

OXFORD CAMBRIDGE AND RSA EXAMINATIONS
General Certificate of Secondary Education

ENGLISH (Specification 1900)

2431/2

UNIT 1 Non-Fiction, Media and Information

PAPER 2 (Higher Tier)

Tuesday

6 JUNE 2006

Morning

1 hour 45 minutes

Additional materials:
8 page answer booklet

TIME 1 hour 45 minutes. (No separate reading time is allowed.)

INSTRUCTIONS TO CANDIDATES

- Write your name, Centre number and candidate number in the spaces on the answer booklet.
- Answer **ALL** the questions.
- Find the **INSERT** inside this paper. This contains the **reading materials for Section A**.
- Write your answers in blue or black ink in the answer booklet.
- Read each question carefully and make sure you know what to do before starting your answer.

INFORMATION FOR CANDIDATES

- The total mark for this paper is **90**.
- The maximum mark for each question is given in brackets [] at the end of each question.
- **Section A** is worth 60 marks. You are advised to spend **no more than 1 hour 10 minutes** on it.
- **Section B** is worth 30 marks. You are advised to spend **no more than 35 minutes** on it.

This question paper consists of 4 printed pages and an insert.

SECTION A

You are advised to spend **no more than 1 hour 10 minutes** on Section A.

Reading: NON-FICTION and MEDIA

Read both passages carefully. **Question 1** refers to *A rotten way to feed the children* and **question 2** refers to *Everyday Ethics*.

These answers will be marked for reading. Plan your answers and write them carefully.

1 *A rotten way to feed the children*

From this article, identify which changes in diet would benefit children and explain briefly what these benefits would be.

Use your own words as far as possible. [30]

2 *Everyday Ethics*

This advertisement introduces readers to Freedom Food, an organisation which aims to promote healthy and ethically produced food.

Explore the ways in which the **content, language** and **presentation** of this advertisement set out to persuade the reader to buy Freedom Food products. [30]

SECTION B

You are advised to spend **no more than 35 minutes** on Section B.

Writing to INFORM, EXPLAIN, DESCRIBE

This answer will be marked for writing. Plan your answer and write it carefully. Leave enough time to check through and correct what you have written.

- 3 Write the words of an article** for a teenage magazine in which you describe your own diet and explain whether or not you can recommend it on the grounds of healthy living, or enjoyment or both. [30]

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