

Centre Number						Candidate Number				
Surname										
Other Names										
Candidate Signature										



General Certificate of Secondary Education
SPECIMEN FOR JUNE 2013 ONLY

GCSE History A Schools History Project

40401B

Unit 1 Option B: Media Through Time

Date: Time

<p>For this paper you must have:</p> <ul style="list-style-type: none"> a Sources Booklet (enclosed)
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For Examiner's Use	
Examiner's Initials	
Question	Mark
1	
2	
3	
4	
5	
TOTAL	

Time allowed

- 1 hour 45 minutes

Instructions

- Use black ink or black ball-point pen.
- Fill in the boxes at the top of this page.
- Answer three questions. You must answer Question 1 from **Section A**, one question from **Section B** and one question from **Section C**.
- You must answer the questions in the space provided. Do not write outside the box around each page or on blank pages.
- Do all rough work in this book. Cross through any work that you do not want to be marked.

Information

- The marks for questions are shown in brackets.
- The maximum mark for this paper is **54**.
- You are reminded of the need for good English and clear presentation in your answers. All questions should be answered in continuous prose. Quality of Written Communication will be assessed in all answers.
- Spelling, Punctuation and Grammar will be assessed in question 1(d) in Section A. The marks available for Spelling, Punctuation and Grammar (SPaG) are shown in *italics*.**

Advice

- You are advised to spend 55 minutes on **Section A**, 25 minutes on **Section B** and 25 minutes on **Section C**.

40401B

Section A

The Development of the Media

You **must** answer this question.

Total marks for this question: 30 marks

Question 1

Study **Sources A, B and C** in the Sources Booklet and then answer **all** parts of Question 1 which follow. In your answers you should refer to the sources by their letters.

1(a) What does **Source A** suggest about control of the media in the Middle Ages?
Explain your answer using **Source A** and **your knowledge**.

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(4 marks)

1(b) What different impression of control of the media is suggested by **Source B**?
Explain your answer using **Sources A and B** and **your knowledge**.

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(6 marks)

Turn over ▶

1(d) Study **Source C**.
Governments' control of the media has changed at different times for different reasons.
Why was this?

Explain your answer using **Sources A, B and C** and **your knowledge**.

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(8 marks)
SPaG: 4 marks

Turn over ►

2(b) Which of these individuals contributed most to the development of the mass media in Britain?

- Lord Northcliffe
- John Reith

Explain your answer.

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(8 marks)

Turn over ►

OR

Total marks for this question: 12 marks

Question 3

3(a) Choose **one** of the factors below that have affected the development of the media:

- science and technology
- government

Describe the effects of that factor on the development of the media.

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(4 marks)

Section C

The Social and Political Impact of the Mass Media

Answer **either** Question 4 **or** Question 5.
Each question has two parts.

EITHER

Total marks for this question: 12 marks

Question 4

4(a) Choose **one** of the important influences on the mass media below:

- advertising
- Americanisation

What was its impact on the mass media?

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(4 marks)

OR

Total marks for this question: 12 marks

Question 5

5(a) Choose **one** of the important historical periods below:

- the Reformation
- the Industrial Revolution

What important changes in society were happening at that time?

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(4 marks)

There are no questions printed on this page

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