Centre No.						Paper Reference							Surname	Initial(s)
Candidate No.						1	2	0	3	/	5	H	Signature	

Paper Reference(s)

1203/5H

Edexcel GCSE

English A

Paper 5H: Media (Unseen)

Higher Tier

Thursday 10 November 2005 – Morning

Time: 2 hours

Materials required for examination
Nil

Items included with question papers
One insert

Examiner's use only

Team Leader's use only

Question Number	Leave Blank
1	
2	
3	
4	
5	
Total	

Instructions to Candidates

In the boxes above, write your centre number, candidate number, your surname, initials and signature.
Check that you have the correct question paper.
If you need more space to complete your answer to any question, use additional answer sheets.

Answer the question in Section A, one question from Section B and one question from Section C.

Information for Candidates

Each question will be marked out of 25.
You are reminded of the importance of clear English and careful presentation in your answers.
You should have, in addition to this question paper, a leaflet advertising Rhondda Heritage Park.

Please note:
Section A is on page 2 in this question paper
Section B is on page 6 in this question paper
Section C is on page 10 in this question paper.

This publication may be reproduced only in accordance with Edexcel Limited copyright policy.
©2005 Edexcel Limited.

Printer's Log. No.
M21963A
W850/T1203/57570 5/6/6/4/2/

M 2 1 9 6 3 A 0 1 1 6

Turn over

edexcel

Leave blank

SECTION A: UNSEEN MEDIA

You must answer the question in this section.
You should spend about 40 minutes on this question.

1. Read both sides of the leaflet advertising Rhondda Heritage Park.

How does this leaflet try to persuade people to visit Rhondda Heritage Park?

You should write about:
- the content of the leaflet
- the use of language
- design features, including layout and photographs
- whether you think the leaflet is successful
- any other aspects which you think are relevant.

(Total for Section A: 25 marks for Reading)

Write your answer to Section A here:

Leave blank

(Section A Continued)

Leave blank

(Section A Continued)

Leave blank

(Section A Continued)

M 2 1 9 6 3 A 0 5 1 6

Leave blank

SECTION B: WRITING TO ARGUE, PERSUADE, ADVISE

There are two questions in this section. You should answer ONE of them.
Do not use pencil. Use blue or black ink.
Put a cross in the box indicating the question you have chosen (☒).
If you change your mind, put a line through the box (☒) and then put a cross in the other box (☒).
You should spend about 40 minutes on this question.

2. A local radio station runs a programme about holidays or trips called "Dream or Nightmare?". Think about a holiday or trip you have experienced either in this country or abroad.

Write the text of a talk for that programme to persuade listeners, **either** to go on that holiday or trip **or** to avoid it.

OR

3. Write a persuasive letter to local businesses asking them to sponsor **either** a sports event **or** an arts event which your school is organising.

You should include details of the event, why the school needs the support of sponsors and how the sponsors themselves might benefit from their association with the event.

(Total for Section B: 25 marks for Writing)

Chosen Question Number: **Question 2** ☐ **Question 3** ☐

Write your answer to Section B here:

Leave blank

(Section B Continued)

Leave blank

(Section B Continued)

M 2 1 9 6 3 A 0 8 1 6

Leave blank

(Section B Continued)

Leave blank

SECTION C: WRITING TO ANALYSE, REVIEW, COMMENT

There are two questions in this section. You should answer ONE of them.
Do not use pencil. Use blue or black ink.
Put a cross in the box indicating the question you have chosen (☒).
If you change your mind, put a line through the box (☒) and then put a cross in the other box (☒).
You should spend about 40 minutes on this question.

4. Many schools organise residential visits for their students.

Write an article for a newspaper commenting on the social and educational benefits to students of taking part in such visits.

OR

5. Television soap operas like *EastEnders* and *Coronation Street* continue to attract large audiences.

Comment on why you think such programmes are popular.

(Total for Section C: 25 marks for Writing)

Chosen Question Number: **Question 4** ☒ **Question 5** ☒

Write your answer to Section C here:

Leave blank

(Section C Continued)

Leave blank

(Section C Continued)

M 2 1 9 6 3 A 0 1 2 1 6

Leave blank

(Section C Continued)

TOTAL FOR PAPER: 75 MARKS

END

Edexcel Limited gratefully acknowledges the co-operation of Rhondda Heritage Park in the preparation of this paper.

BLANK PAGE

BLANK PAGE

BLANK PAGE