



**SECTION A: UNSEEN MEDIA**

**You must answer the question in this section.  
You should spend about 40 minutes on this question.**

1. How do the magazine pages *How to go green at home* and the advertisement *Starve your bin* encourage you to 'go green' and recycle?

You should comment on the following:

- the content of the magazine pages and the advertisement
- the use of language
- design features, including layout and pictures
- any other aspects which you think are relevant.

Support your answer with examples from the texts.

**(Total for Section A: 25 marks for Reading)**

Write your answer to Section A here:

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(Total 25 marks)

TOTAL FOR SECTION A: 25 MARKS

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Section A

Mark entry box for Section A

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**SECTION B: WRITING TO ARGUE, PERSUADE, ADVISE**

**There are two questions in this section. You should answer ONE of them.  
You should spend about 40 minutes on this question.**

2. A local supermarket has asked for ideas from customers on how to cut down packaging on its products.

Write a letter to the supermarket manager giving your advice on how and where the supermarket could reduce the amount of packaging.

**OR**

3. Many accidents are caused by young drivers. Do you agree with raising the minimum age for learning to drive to twenty-one?

Write a newspaper article arguing **either** for **or** against raising the minimum age for driving to twenty-one.

**(Total for Section B: 25 marks for Writing)**

**Indicate which question you are answering by marking the box (☒).  
If you change your mind, put a line through the box (☒) and then indicate  
your new question with a cross (☒).**

Chosen Question Number:      **Question 2** ☒      **Question 3** ☒

Write your answer to Section B here:

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(Total 25 marks)	Section B
<b>TOTAL FOR SECTION B: 25 MARKS</b>	



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**SECTION C: WRITING TO ANALYSE, REVIEW, COMMENT**

**There are two questions in this section. You should answer ONE of them.  
You should spend about 40 minutes on this question.**

4. Write an article for a magazine, commenting on problems caused by anti-social behaviour, and suggesting some solutions.

**OR**

5. Some schools and colleges provide students with laptops to help them with their studies.

Comment on why you think this is a good or a bad idea.

**(Total for Section C: 25 marks for Writing)**

**Indicate which question you are answering by marking the box (☒).  
If you change your mind, put a line through the box (☓) and then indicate  
your new question with a cross (☒).**

Chosen Question Number:      **Question 4** ☒      **Question 5** ☒

Write your answer to Section C here:

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