Centre No.						Paper Reference							Surname	Initial(s)
Candidate No.						1	2	0	3	/	5	H	Signature	

Paper Reference(s)

1203/5H

Edexcel GCSE

English A

Paper 5H – Media (Unseen)

Higher Tier

Thursday 12 November 2009 – Morning

Time: 2 hours

Examiner's use only

Team Leader's use only

Question Number	Leave Blank
1	
2	
3	
4	
5	
Total	

Materials required for examination
Nil

Items included with question papers
Two inserts

Instructions to Candidates

In the boxes above, write your centre number, candidate number, your surname, initial(s) and signature.
Check that you have the correct question paper.
Do not use pencil. Use blue or black ink.
If you need more space to complete your answer to any question, use additional answer sheets.

Answer the question in Section A, one question from Section B and one question from Section C.

Do not return the inserts with the question paper.

Information for Candidates

Each question will be marked out of 25. The total mark for this paper is 75.
You are reminded of the importance of clear English and careful presentation in your answers.
You should have, in addition to this question paper, a letter and a leaflet from the RSPB.

Please note:
Section A starts on page 2 in this question paper
Section B starts on page 6 in this question paper
Section C starts on page 10 in this question paper.

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SECTION A: UNSEEN MEDIA

You must answer the question in this section.
You should spend about 40 minutes on this question.

1. Read the letter and the leaflet, both from the RSPB (The Royal Society for the Protection of Birds).

How successful is each of these in encouraging you to support the RSPB?

You should comment on the following:

- the content of the letter and leaflet
- the use of language
- design features, including layout, photographs and other visual images
- any other aspects which you think are relevant.

Support your answer with examples from the texts.

(Total for Section A: 25 marks for Reading)

Write your answer to Section A here:

Leave blank

(Section A continued)

Leave blank

(Section A continued)

Leave blank

(Section A continued)

(Total 25 marks)

TOTAL FOR SECTION A: 25 MARKS

Section A

Leave blank

SECTION B: WRITING TO ARGUE, PERSUADE, ADVISE

There are two questions in this section. You should answer ONE of them.
You should spend about 40 minutes on this question.

2. "There are far too many charities supporting animals or birds and not enough for helping people in need."

Write the text of a speech you would give arguing **for** or **against** this statement.

OR

3. A local newspaper has printed a story about a proposal to build a small zoo in your local area.

Write a letter to the newspaper arguing **either** for **or** against this proposal.

(Total for Section B: 25 marks for Writing)

Indicate which question you are answering by marking the box (☒).
If you change your mind, put a line through the box (☒) and then indicate your new question with a cross (☒).

Chosen Question Number: **Question 2** ☐ **Question 3** ☐

Write your answer to Section B here:

Leave blank

(Section B continued)

Leave blank

(Section B continued)

Leave blank

(Section B continued)

(Total 25 marks)

Section B

TOTAL FOR SECTION B: 25 MARKS

Leave blank

SECTION C: WRITING TO ANALYSE, REVIEW, COMMENT

There are two questions in this section. You should answer ONE of them.
You should spend about 40 minutes on this question.

4. 'A special time.'

Comment on a time which you feel was 'special', analysing what made it memorable.

OR

5. Charities use many methods to try to persuade you to join them or support their cause with money.

Comment on what you like and dislike about the methods used by charities.

(Total for Section C: 25 marks for Writing)

Indicate which question you are answering by marking the box (☒).
If you change your mind, put a line through the box (☒) and then indicate your new question with a cross (☒).

Chosen Question Number: **Question 4** ☐ **Question 5** ☐

Write your answer to Section C here:

Leave blank

(Section C continued)

Leave blank

(Section C continued)

Leave blank

(Section C continued)

(Total 25 marks)

Section C

TOTAL FOR SECTION C: 25 MARKS

TOTAL FOR PAPER: 75 MARKS

END

M 3 6 0 8 8 A 0 1 3 1 6

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