

GENERAL CERTIFICATE OF SECONDARY EDUCATION
ENGLISH (Specification 1900)

2431/02

Unit 1 Non-Fiction, Media and Information (Higher Tier)

Candidates answer on the Answer Booklet

OCR Supplied Materials:

- 8 page Answer Booklet
- Resource Booklet (2431/02/RBI – inserted)

Other Materials Required:

None

Tuesday 8 June 2010
Morning

Duration: 1 hour 45 minutes



INSTRUCTIONS TO CANDIDATES

- Write your name clearly in capital letters, your Centre Number and Candidate Number in the spaces provided on the Answer Booklet.
- Use black ink.
- Read each question carefully and make sure that you know what you have to do before starting your answer.
- Answer **all** the questions.
- Find the **Reading Booklet Insert for Section A**.
- Do **not** write in the bar codes.

INFORMATION FOR CANDIDATES

- The number of marks is given in brackets [] at the end of each question or part question.
- **Section A** is worth **60** marks. You are advised to spend **no more than 1 hour 10 minutes** on it.
- **Section B** is worth **30** marks. You are advised to spend **no more than 35 minutes** on it.
- The total number of marks for this paper is **90**.
- This document consists of **4** pages. Any blank pages are indicated.

SECTION A

You are advised to spend **no more than 1 hour 10 minutes** on Section A.

Reading: NON-FICTION and MEDIA

These answers will be marked for reading. Plan your answers and write them carefully.

Read the article *What is a soap opera?* by Daniel Chandler.

- 1 Outline **concisely** what the article tells you about the key features of soap operas and the ways in which they differ from other kinds of broadcast drama.

Use your own words as far as possible.

[30]

Now read the article *Have TV soaps lost the plot?* by Ben Goldacre.

- 2 Explore some of the ways in which Ben Goldacre sets out to persuade his readers that TV soaps have 'lost the plot'.

You should consider:

- how he presents his ideas
- his language and his tone of voice.

[30]

SECTION B

You are advised to spend **no more than 35 minutes** on Section B.

Writing to INFORM, EXPLAIN, DESCRIBE

This answer will be marked for writing. Plan your answer and write it carefully. Leave enough time to check through what you have written.

- 3 Write the words of a talk to your age group introducing your favourite television or radio programme, or your favourite film, or your favourite music.

Describe details of your choice and **explain** what you like about it.

[30]

**Copyright Information**

OCR is committed to seeking permission to reproduce all third-party content that it uses in its assessment materials. OCR has attempted to identify and contact all copyright holders whose work is used in this paper. To avoid the issue of disclosure of answer-related information to candidates, all copyright acknowledgements are reproduced in the OCR Copyright Acknowledgements Booklet. This is produced for each series of examinations, is given to all schools that receive assessment material and is freely available to download from our public website (www.ocr.org.uk) after the live examination series.

If OCR has unwittingly failed to correctly acknowledge or clear any third-party content in this assessment material, OCR will be happy to correct its mistake at the earliest possible opportunity.

For queries or further information please contact the Copyright Team, First Floor, 9 Hills Road, Cambridge CB2 1GE.

OCR is part of the Cambridge Assessment Group; Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.