

General Certificate of Secondary Education

English 3702 Specification A

3702/1F Paper 1 Tier F

Mark Scheme

2006 examination - June series

Mark schemes are prepared by the Principal Examiner and considered, together with the relevant questions, by a panel of subject teachers. This mark scheme includes any amendments made at the standardisation meeting attended by all examiners and is the scheme which was used by them in this examination. The standardisation meeting ensures that the mark scheme covers the candidates' responses to questions and that every examiner understands and applies it in the same correct way. As preparation for the standardisation meeting each examiner analyses a number of candidates' scripts: alternative answers not already covered by the mark scheme are discussed at the meeting and legislated for. If, after this meeting, examiners encounter unusual answers which have not been discussed at the meeting they are required to refer these to the Principal Examiner.

It must be stressed that a mark scheme is a working document, in many cases further developed and expanded on the basis of candidates' reactions to a particular paper. Assumptions about future mark schemes on the basis of one year's document should be avoided; whilst the guiding principles of assessment remain constant, details will change, depending on the content of a particular examination paper.

GCSE English June 2006

Paper 1 Tier F Mark Scheme

INTRODUCTION

Examiners will be expected to read the scripts in their allocation carefully and to make every effort to look positively for achievement throughout the ability range. They will be expected to annotate the scripts in order to show subsequent readers what evidence they have found for the achievement of the particular descriptors in the mark bands and will be expected to give a mark for each answer in the right-hand margin at the end of the answer.

There is a common marking spine which runs across all components. In this way the whole examination can be integrated by using a common grade related system for all components.

There are some rules, however, about the mark ranges that can be given.

TIER F

On Tier F, the questions are targeted at Grades C to G. However, it is quite possible that on an individual essay or component candidates may perform above grade C and so there are also descriptors for grades above C.

DECIDING ON A MARK

Examiners must use the full range of marks. Work exhibiting the highest skills should be considered for full marks.

Marking throughout must be on a 'best-fit' principle. Where there are both strengths and weaknesses in a particular answer, examiners should consider carefully which band is the best fit for the performance overall.

The descriptors are an attempt to guide examiners to an understanding of the qualities normally expected of, or 'typical' of, work in the band. They must not be interpreted as hurdle statements.

Once the mark has been decided upon, by the identitification in the body of the script where the descriptor has been met, then the mark should be placed in the right-hand margin.

ANNOTATION OF SCRIPTS

It is important that while they are marking in red, examiners note on the script where they have found specific evidence of candidates having achieved a descriptor. It is likely that examiners will be making more extensive annotations at the beginning of the marking period than at the end, but every mark must be justified by a written comment. Ticks should be used to identify evidence of particular skills. Random ticking is extremely unhelpful.

The best kinds of comments are where a particular element of the descriptors is identified clearly and concisely. The point of making such comments is to allow subsequent readers to understand what you are identifying as positive achievement and where you are seeing material which gains credit. It is to share your marking process with those reading your scripts later (Team Leaders, Assistant Principals, Principals, the Chief, Awarders, QCA, scrutineers etc.).

Examiners are asked to number the scripts in their allocation in the order in which they mark them. The first script marked is '1'. Go right through the allocation. Number the script in the top left-hand corner of the front cover of the script. If you do extra scripts just keep numbering through.

PROBLEMS

Where an examiner has great difficulty in assessing a script, (s)he can draw it to the attention of the Principal Examiner at the end of the marking season by placing RSE (Refer to Senior Examiner) on the script and attaching the relevant Form EX/SRF. This means that it will be sent to the final meeting of examiners, the occasion where all the problems are looked at and a decision arrived at. Very occasionally a script is very hard to read or illegible. If you have one of these, you should give the mark you think it deserves, but you must also mark it RSE and complete Form EX/SRF so that it can be deciphered fully later on.

RUBRIC INFRINGEMENTS

There may well be a few candidates who answer the wrong number of questions. If so, mark them all and count the highest score for the three eligible under the terms of the rubric. Thus the marks should be entered which are the highest according to the allowable rubric.

Please make sure that you add your initials 20 the total for the paper to the right-hand side of the grid.

RECORDING

When the mark for each question has been recorded at the end of the answer, examiners should enter the marks for each question against the appropriate question number in the e-marker programme. When the total mark is calculated by the software, this should be recorded on the front cover of the script. There is no requirement to record any other marks, such as marks for individual questions, on the front of the script.

Put the total mark for the paper in the box on the top right-hand corner of the cover marked 'For Office Use Only'. Put your initials underneath this total.

