

General Certificate of Secondary Education

English 3702 R Specification A Paper 1F R

Mark Scheme

2008 examination – June (Replacement)

Mark schemes are prepared by the Principal Examiner and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation meeting attended by all examiners and is the scheme which was used by them in this examination. The standardisation meeting ensures that the mark scheme covers the candidates' responses to questions and that every examiner understands and applies it in the same correct way. As preparation for the standardisation meeting each examiner analyses a number of candidates' scripts: alternative answers not already covered by the mark scheme are discussed at the meeting and legislated for. If, after this meeting, examiners encounter unusual answers which have not been discussed at the meeting they are required to refer these to the Principal Examiner.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of candidates' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

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GCSE English June 2008 Paper 1 Tier F Mark Scheme

INTRODUCTION

Examiners will be expected to read the scripts in their allocation carefully and to make every effort to look positively for achievement throughout the ability range. They will be expected to annotate the scripts in order to show subsequent readers what evidence they have found for the achievement of the particular descriptors in the mark bands and will be expected to give a mark for each answer in the right hand margin at the end of the answer.

There is a common marking spine which runs across all components. In this way the whole examination can be integrated by using a common grade related system for all components.

There are some rules, however, about the mark ranges that can be given.

TIER F

On Tier F, the questions are targeted at Grades C to G. However, it is quite possible that on an individual essay or component candidates may perform above grade C and so there are also descriptors for grades above C.

DECIDING ON A MARK

Examiners must use the full range of marks. Work exhibiting the highest skills should be considered for full marks.

Marking throughout must be on a 'best-fit' principle. Where there are both strengths and weaknesses in a particular answer, examiners should consider carefully which band is the best fit for the performance overall.

The descriptors are an attempt to guide examiners to an understanding of the qualities normally expected of, or 'typical' of, work in the band. **They must not be interpreted as hurdle statements.**

Once the mark has been decided upon, by the identification in the body of the script where the descriptor has been met, then the mark should be placed, circled in the right-hand margin and circled.

ANNOTATION OF SCRIPTS

It is important that while they are marking in red, examiners note on the script where they have found specific evidence of candidates having achieved a descriptor. It is likely that examiners will be making more extensive annotations at the beginning of the marking period than at the end, but every mark must be justified by a written comment. Ticks should be used to identify evidence of particular skills. Random ticking is extremely unhelpful.

The best kinds of comments are where a particular element of the descriptors is identified clearly and concisely. The point of making such comments is to allow subsequent readers to understand what you are identifying as positive achievement and where you are seeing material which gains credit. It is to share your marking process with those reading your scripts later (Team Leaders, Assistant Principals, Principals, the Chief, Awarders, QCA, scrutineers etc.).

Examiners are asked to number the scripts in their allocation in the order in which they mark them. The first script marked is '1'. Go right through the allocation. Number the script in the top left-hand corner of the front cover of the script. If you do extra scripts just keep numbering through.

PROBLEMS

Where an examiner has great difficulty in assessing a script, (s)he can draw it to the attention of the Principal Examiner at the end of the marking season by placing RSE (Refer to Senior Examiner) on the script and attaching the relevant Form EX/SRF. This means that it will be sent to the final meeting of examiners, the occasion where all the problems are looked at and a decision arrived at. Very occasionally a script is very hard to read or illegible. If you have one of these, you should give the mark you think it deserves, but you must also mark it RSE and complete Form EX/SRF so that it can be deciphered fully later on.

RUBRIC INFRINGEMENTS

There may well be a few candidates who answer the wrong number of questions. If so, mark them all and count the highest score for the three eligible under the terms of the rubric. Thus the marks should be entered which are the highest according to the allowable rubric.

RECORDING

When the mark for each question has been recorded at the end of the answer, examiners should enter the marks for each question against the appropriate question number in the emarker programme. When the total mark is calculated by the software, this should be recorded on the front cover of the script.

Put the total mark for the paper in the box on the top right-hand corner of the cover marked 'For Office Use Only'. Put your initials underneath this total.

GCSE English 2008

Paper 1 Tier F

Section A: Reading

This section covers the following Assessment Objectives:

AO2 Reading (En2)

Candidates are required to demonstrate their ability to:

- (i) read, with insight and engagement, making appropriate references to texts and developing and sustaining interpretations of them;
- (ii) distinguish between fact and opinion and evaluate how information is presented;
- (iii) follow an argument, identifying implications and recognising inconsistencies;
- (iv) select material appropriate to their purpose, collate material from different sources, and make cross-references;
- (v) understand and evaluate how writers use linguistic, structural and presentational devices to achieve their effects, and comment on ways language varies and changes.

