

QCA approved specimen paper for examinations from June 2004

1203/5H

Edexcel GCSE English A

Paper 5H – Media (Unseen)

HIGHER TIER

Time: 2 hours

Materials required for the examination:

Answer Book (AB12).

Items included with these question papers:

One insert

Instructions to Candidates

In the boxes on the answer book, write the name of the Examining Body (Edexcel), your Centre Number, Candidate Number, the Subject Title, the Paper Reference, your Surname, Other names and Signature.

Supplementary Answer Sheets may be used.

Answer the question in Section A, one question from Section B and one question from Section C.

Information for Candidates

You are reminded of the importance of clear English and careful presentation in your answers.

You should have a newspaper article from *The Mirror* before starting this paper.

Section A: Unseen Media

You must answer the question in this Section

You should spend about 40 minutes on this question.

1. Read Clare Raymond's article "Women in a Man's World" which was published in *The Mirror*. (Article included as an insert)

What impression does this double page spread give of women at work in male-dominated jobs?

In your answer you should comment on:

- the content of the article
- the use of headlines
- the use of photographs
- use of language in the first-hand accounts
- any other features of layout and design.

Total for Section A: 25 marks

Section B: Writing to analyse, review, comment

You should answer ONE question from this section.

You should spend about 40 minutes on this question.

EITHER

- 2a. Write about the advantages and disadvantages of **one** occupation which you are considering as your future career.

OR

- 2b Consider a job which carries responsibility. What are the qualities a person would need to carry out the job effectively?

Total for Section B:25 marks

Section C: Writing to argue, persuade, advise

Answer **ONE** question from this section.
You should spend about **40** minutes on this question.

EITHER

3a. “Work experience should be compulsory for 14-16 year olds.”

Write an article for a newspaper arguing either **for** or **against** work experience.

OR

3b. “The school-leaving age should be raised from 16 to 18”

Write a speech to be given to members of your year group to persuade them to **support** or **oppose** this idea.

Total for Section C: 25 marks

END

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Every effort has been made to contact the copyright holders. Edexcel Foundation apologises for any omission and will be pleased to make the necessary arrangements at the first opportunity.

Mark Scheme

Read Clare Raymond's article "Women in a Man's World" which was published in *The Mirror*.

What impression does this double page spread give of women at work in male-dominated jobs?

In your answer you should comment on:

- the content of the article
- the use of headlines
- the use of photographs
- use of language in the first-hand accounts
- any other features of layout and design

Main Assessment Objective: evaluate how information is presented

Supporting Assessment Objectives: read with insight and engagement;
evaluate how information is presented;
identify implications;
select material appropriate to purpose.

A relevant answer will focus on:

- the representation of women in male-dominated jobs
- the ways in which headlines, photographs, language and any other features of layout and design contribute to particular effects and impressions
- explaining and justifying a personal response to the material
- using textual evidence to substantiate points made

Tick valid points which show a sound grasp of the text and of the requirements of the question. Reward all reasonable points and relevant comments. Coverage of the bullet point headings in candidates' answers should be identified by placing capital letters in the margin:

H – headlines

P – photographs

C – content of the article

L – language

D – design and layout

Candidates are free to select and comment on textual details in a variety of ways. The following section illustrates some of the possible points which candidates may make but examiners should evaluate other responses on their merits. **It is important to be alert to unusual responses which are well explained and substantiated by effective use of textual evidence.**

IMPRESSION GIVEN OF WOMEN AT WORK IN MALE-DOMINATED JOBS

The journalist provides a brief general introduction which focuses on Patricia Purves as an example of a woman “determined to succeed in traditionally male industries”. Four individual introductions then provide a context for each woman’s first-person account. The individual introduction for Patricia Purves is longer than those used for the other women.

The first-person accounts focus on:

- the women’s backgrounds and attitudes to their chosen jobs
- the nature of their work
- their particular experiences as women in traditionally male industries, including their ways of coping with banter and other people’s sexist attitudes.

The best answers may address the question of the unstated values and assumptions behind the decision to give prominence to Tricia Purves, to tell us her salary, that she “drives a Lotus Elise and outranks her husband John, a Gurkha lieutenant-colonel”.

The best answers may also comment on effects created by juxtapositions between the main body of the text and the visual materials/headlines/sub-headlines

HEADLINES

Bold headline, sub-headlines and captions focus readers’ initial perceptions by foregrounding particular values and ideas:

- **WOMEN IN A MAN’S WORLD**
- Whether it’s a top job in the army or getting a car back on the road you CAN still be feminine and succeed
- Teasing was hard to take
- Trust me, I tell them
- You get used to the banter
- I don’t want any favours
- **CAP THAT:** Tricia’s made it
- **I’M IN CHARGE:** Tricia Purves says she has no problems giving orders – and having them obeyed.

