

# GCSE INFORMATION AND COMMUNICATION TECHNOLOGY

45201/Unit 1 Systems and applications in ICT Mark scheme

4520 June 2014

Version/Stage: V0.1 Final

Mark schemes are prepared by the Lead Assessment Writer and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation events which all associates participate in and is the scheme which was used by them in this examination. The standardisation process ensures that the mark scheme covers the students' responses to questions and that every associate understands and applies it in the same correct way. As preparation for standardisation each associate analyses a number of students' scripts: alternative answers not already covered by the mark scheme are discussed and legislated for. If, after the standardisation process, associates encounter unusual answers which have not been raised they are required to refer these to the Lead Assessment Writer.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of students' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

Further copies of this Mark Scheme are available from aqa.org.uk

#### To Examiners:

## 1. When to award '0' (zero) when inputting marks on CMI+:

A mark of 0 should be awarded where a candidate has attempted a question but failed to write anything credit worthy.

- Insert a hyphen when a candidate has not attempted a question, so that eventually the Principal Examiner will be able to distinguish between the two (unattempted/nothing credit worthy) in any statistics.
- 2. This mark scheme contains the correct responses which we believe that candidates are most likely to give. Other valid responses are possible to some questions and should be credited. Examiners should refer to a Team Leader off-mark scheme responses that they believe are creditworthy.

### Section A

1	(a)	B [Joystick] C [Keyboard]	Correct answer only  Correct answer only	2
1	(b)	A [Bar-code reader]	Correct answer only	1
1	(c)	C [Laser printer]	Correct answer only	1
1	(d)	<b>B</b> [Speakers]	Correct answer only	1
1	(e)	C [USB memory stick]	Correct answer only	1
1	(f)	B [ROM]	Correct answer only	1
1	(g)	C [Netbook]	Correct answer only	1
1	(h)	<b>B</b> [Central Processing Unit]	Correct answer only	1

2	(a)	Bullets Correct answer only	2
		Line Spacing Correct answer only	2
	1		I
2	(b)	<ul> <li>Colour – background/ shaded/pattern (not just colour or colour text)</li> </ul>	
		<ul> <li>Increase/decrease/change text size / text size made bigger/smaller</li> </ul>	
		<ul> <li>WordArt</li> </ul>	
		<ul> <li>Font style/ text made bold/italic/underline</li> </ul>	
		( <b>NB</b> – not just the word 'font' e.g. 'font style' is needed)	
		<ul> <li>Numbered points/lists</li> </ul>	2
		Centre (text)	_
		Picture/clipart/graphic/image/logo/watermark	
		Tables	
		Borders/Border Art	
		Columns/Tab	
		Naming feature is enough apart from the first four	
		Any 2 x 1 mark	
2	(c)	Spell check – just named or described	
		Grammar check – just named or described	
		Proof read – just named or described (for spelling or grammar)	2
		NOT Verification unless it is clearly that it is a visual check	
		Any 2 x 1 mark	

3	(a)	(i)	Qz6&iP23M?jn49	Correct answer only	1
3	(a)	(ii)	Longest		
			Uses/contains/mixture/variety/ (upper/lower Case) /number		
			Hardest/not easy to guess/not – names etc.	ot easy to guess/not personal data	1
			Dependant on 3(a)(i) being co	orrect.	
				Any 1 x 1 mark	
3	(b)	(i)	Unsolicited/unwanted/	not needed/not asked for/	
	(5)	(1)	unknown sender/stran		
			_		1
			money/promote servic	e	
			Both ideas needed for mark		
	T	T	Г		
3	(b)	(ii)	To get you to send/give/steal	money	
			To get/obtain/steal personal fraud or theft		1
			To get access to your passwo number details /credit card	ord/secure details/bank account	ı
				Any 1 x 1 mark	
3	(c)		Films downloaded from the In	ternet Correct answer only	1
	1				
3	(d)		Use meaningful/appropriate	/suitable/relevant (file) names	
			Create/make/keep organised/	put work into <b>folders</b>	
			Use meaningful/appropriate n	ames for folders	2
			Delete unwanted files/folders	-	
			Use version numbers (of files)		
			NOT just 'better names'	Any 2 x 1 mark	

