

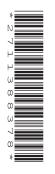
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GCSE DESIGN AND TECHNOLOGY Product Design

A554/01/IT Designing Influences

INSTRUCTIONS FOR TEACHERS

JUNE 2015



INFORMATION FOR TEACHERS

• This document consists of 2 pages. Any blank pages are indicated.

For examination in June 2015 Centres should prepare their candidates to answer questions on the following:

Era or Movement	Trend Setter	Iconic Product
1940s to present	Robin Day	Polypropylene Stacking Chair
1960s to present	Otl Aicher	Pictograms – 1972 Olympics
1970s to present	Microprocessors	Intel 4004 4-bit central processing unit
1900s to present	Canned food products	SPAM
1990s to present	Luella Bartley	Gisele Bag



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