

General Certificate of Secondary Education June 2010

3702/1H

English
Specification A
Higher Tier

Post-Standardisation

Mark schemes are prepared by the Principal Examiner and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation meeting attended by all examiners and is the scheme which was used by them in this examination. The standardisation meeting ensures that the mark scheme covers the candidates' responses to questions and that every examiner understands and applies it in the same correct way. As preparation for the standardisation meeting each examiner analyses a number of candidates' scripts: alternative answers not already covered by the mark scheme are discussed at the meeting and legislated for. If, after this meeting, examiners encounter unusual answers which have not been discussed at the meeting they are required to refer these to the Principal Examiner.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of candidates' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

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GCSE English 2010

Paper 1 Tier H Mark Scheme

INTRODUCTION

Examiners will be expected to read the scripts in their allocation carefully and to make every effort to look positively for achievement throughout the ability range. They will be expected to annotate the scripts in order to show subsequent readers what evidence they have found for the achievement of the particular descriptors in the mark ranges and will be expected to give a mark for each answer in the right-hand margin at the end of the answer.

There is a common marking spine which runs across all components. In this way the whole examination can be integrated by using a common grade related system for all components.

There are some rules, however, about the mark ranges that can be given.

TIER H

On Tier H, the questions are targeted at Grades A to D. However, it is quite possible that on an individual essay or component candidates may perform below grade D and so there are also descriptors for grades below D.

DECIDING ON A MARK

Examiners must use the full range of marks. Work exhibiting the highest skills should be considered for full marks.

Marking throughout must be on a 'best-fit' principle. Where there are both strengths and weaknesses in a particular answer, examiners should consider carefully which range is the best fit for the performance overall.

The descriptors are an attempt to guide examiners to an understanding of the qualities normally expected of, or 'typical' of, work in the range. **They must not be interpreted as hurdle statements**.

Once the mark has been decided upon, by the identification in the body of the script where the descriptor has been met, then the mark should be placed in the right hand margin.

ANNOTATION OF SCRIPTS

It is important that while they are marking in red, examiners note on the script where they have found specific evidence of candidates having achieved a descriptor. It is likely that examiners will be making more extensive annotations at the beginning of the marking period than at the end, but every mark must be justified by a written comment. Ticks should be used to identify evidence of particular skills. Random ticking is extremely unhelpful.

The best kinds of comments are where a particular element of the descriptors is identified clearly and concisely. The point of making such comments is to allow subsequent readers to understand what you are identifying as positive achievement and where you are seeing material

which gains credit. It is to share your marking process with those reading your scripts later (Team Leaders, Assistant Principals, Principals, the Chief, Awarders, QCA, scrutineers etc.).

Examiners are asked to number the scripts in their allocation in the order in which they mark them. The first script marked is '1'. Go right through the allocation. Number the script in the top left hand corner of the front cover of the script. If you do extra scripts just keep numbering through.

PROBLEMS

Where an examiner has great difficulty in assessing a script, (s)he can draw it to the attention of the Principal Examiner at the end of the marking season by placing RSE (Refer to Senior Examiner) on the script and attaching the relevant Form EX/SRF. This means that it will be sent to the final meeting of examiners, the occasion where all the problems are looked at and a decision arrived at. Very occasionally a script is very hard to read or illegible. If you have one of these, you should give the mark you think it deserves, but you must also mark it RSE and complete Form EX/SRF so that it can be deciphered fully later on.

RUBRIC INFRINGEMENTS

There may well be a few candidates who answer the wrong number of questions. If so, mark them all and count the highest score for those eligible under the terms of the rubric. Thus the marks should be entered which are the highest according to the allowable rubric.

RECORDING

In addition to recording the mark for a question at the end of the answer, examiners must also fill in the total marks for each question on the front cover of the answer booklet. These should then be totalled, with the total mark placed in the appropriate box.

The grid on the front of the answer booklet should look like this:		
01	4	
02	6	
03	3	
04	6	
08	14	
	7	

Please make sure that you add your initials underneath the total for the paper in the appropriate box.

GCSE English 2010

Paper 1 Tier H

Section A: Reading

This section covers the following Assessment Objectives:

AO2 Reading (En2)

Candidates are required to demonstrate their ability to:

- (i) read, with insight and engagement, making appropriate references to texts and developing and sustaining interpretations of them;
- (ii) distinguish between fact and opinion and evaluate how information is presented;
- (iii) follow an argument, identifying implications and recognising inconsistencies;
- (iv) select material appropriate to their purpose, collate material from different sources, and make cross references;
- (v) understand and evaluate how writers use linguistic, structural and presentational devices to achieve their effects, and comment on ways language varies and changes.

Assessment Objectives	01	02	03	04
(i)	✓	✓	✓	✓
(ii)		✓		
(iii)	✓	✓	(√)	✓
(iv)	✓	✓	✓	✓
(v)			✓	✓

Read **Item 1** the article *If 16-year-olds cannot buy cigarettes, surely they shouldn't be allowed anywhere near a polling booth,* by Marcel Berlins.