4	(a)	(i)	C [Podcast]	Correct answer only	1
4	(a)	(ii)	D [Web log]	Correct answer only	1
4	(a)	(iii)	D [Wiki]	Correct answer only	1
4	(b)		<ul> <li>A program/software/website</li> <li>It collects/organises/puts into of</li> <li>Content from all over the Internion</li> <li>To locate something, enter/type (key)word(s)/text/terms about find/looking for</li> <li>The engine provides links to commatch/selection of related web</li> </ul>	net. be in a <b>query/search</b> on the twhat you want to content/web pages that	2
4	(c)		<ul> <li>May be out-of-date/old</li> <li>May be biased/give an opinion on fact</li> <li>Not written by experts/anyon information on</li> <li>Not monitored</li> <li>No peer review</li> <li>Mirror-image/fake/look alike</li> <li>(Some sites) can be added to/Not just 'accurate' / 'not correct'/'with</li> </ul>	websites /changed by anyone	2
5	(a)		C WAN	Correct answer only	1
5	(b)		B Design	Correct answer only	1
			D. Missassassassassassassassassassassassassa		
5	(c)		D Microprocessor	Correct answer only	1

5	(e)		B Data logging	Correct answer only	1
6	(a)	(i)	Can choose any suitable/best for the appointment/when they are available	•	
			Lets them look what day/time is ava	ailable for the appointment	
			Quicker/faster get confirmation of a	ppointments	
			No/less chance of having to change	e the appointment time/date	2
			More likely to remember to record/p	out in diary the appointment	
			NOT just faster/quicker		
				Any 2 x 1 mark	
6	(a)	(ii)	No PC		
			Not computer literate/difficulty using	g the system	1
			Internet/hardware issues		
				Any 1 x 1 mark	
6	(b)		Icon/Icon size		
	(-)		Menu/submenu		
			Pointer		
			Buttons		
			Hyperlinks/hotspots		
			Window/window operations [open/cresize]	close, min/max, restore,	3
			Toolbar		
			Scrollbar		
			Dialogue box		
			Drag and drop		
				Any 3 x 1 mark	

7	(a)		Sat Nav	
			Plan/Plot your route	
			Get from one place to another/destination/location	
			Get directions (on route)	
			Find your way when lost/in unfamiliar place/area	
			Use as a 'digital map'	
			Spot speed cameras etc. Any 1 x 1 mark	2
			Online bulletin boards	2
			Message/notice boards on websites/Internet	
			Where messages/discussions/comments/opinions/points/events/issues/ideas/thoughts etc. are posted/added	
			Where posted messages/discussions/comments/opinions/points/events/ issues/ ideas/thoughts etc. are read	
			Any 1 x 1 mark	
		I		
7	(b)		cc sends a copy of the email to disclosed recipients	
			(people can see/you want people to see who is getting a copy of the email)  1 mark	
			bcc sends a copy of the email to undisclosed recipients	2
			(people cannot see/you don't want people to see who is getting a copy of the email) 1 mark	
			Not just defining the abbreviations i.e. not just 'carbon copy'.	
7	(c)	(i)	<ul> <li>Web site(s)</li> <li>Sign up to</li> <li>Update status</li> <li>allow users to create/build online profiles/accounts,</li> <li>Share/post/upload information, e.g. pictures/images, videos, music clips, etc.</li> <li>Chat online/chatroom</li> <li>Can be related to a shared interest</li> <li>Choose who can see your post/ private messaging /blocking</li> </ul>	3

			Stay in touch with people/build social relationships between members/socialise/communicate with each other     Any 3 x 1 mark	
7	(c)	(ii)	<ul> <li>'Stranger danger' / pretend to be other people /fake profiles/fake accounts</li> <li>Grooming</li> <li>Cyber-bullying</li> <li>Paedophiles</li> <li>Hacker/virus issues</li> <li>Too much time spent on sites instead of</li> <li>Site being looked at by prospective employers etc.</li> <li>Potential of photos/media etc being owned by the site/ever really taken down (will probably be out there somewhere)</li> <li>Instant messaging</li> <li>NOT just named examples like Facebook</li> </ul>	2
			Any 2 x 1 mark	