GCSE English 2006

Paper 1 Tier F

Section A: Reading

This section covers the following Assessment Objectives:

AO2 Reading (En2)

Candidates are required to demonstrate their ability to:

- (i) read, with insight and engagement, making appropriate references to texts and developing and sustaining interpretations of them;
- (ii) distinguish between fact and opinion and evaluate how information is presented;
- (iii) follow an argument, identifying implications and recognising inconsistencies;
- (iv) select material appropriate to their purpose, collate material from different sources, and make cross references;
- (v) understand and evaluate how writers use linguistic, structural and presentational devices to achieve their effects, and comment on ways language varies and changes.

Assessment Objectives	1(a)	1(b)	1(c)	2
(i)	\checkmark	\checkmark	\checkmark	
(ii)				~
(iii)		1	1	
(iv)	\checkmark		1	
(v)				\checkmark

Specification A Paper 1F Assessment Grid

Read Item 1, the advertisement for a cruise to Antarctica.

1(a) Choose **two** points from the writing in the advertisement which might make people want to go on this cruise. Explain why you chose them. (4 marks)

Give one mark for the point and one for the explanation

Possible points:

Voyage of discovery True wilderness area Introduction to Great White Continent Wildlife and scenic highlights Visits to scientific bases Breathtaking scenery Superior cabins Food included Evening lectures by experts Plenty of time to appreciate Planet's last frontier Largely unchanged Adventure Good value/unbeatable price Superb dining.

Now read Item 2, taken from a website book review.

1(b) In your own words, explain the difficulties Shackleton and his crew had to face and the ways they coped with them. (5 marks)

Marks	Skills Descriptors	Content Descriptors
0	 nothing relevant written 	
1 mark 'some simple comment'	 some simple supported comment mainly narrative description refers to some appropriate detail some comment on the ways they coped 	Difficulties: • brutal cold • darkness • aching thirst/hunger/rations run
2-3 marks 'some extended supported comments'	 some extended supported comments some identification of difficulties and ways of coping some tendency to paraphrase 	low • constant danger • desolation • ice trapped boat/froze expedition • stranded for 2 years in icy sea

4 marks 'clear and effective attempt'	 clear and effective attempt to engage with task structured response selects and comments on difficulties and ways of coping 	Coped: • made camp on ice floe • pulled together/worked as a team • worked as a team • ate penguins
5 marks 'detailed/shaped and absorbed'	 a full understanding of difficulties and ways of coping appropriate selection of material material fully absorbed and shaped for purpose a detailed and conceptualised response 	 good cheer leadership

Now look at Item 1 and Item 2 together.

1(c) What are the similarities and differences in the ways the Antarctic is shown in the two Items? (6 marks)

Marks	Skills Descriptors	Content Descriptors
0	nothing relevant written	
1 mark 'some simple comment'	 some simple supported comment mainly narrative description refers to some appropriate detail some awareness of differences or similarities 	Similarities: • both emphasise cold • forbidding location • wilderness/desolation
2-3 marks 'some extended supported comment' 4-5 marks 'clear and effective attempt'	 some extended supported comments unstructured response and tends to paraphrase some identification of similarities/differences attempts to engage with task clear and effective attempt to engage with task selects and comments on similarities and differences structured response some observation of detail 	 different use of pictures Differences: one says safe, other dangerous different purposes Shackleton stranded 2 years one well fed, other gnawing hunger one in future, one past one suggests enjoyment/one suggests hardship
6 marks 'detailed/shaped and absorbed'	 clear explanation of differences and similarities appropriate selection of material material fully absorbed and shaped for purpose a detailed response a full understanding of difference in purposes 	

2 These are two media Items. How does **each** item try to interest the reader by the use of:

- presentational devices
- language which describes
- language which persuades
- opinions?

(12 marks)