PHOTOGRAPHS

Strong but varied human-interest photos of women are used, with Tricia Purves alone shown full length in civilian clothes and in close-up wearing her brigadier’s cap.

THE USE OF LANGUAGE IN THE FIRST HAND ACCOUNTS

The four women's stories are told in the first person, in a representation of spoken language but hesitations, false starts, etc are edited out. There is some individual differentiation between the four speakers but all include colloquial language:

Tricia Purves

My husband gets his leg pulled.

Rubbish!

He thinks my promotion is great.

Mary Carroll

But my friends and family encourage me to stick at it.

There is no pressure to be one of the guys and I am accepted for who I am – a woman who happens to be a mechanic.

Lucy Pugh

The men do make an effort to get to know us although not always for the right reasons.

Deb Upham

I laugh off any funny remarks

More formal constructions and vocabulary are also sometimes used:

In our army the integration of women has been gradual. (Tricia Purves)

But being a woman has its own advantages in that often we are more patient at solving a problem and listening to what's needed. (Lucy Pugh)

It's brilliant to do something different from the norm. (Deb Upham)

LAYOUT AND DESIGN

White-on-black panels are used to give prominence to the names and occupations of the four women featured.

Three similar rectangular panels give equal prominence to three of the women featured but additional prominence is given to the fourth.

Candidates are not expected to comment on all of the above areas. They may be rewarded for a comparatively small number of points if these points are effectively developed and supported by well-chosen textual evidence.

‘best fit’ approach

An answer may not always satisfy every one of the assessment criteria for a particular mark range in order to receive a mark within that mark range, since on individual criteria the answer may meet the descriptor for a higher or lower mark range. The ‘best-fit’ approach should be used to determine the mark range which **corresponds most closely** to the overall quality of the response.

Mark Range	Descriptor
0-1	Very basic attempt at communicating understanding. Extremely limited content.
2-4	Shows very basic understanding. Makes some reference to valid points. Shows little grasp of ideas. Shows little awareness of how women are represented.
5-7	Shows some understanding of key ideas. Makes some valid points. Presents some ideas with partial success and/or offers limited evaluation. Shows a limited awareness of how women are represented.
8-10	Shows fair understanding of key ideas. Makes some relevant points. Presents some ideas and/or offers straightforward evaluation. Shows awareness of how women are represented.
11-13	Shows generally sound understanding. Makes a range of relevant points. Develops some ideas and/or offers evaluation. Shows generally sound awareness of how women are represented.
14-16	Shows sound understanding. Makes a reasonable range of relevant points. Develops some ideas in detail and/or offers secure evaluation.

Shows sound awareness of how women are represented.

17-19

Shows good understanding.
Makes a good range of well-focused points.
Develops ideas effectively and/or offers thoughtful evaluation.
Shows a detailed focus on how women are represented.

20-22

Offers thoughtful analysis .
Makes a good range of apt points.
Develops ideas fully and persuasively, and/or offers convincing evaluation.
Presents a clear, insightful examination of how women are represented.

23-25

Offers an astute and assured analysis.
Makes perceptive points with clarity and flair.
Explores ideas perceptively and offers impressively thorough evaluation.
Demonstrates cogent and sustained insights into how women are represented.

Question 2**(25 marks for Writing)**

Range of Writing: analyse, review, comment

EITHER

- 2a. Write about the advantages and disadvantages of one occupation which you are considering as your future career.**

OR

- 2b Consider a job which carries responsibility. What are the qualities a person would need to carry out the job effectively?**

Question 3

(25 marks for Writing)

Range of Writing: argue, persuade, instruct

EITHER

3a. “Work experience should be compulsory for 14-16 year olds.”

Write an article for a newspaper arguing either for or against work experience.

OR

3b. “The school-leaving age should be raised from 16 to 18.”

Write a speech to be given to members of your year group to persuade them to support or oppose this idea.

1202/5H

Edexcel GCSE

English

Paper 5H -Media (Unseen)

HIGHER TIER

Insert: Article from *The Mirror*

WOMEN IN A MAN'S WORLD

Whether it's a top job in the army or getting a car back on the road you CAN still be feminine and succeed

PATRICIA Purves has just made history by being appointed the first Brigadier in the British army.

She is just one of an increasing number of women who are determined to succeed in traditionally male industries.

Like Tricia, they believe it is possible to reach the top by using their natural instincts as a woman.

Here Tricia and three other women tell CLARE RAYMOND what it's like to be a female working in a man's world.

TRICIA PURVES Brigadier

SHE is the army's first woman brigadier – and despite her high rank Patricia Purves is not afraid to hug the men under her command.