	T				
8	(a)	(i)	Data must be kept secure	Correct answer only	1
	ı				
8	(a)	(ii)	Obtain/Process data fairly/la	awfully	
			Data not kept longer than no no longer needed/ than nee	ecessary/destroy data when eded	
			<ul> <li>Use/Process only for speci</li> </ul>	fied/registered purpose	
			data subject of data held on	of the data subjects/inform them/prevent processing of teting purposes/compensation liance with the Act.	
			Keep up-to-date/accurate		
			Data must not be excessive and relevant	for the purpose/adequate	2
			Data must not be transfer European Economic Area (unless the country has ade individuals in place.)	/EEA (accept EU or EEC) /	
			(NB accept UK/or just sent in place' if clear)	without adequate protection	
			NOT 'Data must be kept secure'		
				Any 2 x 1 mark	

8	(b)	(i)	Hacking was made illegal Correct answer only	1	
<u> </u>	Ι				
8	(b)	(ii)	Fine(d)	1	
			Prison/sentence(d)/jail/arrest/prosecuted Any 1 x 1 mark		
8	(b)	(iii)	Software/program/code		
0	(0)	(111)	Software/program/code Replicates itself		
			To access/damage/delete/corrupt/destroy data/files on a	2	
			computer [system]		
			Any 2 x 1 mark		
			<u> </u>		
8	(c)		To stop unauthorised people/hackers/criminals/strangers/ random people/none employees/not just anyone/nobody else/ only people allowed (or similar) accessing the system/stealing information		
			Can limit access to certain parts of the system to certain users	1	
			Audit trail [trace you logged on and did what]		
			Any 1 x 1 mark		
8	(d)		Lock/bars on doors/windows		
			Key pads/swipe cards		
			Locks/clamps on computers themselves		
			Alarms/alarm system on doors/windows/rooms/areas	2	
			Access codes (biometrics)		
			Locate room above ground level		
			Surveillance (security cameras/CCTV)  Any 2 x 1 mark		
9	(a)		Don't have to pay/cheaper than paying/employing/hiring someone/anyone/web designer/expert/a company		
			Don't have to pay someone		
			Usually faster to get updated/update at any time	1	
			Pupils/students may get real life experience of/teach them/learn to make building websites/web design	'	
			NB – not just faster or cheaper without qualification		
			Any 1 x 1 mark		

9	(b)		Playlist Correct answer only	1
	1			
9	(c)	(i)	See/display/record/count/measure/check/show how many/the amount people visit/view/access/go on/looked the website/webpage/site	1
			See how popular the website is	
			Any 1 x 1 mark	
9	(c)	(ii)	(Text/link when clicked on) goes to/sends you to/takes you to/directs you to/navigates you to another part/page/place of the website/new/another website	1
			Any 1 x 1 mark	
9	(c)	(iii)	Scrolling text/banner	
		()	Grab people's attention/advertise	1
			Any 1 x 1 mark	
	1			
10	(a)		Software that;	
			Allows user/end user <b>to carry out a task</b> e.g. database, spreadsheet (if not clear an example should help)	1
			Allow less clear words such as purpose/function if supported by an example	1
			Any 1 x 1 mark	
10	(b)	(i)	(Application and associated data) held on a remote server/	
10	(b)	(i)	cloud/not stored locally.	
			Used without needing to be installed/downloaded	2
			On Internet/Accessed via an Internet/WAN connection	
			Any 2 x 1 mark	
10	(b)	(ii)	Words in bold are to help get the key feature of the bullet point	
10	(6)	(11)	given.	
			Advantages	2
			Can be accessed from anywhere (with Internet connection)  Instant and centinuous access to the lettest technology.	2
			<ul> <li>Instant and continuous access to the latest technology you need to run your business - without the risks, costs</li> </ul>	