What are the different reasons Marcel Berlins gives to support his view that 16 year olds should not be given the vote?

(6 marks)

Marks	Skills Descriptors	Content Descriptors
0	 nothing relevant written 	it cannot be brought in surreptitiously
1 mark	some simple supported comment	the public is overwhelmingly against such a move the disaction about the too bins of
'some simple comment'	 mainly narrative description refers to some appropriate detail some points put forward some extended supported comments 	 the dissatisfaction about the teaching of citizenship negates the argument the usual arguments about other age limits at 16 are not feasible: they can't even buy cigarettes an arbitrary age limit is not a valid
'attempts to engage'	 unstructured response and tends to paraphrase some identification of main reasons put forward by Berlins attempts to engage with task 	 argument either – maturity is not necessarily age related it is the author's view that the decision is merely based upon 'a feeling' there is no consensus like there was in 1969, for a drop from 21 to 18 the author is not against the move, but
3-4 marks 'clear attempt'	 clear and effective attempt to engage with the task structured response selects and comments on Berlins' views a variety of points put forward 	 thinks it premature in view of the poor numbers of 18 – 24 year olds voting 16 year olds have not 'absorbed enough of the world' to vote etc.
5-6 marks 'detailed/ shaped and absorbed'	 a full understanding of the reasons put forward to support his view material fully absorbed and shaped for purpose references integrated into argument a detailed and conceptualised response 	

02 How does Marcel Berlins use facts and use opinions to present his argument?

(6 marks)

 nothing relevant written some simple supported comment mainly narrative description refers to some appropriate detail some facts and/or opinions alluded to some extended supported comments some facts and/or opinions alluded to some extended supported comments some extended supported comments some extended supported comments unstructured response and tends to paraphrase some identification of facts and/or opinions to make the reader think that it is all a 'fait accompli' the use of 'figures' gives his argument
 mainly narrative description refers to some appropriate detail some facts and/or opinions alluded to some extended supported comments some extended supported comments unstructured response and tends to paraphrase some identification of facts and/or opinions the public was against it in 2004 the Electoral Commission concluded in 2004 that the 18 year old limit should stay citizenship has changed the situation 16 year olds can do other important things the public was against it in 2004 the public was against it in 2004 the Electoral Commission concluded in 2004 that the 18 year old limit should stay citizenship has changed the situation 16 year olds can do other important things there can be no measurable criteria etc. Uses: to make the reader think that it is all a 'fait accompli'
 refers to some appropriate detail some facts and/or opinions alluded to some extended supported comments some extended supported comments unstructured response and tends to paraphrase some identification of facts and/or opinions the Electoral Commission concluded in 2004 that the 18 year old limit should stay citizenship has changed the situation 16 year olds can do other important things there can be no measurable criteria etc. Uses: to make the reader think that it is all a 'fait accompli'
simple comment' 2 marks * some extended supported comments * attempts to engage' * some identification of facts and/or opinions * some facts and/or opinions alluded to * some extended supported comments * unstructured response and tends to paraphrase * some identification of facts and/or opinions * to make the reader think that it is all a 'fait accompli' * the use of 'figures' gives his argument'
 to comment' some extended supported comments unstructured response and tends to paraphrase some identification of facts and/or opinions citizenship has changed the situation 16 year olds can do other important things there can be no measurable criteria etc. Uses: to make the reader think that it is all a 'fait accompli' the use of 'faures' citizenship has changed the situation 16 year olds can do other important things there can be no measurable criteria etc.
things there can be no measurable criteria things there can be no measurable criteria etc. **attempts to engage **engage** **engage
 unstructured response and tends to paraphrase some identification of facts and/or opinions etc. Uses: to make the reader think that it is all a 'fait accompli' the use of 'figures' gives his argument
 engage' paraphrase some identification of facts and/or opinions Uses: to make the reader think that it is all a 'fait accompli' the use of 'figures' gives his argument
 some identification of facts and/or opinions to make the reader think that it is all a 'fait accompli'
the use of 'figures' gives his argument
attempts to engage with task the use of 'figures' gives his argument factual weight
 3-4 marks clear and effective attempt to engage with task evidence to support argument and from august bodies
 'clear and
effective • selects and comments on how the • satisfactorily taught the right to vote is not necessarily age
attempt' argument is presented by using related
facts and opinions • this is clearly a conclusive fact
 at least one fact and one opinion this would suggest general disinterest etc.
put forward • etc. Opinions:
that concultation document by the
government was released 'stealthily'
facts and opinions and how they are used to present the argument facts and opinions and how they are used to present the argument facts and opinions and how they are used to present the argument
shaped and • material fully absorbed and shaped • the public is against it, but the word
absorbed' for purpose 'overwhelmingly' does not give an actual
 references integrated into argument number until last paragraph the right to vote is not necessarily age
a detailed and conceptualised related related
response • the other apparently inappropriate
groups are allowed to vote there is no clear consensus today
there is no clear consensus today 16 year olds do not deserve the vote
• etc.
Uses:
to show the government is trying to bring the legislation in with as little notice as
possible
 to make the reader 'smell a rat' this is based on information gathered
before the introduction of citizenship
an unsubstantiated opinion used to
make us agree
 this is an emotive opinion a concluding opinion
• etc.

