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SECTION A: UNSEEN MEDIA

**You must answer the question in this section.
You should spend about 40 minutes on this question.**

1. How does the article “Go to work ... on a banana” from *The Daily Express* attract the reader’s attention and present information about bananas and their benefits?

You should comment on the following:

- the content of the article
- the use of language
- design features
- any other aspects which you think are relevant.

**Section
A**

(Total for Section A: 25 marks for Reading)

Write your answer to Section A here:



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SECTION B: WRITING TO ARGUE, PERSUADE, ADVISE

There are two questions in this section. You should answer ONE of them.

Do not use pencil. Use blue or black ink.

Put a cross in the box indicating the question you have chosen (☒).

If you change your mind, put a line through the box (☒) and then put a cross in the other box (☒).

You should spend about 40 minutes on this question.

- 2.** Write a letter to the catering manager of a school or college, arguing why certain foods should be included on the menus for the coming term.

OR

- 3.** 'I shall lose my personal freedom if I must have a national ID card.'

'National ID cards will help protect us.'

Write a speech for a school or college debate in which you argue the case **either** for **or** against compulsory national identity cards.

Section
B

(Total for Section B: 25 marks for Writing)

Chosen Question Number: **Question 2** ☒

Question 3 ☒

Write your answer to Section B here:



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SECTION C: WRITING TO ANALYSE, REVIEW, COMMENT

There are two questions in this section. You should answer ONE of them.

Do not use pencil. Use blue or black ink.

Put a cross in the box indicating the question you have chosen (X).

If you change your mind, put a line through the box (X) and then put a cross in the other box (X).

You should spend about 40 minutes on this question.

4. Write a contribution for a website forum called ‘Youth Speaks’, reviewing the extent to which television and magazines have positive and/or negative influences on the attitudes and behaviour of young people.

OR

5. ‘Making a fresh start.’

Analyse how the start of a new stage of life, such as changing school or college, starting a job, or moving to a different place, can give opportunities to change the way you live, think or act.

Section
C

(Total for Section C: 25 marks for Writing)

Chosen Question Number: **Question 4**

Question 5

Write your answer to Section C here:



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(Section C Continued) _____

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TOTAL FOR PAPER: 75 MARKS

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