			<ul> <li>No administrative responsibilities associated with developing and maintaining the required IT infrastructure.</li> <li>Improved ability to focus resources on core business issues, rather than IT concerns.</li> <li>Access to (comprehensive) security, back up, disaster recovery and support services.</li> <li>Cheaper/Lower total expense because – You do not have to buy any dedicated servers, storage, backup systems, security infrastructure, worry about upgrades and hire experienced (thus expensive) IT professionals.</li> <li>Not take up/use local storage</li> <li>NB – not just faster or cheaper without qualification</li> </ul>	
			Any 1 x 1 mark	
			Disadvantages	
			<ul> <li>Costs money for the service</li> <li>Security – the company's most valuable information asset: customer, prices, orders and products are not protected behind your own firewall, but rather accessible through the Internet. As the data travels back and forth from your hosting provider to your users, there is no way for you to monitor what happens. If your hosting provider is hacked, your data is at risk.</li> <li>Customisation – hosted system providers run multiple instances of different companies on a single installation. That makes customisation somewhat more difficult, as the code running the core system is shared between instances.</li> <li>Internet connectivity dependence - when all your information and business processes are located outside of your network, reliable Internet connectivity becomes vital. If your link is down, your business is down.</li> <li>NB – not just faster or cheaper without qualification</li> </ul>	
			Ally IX I mark	
10	(c)	(i)	It is more likely to be free or purchased at a low cost  Correct answer only  Users have the ability to access the source code and modify it	
			Correct answer only	2
10	(c)	(ii)	<ul> <li>Some tend to be less reliable/little money spent on development</li> <li>Often no quality support (usually through forums etc)</li> <li>Some not compatible with Windows and other apps (hence increased installation costs)</li> </ul>	1

			No guarantee of regular updates	
			Any 1 x 1 mark	
Secti	on B			
11	(a)		Number/numerical/numeric/integer	1
11	(b)	(i)	Wrap Correct Answer Only	1
11	(b)	(ii)	Bold Colour/shading Borders Merge NOT alignment/highlight/wrap	
			Any 1 x 1mark	1
11	(c)	(i)	=SUM(C3:C6) Correct Answer Only	1
11	(c)	(ii)	=IF(C3>75,25,0) Correct Answer Only	1
11	(c)	(iii)	Checks C3/attendance (or D3G3) is greater than/bigger than/over 75	
			1 mark	
			25 (points) is returned/given(get)/awarded	
			25 (points) given for attendance 25 (points) put in C8	
			NB - (allow adds here as the result will be 25)	
			1 mark	
			Possible variation	
			The 'If' statement will determine which one of two answers is used.  1 mark	2
11	(d)	First	ly read the <b>whole answer</b> .	
	(4)		decide which mark band's description <b>best matches</b> the answer	5
			lly [if needed], is the answer given, at the <b>top or the bottom</b> of	

	1		
		the mark range	
		No rewardable material 0 marks	
		Lower mark range 1 – 2 marks	
		One mark is gained where there are simple even vague statements possibly just naming devices or media for backup or just describing safety (no device named).	
		Two marks would be gained – where a device is named with limited description but an advantage or disadvantage is given.	
		Mid mark range 3 – 4 marks	
		There is evidence of <b>some understanding</b> shown through the use of <b>mostly correct</b> examples that <b>describe</b> advantage(s) <b>and</b> disadvantage(s) relating to each 'devices and media' (that could reasonably be used to backup data with limited reference to safe).	
		At least <b>two</b> examples given are supported by some relevant description/reasoning.	
		High mark 5 marks	
		There is evidence of a <b>clear understanding</b> shown through the use of <b>correct</b> examples that <b>clearly describe</b> advantage(s) <b>and</b> disadvantage(s) relating to each 'devices and media' that could be used with some reference to safely backing up data.	
		At least <b>two</b> examples given are well supported by reasoned arguments.	
		Examples of devices (appropriate associate media is allowable too)  • CD-R /DVD-R/DVD-W (drives)  • Floppy disc (drive)  • Hard disc (drive)  • Solid state drive/USB drive / pen drive  • External hard drives  • Online/Cloud storage  Any sensible/suitable suggestion	
12	(a)	(i) 7 Correct Answer Only	1
12	(a)	(ii) 9 Correct Answer Only	1
12	(b)	Children - allow with 'any' additional information/word /letters /symbols if the Category field - Children can clearly be seen. Provided that is the only one shown.	1