How are both image and language used in **Item 1**, the article *If 16-year-olds cannot buy cigarettes, surely they shouldn't be allowed anywhere near a polling booth* to get the points across?

(7 marks)

Marks	Skills Descriptors	Content Descriptors
0	 nothing relevant written 	Image
1 'some simple comment'	 some simple supported comment mainly narrative description refers to some appropriate detail some references to both image and/or language 	 sketch of babyish 16-year old – to stress the view that they have not had enough experience of life need their right and left hands labelling – to stress that they are amongst the 'ignorant and foolish'
2-3 'attempts to engage'	 some extended supported comments unstructured response and tends to paraphrase some identification of image and/or language used attempts to engage with task 	 learner plates – to suggest that they lack the necessary experience can't even tie own laces – can't be trusted to even do that X-shaped figure – to stress the main point of the article wide-eyed look – to suggest unreadiness (?)
4-5 marks 'clear attempt'	 clear and effective attempt to engage with both image and language structured response selects and comments using some appropriate terminology at least one example of each given with some evaluation 	 sketchy cartoon – to suggest that this has not been really thought through etc. Language first person – to give a personal opinion and to involve the reader
6-7 'detailed/ shaped and absorbed'	 a full understanding of what is being asked material fully absorbed and shaped for purpose references integrated into argument with a convincing use of terminology a detailed and conceptualised response which explains how the image and language are used to get the point across 	 third person – to report and to inform long, complex sentences – to suggest complexity and intelligence rhetorical questions – to engage the reader and to add to the overall rhetorical 'feel' of the piece informal use of 'fag' – to suggest the inappropriateness of the idea formal and sophisticated vocabulary – to add to the sophistry occasional short sentences – for contrasting effect many examples of apposition – legal style of address/argument etc.

Now read **Item 2** What a Woman may be, and yet not have the Vote and **Item 3** VOTES FOR WOMEN WANTED EVERYWHERE!

04 Both items were designed to promote votes for women. Compare the methods used in each and their effectiveness.

(8 marks)

Marks	Skills Descriptors	Content Descriptors
0	 nothing relevant written 	Methods used in Item 2
1-2 mark	some simple supported comment	 ridiculous comparison of the two rows of images
'some simple	mainly narrative description	ridiculous comparison of the two rows of armorial shields
supported comment'	 refers to some appropriate methods 	 ridiculous comparison of the two
	some reference to methods	captions
	used	bright colours to attract the reader
3-4 marks	some extended supported	cartoon-like images but realistic
	comments	all images favour the women
'attempts to	 unstructured response and 	direct and forthright style
engage'	tends to paraphrase	artistic/arty
	some identification of	etc. e.g. language
	methods used	
	attempts to engage with	Methods used in Item 3
	task and to compare	serious and graceful image
F 0l		one main image
5-6 marks	clear and effective attempt	central image of the woman and
(aloon attomoral)	to engage with the task and	her role in the process
'clear attempt'	to compare	the font is solid, reliable and of the
	structured response	period
	selects and comments on how the methods were	colours represent the suffragette
	designed to promote votes	movement (purple = dignity; green = fertility; white = purity)
	for women	 pastel colours to appear feminine
	at least one example from	 paster colours to appear reminine image reiterates the message of
	each item given with some	the newspaper being wanted
	evaluation	everywhere
7-8 marks	a full understanding of what	the arm and belt/sash balance
	is being asked	each other
'detailed/shaped	material fully absorbed and	very artistic (even signed by the
and absorbed'	shaped for purpose	artist)
	 references integrated into 	etc. e.g. language
	argument with a convincing	
	use of media terminology	
	a detailed and	
	conceptualised comparison	
	with detailed evaluations	

Specification A Paper 1, Higher, Section B: Writing to Argue, Persuade or Advise

Assessment Objectives

- AO3 (i) communicate clearly and imaginatively, using and adapting forms for different readers and purposes
- AO3 (ii) organise ideas into sentences, paragraphs and whole texts using a variety of linguistic and structural features

AO3 (iii) use a range of sentence structures effectively with accurate punctuation and spelling

Descriptors have been included for performance from U to A*. The skills descriptors represent the base line generic expectations whilst the content descriptors offer guidance on how those expectations are likely to be demonstrated in a response.

For each question, examiners are to record one mark out of 18 for AO3 (i) and (ii) combined and a **separate** mark out of 9 for AO3 (iii). The total available mark for Section B questions is therefore 27.

