

General Certificate of Secondary Education 2013

English Language/English

Unit 1: Personal Writing and Reading Multi-Modal Texts

Foundation Tier

[GEG11]

TUESDAY 4 JUNE, MORNING



TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number on the Answer Booklet provided. Complete **all three** tasks.

Section A tests your Writing skills.

Section **B** tests your Reading skills.

Spend 45 minutes on each section.

INFORMATION FOR CANDIDATES

The total mark for this paper is 48.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each task.

This paper is accompanied by an insert containing advertising material for use with Task 2 and Task 3.



Section A: Personal Writing

Up to **16 marks** are available for an **organised and engaging** piece of writing.

Up to **8 marks** are available for the use of a **range of sentence structures** and **accuracy in spelling**, **punctuation and grammar**.

TASK 1

Write a talk for your class about an experience that taught you a lesson.

In your response you might want to:

- describe this experience
- explain what the experience taught you and how you feel about it now.

[24]

Planning your answer . . .

It is suggested that you organise your time like this:

- 10 minutes planning your response to the task
- 30 minutes writing your response
- 5 minutes checking your work.

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Section B: Reading Multi-Modal texts

Read the advertising material for "Matlock Farm Park" and "Drusillas".

The **language** and **presentational devices** aim to create the sense that these places would offer families an exciting day out.

TASK 2

Compare and contrast how language is used in **both** texts to **persuade** the reader that these are interesting and fun places to visit.

In your response comment on **how** the **words** and **phrases** are used to promote each place. [15]

TASK 3

Compare and contrast how presentational devices are used in **both** texts to add to the appeal of these two places.

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In your response comment on **how**:

- images and colour are used
- the layout adds to the appeal.

[9]

Planning your answer . . .

It is suggested that you organise your time like this:

- 10 minutes reading the advertising material
- 23 minutes responding to Task 2
- 12 minutes responding to Task 3.

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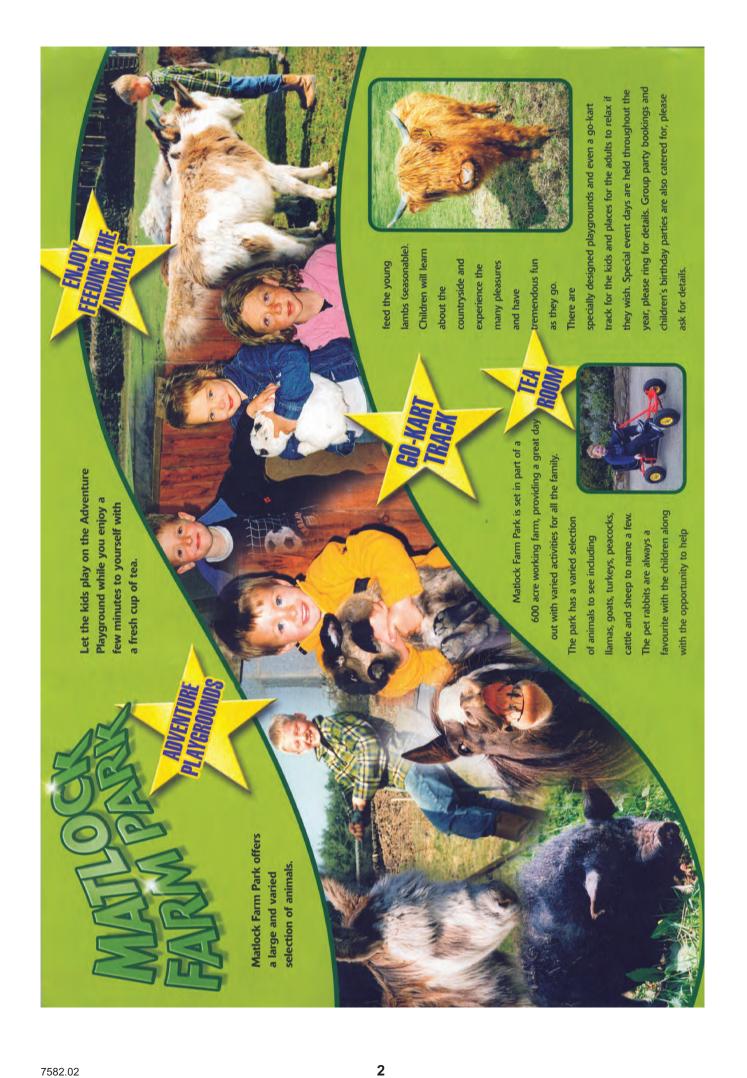
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INSERT FOR USE WITH TASKS 2 AND 3



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