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Centre number						Candidate number				
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**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
GENERAL CERTIFICATE OF SECONDARY EDUCATION**

B561/02

GEOGRAPHY B

Sustainable Decision Making (SDM) (Higher Tier)

THURSDAY 20 JANUARY 2011: Afternoon

DURATION: 1 hour

SUITABLE FOR VISUALLY IMPAIRED CANDIDATES

Candidates answer on the question paper.

OCR SUPPLIED MATERIALS:

None

OTHER MATERIALS REQUIRED:

Resource booklet (B561/01/02/RB – previously supplied)

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

- **Write your name, centre number and candidate number in the boxes on the first page. Please write clearly and in capital letters.**
- **Use black ink. Pencil may be used for graphs and diagrams only.**
- **Read each question carefully. Make sure you know what you have to do before starting your answer.**
- **Write your answer to each question in the space provided. If additional space is required, you should use the lined pages at the end of this booklet. The question number(s) must be clearly shown.**
- **Answer ALL the questions.**

INFORMATION FOR CANDIDATES

- **The number of marks is given in brackets [] at the end of each question or part question.**
- **You will be awarded marks in Questions 2, 3, 4 and 5 for the quality of written communication of your answer.**
- **Resources 1–9 are contained in the Resource Booklet.**
- **The total number of marks for this paper is 40.**

SECTION A: THE BACKGROUND

QUESTION 1

Use RESOURCE 1.

- (a) How many more international tourists were there in 2010 than in 1990? [1]**

- (b) Explain ONE factor which shows why tourism has become so important to the global economy. [3]**

[Total: 4]

[Total: 7]

Section B: 14 marks

SECTION C: THE DECISION

QUESTION 5

Use RESOURCES 7, 8 and 9, plus your own knowledge and any ideas from other resources in the booklet.

The government of the island of St Lucia in the Caribbean plans to increase their income from tourism. The east coast of the island is not developed for tourism at the moment.

The Ministry for Tourism in St Lucia has to choose from FOUR possible options for the future of tourism on the island. They want to develop tourism to its full potential while sustaining the natural and cultural resources of the island.

OPTION 1

Develop a series of big resort complexes on the east coast to attract large numbers of European and North American visitors.

OPTION 2

Develop a number of smaller beach resorts on the east coast to attract tourists mainly interested in water sports and other physical activities.

OPTION 3

Develop several small ecotourism areas on the east coast which will attract environmentally aware tourists.

OPTION 4

Develop the island's existing tourist areas further and do not develop the east coast at all.

TASK

Explain which option you think would offer St Lucia the most sustainable way to increase income from tourism.

In your answer you should:

- State your chosen option**
- Give the advantages and any disadvantages of your chosen option**
- Explain why the option you have chosen is more sustainable than the others**
- For one of your rejected options give TWO reasons why you rejected it and ONE possible advantage of this rejected option [16]**

[Total: 16]

Section C: 16 marks

TOTAL MARKS FOR PAPER: 40

ADDITIONAL PAGES:

If you use these lined pages to complete the answer(s) to any question(s), the question number(s) must be clearly shown.

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