For AO3 (i)/(ii), assess answers in terms of the levels below, i.e. the Communication and Organisation descriptors. For AO3 (iii), use the separate set of levels which follow. Place the marks in the margin at the end of the answer, with the AO3 (i)/(ii) total above the AO3 (iii) total. Note that two marks will be awarded.

The Skills descriptors embody the two equally weighted Assessment Objectives in the Communication and Organisation Mark Schemes. These are amplified and customised for the question in the Content Descriptors. Examiners will need to look closely at the Content Descriptors in order to find the appropriate range, and then to check across to the Skills Descriptors to confirm or modify the preliminary judgement. Taking both Skills and Content Descriptors together will determine how high or low in the range the mark should be. Remember that to be placed in a particular range the work will satisfy some (but not necessary all) of the criteria at that level. The precise mark awarded will be determined by the extent to which the answer matches the descriptors set out in the appropriate level.

The one Assessment Objective tested in the Sentence Structures, Punctuation and Spelling Mark Scheme has been split into its three constituent parts. These are amplified and customised in the Content Descriptors. The same process should be followed as in the previous Mark Scheme to determine the mark to be awarded.

In each case, a best fit principle may need to be applied where performance in response to the Assessment Objectives or parts of Assessment Objectives is uneven.

Any valid responses should be rewarded. Remember that candidates are writing in timed conditions.

A letter has been written to your local newspaper in which it is argued that schools should give much more time to vocational and practical subjects. Reply where you **argue** for *or* against this view.

(27 marks)

	AO3 (i)/(ii) Communi	cation and Organisation
Marks	Skills Descriptors	Content Descriptors
1-2	communicates some meaning	some words in appropriate order
	some simple sequencing of ideas	one or more points made
3-4	communicates some meaning with occasional sense of purpose and	 makes one or more direct reference to a letter to a local paper
	audience	 an indication of awareness of need for formality
		 may express personal feelings strongly but with little or no use of supportive detail
	ideas are sequenced simply, but generally appropriately	some attempt to shape points into a letter
5-6	clear communication of ideas with	 a number of arguments put forward
	more sense of purpose and audience	 uses isolated points from stimulus material or copies some points in detail
		shows awareness of wide audience at different points either by use of second person or by occasional use of a more formal register
	uses some organisational devices appropriately with occasional	 may demonstrate occasional attempt to paragraph though likely to be random
	conscious selection of words	some attempt to link ideas using causal connectives e.g. because, so
		 occasional attempt to use linguistic/
		presentational devices e.g. repetition, capitals, bold
7-8	sustained awareness of purpose and audience	linked arguments put forward which may be developed in a generalised way
		addresses wide audience directly and/or starts consciously to use a more formal register, though still evidence of colloquial language
		 begins to use rhetorical devices, for example, rhetorical questions with occasional evidence of language being used emotively
	more conscious attempt to organise sentences into	discursive markers e.g. the first point, where used, are mechanical and obvious
	paragraphs with some attempt to use vocabulary for effect	more frequent use of linguistic/presentational devices e.g. repetition for effect
9-10	conscious attempt to suit the needs of purpose and audience and begins to engage reader's response	 presents argument with a variety of reasons evidence which may be drawn from personal experience and stimulus material may be used to support argument
		 register almost wholly formal with some attempt to control tone e.g. to be judgemental, indignant etc.
	clear, if mechanical, paragraphing with more conscious use of	 organised points with paragraphing marking some shift in argument
	vocabulary for effect	 more appropriate use of wider range of rhetorical devices and discursive markers though still mechanical and superimposed

	AO3 (i)/(ii) Communication and Organisation			
Marks	Skills Descriptors	Content Descriptors		
11-12	clear identification with purpose and audience; begins to sustain reader's response	 argument is starting to become more detailed with a clear awareness of alternative viewpoints and some second guessing some sense of varying emphasis for effect with conscious use of a chosen tone e.g. confrontational or placatory 		
	evidence of structure with usually coherent paragraphs and clear selection of vocabulary for effect	 paragraphs are competently linked by content and language confident use of devices such as anecdote in context and rhetorical questions discursive markers are becoming more integrated and are used to enhance the argument; may mark both cause and effect e.g. as a result of this, consequently 		
13-14	form, content and style are generally matched to purpose and audience	 detailed and well developed; starting to use and support abstract argument, though not always convincingly carried through begins to anticipate and evaluate potential audience response may use argument and counter-argument with competence 		
	well structured, starting to use paragraphs to enhance meaning and with increasing sophistication in vocabulary choice and phrasing	 range of paragraph structures coherently linked vocabulary range successfully reflects more sophisticated level of argument and attempt to influence reader discursive markers are now coherently integrated 		
15-16	 form, content and style are consistently matched to purpose and audience coherently structured with fluently linked sentence structures and 	 argues successfully and convincingly; well informed, drawing on a range of sources growing subtlety of purpose and ability to adapt tone to manipulate reader controls a range of means to gain emphasis (e.g. one sentence paragraph) and 		
	paragraphs and evidence of conscious crafting	demonstrate alternative points of view (e.g. anecdote, reference) fluent control of range of devices and discursive markers with an extensive vocabulary range		
17-18	form, content and style are assuredly matched to purpose and audience; distinctive and consistently effective	 may use satire, irony etc. but always fittingly and in context demonstrates intellectual rigour and the ability to integrate a range of complex details from varied sources 		
	controlled and sustained crafting with highly effective and delightful vocabulary choices	 discursive markers, rhetorical devices etc. are integrated into whole seamlessly and persuasively may use some inventive structural and/or linguistic devices 		

