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| Centre Number | | | | | | Candidate Number | | | | |
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| Candidate Signature | | | | | | | | | | |

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|---------------------|------|
| For Examiner's Use | |
| Examiner's Initials | |
| Question | Mark |
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General Certificate of Secondary Education
June 2011

History (Specification A)

40401B

Schools History Project
Unit 1 Option B: Media Through Time

Tuesday 7 June 2011 9.00 am to 10.45 am

For this paper you must have:

- a Sources Booklet (enclosed).

Time allowed

- 1 hour 45 minutes

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer **three** questions.
You must answer Question 1 from **Section A**, one question from **Section B** and one question from **Section C**.
- You must answer the questions in the spaces provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work that you do not want to be marked.

Information

- The maximum mark for this paper is 50
- The marks for questions are shown in brackets.
- You are reminded of the need for good English and clear presentation in your answers. All questions should be answered in continuous prose. Quality of Written Communication will be assessed in all answers.

Advice

- You are advised to spend about 55 minutes on **Section A**, 25 minutes on **Section B** and 25 minutes on **Section C**.



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M/Jun11/40401B

40401B

Section A

Controlling the Mass Media

You **must** answer all parts of this question.

Question 1

Total marks for this question: 26 marks

Study **Sources A, B** and **C** in the Sources Booklet and then answer **all** parts of Question 1 which follow. In your answers you should refer to the sources by their letters.

1 (a) What does **Source A** suggest about the control of the media in Ancient Egypt?

Explain your answer using **Source A** and **your knowledge**.

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(4 marks)



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(8 marks)

Turn over ▶



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(8 marks)



3 (b)

- Newspapers
- Television

In which of these media has there been more change?

Explain your answer. Try to refer to both media in your answer.

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Section C

The Social and Political Impact of the Mass Media

Answer **either** Question 4 **or** Question 5 which begins on page 17.

EITHER

Question 4

Total marks for this question: 12 marks

4 (a) Choose **one** of the aspects of society below on which the mass media has had an influence:

- Politics
- Popular culture

Describe the influence of the mass media on this aspect of society.

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(4 marks)



4 (b)

- Politics
- Popular culture

On which of these aspects of society has the mass media had more influence?

Explain your answer. Try to refer to both aspects of society in your answer.

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OR

Question 5

Total marks for this question: 12 marks

5 (a) Choose **one** of the developments in the media below which has had an influence on society and politics:

- Printing
- The internet

Describe its influence on society and politics.

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(4 marks)

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(8 marks)

END OF QUESTIONS

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| |
| 12 |



There are no questions printed on this page

**DO NOT WRITE ON THIS PAGE
ANSWER IN THE SPACES PROVIDED**

