



GCSE MARKING SCHEME

FILM STUDIES

SUMMER 2013

INTRODUCTION

The marking schemes which follow were those used by WJEC for the Summer 2013 examination in GCSE FILM STUDIES. They were finalised after detailed discussion at examiners' conferences by all the examiners involved in the assessment. The conferences were held shortly after the papers were taken so that reference could be made to the full range of candidates' responses, with photocopied scripts forming the basis of discussion. The aim of the conferences was to ensure that the marking schemes were interpreted and applied in the same way by all examiners.

It is hoped that this information will be of assistance to centres but it is recognised at the same time that, without the benefit of participation in the examiners' conferences, teachers may have different views on certain matters of detail or interpretation.

WJEC regrets that it cannot enter into any discussion or correspondence about these marking schemes.

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GCSE Film Studies

Paper 1: Exploring Film (1 hour 30 minutes)

Answer all the questions.

Read the questions before viewing the extract. You will be given 3 minutes for this.

The extract is taken from Spider-Man (USA, 2002).

New York is enjoying a Thanksgiving Day parade, but the Green Goblin has other ideas.

- Q.1**
- (a) Identify **one** important feature of mise-en-scène used in this extract. (1)
- (b) Why is this feature important? (2)
- (c) Explain how **two** of the following are used in this extract to excite the audience. (7)
- cinematography
 - editing
 - visual effects
 - sound.

[10]

AO2	Explore, respond to and evaluate a range of films and topics, including their own pre-production and production work, using key film concepts appropriate terminology.	Marks
(a)	<p><i>Identify one important feature of mise-en-scène used in this extract.</i></p> <p>Identifies one important feature of mise-en-scène.</p>	1
(b)	<p><i>Why is this feature important?</i></p> <p>Basic explanation.</p> <p>Adequate explanation.</p>	1 2
(c)	<p><i>For each explanation of how the listed micro features are used to excite the audience:</i></p> <p>Basic explanation. Written communication sufficiently accurate to make meaning clear.</p> <p>Adequate explanation. Written communication reasonably accurate.</p> <p>Good explanation. Written communication controlled, clear and generally accurate.</p> <p>One additional mark for excellent response. Written communication controlled is in appropriate style, clearly and coherently uses specialist terminology. High degree of accuracy.</p>	1 2 3 +1

- Q.2** (a) Identify **one** important costume **or** prop in this extract. (1)
- (b) Why is this costume **or** prop important? (3)
- (c) Discuss the use of **either** costume **or** props in at least **one** other superhero movie you have studied. (6)

[10]

AO1	Explore, respond to and evaluate a range of films and topics, including their own pre-production work, using key film concepts and appropriate terminology.	Marks
(a)	<i>Identify one important costume or prop in this extract.</i> Identifies one important costume or prop in this extract.	1
(b)	<i>Why is this costume or prop important.</i> Basic explanation of why it is important. Adequate explanation with some detail. Good detailed explanation.	1 2 3
(c)	<i>Discuss the use of either costume or props in at least one other Superhero movie you have studied.</i> Basic explanation. Written communication basic but sufficiently accurate to make meaning clear. Adequate explanation. Written communication limited but sufficiently accurate to make meaning clear. Good explanation. Written communication clear and accurate.	1-2 3-4 5-6

Q.3 How are Superhero movies marketed? You may refer to the resource material to help you. **[10]**

AO2	Explore, respond to and evaluate a range of films and topics, including their own pre-production and production work, using key film concepts and appropriate terminology.	Marks
	<i>How are Superhero movies marketed?</i>	
	Basic, limited explanation. Written communication sufficiently accurate to make meaning clear.	1-3
	Adequate explanation. Written communication accurate and meaning is clearly expressed.	4-6
	Good explanation. Written communication is good and meaning is clearly expressed.	7-9
	Excellent explanation. Written communication is in appropriate style and meaning is clearly expressed. Appropriate terminology is used accurately.	10

Q.4 You have been asked to create a Superhero for a new movie. Complete the following tasks:

- (a) Choose a name and a special power for your Superhero. (2)
- (b) Explain why you have chosen this special power. (4)
- (c) Design and annotate the homepage for a website featuring your Superhero. Consider:
- Superhero movie conventions
 - The layout and design of your website homepage. (8)
- (d) Explain how your website will help to sell your movie. (6)

[20]

