has	
some deficiencies. Ideas are not always clearly expressed.	
Sentences and paragraphs may <b>not</b> be well-connected or <b>at</b>	
times bullet points may have been used.	
Specialist vocabulary has been used on a <b>limited</b> number of	
occasions.	
Most of the text is legible and some of the meaning is clear.	
There are <b>some</b> errors of spelling, punctuation and grammar but it	

should still be possible to understand <b>most</b> of the response.		
Level 3 Higher mid mark range	7-9	
Subject Criterion Context		
There is evidence of a more <b>developed understanding</b> shown	marks	
by <b>explaining</b> sensible issues that each look at possible		
advantages and disadvantages of using automated stock		
control.		
At <b>least four</b> points need to be considered, including		
advantages <b>and</b> disadvantages.		
Examples are supported by explanations.		
Quality of Written Communication		
The candidate has <b>mostly</b> used a form and style of writing		
appropriate to purpose and has expressed some complex ideas		
reasonably clearly and fluently. The candidate has usually used		
well linked sentences and paragraphs.		
Specialist vocabulary has been used on a number of occasions		
but <b>not always appropriately.</b>		
Text is <b>legible</b> and <b>most</b> of the meaning is <b>clear</b> . There are		
occasional errors of spelling, punctuation and grammar.		
Level 4 High mark range	10-12	
Subject Criterion Context	marks	
There is evidence of a <b>clear understanding</b> shown by clearly		
discussing sensible issues that each look at possible		
advantages and disadvantages of using automated stock		
control.		
At <b>least four relevant</b> points need to be considered, including		
advantages <b>and</b> disadvantages.		
Examples are well supported by reasoned discussions.		
Quality of Written Communication		
The candidate has selected and used a form and style of writing		
appropriate to purpose and has expressed complex ideas clearly		
and fluently. Sentences and paragraphs follow on from one		
another clearly and coherently.		
Specialist vocabulary has been used <b>appropriately</b> throughout.		

Text is <b>legible</b> and the meaning is <b>clear</b> . There are <b>few</b> if any
errors of spelling, punctuation and grammar.

#### **Quality of Written Communication Skills**

The candidate's quality of written communication skills will be one of the factors influencing the actual mark an examiner will give within a level of response. The quality of written communication skills associated with each level is indicated above.

Discuss the advantages and disadvantages to a business of using automated stock control.

#### Possible advantages of automated stock control

- Happens automatically(24/7)
- Instant feedback on stock levels
- Sales/stock reports generated automatically
- Tied to loyalty cards/customer tracking
- Know you have the right amount in stock all the time
- Reduce human error/increased accuracy
- Orders can be made automatically when stock is running low
- Saves time of staff from manually counting
- Saves staff costs rather than manual stock check
- Just in time stock control to minimise expenditure and storage space required
- Link online (e-commerce) website to actual shop

#### Possible disadvantages of automated stock control

- Might need bespoke software
- Expensive hardware and software
- Changeover from manual to automated means business will have to shut for a period of time
- Disruptive to business if system fails
- Specialist IT support staff/programmer/engineer needed
- Risk of fraud
- Regular manual checks still need to be carried out

Reject unemployment issue (unrelated to a business)

MARK SCHEME -	- GCSF ICT -	- 45201 -	- JUNF 201 <i>6</i>

### Mark Scheme

Read the full answer first before you start to mark it.	Q15
No rewardable material	0
	marks
Level 1 Lower mark range	1-3
Subject Criterion Context	marks
Simple example(s) supported by no comments limited to the lower end (for example a bulleted	
list). At the higher end of the mark range there is a simple statement about at least one	
possible way health problems can be minimised.	
Quality of Written Communication	
Specialist vocabulary has been used inappropriately or not at all.	
Much of the text is legible and some of the meaning is clear.	
There are <b>many</b> errors of spelling, punctuation and grammar but it should still be possible to	
understand <b>much</b> of the response.	
Level 2 Lower mid mark range	4-6
Subject Criterion Context	marks
There is evidence of <b>some understanding</b> shown by giving examples of at <b>least two</b>	
reasonably valid brief <b>statements</b> of health problems. Possible ways to minimise health	
problems are only briefly considered.	
At the <b>higher end</b> of this mark range <b>at least three</b> health problems need to be considered.	
Possible ways to minimise health problems are only briefly considered.	
Quality of Written Communication	
The candidate has used a form and style of writing which has <b>some</b> deficiencies. Ideas are not	
always clearly expressed.	
Sentences and paragraphs may <b>not</b> be well-connected or <b>at times</b> bullet points may have	
been used.	
Specialist vocabulary has been used on a <b>limited</b> number of occasions.	
Most of the text is legible and some of the meaning is clear.	
There are <b>some</b> errors of spelling, punctuation and grammar but it should still be possible to	
understand <b>most</b> of the response.	
Level 3 Higher mid mark range	7-9
Subject Criterion Context	marks
There is evidence of a more <b>developed understanding</b> shown through the consideration of at	

