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**OXFORD CAMBRIDGE AND RSA EXAMINATIONS
GENERAL CERTIFICATE OF SECONDARY EDUCATION**

B561/01

GEOGRAPHY B

Sustainable Decision Making (SDM) (Foundation Tier)

THURSDAY 20 JANUARY 2011: Afternoon

DURATION: 1 hour

SUITABLE FOR VISUALLY IMPAIRED CANDIDATES

Candidates answer on the question paper.

OCR SUPPLIED MATERIALS:

None

OTHER MATERIALS REQUIRED:

Resource booklet (B561/01/02/RB – previously supplied)

READ INSTRUCTIONS OVERLEAF

INSTRUCTIONS TO CANDIDATES

- **Write your name, centre number and candidate number in the boxes on the first page. Please write clearly and in capital letters.**
- **Use black ink. Pencil may be used for graphs and diagrams only.**
- **Read each question carefully. Make sure you know what you have to do before starting your answer.**
- **Write your answer to each question in the space provided. If additional space is required, you should use the lined pages at the end of this booklet. The question number(s) must be clearly shown.**
- **Answer ALL the questions.**

INFORMATION FOR CANDIDATES

- **The number of marks is given in brackets [] at the end of each question or part question.**
- **You will be awarded marks in Questions 3 and 5 for the quality of written communication of your answer.**
- **Resources 1–9 are contained in the Resource Booklet.**
- **The total number of marks for this paper is 40.**

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SECTION A: THE BACKGROUND

QUESTION 1

Use RESOURCE 1.

(a) How many million international tourists were there in 2010?

_____ million [1]

(b) State TWO reasons which explain why tourism has increased between 1950 and 2010. [2]

Reason 1 _____

Reason 2 _____

(c) Give TWO factors which show that tourism is important to the global economy. [2]

Reason 1 _____

Reason 2 _____

[Total: 5]

QUESTION 2

Use RESOURCE 2.

- (a) Identify ONE tourist attraction of the HUMAN environment shown in Resource 2. [1]

- (b) Suggest how TWO different PHYSICAL attractions shown in Resource 2 would attract different types of tourists. [4]

[Total: 5]

Section A: 10 marks

QUESTION 4

Use RESOURCE 5 and your own knowledge.

- (a) Describe, with detail, ways in which Benidorm has changed because of tourism between 1930 and 2010. [4]

Use RESOURCES 5 and 6.

**(b) Benidorm is at stage 5 of the model.
Describe what Benidorm has done to attract more
tourists. [3]**

[Total: 7]

Section B: 14 marks

SECTION C: THE DECISION

QUESTION 5

Use RESOURCES 7, 8 and 9, plus your own knowledge and any ideas from other resources in the booklet.

The government of the island of St Lucia in the Caribbean plans to increase their income from tourism. The east coast of the island is not developed for tourism at the moment.

The Ministry for Tourism in St Lucia has to choose from THREE possible options for the future of tourism on the island. They want to develop tourism to its full potential, while sustaining the natural and cultural resources of the island.

Please turn over to continue Question 5

OPTION 1

Develop a series of big resort complexes on the east coast to attract large numbers of European and North American visitors.

OPTION 2

Develop several small ecotourism areas on the east coast which will attract environmentally aware tourists.

OPTION 3

Develop the island's existing tourist areas further and do not develop the east coast at all.

TASKS

- (a) Choose ONE of the above options and give reasons to explain why you think this would be the best way for the Ministry for Tourism to develop tourism on the island.**
- (b) Suggest a possible disadvantage of your chosen option.**
- (c) Give a reason for rejecting EACH of the other TWO options.**
- (d) Select ONE of your rejected options and explain ONE possible advantage of this option.**

(b) A DISADVANTAGE of my chosen option. [3]

(c) A reason for REJECTING each of the other TWO options. [4]

Option Number _____

Reason _____

Option Number _____

Reason _____

(d) A possible ADVANTAGE of ONE of my rejected options. [3]

Option Number _____

[Total: 16]

Section C: 16 marks

TOTAL MARKS FOR PAPER: 40

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