AO1	Demonstrate knowledge and understanding of how films communicate meanings, evoke personal responses and engage audiences.	Marks
(a)	<p><i>Choose a name and a special power for your Superhero.</i></p> <p>Relevant name. 1</p> <p>Relevant name and power. 2</p>	
(b)	<p><i>Explain why you have chosen this special power.</i></p> <p>Basic explanation. Written communication sufficiently accurate to make meaning clear. 1</p> <p>Adequate explanation. Written communication reasonably accurate. 2</p> <p>Good explanation. Detailed, creative and appropriate. Written communication uses appropriate style, clear sense of audience conveyed. 3-4</p>	
(c)	<p><i>Design and annotate the homepage for a website featuring your superhero.</i></p> <p>Basic design. Written and visual communication, although basic, sufficiently accurate to make meaning clear. 1-2</p> <p>Adequate reasonably effective design with some annotation. Written and visual communication reasonably appropriate. 3-5</p> <p>Good, detailed and effective design with appropriate annotation. Written and visual communication is in appropriate style. 6-8</p>	
(d)	<p><i>Explain how your website will help to sell your movie.</i></p> <p>Basic knowledge and understanding of the ways in which the design helps to sell the movie. Written communication reasonably accurate. 1-2</p> <p>Adequate knowledge and understanding of the ways in which the design helps to sell the movie. Written communication controlled, clear and generally accurate. 3-4</p> <p>Good knowledge and understanding of the ways in which the design helps to sell the movie. Written communication excellent, confident with a well-integrated use of specialist terminology. 5-6</p>	

GCSE Film Studies
Paper 2: Exploring Film Outside Hollywood (1 hour)

Answer all the questions.

*You have **one** hour to answer all three questions.*

- Q.1** (a) Identify **one** important place in your chosen film. (2)
- (b) Briefly describe this place. (3)
- (c) Explain how the place you have described relates to the themes or issues of your chosen film. (5)

[10]

AO2	Explore, respond to and evaluate a range of films and topics, including their own pre-production and production work, topics using key film concepts and appropriate terminology.	Marks
(a)	<i>Identify one important place in your chosen film.</i> Identification of one relevant place.	2
(b)	<i>Briefly describe this place.</i> Basic description of this place. Written communication sufficiently accurate to make meaning clear.	1
	Adequate description of this place. Written communication clear and generally accurate.	2
	Good, detailed description of this place. Written communication controlled, clear and accurate.	3
(c)	<i>Explain how the place you have described relates to the themes or issues of your chosen film.</i> Basic explanation of how this place relates to the themes or issues in your chosen film.	1-2
	Adequate explanation of how this place relates to the themes or issues.	3-4
	Good explanation of how this place relates to the themes or issues.	5

- Q.2** (a) Name **one** young character in your chosen film. (1)
- (b) Briefly describe this character. (3)
- (c) Explain the importance of this character's role in the film. (6)
- (d) Explore how young people are represented in at least **one** key sequence from your chosen film. (10)

[20]

AO2	Explore, respond to and evaluate a range of films and topics, including their own pre-production and production work, using key film concepts and appropriate terminology.	Marks
(a)	<i>Name one young character in your chosen film</i> One relevant young character named.	1
(b)	<i>Briefly describe this character.</i> Basic description of character. Adequate description of character. Good description of character.	1 2 3
(c)	<i>Explain the importance of this character's role in the film.</i> Basic description of the importance of their role. Written communication basic. Adequate description of the importance of their role. Written communication generally accurate. Good description of the importance of their role. Written communication is clear and accurate.	1-2 3-4 5-6
(d)	<i>Discuss how young people are represented in at least one key sequence from your chosen film.</i> Basic discussion of how young people are represented. Adequate discussion of how young people are represented. Good discussion of how young people are represented. Excellent discussion of how how young people are represented. Clear and coherent use of specialist terminology may be used appropriately. High degree of accuracy.	1-3 4-6 7-9 10

Q.3 Write a letter to a friend encouraging them to watch your chosen film.

You may include **some** of the following:

- your view of the film
- how this film compares with other films you have seen
- themes and issues dealt with in the film
- how the film has helped you understand different people and places
- how film language is used within the film .

[20]

The areas candidates choose to include in their letters may vary.

The following grid indicates levels of performance.

AO1	Demonstrate knowledge and understanding of how films communicate meanings, evoke personal responses and engage audiences.	Marks
	A limited approach to the letter which is likely to include little, if any, reference to suggested areas. Approach categorised by a cursory reference to the chosen film and/or suggested areas.	0-3
	A basic approach to the letter which is likely to include minimal reference to suggested areas. A basic response to the chosen film is evident.	4-6
	An uneven approach to the letter which demonstrates some ability and is likely to include some references to suggested areas. An uneven response to the chosen film is evident.	7-9
	An adequate approach to the letter which is likely to include reference to several of the suggested area. An adequate response to the chosen film is evident.	10-12
	A good approach to the letter which may cover several of the suggested areas. A good response to the chosen film is evident.	13-16
	An excellent approach to the letter which may deal convincingly with several of the suggested areas. An excellent response to the chosen film is evident.	17-20



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