



GCSE MARKING SCHEME

FILM STUDIES

SUMMER 2015

INTRODUCTION

The marking schemes which follow were those used by WJEC for the Summer 2015 examination in GCSE FILM STUDIES. They were finalised after detailed discussion at examiners' conferences by all the examiners involved in the assessment. The conferences were held shortly after the papers were taken so that reference could be made to the full range of candidates' responses, with photocopied scripts forming the basis of discussion. The aim of the conferences was to ensure that the marking schemes were interpreted and applied in the same way by all examiners.

It is hoped that this information will be of assistance to centres but it is recognised at the same time that, without the benefit of participation in the examiners' conferences, teachers may have different views on certain matters of detail or interpretation.

WJEC regrets that it cannot enter into any discussion or correspondence about these marking schemes.

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Paper 1: Exploring Film (1 hour 30 minutes)

Answer all the questions.

Read the questions before viewing the extract. You will be given 3 minutes for this.

The extract is taken from Batman (USA, 1989). In this first Warner Bros. Batman film, Batman introduces himself both to the audience and to Gotham's criminal underworld.

- Q.1**
- (a)** Identify **one** example of mise-en-scène used in this extract. (1)
 - (b)** How is mise-en-scène used in this extract? (2)
 - (c)** How are **two** of the following used to create suspense in this extract: (7)
 - camerawork
 - sound
 - special/visual effects
 - editing?

[10]

AO2	Explore, respond to and evaluate a range of films and topics, including their own pre-production and production work, using key film concepts appropriate terminology.	Marks
(a)	<p><i>Identify one example of mise-en-scène used in this extract.</i></p> <p>Identifies one example of mise-en-scène used in this extract.</p>	1
(b)	<p><i>How is mise-en-scène used in this extract?</i></p> <p>Basic explanation.</p> <p>Adequate explanation.</p>	1 2
(c)	<p><i>How are two of the following used to create suspense in this extract:</i></p> <ul style="list-style-type: none"> • <i>camerawork</i> • <i>sound</i> • <i>special/visual effects</i> • <i>editing?</i> <p><i>For each explanation of how the listed micro features are used to create suspense in the audience:</i></p> <p>Basic explanation. Written communication sufficiently accurate to make meaning clear.</p> <p>Adequate explanation. Written communication reasonably accurate.</p> <p>Good explanation. Written communication controlled, clear and generally accurate.</p> <p>One additional mark for excellent response. Written communication controlled, is in appropriate style, clearly and coherently uses specialist terminology. High degree of accuracy.</p>	1 2 3 +1

- Q.2 (a)** Identify **one** typical character in this extract other than Batman. (1)
- (b)** What makes this character typical? (3)
- (c)** Discuss how this type of character is used in **at least one** other superhero movie you have studied. (6)

[10]

AO1	Explore, respond to and evaluate a range of films and topics, including their own pre-production work, using key film concepts and appropriate terminology.	Marks
(a)	<p><i>Identify one typical character in this extract other than Batman.</i></p> <p>Identifies one typical character in this extract other than Batman.</p>	1
(b)	<p><i>What makes this character typical?</i></p> <p>Basic explanation of why it is typical. 1</p> <p>Adequate explanation with some detail. 2</p> <p>Good detailed explanation. 3</p>	
(c)	<p><i>Discuss how this type of character is used in at least one other superhero movie you have studied.</i></p> <p>Basic explanation. Written communication basic but sufficiently accurate to make meaning clear. 1–2</p> <p>Adequate explanation. Written communication limited but sufficiently accurate to make meaning clear. 3–4</p> <p>Good explanation. Written communication clear and accurate. 5–6</p>	

Q.3 Explain how important franchising is to the success of superhero movies.
You may refer to the resource material to help you.

[10]

AO2	Explore, respond to and evaluate a range of films and topics, including their own pre-production and production work, using key film concepts and appropriate terminology.	Marks
	<p><i>Explain how important franchising is to the success of superhero movies.</i></p> <p>Basic, limited explanation. Written communication is sufficiently accurate to make meaning clear.</p> <p>Adequate explanation. Written communication is accurate and meaning is clearly expressed.</p> <p>Good explanation. Written communication is good and meaning is clearly expressed.</p> <p>Excellent explanation. Written communication is in appropriate style and meaning is clearly expressed. Appropriate terminology is used accurately.</p>	<p>1-3</p> <p>4-6</p> <p>7-9</p> <p>10</p>

Q.4 The film studio you work for, Groove Pictures, is about to launch a new female superhero franchise based on a character called Gaia. Gaia can use the powers of the Earth and the Environment to aid her adventures. You are part of a team who has been asked to market this superhero franchise.

(a) Suggest a title **and** tagline for the first film in the franchise. (4)

(b) Design and annotate a billboard poster for this film.