12	(c)	(i)	Range check		2
			Presence check	Correct Answers Only	
	1	1	T		
12	(c)	(ii)	Under/overcharging or ov	erpriced/underpriced customers	
			Harm the reputation of the	e company	
			Loss of business/profits (	f customers put off by poor service)	2
			Angry customers that con	nplain	_
			Possible legal issues		
				Any 2 x 1 mark	
12	(d)	Firet	ly read the <b>whole answer</b> .		
'-	(4)			description <b>best matches</b> the answer	
		give			5
			lly (if needed), is the answe mark range	er given, at the <b>top or the bottom</b> of	5
		No r	ewardable material 0 mai	rks	
		Low	er mark range 1 – 2 mark	s	
		l l	re are simple even vague s tables.	tatements relating reasons for linking	
		l l	mark could also be awarde one example is considered	ed for a <b>3-4 mark quality answer</b> but d.	
		Mid	mark range 3 – 4 marks		
		mos		lerstanding shown through the use of describe advantages relating to linking	
		l l	east <b>two</b> examples given ar cription/reasoning.	e supported by some relevant	
		High	n mark 5 marks		
		corr		iderstanding shown through the use of describe advantages relating to linking	
			ast <b>two</b> examples given ar ments.	e well supported by reasoned	
		Exa	mples		
			Have a relational datal  Data only stored once		

		<ul> <li>redundancy/duplication</li> <li>Relationships 1 to many or many to 1.</li> <li>Quicker/Easier to make data changes/delete/add/edit (no multiple record changes needed) (all records in other tables having a link to that entry will show the change) (avoids inconsistent records)</li> <li>Quicker/Easier to make data format changes</li> <li>Complex queries (SQL)</li> <li>Better security - different levels of access for users for each table if needed. (some people can only see one/some tables)</li> <li>Better suited to be adapted to meet needs in the future</li> <li>Limited reduced storage space used</li> </ul>	
13	(a)	Tablet Laptop Correct Answer Only	2
13	(b)	A location/area Where WiFi enabled devices can Connect to the Internet/network/WAN Uses a router Any 1 x 1 mark	2
13	(c)	Bluetooth Zigbee Wimax HiperLAN Cellular (2G, 3G, 4G) IrDa Any 1 x 1 mark	1
13	(d)	Access the Internet from any room within range No need to have wires running round the house  Correct Answers Only	2
13	(e)	Firstly read the whole answer.  Next decide which mark band's description best matches the answer given.  Finally [if needed], is the answer given, at the top or the bottom of the mark range  No rewardable material 0 marks	5

Lower mark range 1 – 2 marks	
There are simple even vague statements relating to entertainment systems.	
This mark could also be awarded for a <b>3-4 mark quality answer</b> but only <b>one</b> example is considered.	
Mid mark range 3 – 4 marks	
There is evidence of <b>some understanding</b> shown through the use of <b>mostly correct</b> examples that <b>describe</b> the use of entertainment systems in the home.	
At least <b>two</b> examples given are supported by some relevant description/reasoning.	
High mark 5 marks	
There is evidence of a <b>clear understanding</b> shown through the use of <b>correct</b> examples that <b>clearly describe</b> the use of entertainment systems in the home.	
At least <b>two</b> examples given are well supported by reasoned arguments.	
Examples	
<ul> <li>On-demand TV - pay per view</li> <li>Digital TV - pause, record</li> <li>Download games/movies - not physically buying DVDs</li> <li>Music streaming</li> <li>Online gaming - multiplayer</li> <li>Digital radio [artist/track details viewed]</li> <li>Internet radio - vast choice</li> <li>Games consoles - advanced graphics/realism</li> </ul>	