Marks	Skills Descriptors	Content Descriptors
0 marks	• nothing relevant written	Presentation devices:
1-3 'some simple comment' 4-6 marks 'attempts to engage'	 some simple supported comment mainly narrative description refers to some appropriate detail some reference to presentation and language some reference to opinion some extended supported comments some identification of main features unstructured response attempts to engage with presentation, language and opinions 	 Item 1: picture – sense of space/desolation etc. different print styles/sizes chunks of information/use of white writing on black box etc. some use of colour Item 2 website features Language which describes: Item 1: use of superlatives emphasis on desolation/inhospitable/wilderness etc. Item 2: short sharp sentences for effect some use of metaphor (e.g. burning goal)
7-9 marks 'clear attempt to explain'	 clear and effective attempt to engage with presentation, language and opinion structured response some observation of detail a selection of appropriate examples a clear attempt to explain how the writers have tried to interest the reader 	Language which persuades: Item 1: • emphasis on 'unchanged' • scenic highlights etc. • breathtaking scenery • sense of luxury (superior cabins etc.) • lectures by experts Item 2: • emphasis on hardship overcome
10-12 marks 'detailed/shaped and absorbed'	 a full understanding of what is being asked material fully absorbed and shaped for purpose reference to presentation, language and opinions integrated into argument some use of media terminology where appropriate a detailed and conceptualised response which explains how the writers have tried to interest the reader 	 triumph of Shackleton emphasis on Shackleton's leadership Opinions: Item 1: largely unchanged antarctica voyage is ultimate introduction tour includes many highlights Item 2: burning goal pulled together Shackleton triumphed astonishing good cheer etc. Reward any thoughtful comment

Specification A Paper 1, Higher and Foundation, Section B: Writing to Argue, Persuade or Advise

Assessment Objectives

AO3 (i) communicate clearly and imaginatively, using and adapting forms for different readers and purposes

AO3 (ii) organise ideas into sentences, paragraphs and whole texts using a variety of linguistic and structural features

AO3 (iii) use a range of sentence structures effectively with accurate punctuation and spelling

Descriptors have been included for performance from U to A*. The skills descriptors represent the base line generic expectations whilst the content descriptors offer guidance on how those expectations are likely to be demonstrated in a response.

For each question, examiners are to record one mark out of 18 for AO3 (i) and (ii) combined and a **separate** mark out of 9 for AO3 (iii). The total available marks for Section B questions is therefore 27.

For AO3 (i)/(ii), assess answers in terms of the levels below, i.e. the Communication and Organisation descriptors. For AO3 (iii), use the separate set of levels which follow. Place the marks in the margin at the end of the answer, with the AO3 (i)/(ii) total above the AO3 (iii) total. Note that two marks will be awarded.

The Skills descriptors embody the two equally weighted Assessment Objectives in the Communication and Organisation Mark Schemes. These are amplified and customised for the question in the Content Descriptors. Examiners will need to look closely at the Content Descriptors in order to find the appropriate band, and then to check across to the Skills Descriptors to confirm or modify the preliminary judgement. Taking both Skills and Content Descriptors together will determine how high or low in the band the mark should be. Remember that to be placed in a particular band the work will satisfy some (but not necessary all) of the criteria at that level. The precise mark awarded will be determined by the extent to which the answer matches the descriptors set out in the appropriate level.

The one Assessment Objective tested in the Sentence Structures, Punctuation and Spelling Mark Scheme has been split into its three constituent parts. These are amplified and customised in the Content Descriptors. The same process should be followed as in the previous Mark Scheme to determine the mark to be awarded.

In each case, a best fit principle may need to be applied where performance in response to the Assessment Objectives or parts of Assessment Objectives is uneven.

Any valid responses should be rewarded. Remember that candidates are writing in timed conditions.

3 Write a letter to a magazine called *The Explorer* **arguing** for *or* against expeditions to dangerous places.

You might write about:

- the sort of expeditions that are dangerous
- possible dangers
- possible benefits
- why such expeditions are a good or a bad idea.

Remember to:

- choose the right language to argue
- argue either for or against.

	AO3 (i)/(ii) Communication and Organisation		
Marks	Skills Descriptors	Content Descriptors	
1-2	communicates some meaning	• some words in appropriate order	
	• some simple sequencing of ideas	one or more points made	
3-4	• communicates some meaning with occasional sense of purpose and	• makes one or more direct reference to a letter to a magazine about expeditions	
	audience	• an indication of awareness of need for formality	
		• may express personal feelings strongly but with	
		little or no use of supportive detail	
	• ideas are sequenced simply, but	• some attempt to shape points into a letter	
	generally appropriately		
5-6	• clear communication of ideas with	• a number of arguments put forward	
	more sense of purpose and	• uses isolated points from stimulus material or	
	audience	copies some points in detail	
		 shows awareness of wide audience at different points either by use of second person or by occasional use of a more formal register 	
	• uses some organisational devices appropriately with occasional	 may demonstrate occasional attempt to paragraph though likely to be random 	
	conscious selection of words	 some attempt to link ideas using casual connectives e.g. because, so 	
		 occasional attempt to use linguistic/ 	
		presentational devices e.g. repetition, capitals, bold	

