



General Certificate of Secondary Education June 2010

GENERAL STUDIES

4760

Unit 1 Case Study

Unit 1 (47601)

<i>Mark Scheme</i>

Mark schemes are prepared by the Principal Examiner and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation meeting attended by all examiners and is the scheme which was used by them in this examination. The standardisation meeting ensures that the mark scheme covers the candidates' responses to questions and that every examiner understands and applies it in the same correct way. As preparation for the standardisation meeting each examiner analyses a number of candidates' scripts: alternative answers not already covered by the mark scheme are discussed at the meeting and legislated for. If, after this meeting, examiners encounter unusual answers which have not been discussed at the meeting they are required to refer these to the Principal Examiner.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of candidates' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

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Unit 1 Case Study

Mark Scheme Grid for Question 1, Question 2 and Question 3

Level	Marks	
Level 4	7 – 10	<ul style="list-style-type: none"> • Clear analysis of the facts and well informed personal opinion. • Makes full use of relevant supporting material • Selects with precision from pre-released material and introduces and links material from elsewhere • Evidence of some additional research where appropriate • Information is clearly presented and simple for the general reader to understand • Contain clear conclusions drawn from a range of relevant material and based on clear analysis • Spelling, punctuation and grammar is largely accurate.
Level 3	5 – 6	<ul style="list-style-type: none"> • Some cross-referencing of material – linking ideas in different documents. Answers in this band should draw clear comparisons and not simply give isolated facts. • Clear evidence of reorganisation of material with personal opinion beginning to be expressed • Information is presented clearly and simply with some illustration of points • The answer should contain clear conclusions, though these may be in the simplest form • Spelling, punctuation and grammar is reasonably accurate.
Level 2	3 – 4	<ul style="list-style-type: none"> • Selects some relevant material • Attempts to use stimulus material and / or own ideas • Examples are frequently undeveloped • Some evidence of reorganisation of the material provided and / or of additional material • Draws relevant simple conclusions • Communication is likely to be unclear and contain a number of errors.
Level 1	1 – 2	<ul style="list-style-type: none"> • Simple interpretation / selection of source material. • Basic level of organisation of material – probably in the order in which it was presented • No real development of points. • Communication may well be weak with numerous errors in spelling, punctuation and grammar.
Level 0	0	<ul style="list-style-type: none"> • No valid response or relevance to question.

- 1 Using information from Source 5, explain three points about fears over our privacy in the future.**

(4 marks)

Examples of indicative content – any other valid points will be credited.

Level 0 (0 marks)

No valid response or relevant information.

Level 1 (1 – 2 marks)

Simple undeveloped points (identification only) such as:

- recording millions of journeys is not good
- storing information for years is unfair
- constant surveillance is bad.

Level 2 (3 – 4 marks)

Some development of points such as:

- recording millions of journeys is unnecessary
- you should be able to play games without being watched
- we have a right to protest – it is not a crime
- technology is being used against us.

NB Full marks (4) should be reserved for candidates who explain three points with clear communication and development.

2 Source 1 reveals George Orwell's fears about a society in which we are all watched all of the time.

Using information from Source 2, Source 3 and Source 4, explain how far you think Orwell's fears have come true.

(6 marks)

Examples of indicative content – any other valid points will be credited.

Level 0 (0 marks)

No valid response or relevant information.

Level 1 (1 – 2 marks)

Simple undeveloped points such as:

- 4.2 million CCTV cameras – one for every 14 people (Source 2)
- spying on pupils – no place to hide (Source 4).

Level 2 (3 – 4 marks)

Some development of points such as:

- 28 cameras within a 200 yard radius of Orwell's flat means he would have been watched most of the time (Source 2)
- images might help police but not everything recorded is a criminal act (Source 3)
- surveillance that is open to abuse (Source 4).

Level 3 (5 – 6 marks)

Cross-referencing, developed points and conclusions such as:

- privacy issues are considered in more depth e.g. civil rights
- help vs. damage re. instant feedback
- waste of public money – why record millions of innocent people in order to catch a few.

NB Full marks (6) should be reserved for candidates who express clear conclusions and have shown awareness of different views (either from the sources or own knowledge).

Levels Mark Scheme for use with Question 3

Level	Marks	
Level 4	7 – 10	<ul style="list-style-type: none"> • Clear analysis of the facts and well informed personal opinion. • Makes full use of relevant supporting material • Selects with precision from pre-released material and introduces and links material from elsewhere • Evidence of some additional research where appropriate • Information is clearly presented and simple for the general reader to understand • Contain clear conclusions drawn from a range of relevant material and based on clear analysis • Spelling, punctuation and grammar is largely accurate.
Level 3	5 – 6	<ul style="list-style-type: none"> • Some cross-referencing of material – linking ideas in different documents. Answers in this band should draw clear comparisons and not simply give isolated facts. • Clear evidence of reorganisation of material with personal opinion beginning to be expressed • Information is presented clearly and simply with some illustration of points • The answer should contain clear conclusions, though these may be in the simplest form • Spelling, punctuation and grammar is reasonably accurate.
Level 2	3 – 4	<ul style="list-style-type: none"> • Selects some relevant material • Attempts to use stimulus material and / or own ideas • Examples are frequently undeveloped • Some evidence of reorganisation of the material provided and / or of additional material • Draws relevant simple conclusions • Communication is likely to be unclear and contain a number of errors.
Level 1	1 – 2	<ul style="list-style-type: none"> • Simple interpretation / selection of source material. • Basic level of organisation of material – probably in the order in which it was presented • No real development of points. • Communication may well be weak with numerous errors in spelling, punctuation and grammar.
Level 0	0	<ul style="list-style-type: none"> • No valid response or relevance to question.

