



# **GCSE MARKING SCHEME**

**FILM STUDIES**

**SUMMER 2012**

## **INTRODUCTION**

The marking schemes which follow were those used by WJEC for the Summer 2012 examination in GCSE FILM STUDIES. They were finalised after detailed discussion at examiners' conferences by all the examiners involved in the assessment. The conferences were held shortly after the papers were taken so that reference could be made to the full range of candidates' responses, with photocopied scripts forming the basis of discussion. The aim of the conferences was to ensure that the marking schemes were interpreted and applied in the same way by all examiners.

It is hoped that this information will be of assistance to centres but it is recognised at the same time that, without the benefit of participation in the examiners' conferences, teachers may have different views on certain matters of detail or interpretation.

WJEC regrets that it cannot enter into any discussion or correspondence about these marking schemes.

## Paper 1: Exploring Film (1 hour 30 minutes)

*Answer all the questions.*

**Read the questions before viewing the extract.** You will be given 3 minutes for this.

*The extract is taken from the beginning of The Core (2003). An electro-magnetic disturbance is about to hit Trafalgar Square, London.*

1. (a) Identify **one** example of editing **or** a camera shot used in this extract. (1)
- (b) How is editing used in this extract? (2)
- (c) How are **two** of the following are used to create tension in this extract:
- camerawork
  - sound
  - special effects
  - mise-en-scène? (7)

**[10]**

AO2	Explore, respond to and evaluate a range of films and topics, including their own pre-production and production work, using key film concepts appropriate terminology.	Marks
(a)	<p><i>Identify <b>one</b> example of editing <b>or</b> a camera shot used in this extract.</i></p> <p>One example of editing or a camera shot accurately identified.</p>	1
(b)	<p><i>How is editing used in this extract?</i></p> <p>Basic explanation of how editing is used. (1)</p> <p>Good explanation of how editing is used. (2)</p>	1 2
(c)	<p><i>Explanation of how <b>two</b> of the following are used to create tension in this extract: camerawork, sound, special effects, mise-en-scène.</i></p> <p>For <b>each</b> explanation of how micro features are used to create tension in this extract:</p> <p>Basic explanation. Written communication sufficiently accurate to make meaning clear. (1)</p> <p>Adequate explanation. Written communication reasonably accurate. (2)</p> <p>Good explanation. Written communication controlled, clear and generally accurate. (3)</p> <p><b>One</b> additional mark for excellent explanation overall. Written communication controlled is in appropriate style, clearly and coherently uses specialist terminology. High degree of accuracy. (+1)</p>	1 2 3 +1

2. (a) Identify **one** typical Disaster Movie convention used in this extract. (1)
- (b) Describe **one** example of how this convention is used in another Disaster Movie. (3)
- (c) Explain **why** this convention is used in other Disaster Movies you have studied. (6)

[10]

AO1	Explore, respond to and evaluate a range of films and topics, including their own pre-production work, using key film concepts and appropriate terminology.	Marks
(a)	Identify <b>one</b> typical Disaster Movie convention used in this extract. One typical convention identified.	1
(b)	Describe <b>one</b> example of how this convention is used in another Disaster Movie. Basic description. Adequate description. Good description.	1 2 3
(c)	Explain <b>why</b> this convention is used in other Disaster Movies you have studied.  Basic explanation. Written communication sufficiently accurate to make meaning clear. Adequate explanation. Written communication sufficiently accurate to make meaning clear. Good explanation. Written communication controlled, clear and accurate.	1-2 3-4 5-6

3. How do film companies create interest in their movies in advance of their release? You may refer to the resource material to help you. [10]

AO2	Explore, respond to and evaluate a range of films and topics, including their own pre-production and production work, using key film concepts and appropriate terminology.	Marks
	How do film companies create interest in their movies in advance of their release? Basic, limited explanation. Written communication sufficiently accurate to make meaning clear. Adequate explanation. Written communication accurate and meaning is clearly expressed. Good explanation. Written communication is in appropriate style and clearly and coherently uses specialist terminology. High degree of accuracy. Excellent explanation with sophisticated points. Written communication is in appropriate style and clearly and coherently uses specialist terminology. High degree of accuracy.	1-3 4-6 7-9 10

4. You have been asked to create a marketing campaign for a new Disaster Movie called *Nature's Revenge*. Complete the following tasks:

- (a) List **three** items from your campaign. (3)
- (b) Briefly describe how **one** of these items targets an audience. (3)
- (c) Design and annotate **two** items from your marketing campaign. (8)
- (d) Explain how your marketing campaign creates interest. (6)

[20]

AO1	Demonstrate knowledge and understanding of how films communicate meanings, evoke personal responses and engage audiences.	Marks
(a)	For each appropriate item from a marketing campaign, one mark.	1-3
(b)	<p><i>Briefly describe how <b>one</b> of these items targets an audience.</i></p> <p>Basic description. Written communication sufficiently accurate to make meaning clear.</p> <p>Adequate description. Written communication reasonably accurate.</p> <p>Good description. Written communication controlled, clear and generally accurate.</p>	<p>1</p> <p>2</p> <p>3</p>
(c)	<p><i>Design and annotate <b>two</b> items from your marketing campaign.</i></p> <p>Basic outline of <b>two</b> items with little understanding of appropriate codes and conventions. Written and visual communication, although basic, sufficiently accurate to make meaning clear.</p> <p>Adequate and effective design of <b>two</b> items with some understanding of appropriate codes and conventions. Written and visual communication reasonably appropriate.</p> <p>Good and effective design of <b>two</b> items, with a clear understanding of suitable codes and conventions. Written and visual communications is in appropriate style.</p> <p>If only <b>one</b> item offered: four marks available (award on merit)</p>	<p>1-3</p> <p>4-6</p> <p>7-8</p>
(d)	<p><i>Explain how your marketing campaign creates interest.</i></p> <p>Basic knowledge and understanding of how features of the marketing campaign help 'sell' movies. Written communication reasonably accurate.</p> <p>Adequate knowledge and understanding of how features of the marketing campaign help 'sell' movies. Written communication controlled, clear and generally accurate.</p> <p>Good knowledge and understanding of how features of the marketing campaign help 'sell' movies. Written communication excellent, confident and well-integrated use of specialist terminology.</p>	<p>1-2</p> <p>3-4</p> <p>5-6</p>