# Section C

Read the full answer first before you start to mark it.	
No rewardable material	0
	marks
Level 1 Lower mark range	1-3
	marks
Subject Criterion Context	
Simple statements/examples about at least one possible	
advantage or disadvantages of using video conferencing.	
These are supported by no comments or very limited	
comments.	
ate of itest these limited statements, still remain in this me	arle
_ots of <b>just</b> these limited statements, still remain in this marange.	II K

Quality of Written Communication The candidate has used a form and style of writing which has many deficiencies. Ideas are not often clearly expressed.		
Sentences and paragraphs are <b>often</b> not well-connected or <b>at times</b> bullet points may have been used.		
Specialist vocabulary has been used inappropriately or not at all.		
<b>Much</b> of the text is <b>legible</b> and <b>some</b> of the meaning is <b>clear</b> . There are <b>many</b> errors of spelling, punctuation and grammar but it should still be possible to understand <b>much</b> of the response.		
Level 2 Lower mid mark range	4-6 marks	
Subject Criterion Context There is evidence of some understanding shown by		
considering sensible issues that each briefly look at possible advantages and disadvantages of using video conferencing. At		
the <b>lower end</b> of this mark range <b>least two</b> points need to be considered including advantages <b>or</b> disadvantages.		
At the <b>higher end</b> of this mark range <b>least three</b> points need to be considered including advantages <b>and</b> disadvantages.		
Examples are supported by limited descriptions.		
Quality of Written Communication		
The candidate has used a form and style of writing which has some deficiencies. Ideas are not always clearly expressed.		
Sentences and paragraphs may <b>not</b> be well-connected or <b>at times</b> bullet points may have been used.		
Specialist vocabulary has been used on a <b>limited</b> number of occasions.		
<b>Most</b> of the text is <b>legible</b> and <b>some</b> of the meaning is <b>clear</b> . There are <b>some</b> errors of spelling, punctuation and grammar but it should still be possible to understand <b>most</b> of the response.		
Level 3 Higher mid mark range	7-9 marks	
Subject Criterion Context	marks	
There is evidence of a more <b>developed understanding</b> shown by <b>describing</b> sensible issues that each look at		
possible advantages and disadvantages of using video conferencing with very limited reference to working		
collaboratively. At <b>least five</b> points need to be considered,		
including advantages <b>and</b> disadvantages.		

appropriate to purpose and has expressed some complex ideas	
reasonably clearly and fluently. The candidate has usually used well linked sentences and paragraphs.	
Specialist vocabulary has been used on a number of occasions	
but <b>not always appropriately.</b> Text is <b>legible</b> and <b>most</b> of the meaning is <b>clear</b> . There are	
occasional errors of spelling, punctuation and grammar.	
	10.10
Level 4 High mark range	10-12 marks
Subject Criterion Context	
There is evidence of a <b>clear understanding</b> shown by clearly <b>discussing</b> sensible issues that each look at possible	
advantages and disadvantages of using video conferencing	
with some reference to working collaboratively. At <b>least five</b> points need to be considered, including advantages <b>and</b>	
disadvantages.	
Examples are well supported by reasoned arguments.	
Quality of Written Communication	
The candidate has selected and used a form and style of writing	
<b>appropriate</b> to purpose and has expressed complex ideas <b>clearly</b> and <b>fluently</b> . Sentences and paragraphs follow on from one	
another clearly and coherently.	
Specialist vocabulary has been used <b>appropriately</b> throughout. Text is <b>legible</b> and the meaning is <b>clear</b> . There are <b>few</b> if any	
errors of spelling, punctuation and grammar.	
Quality of Written Communication Skills	
The candidate's quality of written communication skills will be one	
of the factors influencing the actual mark an examiner will give within a level of response. The quality of written communication	
skills associated with each level is indicated above	
<b>Examples of possible advantages</b> [relating to video conferencing/collaborative]	
Can see colleagues virtually 'face to face'	
Communication is interactive/real time	
Can show objects/papers etc. need during the project	
Can see presentations/displays by colleagues	
Can share the work/ideas	
Workers could have different skill sets	
Examples of possible disadvantages [relating to video conferencing/collaborative]	
Possible time difference issues	
Meetings need to be scheduled and synchronised – timetable	

