GCSE

0155/01

FILM STUDIES

PAPER 1: Exploring Film

P.M. WEDNESDAY, 10 June 2015

1 hour 30 minutes plus your additional time allowance

Surname _____

Other Names _____

Centre Number _____

Candidate Number 0 _____

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Question	Maximum Mark	Mark Awarded
1.	10	
2.	10	
3.	10	
4.	20	
Total	50	

ADDITIONAL MATERIALS

DVD Resource for use with Questions 1 and 2.

Print-based Resource for use with Question 3.

Pencils and coloured pencils/pens may be used for Question 4(c).

Spare paper for notes (to be provided by centre and NOT SUBMITTED with your answer book).

INSTRUCTIONS TO CANDIDATES

Use black ink, black ball-point pen or your usual method.

Write your NAME, CENTRE NUMBER and CANDIDATE NUMBER in the spaces provided on the front cover.

Answer ALL questions in this Answer Book. There are three extra pages at the back of the book.

Write your answers in the spaces provided in this book.

VIEWING THE DVD EXTRACT FOR QUESTIONS 1 AND 2.

You will be given 3 MINUTES (plus your additional time allowance) to read through the QUESTIONS (on pages 6-8 of this Answer Book). THIS IS INCLUDED IN THE TOTAL TIME ALLOWED FOR PAPER 1.

The extract will be played THREE times. For the first viewing, just watch.

You will watch the DVD extract for a second time. This time you will be allowed to make notes.
Make any notes on the spare paper provided.

You will then be allowed 10 MINUTES to make further notes and to think about the answers to the questions.

You will watch the extract for a THIRD and FINAL TIME.

You will be allowed the remaining time (approximately 1 HOUR 5 MINUTES, plus your additional time allowance, depending on the length of the extract) to complete the examination

INFORMATION FOR CANDIDATES

The number of marks is given in brackets at the end of each question or part question.

You are reminded of the necessity for clear and accurate written communication and orderly presentation in your answers.

Answer ALL the questions in this Answer Book.

READ the questions BEFORE viewing the extract. You will be given 3 minutes for this.

The extract is taken from BATMAN (USA, 1989). In this first Warner Bros Batman film, Batman introduces himself both to the audience and to Gotham's criminal underworld.

1(a) Identify ONE example of mise-en-scène used in this extract. (1)

(b) How is mise-en-scène used in this extract? (2)

(c) How are TWO of the following used to create suspense in this extract:

camerawork
sound
special/visual effects
editing? (7)

[10]

2(a) Identify ONE typical character in this extract other than Batman. (1)

(b) What makes this character typical? (3)

(c) Discuss how this type of character is used in AT LEAST ONE other superhero movie you have studied. (6)

[10]

3. Explain how important franchising is to the success of superhero movies. You may refer to the resource material to help you.

[10]

4. **The film studio you work for, Groove Pictures, is about to launch a new female superhero franchise based on a character called Gaia. Gaia can use the powers of the Earth and the Environment to aid her adventures. You are part of a team who has been asked to market this superhero franchise.**

(a) **Suggest a title AND tagline for the first film in the franchise. (4)**

(b) **Design and annotate a billboard poster for this film.**
Consider:

Superhero movie conventions
Conventions of billboard poster layout and design.
(8)

(c) **Describe TWO possible ideas for expanding the Gaia franchise. (4)**

(d) **Explain how ONE of these ideas will help make the franchise a success. (4)**

[20]

ACKNOWLEDGEMENT: Every effort has been made to trace the copyright holders of all items used in the resource material, which were sourced in January 2013. All sources are credited. Please contact WJEC if there are any omissions.

There are extra lined pages if needed in the back of this Answer Book.

1(a) Identify ONE example of mise-en-scène used in this extract. (1)

_____

_____

_____

_____

_____

_____

1(b) How is mise-en-scène used in this extract? (2)

1(c) How are TWO of the following used to create suspense in this extract:

camerawork
sound
special/visual effects
editing? **(7)**

2(a) Identify ONE typical character in this extract other than Batman. (1)

_____

_____

_____

_____

_____

_____

2(b) What makes this character typical? (3)

2(c) Discuss how this type of character is used in AT LEAST ONE other superhero movie you have studied. (6)

3. Explain how important franchising is to the success of superhero movies. You may refer to the resource material to help you. (10)

4. **The film studio you work for, Groove Pictures, is about to launch a new female superhero franchise based on a character called Gaia. Gaia can use the powers of the Earth and the Environment to aid her adventures. You are part of a team who has been asked to market this superhero franchise.**

(a) **Suggest a title AND tagline for the first film in the franchise. (4)**

4(b) Design and annotate a billboard poster for this film (using space on the next page).
Consider:

Superhero movie conventions
Conventions of billboard poster layout and design.

(8)

4(c) Describe TWO possible ideas for expanding the Gaia franchise. (4)

4(d) Explain how ONE of these ideas will help make the franchise a success. (4)

END OF PAPER

FOR CONTINUATION ONLY.