

Script A

Appendix 4 Controlled Assessment Record Sheets

GCSE English/GCSE English Language: Unit 1 English Today (5EH01)

Centre name: [redacted]	Examination session: May 11 - June 12
Centre number: [redacted]	Candidate name: [redacted]
	Candidate number: [redacted]

Theme chosen:	
Task one – Reading	
Task title: Compare two texts on school meals.	
Text one: nora's notes	
Text two: School food Trust	
	Task one – Reading 5 / 20

Task two – Writing		
Task title: Write a leaflet for parents persuading them of the benefits of school meals for their children.		
Task two – Writing Grid one: (i) and (ii) 6 / 13	Task two – Writing Grid two: (iii) 3 / 7	Task two – Writing Overall 9 / 20

TOTAL MARK for unit
14 / 40

Signed (candidate): [redacted] Date: 20.11.11

Signed (teacher): [redacted]

Name of teacher: [redacted] Date: 20.11.11

By signing the above declaration you agree to your controlled assessment task(s) being used to support Professional Development, Online Support and Training of both Centre-Assessors and Edexcel Moderators. If you have any concerns regarding this please contact coursework@edexcel.com

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This essay will compare the School food Trust website and Nora's notes leaflet.

The purpose of the school trust website so that parents and teachers so that it can persuade them. But the purpose of Nora's notes to encourage other schools to cook healthier meals.

Limited introduction

The colour of Nora's notes this colour purple is used to represents emotional and caring green represents a healthy option such as fruit and vegetables. Furthermore, the colour brown might represent that you are on a healthy diet and eating a food amount of fruit and veg. On the other hand, the colour on the School Trust website has a lot of standard detail and the bold writing makes it stand out Nora's notes has used bold writing to make it stand out and to make sure that it catches the audiences eye and to attract a lot of attention. It will attract the reader because there are lots of detail and it's hasn't got much colour but the bold writing stands out a lot this means it will attract the reader to get there attention so that when you read it will get lots of attention and when the reader reads it might catch there eye.

Some exploration of ideas.

The different colours might be to stand out more and it also might get peoples attention the blue sub title might represent calm heavenly in the other hand the colour red might represent love and passion.

Fruit and vegetables for kids are a good idea but there are too many kids eating food example chocolate chips and burgers sweets and all fatty foods like that.

Controlled assessment

On the other hand some kids are eating healthy because they choose to or there brought up eating healthy foods like salad and meat so this means kids how eat healthy foods. Further more kids are not over weight and are staying slim and healthy.

The School Trust images are used to make the website stand out and it also catches the audience's eye the colour is used to make the background stand out. The colours suggest green for healthy food and staying healthy and not eating lots of junk food, pink might represent that you like being slim and on a healthy diet the bold writing stands out to make it look interesting for when the audience is reading. The colourful writing makes the website nice and colourful and it stands out with all the other colours and also the background. It has used words like welcome so that any body is welcome to read it or just even look at it. The girl looking at the apple is staring at it as if she hasn't seen one before or is confused because she normally doesn't eat fruit she, there is also a picture of fruit which the website look more interesting and it also makes the website stand out because its all about being healthy. And eating the right foods and not eating junk food.

Ideas are limited & sometimes repeated

The picture of the plate knife and fork might be telling the reader to stop eating junk food start eating healthy options etc salad and dairy meat always eat breakfast it's the most important meal of the day. Nora's notes have used bold writing to make it stand out and to make it look interesting and to get the audiences attention. Nora's notes use bullet points to make it stand out and to make it realistic and it's an easy lay out. The School Trust websites uses links and headings to make the website look good and to give the reader more advice also there will be tips so it helps the reader. The writer is suggesting about changing the children's diets, this is because too many children are over weight and is not eating any healthy food. The website has used big fonts, small

Some explanation of the layout & presentation

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fonts and colour, font styles to attract the reader so it makes it look fancy and full off colours which suggests healthy foods and nature. The techniques, language of Nora's notes are Anagram, Exclamation, also Pronouns, and Balanced points they have used because it looks realistic.

Limited
Explanation
of language
or literary
used

The following language on the techniques on the school trust website have been used so that it makes it realistic and to stand the school trust website has used bold writing pronouns even questions, short statements on how to have a healthy diet also ellipsis.

Nora's Notes has a website and Jamie Oliver as a celebrity endorsement because Jamie was trying to help kids eat healthy food because he was shocked at all the kids are eating rotten foods example burger and chips so Jamie had a go at cooking healthy foods for the kids but there was only a couple how tried Jamie's foods and all the other children were eating un healthy foods like burger and chips with cake and custard and also a drink.

