



General Certificate of Secondary Education
June 2012

History (Specification A)

40404B

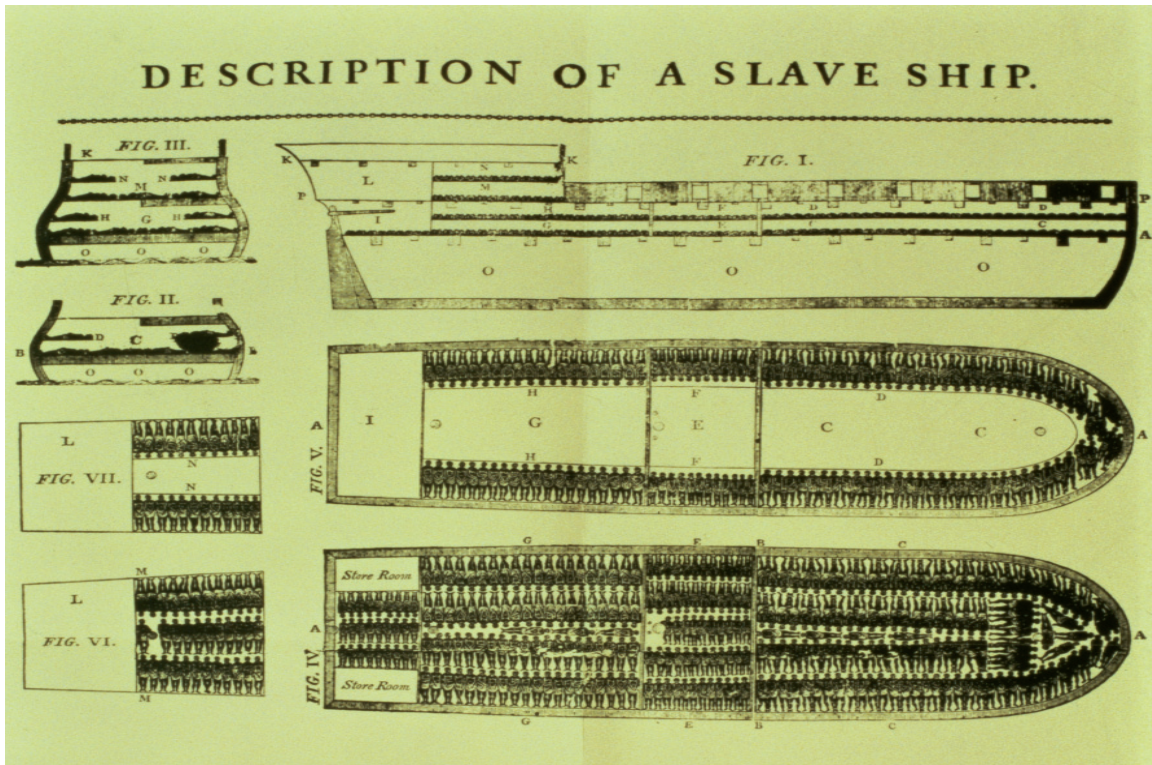
**Schools History Project
Unit 4 Option B: Media Through Time (Short Course)**

Sources Booklet

Sources A to C for use in answering Question 1

Source A An anti-slave trade broadside, 1789

Over 10000 copies of this broadside were sold between March and July 1789. It showed for the first time how slaves were stored on board British ships. This broadside was part of a campaign to oppose the transportation and sale of slaves to America which successfully ended in 1807.



Source B An advertisement from the 1920s

This British advertisement for Craven 'A' cigarettes copied the style started by American advertisers. This style of advertisement was to continue into the 1960s.



*"It was so good of him to recommend
Craven "A" to me they certainly do not
affect my throat"* **CRAVEN "A"**
CORK-TIPPED VIRGINIA CIGARETTES
LADIES' HANDBAG SIZE, 25 for 1/5
MADE BY CARRERAS LIMITED, LONDON *Made specially to Prevent Sore Throats*

Turn over for Source C

Turn over ►

Source C The use of technology to communicate during the civil unrest in Egypt, 2011

The Egyptian Revolution began in January 2011. It featured demonstrations, marches and strikes which were often organised using digital media such as Facebook and Twitter. The government tried to stop the use of the internet but in the end President Mubarak had to resign in February 2011. At one point the press called it the 'Google Revolution'.



END OF SOURCES

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