

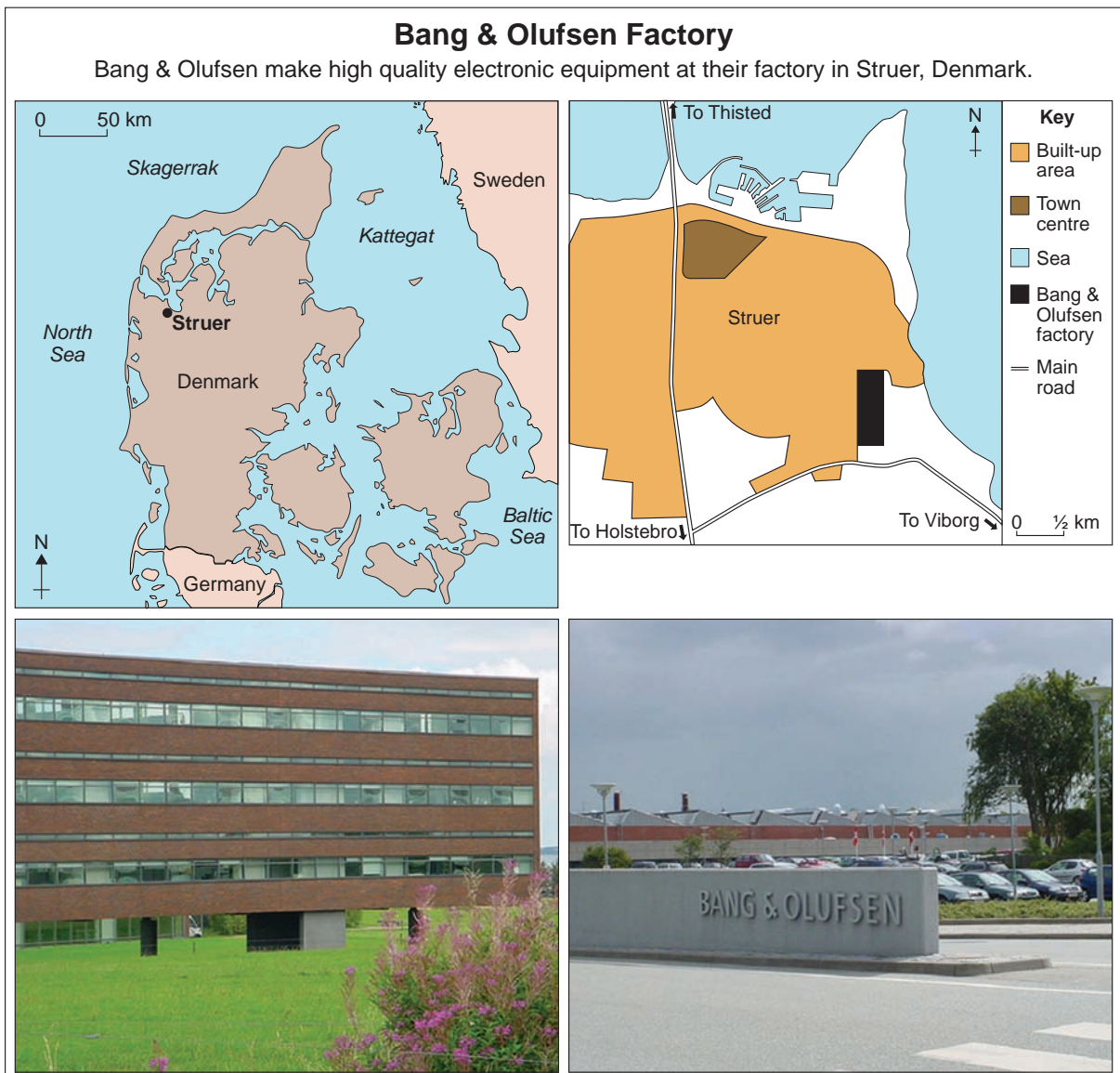
Geography (Specification B)

40353F & 40353H

Paper 3

Insert

For use with Question 1
 Figure 2



For use with Question 2
Figure 7



The Broads is Britain's biggest wetland area. It is home to some of the rarest plants, animals and birds in the UK.

In 2007 The Broads had 5.4 million visitor days. 70% of visitors stayed in The Broads area at least one night. There are nearly 13 000 boats.

We get lots of tourists in the summer. It makes it busy but it is good for local businesses.



Resident of Hoveton

The Broads has over 200 km of rivers and lakes open to boats.



Visitor

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Figure 8**

Ordnance Survey map extract showing an area in The Broads
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Figure 11

Botswana in Africa has large areas of unspoilt wilderness. Safari tourism is becoming an important source of income.



Tourist safari in Botswana

We can develop more tourist lodges for people to view our wildlife. Tourism will be good for the country if we can make it sustainable.

Government minister



Will ecotourism help enough local people?



Aid worker



Wildlife in Botswana

Local Kalahari tribesman



We are not allowed to take water from this area because the water is needed for the new tourist lodges.

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