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# **GCSE MARKING SCHEME**

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**SUMMER 2016**

**FILM STUDIES  
UNIT 1 - EXPLORING FILM  
0155/01**

## **INTRODUCTION**

This marking scheme was used by WJEC for the Summer 2016 examination. It was finalised after detailed discussion at examiners' conferences by all the examiners involved in the assessment. The conference was held shortly after the paper was taken so that reference could be made to the full range of candidates' responses, with photocopied scripts forming the basis of discussion. The aim of the conference was to ensure that the marking scheme was interpreted and applied in the same way by all examiners.

It is hoped that this information will be of assistance to centres but it is recognised at the same time that, without the benefit of participation in the examiners' conference, teachers may have different views on certain matters of detail or interpretation.

WJEC regrets that it cannot enter into any discussion or correspondence about this marking scheme.

**GCE FILM STUDIES**  
**SUMMER 2016 MARK SCHEME**

**UNIT 1: EXPLORING FILM**  
**(1 hour 30 minutes)**

*Answer all the questions.*

**Read the questions before viewing the extract. You will be given 3 minutes for this.**

*The extract is taken from Avengers Assemble (USA, 2012). Loki confronts a crowd of bystanders in Germany. S.H.I.E.L.D., Captain America and Iron Man attempt to apprehend him.*

1. (a) Identify **one** camera shot used in this extract. (1)
- (b) Briefly explain what this camera shot suggests to the audience. (3)
- (c) How are **two** of the following used to create meaning for the audience:
- Cinematography
  - visual or special effects
  - sound
  - editing? (6)

**[10]**

<b>AO2</b>	<b>Explore, respond to and evaluate a range of films and topics, including their own pre-production and production work, using key film concepts appropriate terminology.</b>	<b>Marks</b>
(a)	<i>Identify <b>one</b> camera shot used in this extract.</i> Identifies <b>one</b> camera shot used in this extract.	<b>1</b>
(b)	<i>Briefly explain what this camera shot suggests to the audience.</i> Basic explanation. Adequate explanation. Good explanation.	<b>1</b> <b>2</b> <b>3</b>
(c)	<i>For <b>each</b> explanation of how the listed micro features are used to create meaning in the audience:</i> Basic explanation. Written communication sufficiently accurate to make meaning clear. Adequate explanation. Written communication reasonably accurate. Good explanation. Written communication controlled, clear and generally accurate.	<b>1</b> <b>2</b> <b>3</b>

2. (a) Identify **one** theme or issue typical of the superhero genre in this extract. (1)
- (b) What makes this theme or issue typical of the superhero genre? (3)
- (c) Choose **one other** theme or issue typical of the superhero genre. Explore how it is used in **two** superhero movies you have studied. (6)

[10]

AO1	Explore, respond to and evaluate a range of films and topics, including their own pre-production work, using key film concepts and appropriate terminology.	Marks
(a)	<p><i>Identify <b>one</b> theme or issues typical of the superhero genre in this extract.</i></p> <p>Identifies <b>one</b> typical theme or issue in this extract.</p>	1
(b)	<p><i>What makes this theme or issue typical of the superhero genre?</i></p> <p>Basic explanation of why it is typical.</p> <p>Adequate explanation with some detail.</p> <p>Good detailed explanation.</p>	1 2 3
(c)	<p><i>Choose <b>one other</b> theme or issue typical of the superhero genre. Explore how it is used in <b>two</b> superhero movies you have studied.</i></p> <p>Basic explanation. Written communication basic but sufficiently accurate to make meaning clear.</p> <p>Adequate explanation. Written communication limited but sufficiently accurate to make meaning clear.</p> <p>Good explanation. Written communication clear and accurate.</p>	1-2 3-4 5-6

3. How are superhero movies marketed in advance of their release?  
You may refer to the resource material to help you.

[10]

AO2	<b>Explore, respond to and evaluate a range of films and topics, including their own pre-production and production work, using key film concepts and appropriate terminology.</b>	<b>Marks</b>
	<p><i>Explain how superhero movies are marketed in advance of their release.</i></p> <p>Basic, limited explanation. Written communication sufficiently accurate to make meaning clear.</p> <p>Adequate explanation. Written communication accurate and meaning is clearly expressed.</p> <p>Good explanation. Written communication is good and meaning is clearly expressed.</p> <p>Excellent explanation. Written communication is in appropriate style and meaning is clearly expressed. Appropriate terminology is used accurately.</p>	<p><b>1-3</b></p> <p><b>4-6</b></p> <p><b>7-9</b></p> <p><b>10</b></p>

4. You are a production executive for a new Superhero movie, *Future Powers*, which is due for release in May 2017. The movie features a hero with the power of seeing into the future and a villain who can force others do what he wants through the power of his mind.
- (a) Who would you cast as the hero? Give reasons. (3)
- (b) Who would you cast as the villain? Give reasons. (3)
- (c) Design and annotate a teaser poster for *Future Powers*. Consider:
- superhero movie conventions
  - conventions of a teaser poster layout and design. (6)
- (d) Suggest **two** possible ideas for promoting the film prior to its release. (4)
- (e) Explain how **one** of these ideas will increase interest in your upcoming movie. (4)

[20]

AO1	Demonstrate knowledge and understanding of how films communicate meanings, evoke personal responses and engage audiences.	Marks (total)
(a)	<p><i>Who would you cast as the hero? Give reasons.</i></p> <p>Relevant choice.</p> <p>Adequate reason for casting.</p> <p>Good, appropriate reason for casting.</p>	<p>1</p> <p>2</p> <p>3</p>
(b)	<p><i>Who would you cast as the Villain? Give reasons.</i></p> <p>Relevant choice.</p> <p>Adequate reason for casting.</p> <p>Good, appropriate reason for casting.</p>	<p>1</p> <p>2</p> <p>3</p>
(c)	<p><i>Design and annotate a teaser poster for Future Powers.</i></p> <p>Basic design. Written and visual communication, although basic, sufficiently accurate to make meaning clear.</p> <p>Adequate reasonably effective design with some annotation. Written and visual communication reasonably appropriate. Conventions of teaser poster apparent.</p> <p>Good, detailed and effective design with appropriate annotation. Written and visual communication is in appropriate style. Conventions of teaser poster clearly understood.</p>	<p>1-2</p> <p>3-4</p> <p>5-6</p>

<p>(d)</p>	<p><i>Suggest <b>two</b> possible ideas for promoting the film prior to its release.</i></p> <p>Identifies relevant idea.</p> <p>Gives some more relevant detail on each idea.</p>	<p><b>(max. 4 marks)</b></p> <p><b>1 mark</b> for each idea</p> <p><b>1 additional mark</b> for more relevant detail on each idea.</p>
<p>(e)</p>	<p><i>Explain how <b>one</b> of these ideas will increase interest in your upcoming movie.</i></p> <p>Basic knowledge and understanding of the ways in which the one idea increases interest in the upcoming movie. Written communication reasonably accurate.</p> <p>Adequate knowledge and understanding of the ways in which the one idea increases interest in the upcoming movie. Written communication controlled, clear and generally accurate.</p> <p>Good knowledge and understanding of the ways in which the one idea increases interest in the upcoming movie. Written communication excellent, confident with a well-integrated use of specialist terminology.</p>	<p><b>1</b></p> <p><b>2-3</b></p> <p><b>4</b></p>