least four health problems and descriptions of ways they can be minimised.

#### **Quality of Written Communication**

The candidate has **mostly** used a form and style of writing **appropriate** to purpose and has expressed some complex ideas **reasonably clearly** and **fluently**. The candidate has usually used **well linked** sentences and paragraphs.

Specialist vocabulary has been used on a number of occasions but **not always** appropriately.

Text is **legible** and **most** of the meaning is **clear**. There are **occasional** errors of spelling, punctuation and grammar.

#### Level 4 High mark range

10-12

## **Subject Criterion Context**

marks

There is evidence of a **clear understanding** shown through the consideration of at **least four** health problems and the discussion of **valid** ways that they can be minimised.

Examples are well supported by reasoned arguments.

Possible solutions are clearly discussed.

#### **Quality of Written Communication**

The candidate has selected and used a form and style of writing **appropriate** to purpose and has expressed complex ideas **clearly** and **fluently**. Sentences and paragraphs follow on from one another clearly and coherently.

Specialist vocabulary has been used **appropriately** throughout.

Text is **legible** and the meaning is **clear**. There are **few** if any errors of spelling, punctuation and grammar.

#### **Quality of Written Communication Skills**

The candidate's quality of written communication skills will be one of the factors influencing the actual mark an examiner will give within a level of response. The quality of written communication skills associated with each level is indicated above.

Discuss how potential health problems, related to the prolonged use of ICT in the workplace, can be minimised.

#### Possible health problems/ways to minimise

- Using ICT for long periods breaks
- Stress breaks, see doctor
- Eye problems lighting, eye tests, glasses, blinds (sunlight), anti-glare screens
- RSI/Carpel Tunnel Syndrome wrist rests, breaks, ergonomic keyboard
- Back and neck problems adjustable seating, footstools
- Muscle and joint problems stretching, breaks
- Deep Vein Thrombosis (DVT) breaks, movement, posture
- **Headaches/migraines** breaks/lighting
- Ergonomics adjustable seating/monitors

Reject obesity issues

Full Course					
	Section A				
Quest No	Part of Specification Covered	AO1	AO2	AO3	
1 (a)	3.1.2 (a) / 3.1.2 (a)	3			
1 (b)	3.1.3 (b) i / 3.1.2 (c)	1			
1 (c)	3.1.1 (c) ii / 3.1.1 (a)		1	1	
1 (d)	3.1.1 (c) i	1			
1 (e)	3.1.1 (e) / 3.1.1 (b)		1		
2 (a) (i)	3.2.5 (f) /3.2.5 (e) Subtitles	1			
2 (a) (ii)	3.2.5 (f) /3.2.5 (e) Playlist	1			
2 (a) (iii)	3.2.5 (f) /3.2.5 (e) Mute	1			
2 (b) (i)	3.2.5 (f) /3.2.5 (e) Streaming and downloading music	1	1		
2 (b) (ii)	3.2.5 (f) /3.2.5 (e) Streaming and		1		
_ (0) ()	downloading music		·		
3 (a)	3.2.5 (a) /3.2.5 (a) i generic features	1			
3 (b)	3.2.5 (a) /3.2.5 (a) i generic features	1			
3 (c)	3.2.5 (a) /3.2.5 (a) i generic features	1			
3 (d)	3.2.5 (a) /3.2.5 (a) i generic features	1			
3 (e)	3.2.5 (b) /3.2.5 (a) ii	1	1		
3 ( <del>e</del> )	3.2.3 (b) /3.2.3 (a) II	'			
4 (a) (i)	3.2.2 (d) (i) / 3.2.2 (d) data capture form	1			
4 (a) (ii)	3.2.2 (d) (i) / 3.2.2 (d) data capture form	1			
4 (a) (iii)	3.2.2 (d) (i) / 3.2.2 (d) data capture form	1			
4 (b)	3.2.2 (d) i 3.2.2 (d)	1	1		
4 (c)	3.2.8 (f) / 3.2.8 (f)	'	1		
+ (0)	0.2.0 (1) / 0.2.0 (1)		<u>'</u>		
5 (a)	3.2.5 (d) i / 3.2.5 (c) i	3			
5 (b)	3.2.2 (f) / 3.2.2 (f)		1	1	
0 (0)	3.2.2 (·) , 3.2.2 (·)		•	•	
6 (a) (i)	3.2.2 (h)	2			
6 (a) (ii)	3.2.2 (h)	1	1		
6 (b)	3.2.2 (h)	1			
6 (c)	3.2.2 (h)	1	1		
- (-)	U.Z.Z (11)				
7 (a)	3.3.1 (c)	1			
7 (a)	3.3.1 (c)	1			
7 (b)	3.3.1 (c)	1	1		
7 (c)	3.3.1 (c)	1	1		
7 (d)	3.3.1 (c)	1	1		
/		-	-		
8 (a)	3.1.3 (a) (i)	2			
8 (b)	3.1.3 (a) (i)	2			