Specification A Paper 1F Assessment Grid

Assessment Objectives	1(a)	1(b)	1(c)	2(a)	2(b)
(i)	✓	✓	✓	✓	✓
(ii)	✓				
(iii)		✓	✓		
(iv)					✓
(v)				✓	✓

Read Item 1, the article called 'The first greenies' by Michele Hanson.

1(a) Choose and write down **two** facts and **two** opinions from the article.

(4 marks)

Give one mark for each of two facts and each of two opinions. Possible facts:

We lived through years of rationing ... gas fires
I still squeeze all the little bits of nearly finished soap together....
My mother used every bit of a chicken
Now all those bits of chicken go into pet food or nuggets or bins
Jennifer, aged 67 was travelling on a train...
Children now in their 20s and 30s....
My mother was at home....
The front cover of a booklet published in the 1940s
There were no disposable nappies.

Possible opinions:

It is painful for many of my generation...frittered away
Now, all around us, it's 'don't bother and chuck'
But perhaps not for much longer
'Make do and mend' is starting all over again ... recycling
Brown paper is perfect...
Who still makes them at home any more?
To our parents and still to us, the worst crime is to waste
It breaks my heart....
No wonder she often had to have a shout
Dry cleaning was expensive
Today's green consumers could learn a lot from Britain in the 40s and 50s
There were very few washing machines.

1(b) What different attitudes to waste does Michele Hanson write about in the article? (6 marks)

Marks	Skills Descriptors	Content Descriptors
0	nothing relevant written	Possible points:
1 mark 'some simple supported comment'	 some simple supported statement mainly narrative description refers to some appropriate detail some awareness of main points 	 Painful to watch resources being wasted 'Make do and mend' versus 'don't bother and chuck' reusing things e.g. tinfoil, saving elastic bands etc. versus modern attitudes attitudes to food (chucking it about versus
2-3 marks 'attempts to engage'	 some extended supported reference to attitudes unstructured response and tends to paraphrase some identification of main points attempts to engage with task 	wartime attitudes) • attitudes to saving electricity Reward any relevant discussion of points made in the article.
4-5 marks 'clear and effective attempt'	 clear and effective attempt to engage with task selects main points structured response some sense of underlying ideas 	
6 marks 'detailed / shaped and absorbed'	 clear identification of writer's ideas appropriate selection of material material fully absorbed and shaped for purpose a detailed response 	

Now look at Item 2, the front page from *The Independent* newspaper.

1(c) What are the main points being made on this front page?

(3 marks)

Marks	Skills Descriptors	Content Descriptors
0	 nothing relevant written 	Possible points:
1 mark 'mainly narrative'	identifies one general pointmainly narrative description	pointless plastic packaging round swedevegetable already has its own
2 marks 'clear identification'	 some clear identification of points unstructured response attempts to engage with task 	 protective covering symbol of unnecessary packaging need a campaign against waste
3 marks 'clear and effective attempt'	 clear and effective attempt to engage with task structured response appropriate selection of main points clear understanding of the points 	

2(a) In **Item 2**, how are presentational features used to influence the reader?

Write about:

- the image
- the layout
- the print styles.

(8 marks)

Marks	Skills Descriptors	Content Descriptors
0	nothing relevant written	The image:
1-2 marks 'some simple comment' 3-4 marks 'attempts	 some simple supported comment mainly narrative description refers to some appropriate detail some reference to bullets some reference to effect. some extended supported comments 	 some relevant comment on colour/packaging one elaborate label used to suggest pointless waste of resources dramatic, bomb-like shape and position used to suggest disaster,
to engage'	 some identification of main features unstructured response attempts to engage with way features used to influence reader 	danger, explosion etc. Reward any reasonable attempt to explain how the swede is used as a visual symbol.
5-6 marks 'clear attempt to explain'	 clear and effective attempt to engage with task structured response some observation of detail a selection of appropriate examples a clear attempt to explain how features are used to influence. 	 clearly a front page – emphasising importance of waste issue picture of product almost squashes out writing – as if out of control small patches of text advertising this newspaper scattered around. Reward any reasonable comments on layout
7-8 marks 'detailed shaped and absorbed'	 a full understanding of what is being asked material fully absorbed and shaped for purpose some use of media terminology where appropriate 	 Print styles: main written text in plain print for effect – (old fashioned? Not design print?) slogan in dramatic, large centrally placed and very dark print for obvious eye-catching effect variety of print styles Reward any reasonable comment on print styles.