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	AO3 (iii) Sentence Structures	, Punctuation and Spelling
Marks	Skills Descriptors	Content Descriptors
1	some sentencessome accuracy in spelling of simple	e • some monosyllabic words spelt
	words	correctly
	 random punctuation 	
2-3	in sentencesgenerally accurate basic spelling	 may use mainly simple and compound sentences, with occasional complex sentences; may use discourse markers in an enhanced way simple words spelt correctly
	 evidence of conscious punctuation 	 occasional full stops
4-5	uses a range of securely demarcated sentence structures	some conscious variation of syntax though not always grammatically secure; may use complex sentences with appropriate discourse markers e.g. because, on the other hand
	 some accurate spelling of more complex words 	commonly used words spelt correctly
	starts to use a range of punctuatio	 general accuracy in use of capital letters and full stops
6-7	uses sentence forms for effect	constructions linked securely to discourse markers; may use rhetorical devices, first person, imperatives, modal verbs, repetition, short sentences, rhetorical questions and/or exclamations for effect
	generally secure in spelling	 generally secure spelling of irregular, latinate, complex words
	 generally secure in punctuation which clarifies meaning and purpose 	 generally accurate in sentence demarcation, use of commas, question marks etc.
8-9	uses full range of appropriate sentence structures	 clear and controlled, manipulation of sentence structures for effect; may use a wide range of appropriate discourse markers linked to syntactical choice; may use syntactical variety to build rhetorical power paragraphs
	 achieves a high level of technical accuracy in spelling 	accurate spelling
	achieves a high level of technical accuracy in punctuation	 range of punctuation used in a sophisticated manner; colons and semi-colons used correctly when appropriate

Write a letter to a local employer **persuading** him or her to give you a job for the summer holidays.

(27 marks)

	AO3 (i)/(ii) Communica	ation and Organisation
Marks	Skills Descriptors	Content Descriptors
1-2	communicates some meaning	some words in appropriate order
	some simple sequencing of ideas	one or more points made
3-4	communicates some meaning with occasional sense of purpose and audience	 makes one or more direct references to trying to persuade a local employer to give them a job an indication of awareness of need for a sense of audience
		 may express personal feelings strongly but with little or no use of supportive detail
	ideas are sequenced simply, but generally appropriately	 some attempt to shape points into the form of a letter
5-6	 clear communication of ideas with more sense of purpose and audience 	 a number of points of persuasion put forward uses isolated points from stimulus material or copies some points in detail
		 shows awareness of mixed age audience at different points either by use of second person or by occasional use of an appropriate register
	uses some organisational devices appropriately with occasional conscious selection of words	 may demonstrate occasional attempt to paragraph though likely to be random some attempt to link ideas using connectives
		 e.g. because, so occasional attempt to use linguistic/ presentational devices e.g. repetition, capitals, bold
7-8	sustained awareness of purpose and audience	 linked material which may be developed in a generalised way addresses adult audience directly and/or starts consciously to use a more appropriate register, with evidence of colloquial language begins to use rhetorical devices, for example,
		rhetorical questions with occasional evidence of language being used emotively
	more conscious attempt to organise sentences into paragraphs with some attempt to	 discursive markers e.g. the first point, where used, are mechanical and obvious more frequent use of linguistic/presentational
	use vocabulary for effect	devices e.g. repetition for effect
9-10	conscious attempt to suit the needs of purpose and audience and begins to engage reader's response	 persuades by variety of means evidence which may be drawn from personal experience and stimulus material used to persuade
		 register mainly appropriate with some attempt to control tone e.g. to be persuasive, funny, serious etc.
	clear, if mechanical, paragraphing with more conscious use of	 organised points with paragraphing marking some stages of persuasion
	vocabulary for effect	more appropriate use of wider range of rhetorical devices and discursive markers though still mechanical and superimposed