3 Using the sources and your own knowledge, explain why the Police might want more surveillance in the UK.

(10 marks)

Refer to Levels Mark Scheme on page 6 when awarding marks

Examples of indicative content – any other valid points will be credited.

Level 0 (0 marks)

No valid response or relevant information.

Level 1 (1 – 2 marks)

Simple undeveloped points such as:

- the Police like to know what we are doing
- it cuts crime.

Level 2 (3 – 4 marks)

Some development of points such as:

- the Police can use information to solve crimes
- surveillance saves time so Police officers can be used elsewhere
- the government might want the Police to watch certain people.

Level 3 (5 – 6 marks)

Cross referencing, developed points and conclusions such as:

- increased surveillance could mean better use of Police time but has important privacy issues attached
- the state could make use of surveillance to undermine civil liberties.

Level 4 (7 – 10 marks)

Clear analysis based on sources and research with well-developed conclusions such as:

- it is not easy to predict the kind of world that we will inhabit in the future and surveillance helps to control the way society develops
- there are very real dangers in allowing personal data to be used by the state references to any of numerous data losses / leaks.

NB 9 to 10 marks should be reserved only for candidates who make full use of sources and some evidence of additional research/knowledge.

Levels Mark Scheme for Question 4

Level	Marks	
Level 5	17 – 20	<ul style="list-style-type: none"> • Selects from source material with considerable precision • Discriminates well between important and less important material • Draws conclusions in a clear and logical way • Offers personal judgements supported by detailed evidence drawn from a wide range of areas • Demonstrates significant additional research where appropriate • Analyses and evaluates clearly and concisely • Extends and develops points – always with clear aims • Communication displays a high degree of accuracy.
Level 4	13 – 16	<ul style="list-style-type: none"> • Clear analysis of the facts and well informed personal opinion. • Makes full use of relevant supporting material • Selects with precision from pre-released material and introduces and links material from elsewhere • Evidence of some additional research where appropriate • Information is clearly presented and simple for the general reader to understand • Contain clear conclusions drawn from a range of relevant material and based on clear analysis • Spelling, punctuation and grammar is largely accurate.
Level 3	9 – 12	<ul style="list-style-type: none"> • Some cross-referencing of material – linking ideas in different documents. Answers in this band should draw clear comparisons and not simply give isolated facts. • Clear evidence of reorganisation of material with personal opinion beginning to be expressed • Information is presented clearly and simply with some illustration of points • The answer should contain clear conclusions, though these may be in the simplest form • Spelling, punctuation and grammar is reasonably accurate.
Level 2	5 – 8	<ul style="list-style-type: none"> • Selects some relevant material • Attempts to use stimulus material and / or own ideas • Examples are frequently undeveloped • Some evidence of reorganisation of the material provided and / or of additional material • Draws relevant simple conclusions • Communication is likely to be unclear and contain a number of errors.
Level 1	1 – 4	<ul style="list-style-type: none"> • Simple interpretation / selection of source material. • Basic level of organisation of material – probably in the order in which it was presented • No real development of points. • Communication may well be weak with numerous errors in spelling, punctuation and grammar.
Level 0	0	<ul style="list-style-type: none"> • No valid response or relevance to question.

- 4** In answer to this question you should refer to all the Sources (1 to 5) as well as using your own knowledge.

‘We all want to feel secure but none of us likes being watched.’

How far do you agree with this statement?

You might consider:

- whether electronic surveillance improves personal safety
- whether people’s privacy should be respected.

Explain your reasons and give a conclusion.

20 marks

Refer to Levels Mark Scheme on page 8 when awarding marks

Examples of indicative content – any other valid points will be credited.

Level 0 (0 marks)

No valid response or relevant information.

Level 1 (1 – 4 marks)

Simple undeveloped points such as:

- Too many cameras are bad
- People don't like being watched
- It is 1984.

Level 2 (5 – 8 marks)

Some development of points such as:

- We should have privacy but there are too many cameras watching us
- It is against our rights to be filmed without our permission
- Why is information kept for so long?

Level 3 (9 – 12 marks)

Cross-referencing, developed points and conclusions such as:

- CCTV is good because it protects you but it can also be bad because it can film people who are not committing crimes
- There is too much surveillance in our society – ANPR – CCTV – Internet & phone records
- Orwell got it right about being watched all the time (with examples as above).

Level 4 (13 – 16 marks)

Clear analysis based on sources and research with well developed conclusions such as:

- Big Brother is happening where I live because ...
- I do not think that we should go any further with the surveillance society that we have because ...
- Soon all our journeys will be followed, for example...
- More surveillance is a good thing because it stops crimes from happening, for example...

Level 5 (17 – 20 marks)

Clear and concise analysis and significant research such as:

- There is no simple answer to this problem but I think that ...
- We should have a balance between security and privacy ...
- In addition to the Sources I have found evidence that ...

NB 19 – 20 marks should be reserved only for candidates who analyse / evaluate the evidence and display significant additional research with some personal judgement.

Distribution of Assessment Objective marks across Unit 1

Question	AO1	AO2	AO3	AO4	Total
1	–	2	2	–	4
2	1	2	2	1	6
3	3	2	2	3	10
4	6	4	4	6	20
Total	10	10	10	10	40