Now look again at Item1 and Item 2.

2(b) Compare the ways in which words are used for effect in the two items. Give some examples and explain what the effects are. (6 marks)

Marks	Skills Descriptors	Content Descriptors
0	nothing relevant written	Item 1
1 mark 'some simple comment'	 some reference to words in both items some simple comment on way words are used appropriate selection of examples 	 use of lists some colloquial language humorous Possible examples of use of words:
2-3 marks 'some extended supported comments'	 some clear comment on appropriate examples unstructured response some comparison of the way words are used in both items attempts to engage with task 	 'make do and mend' 'don't bother and chuck' 'blackout, blackout' 'Bins'. 'ablaze with light' Item 2
4-5 marks 'clear and effective attempt' 6 marks 'detailed/shaped and absorbed'	 clear and effective attempt to engage with task of comparison structured response clear and extended comparison of the way words are used in both items for effect appropriate comment on selected example a full understanding of the use of language appropriate comparison of the way words are used and the effect they have material fully absorbed and 	Serious, ponderous, polemical. Some examples: 'Newspaper of the Year' 'absurd and excessive' 'nature providing it with' 'urgent need for' Reward any relevant discussion of use of words.
	shaped for purposea detailed and conceptualised response.	

Specification A Paper 1, Foundation, Section B: Writing to Argue, Persuade or Advise

Assessment Objectives

AO3 (i) communicate clearly and imaginatively, using and adapting forms for different readers and purposes

AO3 (ii) organise ideas into sentences, paragraphs and whole texts using a variety of linguistic and structural features

AO3 (iii) use a range of sentence structures effectively with accurate punctuation and spelling

Descriptors have been included for performance from U to A*. The skills descriptors represent the base line generic expectations whilst the content descriptors offer guidance on how those expectations are likely to be demonstrated in a response.

For each question, examiners are to record one mark out of 18 for AO3 (i) and (ii) combined and a **separate** mark out of 9 for AO3 (iii). The total available marks for Section B questions is therefore 27.

For AO3 (i)/(ii), assess answers in terms of the levels below, i.e. the Communication and Organisation descriptors. For AO3 (iii), use the separate set of levels which follow. Place the marks in the margin at the end of the answer, circled, with the AO3 (i)/(ii) total above the AO3 (iii) total. Note that two marks will be awarded.

The Skills descriptors embody the two equally weighted Assessment Objectives in the Communication and Organisation Mark Schemes. These are amplified and customised for the question in the Content Descriptors. Examiners will need to look closely at the Content Descriptors in order to find the appropriate band, and then to check across to the Skills Descriptors to confirm or modify the preliminary judgement. Taking both Skills and Content Descriptors together will determine how high or low in the band the mark should be. Remember that to be placed in a particular band the work will satisfy some (but not necessary all) of the criteria at that level. The precise mark awarded will be determined by the extent to which the answer matches the descriptors set out in the appropriate level.

The one Assessment Objective tested in the Sentence Structures, Punctuation and Spelling Mark Scheme has been split into its three constituent parts. These are amplified and customised in the Content Descriptors. The same process should be followed as in the previous Mark Scheme to determine the mark to be awarded.

In each case, a best fit principle may need to be applied where performance in response to the Assessment Objectives or parts of Assessment Objectives is uneven.

Any valid responses should be rewarded. Remember that candidates are writing in timed conditions.

Older people often blame younger people for today's problems. Write an article in which you **argue** that older people are the ones to blame.

You might write about:

- what today's problems are
- what older people complain about
- why older people are to blame.

Remember to:

- write an article
- use suitable language for an argument.