Marks	Skills Descriptors	Content Descriptors
11-12	 clear identification with purpose and audience; begins to sustain reader's response 	 persuasion is starting to become more detailed with a clear awareness of the features likely to persuade business people some sense of varying emphasis for effect with conscious use of a chosen tone
	 evidence of structure with usually coherent paragraphs and clear selection of vocabulary for effect 	 paragraphs are competently linked by content and language confident use of devices such as anecdote in context and rhetorical questions discursive markers are becoming more integrated and are used to persuade
13-14	form, content and style are generally matched to purpose and audience	 detailed and well developed; starting to use and support persuasion though not always convincingly carried through begins to anticipate and evaluate potential audience response may use variety of rhetorical devices with competence
	 well structured, starting to use paragraphs to enhance meaning and with increasing sophistication in vocabulary choice and phrasing 	 coherently linked vocabulary range successfully reflects more sophisticated level of persuasion and attempt to influence reader discursive markers are now coherently integrated
15-16	form, content and style are consistently matched to purpose and audience	 persuades successfully and convincingly; well informed, drawing on a range of sources growing subtlety of purpose and ability to adapt tone to manipulate reader
	coherently structured with fluently linked sentence structures and paragraphs and evidence of conscious crafting	 controls a range of means to gain emphasis (e.g. one sentence paragraph) and demonstrate variety of possible consequences fluent control of range of devices and discursive markers with an extensive vocabulary range
17-18	form, content and style are assuredly matched to purpose and audience; distinctive and consistently effective	 may use satire, irony etc. but always fittingly and in context demonstrates intellectual rigour and the ability to integrate a range of persuasive techniques
	 controlled and sustained crafting with highly effective and delightful vocabulary choices 	 discursive markers, rhetorical devices etc. are integrated into whole seamlessly and persuasively may use some inventive structural and/or linguistic devices

	AO3 (iii) Sentence Structures, Punctuation and Spelling			
Marks	Skills Descriptors	Content Descriptors		
1	 some sentences some accuracy in spelling of simple words random punctuation 	e • some monosyllabic words spelt correctly		
2-3	 in sentences generally accurate basic spelling evidence of conscious punctuation 	 may use mainly simple and compound sentences, with occasional complex sentences; may use discourse markers in an enhanced way simple words spelt correctly occasional full stops 		
4-5	 uses a range of securely demarcated sentence structures some accurate spelling of more complex words 	some conscious variation of syntax though not always grammatically secure; may use complex sentences with appropriate discourse markers e.g. because, on the other hand commonly used words spelt correctly		
	starts to use a range of punctuatio	letters and full stops		
6-7	uses sentence forms for effect	 constructions linked securely to discourse markers; may use rhetorical devices, first person, imperatives, modal verbs, repetition, short sentences, rhetorical questions and/or exclamations for effect 		
	generally secure in spelling	 generally secure spelling of irregular, latinate, complex words 		
	 generally secure in punctuation which clarifies meaning and purpose 	 generally accurate in sentence demarcation, use of commas, question marks etc. 		
8-9	uses full range of appropriate sentence structures	clear and controlled, manipulation of sentence structures for effect; may use a wide range of appropriate discourse markers linked to syntactical choice; may use syntactical variety to build rhetorical power throughout sections of speech		
	 achieves a high level of technical accuracy in spelling achieves a high level of technical accuracy in punctuation 	 accurate spelling range of punctuation used in a sophisticated manner; colons and 		
		semi-colons used correctly when appropriate		

Write an article for a teenage magazine **advising** readers how to improve their lives. (27 marks)

	AO3 (i)/(ii) Communication and Organisation			
Marks	Skills Descriptors	Content Descriptors		
1-2	communicates some meaning	some words in appropriate order		
	some simple sequencing of ideas	one or more points made		
3-4	communicates some meaning with occasional sense of purpose and audience	makes one or more direct references to giving advice to young people about how to improve their lives		
		an indication of awareness of need for formality		
		may express personal feelings strongly but with little or no use of supportive detail		
	ideas are sequenced simply, but generally appropriately	some attempt to shape points into article for a teenage magazine		
5-6	clear communication of ideas with	a number of points made		
	more sense of purpose and audience	uses isolated points from stimulus material or copies some points in detail		
		shows awareness of general audience at different points in the article either by use of second person or by occasional use of a more appropriate register		
	uses some organisational devices appropriately with occasional	may demonstrate occasional attempt to paragraph though likely to be random		
	conscious selection of words	some attempt to link ideas using causal connectives e.g. because, so		
		occasional attempt to use linguistic/presentational devices e.g. repetition, capitals, bold		
7-8	sustained awareness of purpose and audience	linked advice put forward which may be developed in a generalised way		
		addresses general audience directly and/or starts consciously to use a more formal register, plus evidence of colloquial language		
		begins to use rhetorical devices, for example, rhetorical questions with occasional evidence of language being used emotively		
	more conscious attempt to organise sentences into	discursive markers e.g. the first point, where used, are mechanical and obvious		
	paragraphs with some attempt to use vocabulary for effect	more frequent use of linguistic/presentational devices e.g. repetition for effect		
9-10	conscious attempt to suit the	presents advice with a variety of reasons		
	needs of purpose and audience and begins to engage reader's response	evidence which may be drawn from personal experience and stimulus material is used to support argument		
		register almost wholly formal with some attempt to control tone		
	clear, if mechanical, paragraphing with more conscious use of	organised points with paragraphing marking some stages in advice		
	vocabulary for effect	more appropriate use of wider range of rhetorical devices and discursive markers though still mechanical and superimposed		