Marks	Skills Descriptors	Content Descriptors
7-8	 sustained awareness of purpose and audience more conscious attempt to organise sentences into paragraphs with 	 linked arguments put forward which may be developed in a generalised way addresses wide audience directly and/or starts consciously to use a more formal register, though still evidence of colloquial language begins to use rhetorical devices, for example, rhetorical questions with occasional evidence of language being used emotively discursive markers e.g. the first point, where used, are mechanical and obvious
9-10	 some attempt to use vocabulary for effect conscious attempt to suit the needs of purpose and audience and begins to engage reader's response 	 more frequent use of linguistic/presentational devices e.g. repetition for effect presents argument with a variety of reasons evidence which may be drawn from personal experience and stimulus material may be used to support argument register almost wholly formal with some attempt to control tone e.g. to be judgemental, indignant etc.
	• clear, if mechanical, paragraphing with more conscious use of vocabulary for effect	 organised points with paragraphing marking some shift in argument more appropriate use of wider range of rhetorical devices and discursive markers though still mechanical and superimposed
11-12	• clear identification with purpose and audience; begins to sustain reader's response	 argument is starting to become more detailed with a clear awareness of alternative viewpoints and some second guessing some sense of varying emphasis for effect with conscious use of a chosen tone e.g. confrontational or placatory
	• evidence of structure with usually coherent paragraphs and clear selection of vocabulary for effect	 confident use of devices such as anecdote in context and rhetorical questions paragraphs are competently linked by content and language discursive markers are becoming more integrated and are used to enhance the argument; may mark both cause and effect e.g. as a result of this consequently

Marks	Skills Descriptors	Content Descriptors
13-14	form, content and style are generally matched to purpose and audience	 detailed and well-developed; starting to use and support abstract argument, though not always convincingly carried through begins to anticipate and evaluate potential audience response may use argument and counter-argument with competence
	• well-structured, starting to use paragraphs to enhance meaning and with increasing sophistication in vocabulary choice and phrasing	 range of paragraph structures coherently linked vocabulary range successfully reflects more sophisticated level of argument and attempt to influence reader discursive markers are now coherently integrated
15-16	 form, content and style are consistently matched to purpose and audience coherently structured with fluently linked sentence structures and paragraphs and evidence of conscious crafting 	 argues successfully and convincingly; well- informed, drawing on a range of sources growing subtlety of purpose and ability to adapt tone to manipulate reader controls a range of means to gain emphasis (e.g. one sentence paragraph) and demonstrate alternative points of view (e.g. anecdote, reference) fluent control of range of devices and discursive markers with an extensive vocabulary range
17-18	 form, content and style are assuredly matched to purpose and audience; distinctive and consistently effective controlled and sustained crafting with highly effective and delightful vocabulary choices 	 may use satire, irony etc. but always fittingly and in context demonstrates intellectual rigour and the ability to integrate a range of complex details from varied sources discursive markers, rhetorical devices etc. are integrated into whole seamlessly and persuasively may use some inventive structural and/or linguistic devices

	AO3 (ii) Sentence Structures, Punctuation and Spelling			
Marks	Skills Descriptors	Content Descriptors		
1	 some sentences some accuracy in spelling of simple words random punctuation 	• some monosyllabic words spelt correctly		
2-3	in sentencesgenerally accurate basic spelling	 may use mainly simple and compound sentences, with occasional complex sentences; may use discourse markers in an enhanced way some monosyllabic words spelt correctly 		
4-5	 evidence of conscious punctuation uses a range of securely demarcated sentence structures 	 occasional full stops some conscious variation of syntax though not always grammatically secure; may use complex sentences with appropriate discourse markers e.g. because, on the other hand 		
	 some accurate spelling of more complex words starts to use a range of punctuation 	 commonly used words spelt correctly general accuracy in use of more than full stops and commas 		
6-7	uses sentence forms for effect	 constructions linked securely to discourse markers; may use rhetorical devices, first person, imperatives, modal verbs, repetition, short sentences, rhetorical questions and/or exclamations for effect 		
	• generally secure in spelling	 generally secure spelling of irregular, latinate, complex words 		
	• generally secure in punctuation which clarifies meaning and purpose	• generally accurate in sentence demarcation, use of commas, question marks etc.		
8-9	 uses full range of appropriate sentence structures achieves a high level of technical accuracy in spelling 	 clear and controlled, manipulation of sentence structures for effect; may use a wide range of appropriate discourse markers linked to syntactical choice; may use syntactical variety to build rhetorical power throughout sections of speech accurate spelling 		
	 active a high level of technical accuracy in punctuation 	 range of punctuation used in a sophisticated manner; colons and semi- colons used correctly when appropriate 		

4 A group of students from your school or college wants to go on an adventure trip abroad. Write the text of a speech to local business people persuading them to sponsor the group.