	AO3 (i)/(ii) Communication and Organisation			
Marks	Skills Descriptors	Content Descriptors		
1-2	communicates some meaning	some words in appropriate order		
	 some simple sequencing of ideas 	one or more points made		
3-4	communicates some meaning with occasional sense of purpose and audience	 makes one or more direct reference to an article arguing that older people are to blame an indication of awareness of need for formality 		
		may express personal feelings strongly but with little or no use of supportive detail		
	 ideas are sequenced simply, but generally appropriately 	some attempt to shape points into an article		
5-6	clear communication of ideas with more sense of purpose and audience	 a number of arguments put forward uses isolated points from stimulus material or copies some points in detail shows awareness of wide audience at different points either by use of second person or by occasional use of a more formal register 		
	uses some organisational devices appropriately with occasional conscious selection of words	 may demonstrate occasional attempt to paragraph though likely to be random some attempt to link ideas using causal connectives e.g. because, so occasional attempt to use linguistic/ presentational devices e.g. repetition, capitals, bold 		

7-8	 sustained awareness of purpose and audience more conscious attempt to organise sentences into paragraphs with some attempt to use vocabulary for effect 	 linked arguments put forward which may be developed in a generalised way addresses wide audience directly and/or starts consciously to use a more formal register, though still evidence of colloquial language begins to use rhetorical devices, for example, rhetorical questions with occasional evidence of language being used emotively discursive markers e.g. the first point, where used, are mechanical and obvious
	Cilect	 more frequent use of linguistic/ presentational devices e.g. repetition for effect
9-10	conscious attempt to suit the needs of purpose and audience and begins to engage reader's response	 presents argument with a variety of reasons evidence which may be drawn from personal experience and stimulus material may be used to support argument register almost wholly formal with some attempt to control tone e.g. to be judgemental, indignant etc.
	clear, if mechanical, paragraphing with more conscious use of vocabulary for effect	 organised points with paragraphing marking some shift in argument more appropriate use of wider range of rhetorical devices and discursive markers though still mechanical and superimposed
11-12	clear identification with purpose and audience; begins to sustain reader's response	 argument is starting to become more detailed with a clear awareness of alternative viewpoints and some second guessing some sense of varying emphasis for effect with conscious use of a chosen tone e.g. confrontational or placatory confident use of devices such as anecdote in context and rhetorical questions
	evidence of structure with usually coherent paragraphs and clear selection of vocabulary for effect	 paragraphs are competently linked by content and language discursive markers are becoming more integrated and are used to enhance the argument; may mark both cause and effect e.g. as a result of this consequently

13-14	 form, content and style are generally matched to purpose and audience well structured, starting to use paragraphs to enhance meaning and with increasing sophistication in vocabulary choice 	 detailed and well developed; starting to use and support abstract argument, though not always convincingly carried through begins to anticipate and evaluate potential audience response may use argument and counterargument with competence range of paragraph structures coherently linked vocabulary range successfully reflects more sophisticated level of argument and attempt to influence reader discursive markers are now coherently integrated
15-16	form, content and style are consistently matched to purpose and audience	 argues successfully and convincingly; well informed, drawing on a range of sources growing subtlety of purpose and ability to adapt tone to manipulate reader
	coherently structured with fluently linked sentence structures and paragraphs and evidence of conscious crafting	 controls a range of means to gain emphasis (e.g. one sentence paragraph) and demonstrate alternative points of view (e.g. anecdote, reference) fluent control of range of devices and discursive markers with an extensive vocabulary range
17-18	form, content and style are assuredly matched to purpose and audience; distinctive and consistently effective	 may use satire, irony etc. but always fittingly and in context demonstrates intellectual rigour and the ability to integrate a range of complex details from varied sources
	controlled and sustained crafting with highly effective and delightful vocabulary choices	 discursive markers, rhetorical devices etc. are integrated into whole seamlessly and persuasively may use some inventive structural and/or linguistic devices

	AO3 (iii) Sentence Structures	s. Punctuation and Spelling
Marks	Skills Descriptors	Content Descriptors
	some sentences	
1	some accuracy in spelling of	some monosyllabic words spelt
	simple words	correctly
	random punctuation	, i
2-3	in sentences	may use mainly simple and compound sentences, with occasional complex sentences; may use discourse markers in an enhanced way
	generally accurate basic spelling	simple words spelt correctly
	evidence of conscious punctuation	occasional full stops
4-5	uses a range of securely demarcated sentence structures	some conscious variation of syntax though not always grammatically secure; may use complex sentences with appropriate discourse markers e.g. because, on the other hand
	some accurate spelling of more complex words	commonly used words spelt correctly
	 starts to use a range of punctuation 	general accuracy in use of more than capital letters, commas and full stops
6-7	uses sentence forms for effect	 constructions linked securely to discourse markers; may use rhetorical devices, first person, imperatives, modal verbs, repetition, short sentences, rhetorical questions and/or exclamations for effect
	generally secure in spelling	 generally secure spelling of irregular, latinate, complex words
	generally secure in punctuation which clarifies meaning and purpose	generally accurate in sentence demarcation, use of commas, question marks etc.
8-9	uses full range of appropriate sentence structures	 clear and controlled, manipulation of sentence structures for effect; may use a wide range of appropriate discourse markers linked to syntactical choice; may use syntactical variety to build rhetorical power throughout paragraphs
	achieves a high level of technical accuracy in spelling	accurate spelling
	achieves a high level of technical accuracy in punctuation	 range of punctuation used in a sophisticated manner; colons and semi- colons used correctly when appropriate