Marks	Skills Descriptors	rs Content Descriptors		
11-12	 clear identification with purpose and audience; begins to sustain reader's response evidence of structure with 	 advice is starting to become more detailed with a clear awareness of the type of advice which would be helpful some sense of varying emphasis for effect with conscious use of a chosen tone confident use of devices such as anecdote in context and rhetorical questions paragraphs are competently linked by 		
	usually coherent paragraphs and clear selection of vocabulary for effect	 content and language discursive markers are becoming more integrated and are used to enhance the advice; may mark both cause and effect e.g. as a result of this, consequently 		
13-14	 form, content and style are generally matched to purpose and audience 	 detailed and well-developed; starting to use and support advice, though not always convincingly carried through begins to anticipate and evaluate potential response of the readership may use conditional(s) with competence 		
	 well structured, starting to use paragraphs to enhance meaning and with increasing sophistication in vocabulary choice 	 range of paragraph structures coherently linked vocabulary range successfully reflects more sophisticated level of advice and attempt to influence teenagers discursive markers are now coherently integrated 		
15-16	 form, content and style are consistently matched to purpose and audience 	 advises successfully and convincingly; well informed, drawing on a range of sources growing subtlety of purpose and ability to adapt tone to manipulate reader 		
	coherently structured with fluently linked sentence structures and paragraphs and evidence of conscious crafting	 controls a range of means to gain emphasis (e.g. one sentence paragraph) and demonstrate possible consequences fluent control of range of devices and discursive markers with an extensive vocabulary range 		
17-18	 form, content and style are assuredly matched to purpose and audience; distinctive and consistently effective 	 may use exaggeration, irony etc. but always fittingly and in context demonstrates intellectual rigour and the ability to integrate a range of complex details from varied sources 		
	 controlled and sustained crafting with highly effective and delightful vocabulary choices 	 discursive markers, rhetorical devices etc. are integrated into whole seamlessly and persuasively may use some inventive structural and/or linguistic devices 		

AO3 (iii) Sentence Structures,			unc	ctuation and Spelling
Marks		Skills Descriptors	Content Descriptors	
1	• some word	e sentences e accuracy in spelling of simple s om punctuation	•	some monosyllabic words spelt correctly
2-3	• gene	rally accurate basic spelling ence of conscious punctuation	•	may use mainly simple and compound sentences, with occasional complex sentences; may use discourse markers in an enhanced way simple words spelt correctly occasional full stops
4-5	dema	a range of securely arcated sentence structures e accurate spelling of more	•	some conscious variation of syntax though not always grammatically secure; may use complex sentence with appropriate discourse markers e.g. because, on the other hand commonly used words spelt correctly
		blex words s to use a range of punctuation	•	general accuracy in use of capital letters and full stops
6-7	• uses	sentence forms for effect	•	constructions linked securely to discourse markers; may use rhetorical devices, first person, imperatives, modal verbs, repetition, short sentences, rhetorical questions and/or exclamations for effect
	• gene	rally secure in spelling	•	generally secure spelling of irregular, latinate, complex words
		rally secure in punctuation n clarifies meaning and ose	•	generally accurate in sentence demarcation, use of commas, question marks etc.
8-9		full range of appropriate ence structures	•	clear and controlled, manipulation of sentence structures for effect; may use a wide range of appropriate discourse markers linked to syntactical choice; may use syntactical variety to build rhetorical power throughout paragraphs
	accu • achie	eves a high level of technical racy in spelling eves a high level of technical racy in punctuation	•	range of punctuation used in a sophisticated manner; colons and semi-colons used correctly when appropriate

Write a speech for a radio programme in which you **argue** that 16 year olds should be

allowed to vote and **persuade** listeners that this would be of benefit to everybody. (27 marks)

	AO3 (i)/(ii) Communication and Organisation			
Marks	Skills Descriptors	Content Descriptors		
1-2	 communicates some meaning some simple sequencing of ideas 	 some words in appropriate order one or more points made 		
3-4	communicates some meaning with occasional sense of purpose and audience	 makes one or more direct reference to the subject of teenagers being allowed to vote an indication of awareness of need for formality may express personal feelings strongly but with little or no use of supportive detail 		
	 ideas are sequenced simply, but generally appropriately 	 some attempt to shape points into format appropriate for a speech 		
5-6	 clear communication of ideas with more sense of purpose and audience 	 a number of arguments put forward along with some persuasion uses isolated points from stimulus material or copies some points in detail shows awareness of the issues involved and wider audience at different points either by use of second person or by occasional use of a more formal register 		
	 uses some organisational devices appropriately with occasional conscious selection of words 	 may demonstrate occasional attempt to paragraph though likely to be random some attempt to link ideas using causal connectives e.g. because, so occasional attempt to use linguistic/presentational devices e.g. repetition, capitals, bold 		
7-8	 sustained awareness of purpose and audience more conscious attempt to organize conteness into 	 linked arguments put forward which may be developed in a generalised way and an attempt to argue and persuade addresses audience directly and/or starts consciously to use an appropriate register begins to use rhetorical devices, for example, rhetorical questions with occasional evidence of language being used emotively discursive markers e.g. the first point, 		
	organise sentences into paragraphs with some attempt to use vocabulary for effect	 where used, are mechanical and obvious more frequent use of linguistic/ presentational devices e.g. repetition for effect 		