But unfortunately the head teacher said that Jamie spent too much money on all the food because all the junk food is cheap and that's why they get junk food it's cheap and it's easy to cook and there are hundreds of children how buy burgers and chips every day and that why Jamie wants to help them buy feeding them healthy foods so children will not be obese or over weight.

The school trust logo is colourful the colour black might represent clam and that you are on a diet and not eating junk food and the colours yellow blue, red, green might all represent the same thing eat healthy don't eat junk food also green could represent nature. The slogan eat better do better it's a good slogan because it might persuade

Exploration
of colour &
its effect



Controlled assessment

people to stop eating junk and start eating healthy and especially make people go on a diet so it helps them get nice and fit. Further more slogans says do better so for all the people how are eating junk food it's telling you to eat healthy and it will make you a better person

⑤ Band 2

Some comparison made between the texts
but limited explorations.

Unit 1 school meals (writing)

Did you know there are 51% of young children who are eating junk food and 49% who eat healthy and have a good life ahead of them? Some young kids often go to the shops in the morning before they go to school and buy sweets or fizzy pops. There are 40% of the world are eating junk foods lots of young children are eating way to much junk foods sweets and fizzy pops so therefore I think the government should stop young children eating unhealthy foods etc. there are 50% of kids how go to school everyday how have a bad life because they don't eat healthy food and because of that there are kids over weight and obese and that gives them a bad picture. The things that children are eating are lots of fatty foods which are making kids fat and therefore they need help because they are bovver weight or obese here a list of foods chocolate, sweets, pizza, chips, kebab etc and also sugary fizzy pop that has caffeine and glucose witch makes kids go hyper so it is harder to get to sleep. Most schools have stopped junk food and some just decreased the junk food so you are only allowed one sweet some schools have just stopped it altogether. When kids eat junk food its bad for there health I think it's just a bad picture to there life's kids should healthy eat salads and fruits there are only 60% of the population how are eating healthy foods and 40% how are eating unhealthy foods.

Some clear information given.

Did you no Jamie Oliver led the campaign to kids because of there weight some kids often eat junk food and not healthy foods Jamie helped Nora to cook healthy meals so it stops the kids eating unhealthy foods he started by putting healthy foods into his dishes this will help the children with there weight but unfortunately there was a delay with the price it was too much so he couldn't make these kind of meals so Nora stuck with the normal foods pizza. There was only a dozen of people how tried his healthy dishes and they thought it was nice all the other students didn't go for Jamie's they all

Research to evidence + strengthen points.



Unit 1 school meals (writing)

look better and don't you don't have to worry about your weight. Some kids don't like healthy foods therefore adult don't care about there children been over weight but the kids do so make recipes with healthy food in and put some thing they like in it with the other food that's what some parents do so parents should cook healthy foods because if you feed children junk food your just ruining your children's life's so care for them and feed them healthy foods instead of fatty foods so why don't you help you children start now.

*Ideas are
Sometimes
appropriate*

You can start being healthy and fitter by doing more P.E lessons or going to the gym at break time and lunch time and work on your weight then. Some food give you better skin example calcium, protein, yogurt, cottage cheese and many more kind of foods.

Parents at home should cook healthy foods because too many mums and dads are making to much junk food also there are too many kids over weight and obese so kids shouldn't be eating junk foods its bad for them there just wasting there life's eating too much junk food. To encourage children to eat things they don't like put some other kind of food on the top so they don't see it and cover the food they don't like with a kind of source so they will eat it its better than giving kids junk food.

*Some
organisation
With paragraphs*

Parents should not force feed there children because it isn't fair you need to help them eat it by putting thing they like on the plate for example some left over's of a pizza just cover the food they wont eat and put it inside the pizza or put it underneath the pizza that might help them eat the foods they don't like there are other options you can do to get you nice and fit take part in sports such as football rugby and doge ball etc. There are lots sports children could do so therefore all children should take part

*ideas
Expressed in
Some order*



Unit 1 school meals (writing)

and it will help you. Here are some more benefits for healthy eating Well, here is a list of some of them Higher energy levels Improved sleep and concentration More stamina Improved skin tone and texture Longer lifespan Decreased occurrence of illness Shorter duration of illness when it does take place Weight loss Better hair Stronger heart there is also lots more better things you can do.

$$6 + 3 = 9$$

Some appropriate ideas expressed in
Some order. Lacks punctuation.