Write the text of a speech for an assembly **persuading** the school or college to start a campaign against waste.

You might write about:

- examples of waste
- why waste is a problem
- what can be done.

Remember to:

- write the text for a speech
- write to persuade.

	AO3 (i)/(ii) Communication and Organisation			
Marks	Skills Descriptors	Content Descriptors		
1-2	communicates some meaningsome simple sequencing of ideas	some words in appropriate orderone or more points made		
3-4	communicates some meaning with occasional sense of purpose and audience	 makes one or more direct references to trying to persuade school or college to start a campaign against waste an indication of awareness of need for a sense of audience may express personal feelings strongly but with little or no use of supportive detail 		
	ideas are sequenced simply, but generally appropriate	some attempt to shape points into the form of a speech		
5-6	 clear communication of ideas with more sense of purpose and audience uses some organisational devices appropriately with occasional conscious selection of words 	 a number of points of persuasion put forward uses isolated points from stimulus material or copies some points in detail shows awareness of audience at different points either by use of second person or by occasional use of an appropriate register may demonstrate occasional attempt to paragraph though likely to be random some attempt to link ideas using connectives e.g. because, so occasional attempt to use linguistic/ presentational devices 		

7-8	 sustained awareness of purpose and audience more conscious attempt to organise sentences into paragraphs with some attempt to use vocabulary for effect 	 linked material which may be developed in a generalised way addresses audience directly and/or starts consciously to use a more appropriate register, with evidence of colloquial language begins to use rhetorical devices, for example, rhetorical questions with occasional evidence of language being used emotively discursive markers e.g. the first point, where used, are mechanical and obvious more frequent use of linguistic/ presentational devices e.g. repetition for effect
9-10	 conscious attempt to suit the needs of purpose and audience and begins to engage reader's response clear, if mechanical, paragraphing with more conscious use of vocabulary for effect 	 persuades by variety of means evidence which may be drawn from personal experience and stimulus material is used to persuade register mainly appropriate with some attempt to control tone e.g. to be persuasive, funny, serious, etc. organised points with paragraphing marking some stages of persuasion more appropriate use of wider range of rhetorical devices and discursive markers though still
11-12	 clear identification with purpose and audience; begins to sustain reader's response evidence of structure with usually coherent paragraphs and clear selection of vocabulary for effect 	 mechanical and superimposed persuasion is starting to become more detailed with a clear awareness of the features likely to persuade a school or college audience some sense of varying emphasis for effect with conscious use of a chosen tone paragraphs are competently linked by content and language confident use of devices such as anecdote in context and rhetorical questions discursive markers are becoming more integrated and are used to persuade

13-14	 form, content and style are generally matched to purpose and audience well structured, starting to use paragraphs to enhance meaning and with increasing sophistication in vocabulary choice 	 detailed and well developed; starting to use and support persuasion though not always convincingly carried through begins to anticipate and evaluate potential audience response may use variety of rhetorical devices with competence range of speech sections coherently linked vocabulary range successfully reflects more sophisticated level of persuasion and attempt to influence audience discursive markers are now coherently integrated
15-16	form, content and style are consistently matched to purpose and audience	 persuades successfully and convincingly; well informed, drawing on a range of sources growing subtlety of purpose and ability to adapt tone to manipulate audience
	coherently structured with fluently linked sentence structures and paragraphs and evidence of conscious crafting	 controls a range of means to gain emphasis (e.g. one sentence paragraph) and demonstrate variety of possible consequences fluent control of range of devices and discursive markers with an extensive vocabulary range
17-18	form, content and style are assuredly matched to purpose and audience; distinctive and consistently effective	 may use satire, irony etc. but always fittingly and in context demonstrates intellectual rigour and the ability to integrate a range of persuasive techniques
	controlled and sustained crafting with highly effective and delightful vocabulary choices	 discursive markers, rhetorical devices etc. are integrated into whole seamlessly and persuasively may use some inventive structural and/or linguistic devices