Marks	Skills Descriptors	Content Descriptors
9-10	conscious attempt to suit the needs of purpose and audience	 presents persuasion and argument with a variety of reasons
	and begins to engage reader's response	 evidence which may be drawn from personal experience and stimulus material is used to support argument
		 register mainly consistently formal with some attempt to control tone e.g. to be cajoling, indignant etc
	 clear, if mechanical, paragraphing with more conscious use of 	 organised points with paragraphing marking some shift in argument and persuasion
	vocabulary for effect	 more appropriate use of wider range of rhetorical devices and discursive markers though still mechanical and superimposed
11-12	 clear identification with purpose and audience; begins to sustain reader's response 	 persuasion and argument are starting to become more detailed with a clear awareness of alternative viewpoints and some second guessing
		 some sense of varying emphasis for effect with conscious use of a chosen tone e.g. confrontational or placatory
		 confident use of devices such as anecdote in context and rhetorical questions
	 evidence of structure with usually coherent paragraphs and clear 	 paragraphs are competently linked by content and language
	selection of vocabulary for effect	 discursive markers are becoming more integrated and are used to enhance the argument; may mark both cause and effect e.g. as a result of this, so
13-14	form, content and style are generally matched to purpose and audience	detailed and well developed; starting to use and support argument and persuasion, though not always convincingly carried through
		 begins to anticipate and evaluate potential response
		 may use argument and counter-argument with competence
	 well structured, starting to use paragraphs to enhance meaning 	 range of paragraph structures coherently linked
	and with increasing sophistication in vocabulary choice and phrasing	 vocabulary range successfully reflects more sophisticated level of argument and persuasion and attempt to influence reader discursive markers are now coherently
15-16	form, content and style are	integratedargues and persuades successfully and
	consistently matched to purpose and audience	convincingly; well-informed, drawing on a range of sources
		 growing subtlety of purpose and ability to adapt tone to manipulate reader
	 coherently structured with fluently linked sentence structures and paragraphs and evidence of conscious crafting 	 controls a range of means to gain emphasis (e.g. one sentence paragraph) and demonstrate alternative points of view (e.g. anecdote, reference)
		 fluent control of range of devices and discursive markers with an extensive vocabulary range

Marks	Skills Descriptors	Content Descriptors
17-18	 form, content and style are assuredly matched to purpose and audience; distinctive and consistently effective controlled and sustained crafting with highly effective 	 may use satire, irony etc. but always fittingly and in context demonstrates intellectual rigour and the ability to integrate a range of complex details from varied sources discursive markers, rhetorical devices etc. are integrated into whole seamlessly and
	and delightful vocabulary choices	 persuasively may use some inventive structural and/or linguistic devices

AO3 (iii) Sentence Structures, Punctuation and Spelling			
Marks	Skills Descriptors	Content Descriptors	
1	 some sentences some accuracy in spelling of simple words random punctuation 	le • some monosyllabic words spelt correctly	
2-3	 in sentences generally accurate basic spelling evidence of conscious punctuation 	 may use mainly simple and compound sentences, with occasional complex sentences; may use discourse markers in an enhanced way simple words spelt correctly occasional full stops 	
4-5	 uses a range of securely demarcated sentence structures some accurate spelling of more complex words 	 some conscious variation of syntax though not always grammatically secure; may use complex sentence with appropriate discourse markers e.g. because, on the other hand commonly used words spelt correctly 	
	starts to use a range of punctuation	letters and full stops	
6-7	uses sentence forms for effect	 constructions linked securely to discourse markers; may use rhetorical devices, first person, imperatives, modal verbs, repetition, short sentences, rhetorical questions and/or exclamations for effect 	
	generally secure in spelling	 generally secure spelling of irregular, latinate, complex words 	
	 generally secure in punctuation which clarifies meaning and purpose 	 generally accurate in sentence demarcation, use of commas, question marks etc. 	
8-9	uses full range of appropriate sentence structures	 clear and controlled, manipulation of sentence structures for effect; may use a wide range of appropriate discourse markers linked to syntactical choice; may use syntactical variety to build rhetorical power throughout paragraphs 	
	 achieves a high level of technical accuracy in spelling achieves a high level of technical accuracy in punctuation 	 accurate spelling range of punctuation used in a sophisticated manner; colons and 	
		semi-colons used correctly when appropriate	