You might write about:

- why it is a good idea for the students to go on the trip
- why it would be a good idea to sponsor it
- what sort of sponsorship is needed.

Remember to:

- use language suitable for a speech to business people
- write to persuade
- write the text for a speech.

	AO3 (i)/(ii) Communication and Organisation			
Marks	Skills Descriptors	Content Descriptors		
1-2	communicates some meaning	• some words in appropriate order		
	• some simple sequencing of ideas	one or more points made		
3-4	• communicates some meaning with occasional sense of purpose and audience	 makes one or more direct reference to trying to persuade local business people to sponsor a group an indication of awareness of need for a sense of audience may express personal feelings strongly but with little or no use of supportive detail 		
	• ideas are sequenced simply, but generally appropriately	• some attempt to shape points into the text for a speech		
5-6	 clear communication of ideas with more sense of purpose and audience uses some organisational devices appropriately with occasional conscious selection of words 	 a number of points of persuasion put forward uses isolated points from stimulus material or copies some points in detail shows awareness of the audience at different points either by use of second person or by occasional use of an appropriate register may demonstrate occasional attempt to paragraph though likely to be random some attempt to link ideas using connectives 		
		 e.g. because, so occasional attempt to use linguistic/ presentational devices e.g. repetition, capitals, bold 		
7-8	• sustained awareness of purpose and audience	 linked material which may be developed in generalised way addresses the audience directly and/or starts consciously to use a more appropriate register, with evidence of colloquial language begins to use rhetorical devices, for example, rhetorical questions with occasional evidence of language being used emotively 		
	• more conscious attempt to organise sentences into paragraphs with some attempt to use vocabulary for effect	 discursive markers e.g. the first point, where used, are mechanical and obvious more frequent use of linguistic/presentational devices e.g. repetition for effect 		

Marks	Skills Descriptors	Content Descriptors
9-10	• conscious attempt to suit the	persuades by variety of means
	needs of purpose and audience and begins to engage reader's response	 evidence which may be drawn from personal experience and stimulus material used to persuade register mainly appropriate with some attempt to control tone e.g. to be persuasive, funny,
	• clear, if mechanical, paragraphing with more conscious use of vocabulary for effect	 serious etc. organised points with paragraphing marking some stages of persuasion more appropriate use of wider range of rhetorical devices and discursive markers though still mechanical and superimposed
11-12	 clear identification with purpose and audience; begins to sustain reader's response 	 persuastion is starting to become more detailed with a clear awareness of the features likely to persuade business people some sense of varying emphasis for effect with conscious use of a chosen tone
	• evidence of structure with usually coherent paragraphs and clear selection of vocabulary for effect	 confident use of devices such as anecdote in context and rhetorical questions paragraphs are competently linked by content and language discursive markers are becoming more integrated and are used to persuade
13-14	• form, content and style are generally matched to purpose and audience	 detailed and well-developed; starting to use and support persuasion though not always convincingly carried through begins to anticipate and evaluate potential audience response may use variety of rhetorical devices with competence
	• well-structured, starting to use paragraphs to enhance meaning and with increasing sophistication in vocabulary choice and phrasing	 range of speech sections coherently linked vocabulary range successfully reflects more sophisticated level of persuasion and attempt to influence listener discursive markers with an extensive vocabulary range
15-16	• form, content and style are consistently matched to purpose and audience	 persuades successfully and convincingly; well-informed, drawing on a range of sources growing subtlety of purpose and ability to adapt to tone to manipulate reader
	• coherently structured with fluently linked sentence structures and paragraphs and evidence of conscious crafting	 controls a range of means to gain emphasis (e.g. one sentence paragraph) and demonstrate variety of possible consequences fluent control of range of devices and discursive markers with an extensive vocabulary range

Marks	Skills Descriptors	Content Descriptors
17-18	• form, content and style are assuredly matched to purpose and audience; distinctive and consistently effective	 may use satire, irony etc. but always fittingly and in context demonstrates intellectual rigour and the ability to integrate a range of persuasive techniques
	• controlled and sustained crafting with highly effective and delightful vocabulary choices	 discursive markers, rhetorical devices etc. are integrated into whole seamlessly and persuasively may use some inventive structural and/or
		linguistic devices