AO3 (iii) Sentence Structures, Punctuation and Spelling		
Mark	Skills Descriptors	Content Descriptors
1	 some sentences some accuracy in spelling of simple words random punctuation 	some monosyllabic words spelt correctly
2-3	in sentences	may use mainly simple and compound sentences, with occasional complex sentences; may use discourse markers in an enhanced way
	generally accurate basic spellingevidence of conscious punctuation	simple words spelt correctlyoccasional full stops
4-5	uses a range of securely demarcated sentence structure	some conscious variation of syntax though not always grammatically secure; may use complex sentences with appropriate discourse markers e.g. because, on the other hand
	 some accurate spelling of more complex words starts to use a range of 	 commonly used words spelt correctly general accuracy in use of more
	punctuation	than capital letters, commas and full stops
6-7	uses sentence forms for effect	 constructions linked securely to discourse markers; may use rhetorical devices, first person, imperatives, modal verbs, repetition, short sentences, rhetorical questions and/or exclamations for effect
	generally secure in spellinggenerally secure in punctuation	 generally secure spelling of irregular, latinate, complex words generally accurate in sentence
	which clarifies meaning and purpose	demarcation, use of commas, question marks etc.
8-9	uses full range of appropriate sentence structures	clear and controlled, manipulation of sentence structures for effect; may use a wide range of appropriate discourse markers linked to syntactical choice; may use syntactical variety to build rhetorical power throughout sections of speech
	 achieves a high level of technical accuracy in spelling achieves a high level of technical accuracy in punctuation 	 accurate spelling range of punctuation used in a sophisticated manner; colons and
		semi-colons used correctly when appropriate

Write an article for a school magazine **advising** Year 11 students what to do with their lives after taking their GCSEs.

You might write about:

- fun things to do
- serious things to do
- things to avoid.

Remember to:

- write an article
- · write to advise.

Marks	Skills Descriptors	Content Descriptors
1-2	communicates some meaningsome simple sequencing of ideas	some words in appropriate orderone or more points made
3-4	communicates some meaning with occasional sense of purpose and audience	 makes one or more direct references to giving advice about what to do with their lives after GCSEs an indication of awareness of need
		 for formality may express personal feelings strongly but with little or no use of supportive detail
	 ideas are sequenced simply, but generally appropriately 	 some attempt to shape points into an article
5-6	 clear communication of ideas with more sense of purpose and audience 	 a number of points made uses isolated points from stimulus material or copies some points in detail
		 shows awareness of general audience at different points in the article either by use of second person or by occasional use of a more appropriate register
	 uses some organisational devices appropriately with occasional conscious selection of words 	 may demonstrate occasional attempt to paragraph though likely to be random
		 some attempt to link ideas using causal connectives e.g. because, so
		 occasional attempt to use linguistic/presentational devices e.g repetition, capitals, bold

7-8	 sustained awareness of purpose and audience more conscious attempt to organise sentences into paragraphs with some attempt to use vocabulary for effect 	 linked advice put forward which may be developed in a generalised way addresses general audience directly and/or starts consciously to use a more formal register, plus evidence of colloquial language begins to use rhetorical devices, for example, rhetorical questions with occasional evidence of language being used emotively discursive markers e.g. the first point, where used, are mechanical and obvious more frequent use of linguistic/ presentational devices e.g.
9-10	 conscious attempt to suit the needs of purpose and audience and begins to engage reader's response clear, if mechanical, paragraphing with more conscious use of vocabulary for effect 	 repetition for effect presents advice with a variety of reasons evidence which may be drawn from personal experience and stimulus material is used to support argument register almost wholly formal with some attempt to control tone organised points with paragraphing marking some stages in advice more appropriate use of wider range of rhetorical devices and discursive markers though still
11-12	 clear identification with purpose and audience; begins to sustain reader's response evidence of structure with usually coherent paragraphs and clear selection of vocabulary for effect 	 mechanical and superimposed advice is starting to become more detailed with a clear awareness of the type of advice which would be helpful some sense of varying emphasis for effect with conscious use of a chosen tone confident use of devices such as anecdote in context and rhetorical questions paragraphs are competently linked by content and language discursive markers are becoming more integrated and are used to enhance the advice; may mark both cause and effect e.g. as a result of this consequently

