

Candidate Name	Centre Number	Candidate Number

WELSH JOINT EDUCATION COMMITTEE
General Certificate of Secondary Education



CYD-BWYLLGOR ADDYSG CYMRU
Tystysgrif Gyffredinol Addysg Uwchradd

176/09

HUMANITIES

CONTEMPORARY ISSUES UNIT

TOURISM, TRAVEL AND LEISURE

PAPER 1

A.M. TUESDAY, 15 May 2007

$\frac{3}{4}$ hour (of $1\frac{3}{4}$ hour examination)

	Office use
TOTAL	/ 30

INSTRUCTIONS TO CANDIDATES

Write your name, centre number and candidate number in the spaces at the top of this page.

Answer **all** questions on this paper.

Write your answers in the spaces provided in this booklet. Use supplementary sheets when there is insufficient room in this booklet. Write your name at the top of each supplementary sheet, indicating clearly the number of the question you answer. Put the supplementary sheets inside this booklet.

You must hand in this answer booklet *separately* at the end of the examination.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part-question.

You will be awarded marks for the quality of your written communication.

Your answers must be relevant and must make full use of the information given to be awarded full marks for a question.

You are reminded that you should always support your answers using your knowledge and understanding of the topic chosen.

No certificate will be awarded to a candidate detected in any unfair practice during the examination.

CONTEMPORARY ISSUES UNIT
TOURISM, TRAVEL AND LEISURE

Answer all questions.

(a) Study Source A below which shows a travel poster from 1956 .

Source A



What does Source A tell you about UK holidays in the 1950s?

[2]

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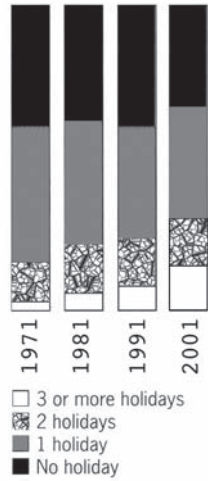
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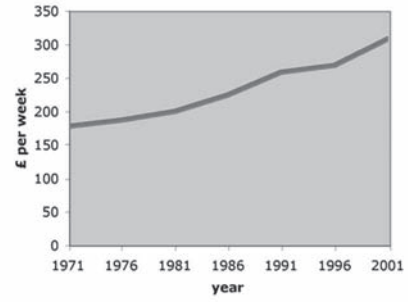
(b) Study Source B below which shows information about UK holidays and household income.

Source B

Number of holidays per year taken by UK households



UK Average Household Income



Use Source B to help describe how and why the pattern of UK holidays has changed. [4]

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(c) Describe the reasons for the rapid growth of seaside resorts such as Blackpool after 1840. [6]

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- (d) Study Source C which shows a tourist beach in a less economically developed country (LEDC).

Source C



Explain how tourism can bring both benefits and problems to people living in less economically developed countries. [8]

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END OF QUESTION