8 (c)	3.1.3 (a) (ii)	]	2
8 (c)	3.1.3 (a) (ii)		2

					1	
9 (a)	3.2.11 (c) Control-feedback loop	1				
9 (b)	3.2.11 (c) Control-feedback loop	1				
9 (c) (i)	3.2.11 (c) Control-feedback loop		1			
9 (c) (ii)	3.2.11 (c) Control-feedback loop		1			
9 (d) (i)	3.2.11 (c) Control-feedback loop	1	1			
9 (d) (ii)	3.2.11 (c) Control-feedback loop		1			
10 (a) (i)	3.3.3 (c) ICT impact on communities			2		
10 (a) (ii)	3.3.2 (a) automated production		1	1		
10 (b)	3.3.2 (b) ii hot desking	1	1			
10 (c) (i)	3.3.2 (b) ii teleworking	1				
10 (c) (ii)	3.3.2 (b) ii teleworking		1			
10 (c) (ii)	3.3.2 (b) ii teleworking		1			
10 (c) (iv)	3.3.2 (b) ii teleworking		1			
10 (c) (vi)	3.3.2 (b) ii teleworking		1		Total	Paper
	FC	40	23	9	72	[72]

	Continu D				]	
	Section B					
11 (a)	3.3.3 (b) ii		1	1		
11 (b)	3.3.3 (b) ii		1	1		
11 (c)	3.3.2 (g)	2				
11 (d)	3.3.2 (g)	1				
11 (e)	3.3.2 (e) ii / 3.3.2 ii (d)	2	1	2		
-					_	
12 (a)	3.2.8 (c) / 3.2.8 (c) switchboard	1	1			
12 (b)	3.2.8 (b) / 3.2.8 (b) input forms		1	1		
12 (c) (i)	3.2.8 (g) / 3.2.8 (g) mail merging	1	1			
12 (c) (ii)	3.2.8 (g) / 3.2.8 (g) mail merging		1			
12 (d)	3.3.2 (a) / 3.3.2 (a) globalisation	2	1	2		
					_	
13 (a) (i)	3.2.7 (b) / 3.2.7 (b)	1				
13 (a) (ii)	3.2.7 (b) / 3.2.7 (b)	1				
13 (b)	3.2.7 (b) / 3.2.7 (b)		1	1		
13 (c)	3.2.7 (b) / 3.2.7 (b)		1			
13 (d)	3.2.7 (b) / 3.2.7 (b)	1				
13 (d)	3.2.7 (b) / 3.2.7 (b)		1			
13 (e)	3.3.2 (e) / 3.3.2 (d)	2	1	2	Total	Paper
	FC	14	12	10	36	[36]
					_	
	Section C					
14	3.3.2 (a) / 3.3.2 (a)	3	3	6		
15	3.3.1 (d) i, ii / 3.3.1 (c) i, ii health	3	3	6	Total	Paper

problems, alleviating health problems					
FC	3	3	6	12	[12]

				Total	Paper
FC Total	57	38	25	120	[120]
FC AO Weightings	45-75	15-45	15-45		