13-14	form, content and style are generally matched to purpose and audience	 detailed and well-developed; starting to use and support advice, though not always convincingly carried through begins to anticipate and evaluate potential response of the readership may use conditional(s) with competence
	well structured, starting to use paragraphs to enhance meaning and with increasing sophistication in vocabulary choice	 range of paragraph structures coherently linked vocabulary range successfully reflects more sophisticated level of advice and attempt to influence students discursive markers are now coherently integrated
15-16	form, content and style are consistently matched to purpose and audience	 advises successfully and convincingly; well informed, drawing on a range of sources growing subtlety of purpose and ability to adapt tone to manipulate reader
	coherently structured with fluently linked sentence structures and paragraphs and evidence of conscious crafting	 controls a range of means to gain emphasis (e.g. one sentence paragraph) and demonstrate possible consequences fluent control of range of devices and discursive markers with an extensive vocabulary range
17-18	form, content and style are assuredly matched to purpose and audience; distinctive and consistently effective	 may use exaggeration, irony etc. but always fittingly and in context demonstrates intellectual rigour and the ability to integrate a range of complex details from varied sources
	controlled and sustained crafting with highly effective and delightful vocabulary choices	 discursive markers, rhetorical devices etc. are integrated into whole seamlessly and persuasively may use some inventive structural and/or linguistic devices

	AO3 (iii) Sentence Structure	s, Punctuation and Spelling
Mark	Skills Descriptors	Content Descriptors
1	 some sentences some accuracy in spelling of simple words random punctuation 	some monosyllabic words spelt correctly
2-3	in sentences	may use mainly simple and compound sentences, with occasional complex sentences; may use discourse markers in an enhanced way
	generally accurate basic spelling	simple words spelt correctly
	evidence of conscious punctuation	occasional full stops
4-5	uses a range of securely demarcated sentence structures	 some conscious variation of syntax though not always grammatically secure; may use complex sentences with appropriate discourse markers e.g. because, on the other hand
	some accurate spelling of more complex words	commonly used words spelt correctly
	starts to use a range of punctuation	 general accuracy in use of more than capital letters, commas and full stops
6-7	uses sentence forms for effect	 constructions linked securely to discourse markers; may use rhetorical devices, first person, imperatives, modal verbs, repetition, short sentences, rhetorical questions and/or exclamations for effect
	generally secure in spelling	generally secure spelling of irregular, latinate, complex words
	 generally secure in punctuation which clarifies meaning and purpose 	 generally accurate in sentence demarcation, use of commas, question marks etc.
8-9	uses full range of appropriate sentence structures	clear and controlled, manipulation of sentence structures for effect; may use a wide range of appropriate discourse markers linked to syntactical choice; may use syntactical variety to build rhetorical power throughout paragraphs
	achieves a high level of technical accuracy in spelling	accurate spelling
	 achieves a high level of technical accuracy in punctuation 	 range of punctuation used in a sophisticated manner; colons and semi- colons used correctly when appropriate

Your local community has been awarded a grant to build either a sports centre or a live music venue. Write a letter to your local paper **arguing** for the money to be spent on the one you prefer and **persuading** readers to support you.

You might write about:

- the reasons for your choice
- how your community would benefit.

Remember to:

- write a letter
- use language suitable for argument and persuasion.

AO3 (i)/(ii) Communication and Organisation			
Marks	Skills Descriptors	Content Descriptors	
1-2	communicates some meaningsome simple sequencing of ideas	some words in appropriate orderone or more points made	
3-4	communicates some meaning with occasional sense of purpose and audience	 makes one or more direct reference to either a sports centre or live music venue an indication of awareness of need for formality may express personal feelings 	
	ideas are sequenced simply, but generally appropriately	strongly but with little or no use of supportive detail some attempt to shape points into format appropriate for a letter	
5-6	clear communication of ideas with more sense of purpose and audience	 a number of arguments put forward along with some persuasion uses isolated points from stimulus material or copies some points in detail shows awareness of the issues 	
	uses some organisational devices appropriately with occasional conscious selection of words	 involved and wider audience at different points either by use of second person or by occasional use of a more formal register may demonstrate occasional attempt to paragraph though likely to be random some attempt to link ideas using 	
		 causal connectives e.g. because, so occasional attempt to use linguistic/ presentational devices e.g. repetition, capitals, bold 	