	AO3 (iii) Sentence Structures, P	unctuation and Spelling
Marks	Skills Descriptors	Content Descriptors
1	 some sentences some accuracy in spelling of simple words random punctuation 	• some monosyllabic words spelt correctly
2-3	 in sentences generally accurate basic spelling evidence of conscious punctuation 	 may use mainly simple and compound sentences, with occasional complex sentences; may use discourse markers in an enhanced way some monosyllabic words spelt correctly occasional full stops
4-5	• uses a range of securely demarcated sentence structures	• some conscious variation of syntax though not always grammatically secure; may use complex sentence with appropriate discourse markers e.g. because, on the other hand
	 some accurate spelling of more complex words starts to use a range of punctuation 	 commonly used words spelt correctly general accuracy in use of more than full
6-7	uses sentence forms for effect	 stops and commas constructions linked securely to discourse markers; may use rhetorical devices, first person, imperatives, modal verbs, repetition, short sentences, rhetorical questions and/or exclamations for effect
	 generally secure in spelling generally secure in punctuation which clarifies meaning and purpose 	 generally secure spelling of irregular, latinate, complex words generally accurate in sentence demarcation, use of commas, question
8-9	 uses full range of appropriate sentence structures 	 marks etc. clear and controlled, manipulation of sentence structures for effect; may use a wide range of appropriate discourse markers linked to syntactical choice; may use syntactical variety to build rhetorical
	 achieves a high level of technical accuracy in spelling achieves a high level of technical accuracy in punctuation 	 power throughout sections of speech accurate spelling range of punctuation used in a sophisticated manner; colons and semi-colons used correctly when appropriate

5 Write an **advice** sheet for someone who has to survive several days alone.

You might write about:

- what the problems would be
- how to cope with the problems.

Remember to:

- use language suitable for an advice sheet
- give advice.

	AO3 (i)/(ii) Communication and Organisation		
Marks	Skills Descriptors	Content Descriptors	
1-2	 communicates some meaning some simple sequencing of ideas 	 some words in appropriate order one or more points made 	
3-4	• communicates some meaning with occasional sense of purpose and audience	 makes one or more direct reference to giving advice about surviving alone for several days an indication of awareness of need for formality may express personal feelings strongly but with little or no use of supportive detail 	
	 ideas are sequenced simply, but generally appropriately 	 some attempt to shape points into an advice sheet 	
5-6	• clear communication of ideas with more sense of purpose and audience	 a number or points made uses isolated points from stimulus material or copies some points in detail shows awareness of young audience at different points in the advice sheet either by use of second person or by occasional use of a more appropriate register 	
	• uses some organisational devices appropriately with occasional conscious selection of words	 may demonstrate occasional attempt to paragraph though likely to be random some attempt to link ideas using casual connectives e.g. because, so occasional attempt to use linguistic/ presentational devices e.g. repetition, capitals, bold 	
7-8	• sustained awareness of purpose and audience	 linked advice put forward which may be developed in a generalised way addresses general audience directly and or starts consciously to use a more formal register, plus evidence of colloquial language begins to use rhetorical devices, for example, rhetorical questions with occasional evidence of language being used emotively 	
	• more conscious attempt to organise sentences into paragraphs with some attempt to use vocabulary for effect	 discursive markers e.g. the first point, where used, are mechanical and obvious more frequent use of linguistic/presentational devices e.g. repetition for effect 	

Marks	Skills Descriptors	Content Descriptors
9-10	• conscious attempt to suit the needs of purpose and audience and begins to engage reader's response	 presents advice with a variety of reasons evidence which may be drawn from personal experience and stimulus material is used to support argument register almost wholly formal with some
	• clear, if mechanical, paragraphing with more conscious use of vocabulary for effect	 attempt to control tone organised points with paragraphing marking some stages in advice more appropriate use of wider range of rhetorical devices and discursive markers though still mechanical and superimposed
11-12	• clear identification with purpose and audience; begins to sustain reader's response	 advice is starting to become more detailed with a clear awareness of the type of advice which would be helpful some sense of varying emphasis for effect with conscious use of a chosen tone
	• evidence of structure with usually coherent paragraphs and clear selection of vocabulary for effect	 confident use of devices such as anecdote in context and rhetorical questions paragraphs are competently linked by content and language discursive markers are becoming more integrated and are used to enhance the advice; may mark both cause and effect e.g. as a result of this consequently
13-14	• form, content and style are generally matched to purpose and audience	 detailed and well-developed; starting to use and support advice, though not always convincingly carried through begins to anticipate and evaluate potential response of the readership may use conditional(s) with competence
	• well-structured, starting to use paragraphs to enhance meaning and with increasing sophistication in vocabulary choice and phrasing	 range of paragraph structures coherently linked vocabulary range successfully reflects more sophisticated level of advice and attempt to influence reader discursive markers are now coherently integrated
15-16	• form, content and style are consistently matched to purpose and audience	 advises successfully and convincingly; well- informed, drawing on a range of sources growing subtlety of purpose and ability to adapt tone to manipulate reader
	• coherently structured with fluently linked sentence structures and paragraphs and evidence of conscious crafting	 controls a range of means to gain emphasis (e.g. one sentence paragraph) and demonstrate possible consequences fluent control of range of devices and discursive markers with an extensive vocabulary range

