



Rewarding Learning

General Certificate of Secondary Education
2013

English Language/English

Unit 1: Personal Writing and Reading
Multi-Modal Texts

Foundation Tier

[GEG11]



TUESDAY 4 JUNE, MORNING

TIME

1 hour 30 minutes.

INSTRUCTIONS TO CANDIDATES

Write your Centre Number and Candidate Number on the Answer Booklet provided.

Complete **all three** tasks.

Section **A** tests your Writing skills.

Section **B** tests your Reading skills.

Spend **45 minutes on each section**.

INFORMATION FOR CANDIDATES

The total mark for this paper is 48.

Figures in brackets printed down the right-hand side of pages indicate the marks awarded to each task.

This paper is accompanied by an insert containing advertising material for use with Task 2 and Task 3.



Section A: Personal Writing

Up to **16 marks** are available for an **organised and engaging** piece of writing.

Up to **8 marks** are available for the use of a **range of sentence structures** and **accuracy in spelling, punctuation and grammar**.

TASK 1

Write a talk for your class about an experience that taught you a lesson.

In your response you might want to:

- describe this experience
- explain what the experience taught you and how you feel about it now.

[24]

Planning your answer . . .

It is suggested that you organise your time like this:

- **10 minutes** *planning your response to the task*
- **30 minutes** *writing your response*
- **5 minutes** *checking your work.*

Section B: Reading Multi-Modal texts

Read the advertising material for “Matlock Farm Park” and “Drusillas”.

The **language** and **presentational devices** aim to create the sense that these places would offer families an exciting day out.

TASK 2

Compare and contrast how **language** is used in **both** texts to **persuade** the reader that these are interesting and fun places to visit.

In your response comment on **how** the **words** and **phrases** are used to promote each place.

[15]

TASK 3

Compare and contrast how **presentational devices** are used in **both** texts to add to the appeal of these two places.

In your response comment on **how**:

- **images** and **colour** are used
- the **layout** adds to the appeal.

[9]

Planning your answer . . .

It is suggested that you organise your time like this:

- **10 minutes** reading the advertising material
- **23 minutes** responding to Task 2
- **12 minutes** responding to Task 3.

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INSERT FOR USE WITH TASKS 2 AND 3

MATLOCK FARM PARK

ADVENTURE PLAYGROUNDS

Matlock Farm Park offers a large and varied selection of animals.

Let the kids play on the Adventure Playground while you enjoy a few minutes to yourself with a fresh cup of tea.

ENJOY FEEDING THE ANIMALS

feed the young lambs (seasonable).

Children will learn about the countryside and experience the many pleasures and have tremendous fun as they go.

There are

specially designed playgrounds and even a go-kart track for the kids and places for the adults to relax if they wish. Special event days are held throughout the year, please ring for details. Group party bookings and children's birthday parties are also catered for, please ask for details.

GO-KART TRACK

TEA ROOM

Matlock Farm Park is set in part of a 600 acre working farm, providing a great day out with varied activities for all the family.

The park has a varied selection of animals to see including llamas, goats, turkeys, peacocks, cattle and sheep to name a few. The pet rabbits are always a favourite with the children along with the opportunity to help





WELCOME TO DRUSILLAS

"the fun finding-out day-out"

Set in the stunning scenery of the Cuckmere Valley at Alfriston in East Sussex,

Drusillas is widely regarded as the best small zoo in the country and is fast becoming recognised as one of the most popular places for children in south east England.

GREAT DISCOUNTS for GROUPS throughout 2013

With over 130 animal species in natural environments, there is plenty of **animal magic** to engage everyone from the youngest to the oldest visitor.

Amongst the fascinating and captivating creatures there are the famous **meerkats**, a **walk-through bat enclosure**, **owls** and **parrots**, **Petworld**, underwater viewing at **Penguin Bay**, a splendid range of **monkeys**, **lemurs** and **gibbons** as well as a wide variety of **reptiles** and **creepy crawlies**...

But animals are only half the fun - **Playland** is paradise for anyone who needs to let off steam, packed with slides, swings, ropes and climbable things, thoughtfully separated for different age groups.

There is also a **Safari Train** that runs through the llama paddock, **Panning for Gold**, **Zoolympics Challenge**, **Animal Spotter Books** and **Stamping Trail**, **Jungle Adventure Golf**, **Explorers Lagoon**, the **Wacky Workshop**, **Monkey Kingdom**, **Penguin Plunge**, **Vertical Limit**, **Dino-Dig** and **AMAZON ADVENTURE** - a themed indoor soft-play centre.

And don't miss the **Children's Walk of Fame** situated at Drusillas, with **Sooty**, **Peter Rabbit**, **Postman Pat** - as well as a host of characters and celebrities lined up for 2013.

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