

In the poem 'A Consumers report' the persona has described a product that isn't effective, the poem is a report/letter of complaint about the product that does not do its job very well. The poet has used a number of different language, message and structure techniques to create the effect of the poem.

The message of the poem is that the product which the persona has complained about is life. He is asking for the guaranteed product which life is supposed to be. The poet has done this by using an extended metaphor.

The poet has used different language techniques too to create the effect of the poem. For example when he uses an extended metaphor this creates the message of the poem. He also uses strong negative words to show that the persona does not like the product or life!

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Another language technique used was caesura used in line ~~thirty~~ twenty and forty three. By using this, the poet creates a pause and ~~this shows that~~ in the middle of a line, this ^{creates to} ~~shows~~ the reader that it is a complaint letter. It sounds as if someone is reading it.

The poet has used interesting structure effects. He does this by using only one big long stanza throughout the poem, this makes the poem seem more like the form of a letter. The poet does not use a regular rhyme or rhythm, this also effects the way the reader ^{sees} ~~gets~~ the message of the poem.

Overall, The poet used language and structural techniques in this poem to create the clever, interesting message that the poem talks about.

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In the poem 'A consumers report' the Persona describes a Product that is not effective and is about negativity. However In the Poem 'I shall paint my nails red'; it is a very positive poem about how the persona is Proud to be a woman.

In the poem 'A consumers report' the message is that the product that he complained about is ^{negative} an extended metaphor on life. Although In 'I shall paint my nails red' is about someone thinking positively about feminism and equality.

The language techniques in 'A consumers report' differ by having an extended metaphor to create the message. Also he uses Strong negative words to express the feelings of the persona. But In 'I shall paint my nails red' they have used opposite as strong positive words ~~are used~~ to describe the opinions and feelings of the persona. For example, "because I am proud of my hands."

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the Structure of the poem 'a consumers report' is different from ~~because~~ 'I shall paint my nails red' because it uses ~~an~~ an irregular rhythm. However 'I Shall Paint my hairs red' does have a regular Rhythm. The Structure of both poems are also some what similar because they both ~~only~~ use one Stanza.

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TOTAL FOR SECTION B = 30 MARKS
TOTAL FOR PAPER = 50 MARKS