Marks	Skills Descriptors	Content Descriptors
17-18	• form, content and style are assuredly matched to purpose and audience; distinctive and consistently effective	 may use exaggeration, irony etc. but always fittingly and in context demonstrates intellectual rigour and the ability to integrate a range of complex details from varied sources
	• controlled and sustained crafting with highly effective and delightful vocabulary choices	 discursive markers, rhetorical devices etc. are integrated into whole seamlessly and persuasively may use some inventive structural and/or linguistic devices

	AO3 (iii) Sentence Structures, F	Punctuation and Spelling
Marks	Skills Descriptors	Content Descriptors
1	 some sentences some accuracy in spelling of simple words random punctuation 	• some monosyllabic words spelt correctly
2-3	in sentencesgenerally accurate basic spelling	 may use mainly simple and compound sentences, with occasional complex sentences; may use discourse markers in an enhanced way some monosyllabic words spelt correctly
4-5	 evidence of conscious punctuation uses a range of securely demarcated sentence structures 	 occasional full stops some conscious variation of syntax though not always grammatically secure; may use complex sentence with appropriate discourse markers e.g. because, on the other hand
	 some accurate spelling of more complex words starts to use a range of punctuation 	 commonly used words spelt correctly general accuracy in use of more than full stops and commas
6-7	• uses sentence forms for effect	 constructions linked securely to discourse markers; may use rhetorical devices, first person, imperatives, modal verbs, repetition, short sentences, rhetorical questions and/or exclamations for effect
	• generally secure in spelling	 generally secure spelling of irregular, latinate, complex words
	• generally secure in punctuation which clarifies meaning and purpose	• generally accurate in sentence demarcation, use of commas, question marks etc.
8-9	 uses full range of appropriate sentence structures achieves a high level of technical 	 clear and controlled, manipulation of sentence structures for effect; may use a wide range of appropriate discourse markers linked to syntactical choice; may use syntactical variety to build rhetorical power throughout sections of speech accurate spelling
	accuracy in spellingachieves a high level of technical accuracy in punctuation	 range of punctuation used in a sophisticated manner; colons and semi- colons used correctly when appropriate

6 Write an article for a magazine for teenagers, **arguing** that global warming will affect their lives and **persuading** them to join a group which aims to protect the environment.

You might write about:

- how global warming will affect people's lives
- what the group aims to do.

Remember to:

- use language suitable for a magazine
- write to argue and to persuade.

	AO3 (i)/(ii) Communic	cation and Organisation
Marks	Skills Descriptors	Content Descriptors
1-2	communicates some meaning	• some words in appropriate order
	• some simple sequencing of ideas	one or more points made
3-4	• communicates some meaning with	makes one or more direct reference to
	occasional sense of purpose and	protecting the environment
	audience	• an indication of awareness of need for formality
		• may express personal feelings strongly but with
		little or no use of supportive detail
	• ideas are sequenced simply, but	 some attempt to shape points into format
5-6	generally appropriatelyclear communication of ideas with	 appropriate for an article a number of arguments put forward along with
3-0	 clear communication of ideas with more sense of purpose and 	• a number of arguments put forward along with some persuasion
	audience	 uses isolated points from stimulus material or
	uuulonee	copies some points in detail
		 shows awareness of the issues involved and
		wider audience at different points either by use
		of second person or by occasional use of a more
		formal register
	uses some organisational devices	• may demonstrate occasional attempt to
	appropriately with occasional	paragraph though likely to be random
	conscious selection of words	• some attempt to link ideas using casual
		connectives e.g. because, so
		 occasional attempt to use linguistic/ presentational devices e.g. repetition, capitals,
		bold
7-8	• sustained awareness of purpose and	 linked arguments put forward which may be
	audience	developed in a generalised way and an attempt
		to advise and persuade
		• addresses listeners directly and/or starts to
		consciously use an appropriate register
		• begins to use rhetorical devices, for example,
		rhetorical questions with occasional evidence of
	•	language being used emotively
	• more conscious attempt to organise	• discursive markers e.g. the first point, where
	sentences into paragraphs with some attempt to use vocabulary for	 used, are mechanical and obvious more frequent use of linguistic/ presentational
	effect	 more frequent use of linguistic/ presentational devices e.g. repetition for effect
	United	devices e.g. repetition for effect