## Paper 2: Exploring Film Outside Hollywood (1 hour)

*Answer **all** the questions.*

*You have **one** hour to answer all three questions.*

1. (a) Identify **one** important character from your chosen film? (1)
- (b) Explain the importance of a prop **or** costume relating to this character. (3)
- (c) How is mise-en-scène important to our understanding of this character in a key sequence from your chosen film? Consider **two** or more of the following: (6)
- setting
  - costume
  - props
  - lighting and colour
  - body language.

**[10]**

AO2	<b>Explore, respond to and evaluate a range of films and topics, including their own pre-production and production work, topics using key film concepts and appropriate terminology.</b>	Marks
(a)	<p><i>Identify <b>one</b> important character.</i></p> <p>Accurate identification of <b>one</b> important character.</p>	1
(b)	<p><i>Explain the importance of a prop or costume.</i></p> <p>Basic explanation. Written communication sufficiently accurate to make meaning clear.</p> <p>Adequate explanation. Written communication clear and generally accurate.</p> <p>Good, explanation. Written communication controlled, clear and accurate.</p>	1 2 3
(c)	<p><i>How is mise-en-scène important to our understanding of this character in a <b>key sequence</b>?</i></p> <p>Basic explanation of relationship between character and mise-en-scène.</p> <p>Adequate explanation of relationship between character and mise-en-scène.</p> <p>Good, explanation of relationship between character and mise-en-scène.</p> <p>Excellent explanation of relationship between character and mise-en-scène.</p>	1 2-3 5 6

2. (a) Identify **one** important location in your film. (1)
- (b) Describe **one** key event that occurs in this location. (3)
- (c) How does this key event highlight important themes or issues in your film? (6)
- (d) Explore the relationship between locations and key themes or issues in your film. (10)

[20]

AO2	Explore, respond to and evaluate a range of films and topics, including their own pre-production and production work, using key film concepts and appropriate terminology.	Marks
(a)	<p><i>Identification of one important location.</i></p> <p>Accurate identification of one important location in the chosen film.</p>	1
(b)	<p><i>Description of <b>one</b> key event that occurs in location.</i></p> <p>Basic description of one key event in location. 1</p> <p>Adequate description of one key event in location. 2</p> <p>Good description of one key event in location. 3</p>	
(c)	<p><i>How does this key event highlight important themes or issues in your film?</i></p> <p>Basic explanation of how this key event highlights important themes or issues in the chosen film. Written communication basic. 1-2</p> <p>Adequate explanation of how this key event highlights important themes or issues in the chosen film. explanation of relationship between location and event. Written communication generally accurate. 3-4</p> <p>Good explanation of how this key event highlights important themes or issues in the chosen film. Explanation of relationship between location and event. Written communication clear and accurate. 5-6</p>	
(d)	<p><i>Exploration of the relationship between locations and key themes or issues in the chosen film.</i></p> <p>Basic exploration of the relationship between locations and key themes or issues in the chosen film. Written communication basic. 1-3</p> <p>Adequate exploration of the relationship between locations and key themes or issues in the chosen film. Written communication adequate. 4-6</p> <p>Good exploration of the relationship between locations and key themes or issues in the chosen film. Written communication clear and accurate. 7-9</p> <p>Excellent exploration of the relationship between locations and key themes or issues in the chosen film. Written communication is in appropriate style. Clear and coherent use of specialist terminology may be used appropriately. High degree of accuracy. +1 10</p>	

3. Somebody has posted a negative review of your chosen film on the 'discussion board' of a film website. Write a reply based on your study of the film. You may include **some** of the following:
- how the film made you feel
  - what made it a good story
  - micro elements of film language that you enjoyed
  - who might enjoy the film and why
  - what the film 'says' about other people and places.

[20]

*The areas which candidates choose to include in their discussion board entry may vary.*

AO1	<b>Demonstrate knowledge and understanding of how films communicate meanings, evoke personal responses and engage audiences.</b>	<b>Marks</b>
	A limited approach to the discussion board entry which is likely to include little if any reference to suggested areas.	0-3
	A basic approach to the discussion board entry which is likely to include minimal reference to suggested areas. Note: Upper end of this band: some sense of a coherent response whilst still basic.	4-6
	An uneven approach to the discussion board entry which demonstrates some ability and is likely to include some references to suggested areas. Note: Upper end of this band: beginnings of a clearer response to suggested areas.	7-9
	An adequate approach to the discussion board entry which is likely to include reference to several of the suggested area. Note: merely adequate - 10; adequate - 11/12	10-12
	A good approach to the discussion board entry which may cover several of the suggested areas. Note: a good approach - 13/14; a very good approach – 15/16.	13-16
	An excellent approach to the discussion board entry which may deal convincingly with several of the suggested areas. Note: a more developed understanding of the film and its themes/the issues it raises will be evident – 19/20	17-20





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