Consider:

- Superhero movie conventions
- Conventions of billboard poster layout and design. (8)

(c) Describe **two** possible ideas for expanding the Gaia franchise. (4)

(d) Explain how **one** of these ideas will help make the franchise a success. (4)

[20]

AO1	Demonstrate knowledge and understanding of how films communicate meanings, evoke personal responses and engage audiences.	Marks
(a)	<p><i>Suggest a title and tagline for the first film in the franchise.</i></p> <p>Relevant name.</p> <p>Correctly formatted tagline</p> <p>Quality/inventiveness of tagline and/or title</p>	<p>1</p> <p>1</p> <p>2</p>
(b)	<p><i>Design and annotate a billboard poster for this film.</i></p> <p>Basic design. Written and visual communication, although basic, is sufficiently accurate to make meaning clear.</p> <p>Adequate reasonably effective design with some annotation. Written and visual communication is reasonably appropriate.</p> <p>Good, detailed and effective design with appropriate annotation. Written and visual communication is in appropriate style.</p>	<p>1–2</p> <p>3–5</p> <p>6–8</p>
(c)	<p><i>Describe two possible ideas for expanding the Gaia franchise.</i></p> <p>Identifies relevant idea (x2)</p> <p>Gives an explanation / some detail (x2)</p>	<p>2</p> <p>2</p>
(d)	<p><i>Explain how one of these ideas will help make the franchise a success.</i></p>	

Paper 2: Exploring Film Outside Hollywood (1 hour)

Answer all the questions.

*You have **one** hour to answer all three questions.*

- Q.1** **(a)** Identify an important sequence in your chosen film. (2)
- (b)** Briefly explain why this sequence is important. (3)
- (c)** Explore how this sequence highlights the themes or issues of your chosen film. Refer to important elements of **film language** in your answer (5)

[10]

AO2	Explore, respond to and evaluate a range of films and topics, including their own pre-production and production work, topics using key film concepts and appropriate terminology.	Marks
(a)	<i>Identify an important sequence in your chosen film.</i> Identification of one important sequence. (1 mark if not important).	2
(b)	<i>Briefly explain why this sequence is important.</i> Basic explanation of why the sequence is important. Written communication sufficiently accurate to make meaning clear. Adequate explanation. Written communication clear and generally accurate. Good, detailed explanation. Written communication controlled, clear and accurate.	1 2 3
(c)	<i>Explore how this sequence highlights the themes or issues of your chosen film. Refer to important elements of film language in your answer.</i> Basic explanation of how this sequence highlights the themes or issues of your chosen film. Written communication sufficiently accurate to make meaning clear. Adequate explanation. Written communication clear and generally accurate. Good, detailed explanation. Written communication controlled, clear and accurate.	1-2 3-4 5

- Q.2** (a) Name **one** key character in your chosen film. (1)
- (b) Briefly describe how your first impression of this character is created. Refer to elements of film language in your answer. (3)
- (c) Explain why this character is important to the film's narrative. (6)
- (d) Explore how **this** character and **one other** important contrasting character are represented in **one or two** sequences from your chosen film. Refer to elements of film language in your answer. (10)

[20]

AO2	Explore, respond to and evaluate a range of films and topics, including their own pre-production and production work, using key film concepts and appropriate terminology.	Marks
(a)	<p><i>Name one key character in your chosen film.</i></p> <p>One relevant key character named.</p>	1
(b)	<p><i>Briefly describe your first impressions of this character. Refer to elements of film language in your answer.</i></p> <p>Basic description of first impressions of this character. 1</p> <p>Adequate description. 2</p> <p>Good, detailed description. 3</p>	
(c)	<p><i>Explain why this character is important to the film's narrative.</i></p> <p>Basic explanation of why this character is important to the film's narrative. Written communication basic. 1–2</p> <p>Adequate explanation. Written communication generally accurate. 3–4</p> <p>Good explanation. Written communication is clear and accurate. 5–6</p> <p>Extra mark for excellent explanation. +1 = 7</p>	
(d)	<p><i>Explore how this character and one other important character are represented in one or two sequences from your chosen film. Refer to elements of film language in your answer.</i></p> <p>Basic exploration of how this character and one other contrasting character is represented in one or two sequences from the chosen film. Written communication basic. 1-3</p> <p>Adequate exploration. Written communication generally accurate. 4–6</p> <p>Good exploration. Written communication is clear and accurate. For 8 Good and detailed exploration, for 9 marks, excellent exploration. For upper marks, clear and coherent use of specialist terminology is likely to be used appropriately. 7–10</p>	

Q.3 Write an online review of your chosen film for your school or college website to convince others to watch it.

You may include **some** of the following:

- your view of the film
- how the film has helped you understand different people and places
- how this film compares with other films you have seen
- the film's themes and issues
- how film language is used within the film.

[20]

The areas candidates choose to include in their reports may vary.

The following grid indicates levels of performance.

Further clarification will be given at the examiner's standardisation conference.

AO1	Demonstrate knowledge and understanding of how films communicate meanings, evoke personal responses and engage audiences.	Marks
	A limited approach to the online review which is likely to include little, if any, reference to suggested areas. Approach categorised by a cursory reference to the chosen film and/or suggested areas.	0–3
	A basic approach to the online review which is likely to include minimal reference to suggested areas. A basic response to the chosen film is evident.	4–6
	An uneven approach to the online review which demonstrates some ability and is likely to include some references to suggested areas. An uneven response to the chosen film is evident.	7–9
	An adequate approach to the online review which is likely to include reference to several of the suggested area. An adequate response to the chosen film is evident.	10–12
	A good approach to the blog which may cover several of the suggested areas. A good response to the chosen film is evident.	13–16
	An excellent approach to the online review which may deal convincingly with several of the suggested areas. An excellent response to the chosen film is evident.	17–20



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