Marks	Skills Descriptors	Content Descriptors
9-10	• conscious attempt to suit the needs of purpose and audience and begins to engage reader's response	 presents persuasion and argument with a variety of reasons evidence which may be drawn from personal experience and stimulus material is used to support argument register mainly consistent formal with some attempt to control tone e.g. to be cajoling, indignant etc.
	• clear, if mechanical, paragraphing with more conscious use of vocabulary for effect	 organised points with paragraphing marking some shift in argument and persuasion more appropriate use of wider range of rhetorical devices and discursive markers though still mechanical and superimposed
11-12	 clear identification with purpose and audience; begins to sustain reader's response 	 persuasion and argument are starting to become more detailed with a clear view awareness of alternative viewpoints and some second guessing some sense of varying emphasis for effect with conscious use of a chosen tone e.g. confrontational or placatory
	• evidence of structure with usually coherent paragraphs and clear selection of vocabulary for effect	 confident use of devices such as anecdote in context and rhetorical questions paragraphs are competently linked by content and language discursive markers are becoming more integrated and are used to enhance the argument; may mark both cause and effect e.g. as a result of this so
13-14	• form, content and style are generally matched to purpose and audience	 detailed and well-developed; starting to use and support abstract argument and persuasion, though not always convincingly carried through begins to anticipate and evaluate potential response may use argument and counter-argument with competence
	• well-structured, starting to use paragraphs to enhance meaning and with increasing sophistication in vocabulary choice and phrasing	 range of paragraph structures coherently linked vocabulary range successfully reflects more sophisticated level of argument and attempt to influence reader discursive markers are now coherently integrated

Marks	Skills Descriptors	Content Descriptors
15-16	• form, content and style are consistently matched to purpose and audience	 advises and persuades successfully and convincingly; well-informed, drawing on a range of sources growing subtlety of purpose and ability to adapt tone to manipulate reader
	• coherently structured with fluently linked sentence structures and paragraphs and evidence of conscious crafting	 controls a range of means to gain emphasis (e.g. one sentence paragraph) and demonstrate alternative points of view (e.g. anecdote, reference) fluent control of range of devices and discursive markers with an extensive vocabulary range
17-18	• form, content and style are assuredly matched to purpose and audience; distinctive and consistently effective	 may use satire, irony etc. but always fittingly and in context demonstrates intellectual rigour and the ability to integrate a range of complex details from varied sources
	 controlled and sustained crafting with highly effective and delightful vocabulary choices 	 discursive markers, rhetorical devices etc. are integrated into whole seamlessly and persuasively may use some inventive structural and/or linguistic devices

	AO3 (iii) Sentence Structures, P	unctuation and Spelling
Marks	Skills Descriptors	Content Descriptors
1	 some sentences some accuracy in spelling of simple words random punctuation 	• some monosyllabic words spelt correctly
2-3	 in sentences generally accurate basic spelling evidence of conscious punctuation 	 may use mainly simple and compound sentences, with occasional complex sentences; may use discourse markers in an enhanced way some monosyllabic words spelt correctly occasional full stops
4-5	• uses a range of securely demarcated sentence structures	• some conscious variation of syntax though not always grammatically secure; may use complex sentence with appropriate discourse markers e.g. because, on the other hand
	 some accurate spelling of more complex words starts to use a range of punctuation 	 commonly used words spelt correctly general accuracy in use of more than full stops and commas
6-7	• uses sentence forms for effect	 constructions linked securely to discourse markers; may use rhetorical devices, first person, imperatives, modal verbs, repetition, short sentences, rhetorical questions and/or exclamations for effect
	• generally secure in spelling	• generally secure spelling of irregular, latinate, complex words
	• generally secure in punctuation which clarifies meaning and purpose	• generally accurate in sentence demarcation, use of commas, question marks etc.
8-9	 uses full range of appropriate sentence structures achieves a high level of technical 	 clear and controlled, manipulation of sentence structures for effect; may use a wide range of appropriate discourse markers linked to syntactical choice; may use syntactical variety to build rhetorical power throughout sections of speech accurate spelling
	 accuracy in spelling achieves a high level of technical accuracy in punctuation 	 range of punctuation used in a sophisticated manner; colons and semi- colons used correctly when appropriate