issues		
More likely to have technical issues		
Cost		

Read the full answer first before you start to mark it.	
No rewardable material	0 marks
Level 1 Lower mark range	1-3 marks
Subject Criterion Context At the lower end examples are stated. These are supported by no comments or very limited comments.	
Or there are limited advantages <b>or</b> disadvantages with no eference to a named method.	
At the <b>higher end</b> at least <b>one</b> example is supported by brief advantages <b>or</b> disadvantages.	
ots of <b>just</b> these limited statements, still remain in this mark ange.	
Quality of Written Communication The candidate has used a form and style of writing which has many deficiencies. Ideas are not often clearly expressed. Sentences and paragraphs are often not well-connected or at imes bullet points may have been used. Specialist vocabulary has been used inappropriately or not at all.  Much of the text is legible and some of the meaning is clear. There are many errors of spelling, punctuation and grammar but it should still be possible to understand much of the response.	
Level 2 Lower mid mark range	4-6 marks
There is evidence of <b>some understanding</b> shown by considering sensible issues that each briefly looks at possible advantages and disadvantages of different ICT data collection methods. At the lower end of this mark range at <b>least one method</b> needs to be considered including advantages <b>and</b> disadvantages. At the higher end of this mark range at <b>least two methods</b> need to be considered including advantages <b>and</b> disadvantages.	
Examples are supported by limited descriptions.	
Quality of Written Communication The candidate has used a form and style of writing which has	

should still be possible to understand <b>most</b> of the response.	
Level 3 Higher mid mark range	7-9 marks
Subject Criterion Context	
There is evidence of a more <b>developed understanding</b> shown	
by <b>describing</b> sensible issues that each look at possible	
advantages and disadvantages of different ICT data collection methods. At least three methods need to be considered,	
including advantages <b>and</b> disadvantages across the methods.	
Examples are supported by descriptions.	
Quality of Written Communication	
The candidate has <b>mostly</b> used a form and style of writing	
appropriate to purpose and has expressed some complex ideas	
reasonably clearly and fluently. The candidate has usually used	
well linked sentences and paragraphs.	
Specialist vocabulary has been used on a number of occasions but <b>not always appropriately.</b>	
Text is <b>legible</b> and <b>most</b> of the meaning is <b>clear</b> . There are	
occasional errors of spelling, punctuation and grammar.	
Level 4 High mark range	10-12
Subject Cuitories Contout	marks
Subject Criterion Context There is evidence of a clear understanding shown by clearly	
discussing sensible issues that each look at possible	
advantages and disadvantages of different ICT data collection	
methods. At least three methods need to be considered,	
including advantages <b>and</b> disadvantages for each.	
Examples are well supported by reasoned arguments.	
Quality of Written Communication	
The candidate has selected and used a form and style of writing	
appropriate to purpose and has expressed complex ideas clearly and fluently. Sentences and paragraphs follow on from one	
and <b>interity</b> . Sentences and paragraphs follow on from one another clearly and coherently.	
Specialist vocabulary has been used <b>appropriately</b> throughout.	
Text is <b>legible</b> and the meaning is <b>clear</b> . There are <b>few</b> if any	
errors of spelling, punctuation and grammar.	
Quality of Written Communication Skills	
The candidate's quality of written communication skills will be one	
of the factors influencing the actual mark an examiner will give	
within a level of response. The quality of written communication	

## Examples of possible methods of data collection

# Data collection methods relating to ICT (Feasibility study)

Interviews

Questionnaires

Observations

Looking at existing documentation

# Manual data capture

Keyboard/mouse/touch screen

Data capture form/questionnaire

# Automatic data capture for example

Bar code reader

**Biometrics** 

Chip and pin

Magnetic stripe cards

OMR/OCR/ICR

Online forms

Questionnaires

RFID tags

Voice recognition

UMS conversion calculator www.aqa.org.uk/umsconversion