7-8	 sustained awareness of purpose and audience more conscious attempt to organise sentences into paragraphs with some attempt to use vocabulary for effect 	 linked arguments put forward which may be developed in a generalised way and an attempt to argue and persuade addresses audience directly and/or starts to consciously use an appropriate register begins to use rhetorical devices, for example, rhetorical questions with occasional evidence of language being used emotively discursive markers e.g. the first point, where used, are mechanical and obvious more frequent use of linguistic/ presentational devices e.g. repetition for effect
9-10	 conscious attempt to suit the needs of purpose and audience and begins to engage reader's response clear, if mechanical, paragraphing with more conscious use of vocabulary for effect 	 presents persuasion and argument with a variety of reasons evidence which may be drawn from personal experience and stimulus material is used to support argument register mainly consistent formal with some attempt to control tone e.g. to be cajoling, indignant etc. organised points with paragraphing marking some shift in argument and persuasion more appropriate use of wider range of rhetorical devices and discursive
11-12	clear identification with purpose and audience; begins to sustain audience response	markers though still mechanical and superimposed • persuasion and argument are starting to become more detailed with a clear awareness of alternative viewpoints and some second
		guessing • some sense of varying emphasis for effect with conscious use of a chosen tone e.g. confrontational or placatory • confident use of devices such as anecdote in context and rhetorical questions
	evidence of structure with usually coherent paragraphs and clear selection of vocabulary for effect	 paragraphs are competently linked by content and language discursive markers are becoming more integrated and are used to enhance the argument; may mark both cause and effect e.g. as a result of this so

13-14	 form, content and style are generally matched to purpose and audience well structured, starting to use paragraphs to enhance meaning and with increasing sophistication in vocabulary choice 	 detailed and well developed; starting to use and support argument and persuasion, though not always convincingly carried through begins to anticipate and evaluate potential response may use argument and counterargument with competence range of paragraph structures coherently linked vocabulary range successfully reflects more sophisticated level of argument and persuasion and
		 attempt to influence reader discursive markers are now coherently integrated
15-16	form, content and style are consistently matched to purpose and audience	 persuades and argues successfully and convincingly; well-informed, drawing on a range of sources growing subtlety of purpose and ability to adapt tone to manipulate reader
	coherently structured with fluently linked sentence structures and paragraphs and evidence of conscious crafting	 controls a range of means to gain emphasis (e.g. one sentence paragraph) and demonstrate alternative points of view (e.g. anecdote, reference) fluent control of range of devices and discursive markers with an extensive vocabulary range
17-18	form, content and style are assuredly matched to purpose and audience; distinctive and consistently effective	 may use satire, irony etc. but always fittingly and in context demonstrates intellectual rigour and the ability to integrate a range of complex details from varied sources
	controlled and sustained crafting with highly effective and delightful vocabulary choices	 discursive markers, rhetorical devices etc. are integrated into whole seamlessly and persuasively may use some inventive structural and/or linguistic devices

	ctures, Punctuation and Spelling	
Marks	Skills Descriptors	Content Descriptors
1	 some sentences some accuracy in spelling of simple words random punctuation 	some monosyllabic words spelt correctly
2-3	in sentencesgenerally accurate basic	 may use mainly simple and compound sentences, with occasional complex sentences; may use discourse markers in an enhanced way simple words spelt correctly
	 spelling evidence of conscious punctuation 	occasional full stops
4-5	 uses a range of securely demarcated sentence structures some accurate spelling of more complex words starts to use a range of pupper section 	 some conscious variation of syntax though not always grammatically secure; may use complex sentences with appropriate discourse markers e.g. because, on the other hand commonly used words spelt correctly general accuracy in use of more than capital
6-7	 punctuation uses sentence forms for effect generally secure in spelling generally secure in punctuation which clarifies meaning and 	 letters, commas and full stops constructions linked securely to discourse markers; may use rhetorical devices, first person, imperatives, modal verbs, repetition, short sentences, rhetorical questions and/or exclamations for effect generally secure spelling of irregular, latinate, complex words generally accurate in sentence demarcation, use of commas, question marks etc.
8-9	 purpose uses full range of appropriate sentence structures achieves a high level of technical accuracy in spelling achieves a high level of 	 clear and controlled, manipulation of sentence structures for effect; may use a wide range of appropriate discourse markers linked to syntactical choice; may use syntactical variety to build rhetorical power throughout paragraphs accurate spelling range of punctuation used in a sophisticated
	technical accuracy in punctuation	manner; colons and semi-colons used correctly when appropriate