Tricia, 50, a full colonel at Nato HQ, beat four male officers to the £64,000 post which she takes up next year.

She will become one of ten "arms and services directors" responsible for the infantry, armoured units and the artillery and has served in Bosnia, Northern Ireland and Hong Kong.

Tricia, who drives a Lotus Elise, outranks her husband John, a Gurkha lieutenant-colonel.

She believes being a woman helps her do her job. Tricia says:

☛ SOMETIMES women think the way to be accepted is to behave like a man. Rubbish!

The way to be accepted is to be as good as you can be. I might never be as strong as a man, but I do other things better. I can hug a soldier if he's seen something terrible. The army might not admit it, but it helps.



CAP THAT: Tricia's made it

It's also easier for soldiers to tell me that they need help or have done something wrong because there isn't that male competitiveness.

Sometimes I laugh and defuse situations. If you have a woman around, people act more normally. They don't get into this macho spiral.

It's still a problem, but more women do know now that they can be excellent women, not pretend men.

My husband gets his leg pulled. It's not so much in the Service, but civilians that do it. I wish they wouldn't.

He thinks my promotion is great and goes around telling everyone about it.

I've met women in civilian life who've asked me how I can bear to wear combat kit. I say that I'd be feminine even if I was in combat kit and covered in mud.

There's still a perception outside that the army is sexist, but I would like to show people all the great new women officers that we have.

In our army the integration of women has been gradual. It's happened without anyone noticing, and no one has made an issue of it.

I am always being asked if I ever have difficulty getting the men to obey my orders. But I assure you that if you worked for me you would have no problem obeying my orders.



I'M IN CHARGE: Tricia Purves says she has no problems giving orders – and having them obeyed

MARY CARROLL Kwik Fit fitter

Teasing was hard to take

MARY Carroll, from Glasgow, is an assistant manager for Kwik Fit. She is married to John, 24.

☛ WE WERE touring Ireland on honeymoon six weeks ago when we had a puncture.

John waited while I got out and changed the wheel, but several passing motorists stopped to see if I needed any help and frowned disapprovingly at John.

That's typical of the response I get. I've worked my way up through the ranks and I'm the boss of 12 men.

But because I am a woman, customers think I am the receptionist and ask to see one of the fitters. I have a



great feeling of satisfaction when I tell them that it's me.

They are surprised but women especially find it easier to talk to me.

When I first started out, I almost quit my apprenticeship on two occasions because of the teasing from male col-

leagues. But my friends and family encouraged me to stick at it.

I joined Kwik Fit five years ago and I love it. There is no pressure to be one of the guys and I am accepted for who I am – a woman who happens to be a mechanic.

LUCY PUGH Engineer

LUCY, 20, from Newport, Gwent, works on buses, trucks and JCBs. She is in her fourth and final year as an apprentice with Lucas Heavy Braking Systems in Cwmbran, South Wales.

☛ I WAS 13 when I started messing around with cars and taking engines apart. When I was 16, before I learned to drive, I bought an Austin Metro and set about doing it up. I was fascinated by how things worked.

I wanted to do a job that involved physics and maths and engineering seemed to fit the bill. It never occurred to me that I shouldn't do it because I am a woman.

There are ten women at my factory and 13,000 men but there is so much power-assisted machinery to help with lifting and handling parts that there is no reason why a woman couldn't do this job.

The men do make an effort to get to know us although not always for the right reasons.

But I've generally been treated as an equal. Anyway,

You get used to the banter

you couldn't be a prude in this job because there is a fair bit of swearing and banter.

But being a woman has its own advantages in that often we are more patient at solving a problem and listening to what's needed.

This year three girl apprentices joined. We are not here as glamorous accessories, but as colleagues.



DEB UPHAM Lorry Driver

I don't want any favours

MUM-OF-SEVEN Deb, 40, from Taunton, Somerset, has a class one HGV licence and works part-time driving a 44ft truck.

☛ IT'S brilliant to do something different from the norm.

I started driving a small van for agencies, then moved slowly to bigger vehicles.

On a typical day, I might drive from Maidstone to Cornwall. Usually I make deliveries – last week a concrete mixer to a building site – but as I don't stay away overnight, the job fits in with my family.

Surprise is the most common reaction. I laugh off any



funny remarks. My greatest critic is my 15-year-old eldest daughter – she's embarrassed about what I do. But I love my work.

True, it's not very feminine but that doesn't mean I'm any less feminine at the end of the

day when I get home. Just because I tolerate, say, swearing, I don't have to join in.

I'm paid the same as a man, so I expect to do the same work. I don't want any favours. But I do it my way.