

Surname	Centre Number	Candidate Number
Other Names		0



GCSE

0155/01



S15-0155-01

FILM STUDIES
PAPER 1: Exploring Film

P.M. WEDNESDAY, 10 June 2015

1 hour 30 minutes

ADDITIONAL MATERIALS

DVD Resource for use with Questions 1 and 2.

Print-based Resource for use with Question 3.

Pencils and coloured pencils/pens may be used for Question 4(c).

Spare paper for notes (to be provided by centre and **not submitted** with your answer book).

INSTRUCTIONS TO CANDIDATES

Use black ink or black ball-point pen.

Write your **name**, **centre number** and **candidate number** in the spaces at the top of this page.

Answer **all** questions in this Answer Book. There are three extra pages at the back of the book.

Write your answers in the spaces provided in this book.

Viewing the DVD extract for Questions 1 and 2.

You will be given **3 minutes** to read through the **questions** (*on page 3 of this Answer Book*). **This is included in the total time allowed for Paper 1.**

The extract will be played **three** times. For the first viewing, just watch.

You will watch the DVD extract for a second time. This time you will be allowed to make notes. Make any notes on the spare paper provided.

You will then be allowed **10 minutes** to make further notes and to think about the answers to the questions.

You will watch the extract for a **third** and **final time**.

You will be allowed the remaining time (approximately **1 hour 5 minutes**, depending on the length of the extract) to complete the examination.

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part question.

You are reminded of the necessity for clear and accurate written communication and orderly presentation in your answers.

For Examiner's use only		
Question	Maximum Mark	Mark Awarded
1.	10	
2.	10	
3.	10	
4.	20	
Total	50	

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Answer all the questions in this Answer Book.
Read the questions before viewing the extract. You will be given 3 minutes for this.

The extract is taken from *Batman* (USA, 1989). In this first Warner Bros Batman film, Batman introduces himself both to the audience and to Gotham's criminal underworld.

1. (a) Identify **one** example of mise-en-scène used in this extract. (1)
- (b) How is mise-en-scène used in this extract? (2)
- (c) How are **two** of the following used to create suspense in this extract:
 - camerawork
 - sound
 - special/visual effects
 - editing? (7) **[10]**

2. (a) Identify **one** typical character in this extract other than Batman. (1)
- (b) What makes this character typical? (3)
- (c) Discuss how this type of character is used in **at least one** other superhero movie you have studied. (6) **[10]**

3. Explain how important franchising is to the success of superhero movies. You may refer to the resource material to help you. **[10]**

4. The film studio you work for, Groove Pictures, is about to launch a new female superhero franchise based on a character called Gaia. Gaia can use the powers of the Earth and the Environment to aid her adventures. You are part of a team who has been asked to market this superhero franchise.
 - (a) Suggest a title **and** tagline for the first film in the franchise. (4)
 - (b) Design and annotate a billboard poster for this film.

Consider:

 - Superhero movie conventions
 - Conventions of billboard poster layout and design. (8)
 - (c) Describe **two** possible ideas for expanding the Gaia franchise. (4)
 - (d) Explain how **one** of these ideas will help make the franchise a success. (4) **[20]**

Acknowledgement: Every effort has been made to trace the copyright holders of all items used in the resource material, which were sourced in January 2013. All sources are credited. Please contact WJEC if there are any omissions.

There are extra lined pages if needed in the back of this Answer Book.

1. (a) Identify **one** example of mise-en-scène used in this extract. (1)

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(b) How is mise-en-scène used in this extract? (2)

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(c) How are **two** of the following used to create suspense in this extract: (7)

- camerawork
- sound
- special/visual effects
- editing?

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2. (a) Identify **one** typical character in this extract other than Batman.

(1)

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(b) What makes this character typical?

(3)

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(c) Discuss how this type of character is used in **at least one** other superhero movie you have studied.

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4. The film studio you work for, Groove Pictures, is about to launch a new female superhero franchise based on a character called Gaia. Gaia can use the powers of the Earth and the Environment to aid her adventures. You are part of a team who has been asked to market this superhero franchise.

(a) Suggest a title **and** tagline for the first film in the franchise. (4)

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(b) Design and annotate a billboard poster for this film.

Consider:

- Superhero movie conventions
- Conventions of billboard poster layout and design.

(8)

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(c) Describe **two** possible ideas for expanding the Gaia franchise.

(4)

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(d) Explain how **one** of these ideas will help make the franchise a success.

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FILM STUDIES

P.M. WEDNESDAY, 10 June 2015

**Print-based Resource Material for use
with Paper 1, Question 3**

Superhero Franchises



Marvel spin-off TV show
aceshowbiz.com



Billboard poster for
The Amazing Spider-Man (2012)
moviepilot.com



DC Merchandise – Phone Covers
www.supermanhomepage.com



Warner Bros./DC Video Game
www.dvd-covers.org



Original Comic Book cover and recent promotion for
X-Men Days of Future Past (2014)
comicbookmovie.com



Product Range
Commercial tie-in promotion for Marvel's Avengers Assemble
comicbookresources.com



GCSE

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S15-0155-01B

FILM STUDIES
PAPER 1: Exploring Film

P.M. WEDNESDAY, 10 June 2015

**TO BE OPENED ON RECEIPT BY EXAMINATION OFFICER
PRIOR TO DATE OF EXAMINATION**

INSTRUCTIONS TO CENTRES

For Questions 1 and 2 of this examination paper, candidates are required to view a short audio-visual extract in DVD format.

Centres need to provide replay and viewing facilities for candidates and ensure that conditions in the examination room are adequate.

Owing to copyright issues, DVDs must be **returned** to WJEC after the examination. Please return to **Jodie Mearing-Lane, Film Studies, WJEC 245 Western Avenue, Cardiff CF5 2YX.**

INSTRUCTIONS TO INVIGILATORS

1. Before the examination begins, candidates should be given **two sheets of paper** for making **notes** on the audio-visual resource for Questions 1 and 2. These notes are for **candidates' use only** and should not be submitted with the Answer Book for assessment.
2. **Before** playing the extract, candidates **must** be allowed **three minutes** to read through the questions on the examination paper. This is **included** in the 1 hour 30 minutes allowed.
3. Play the DVD which is provided. **All instructions needed by candidates are on the cover of the Answer Book and duplicated on the DVD.**
4. **DO NOT SWITCH OFF THE DVD UNTIL THE EXTRACT HAS BEEN PLAYED THREE TIMES** (approximately 20 minutes).
5. The candidates then have the remaining time (approximately **1 hour and 5 minutes**) to complete the examination.

NOTE: Print-based Resource Material for use with **Question 3** accompanies the Answer Book.