Medium-term Plan

Title of Unit: Writing to Argue and Persuade

Year: 8 Term: Duration: 4 lessons

Objectives

Pupils will know how to present argumentative and persuasive piece of writing effectively.

National Literacy Strategy

- Wr13: present a case persuasively, making selective use of evidence, using appropriate use of rhetorical devices and anticipating responses and objections;
- Wr14: develop and signpost arguments in way that make the logic clear to the reader;
- Wr15: give written advice which offers alternatives and takes account of the possible consequences.

Teaching sequence

Week 1:

- Fact and opinion
- Writing to argue boxing
- Writing to persuade mobile phones

Week 2:

Writing to explain a point of view - television.

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Short-term Plan

Year: 8 Term: Week: 1/2 Teacher:	Objectives Wr13: present a case persuasively. making selective use of evidence, using appropriate use of rhetorical devices and anticipating responses and objections; Wr14: develop and signpost arguments in way that make the logic clear to the reader; Wr15: give written advice which offers alternatives and takes account of the possible consequences					
	Word / sentence activity 10 minutes	Introduction 20 minutes	Development 20 minutes	Plenary 10 minutes	Homework	
Lesson 1 60 minutes	What is a fact? What is an opinion?	Pupils to read through the Hearsay fact and opinion table and decide which statements are fact and which are opinion.	Pupils to read through the rest of the worksheets and write down facts and opinions when necessary. Remind pupils of the need to write in full sentences.	Discuss answers. Did the pupils get any wrong? If so why did that happen? Explain that some opinions can de presented as fact.		
Lesson 2 60 minutes	Boxing Opinions Organise the opinions of boxing in to two piles - For and Against boxing. Check answers.	Explain the conventions of writing an argument. Use the writing frame to aid explanation. Go into specific detail on the section which requires an opposing viewpoint and counteracting that, use modelling to help illustrate this point.	Pupils to use writing frame to produce a piece of argumentative writing on boxing.	Which parts of the essay frame need further explanation? Discuss what the pupils have written for the closing opposing point of view paragraph.	Finish work.	

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Lesson 3 60 minutes	Brainstorm of all the different forms of persuasive writing.	Discuss the conventions of writing to persuade. How would the pupils persuade teacher to give them a credit? What techniques would they employ?	Read through worksheet, paying particular attention to the table of arguments. Using the writing frame pupils are to write a letter to their parents persuading them to buy their child a mobile phone.	What techniques have the pupils employed to persuade their parents? Pupils read out their letters.	
Lesson 4 60 minutes	Pupils to read through Television - Good or Bad sheet. They should tick the appropriate column depending on whether they agree or disagree.	Teacher should show pupils an example of an argument from a newspaper. Teacher should explain the task to the pupils. Pupils are going to write a short statement for publication in a newspaper detailing their viewpoint on television.	Pupils to complete the task using sentence markers on worksheet. They can also refer back to previous work completed.	Selected pupils read aloud their statements.	